# Annual Social and Economic Supplement (ASEC) Modernization

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Disclaimer: Any views expressed are my own and not those of the U.S. Census Bureau.



## Agenda

- What is ASEC?
- Why are changes needed?
- Components of ASEC modernization
- Project timeline
- Testing plan
- Areas of research
- Production implementation plan
- Stay up to date



#### What Is ASEC?

Annual Social and Economic Supplement (ASEC) to the Current Population Survey (CPS)

- Collected in some form since 1947.
- Collected in February, March, and April each year.
- A CPS supplement, asked in a CPS interview and collected in the same mode.



## What Is ASEC? (Cont.)

#### Topics

- Work experience
- Income
- Non-cash benefits
- Health coverage
- Health expenditures
- Migration

#### **Key Estimates**

- Official poverty rate
- Supplemental poverty rate
- National health insurance coverage rate



### What Is ASEC? (Cont.)

• Main reports and microdata released in September each year.



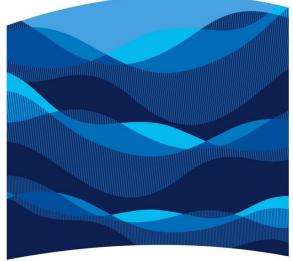






#### Health Insurance Coverage in the United States: 2022 **Current Population Reports**

By Katherine Keisler-Starkey, Lisa N. Bunch, and Rachel A. Lindstrom Issued September 2023 P60-281

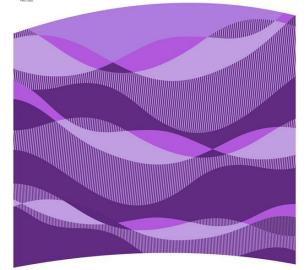




#### Poverty in the United States: 2022

**Current Population Reports** 

By Emily A. Shrider and John Creamer Issued September 2023 P60-280





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## Why Are Changes Needed?

- ASEC must be collected in the same mode as Basic CPS.
  - If CPS has implemented internet self-response (ISR) mode and ASEC has not, we lose all cases collected in that mode from our sample.
- ISR instruments need to be simplified for user navigation purposes.
- Census is moving to new operational systems, known as the Business Ecosystem (BE).
- Items with longstanding measurement challenges can be addressed in this development cycle.

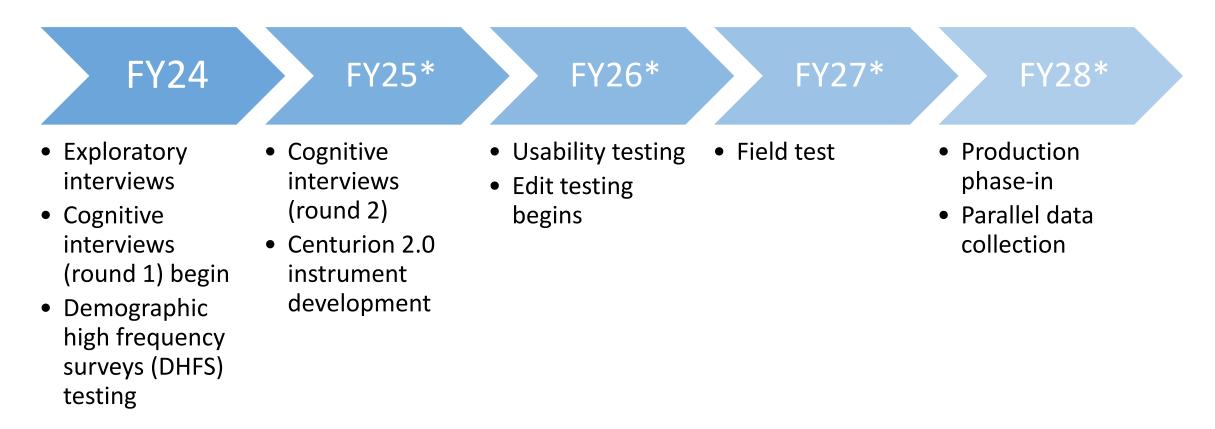


## Components of ASEC Modernization

- Data collection
  - Internet self-response (ISR) mode
  - Content updates
- Operational changes
  - All BE systems
  - SAS to Python
- Introduction of administrative records into production



#### ASEC Data Collection Transition Timeline



\*Activities in future years are contingent on securing sufficient funding.



### **Testing Plan**

- Qualitative research
  - Exploratory interviews
  - Cognitive interviews
- Demographic High Frequency Surveys (DHFS) testing
  - Field test of select questions in internet mode on panel survey
  - Topics tested separately
  - Unfolding brackets test



## Testing Plan (Cont.)

- Usability testing
- Field test
  - CAPI and ISR modes
  - Split A and B questionnaire design
- Edit testing
  - Usability and field test data used to develop and test edits



#### Areas of Research

- Health insurance
  - Anchoring in current coverage to improve recall.
  - Funnel design versus laundry list design for type of coverage.
  - Timing for collection of details for other household members on a plan.
  - Individual months of coverage vs. collapsed categories.
- Migration
  - Reason for move category answer list.
  - Using known geographies to display applicable answers.



## Areas of Research (cont.)

#### • Income

- Separating tips from other earned income.
- Testing new formats for amounts.
- Displaying and collecting subtype of income on initial screen for each source.

#### • Poverty

- Augmenting child care questions.
- Expanding school meals to include breakfast.
- Grid formatting on select questions.



#### Production Implementation Plan

- Data collection will begin in February 2028.
- Phase-in plan will be determined by the Basic CPS design and the availability of funding.
  - Basic CPS intends to begin phase-in as early as May 2027.
- Expanded production sample would ensure both CPS and ASEC have proper bridge estimates.
- Bridge file and estimates.



### Stay Up to Date on ASEC Modernization

- ASEC modernization website: <u>https://www.census.gov/programs-</u> <u>surveys/cps/about/modernization/asecmodernization.html</u>
- Sign up for our <u>GovDelivery List</u>.
- Email us at <u>demo.asec.modernization@census.gov</u>.
- ASEC modernization webinar.
- Future conference presentations.



# Thank You

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**ASEC** modernization questions

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