2014 Census Test Preparing for the 2020 Census



Washington, DC and Montgomery County, MD

The Census Bureau will conduct the 2014 Census Test in portions of Washington, DC, and Montgomery County, MD. The test area includes approximately 200,000 housing units. The Census Bureau has opened a temporary Local Census Office in downtown Silver Spring, MD, to conduct the test.

For more information, visit *census.gov*.

The U.S. Census Bureau is researching modern and cost-efficient methods for the population to exercise its civic obligation to be counted in the 2020 Census. Whether through the Internet, telephone, or traditional paper questionnaires, the Census Bureau is committed to making the mandatory once-a-decade headcount quick, easy, and safe for all to participate.

Through the smart use of technology and existing government data sources, the 2020 Census seeks to provide substantial taxpayer savings while maintaining our commitment to quality and accuracy standards. The 2014 Census Test will allow the Census Bureau to test on a small scale a variety of new methods and eventually advance technologies that are under consideration for the 2020 Census. The test will take place from June through September 2014.

The Purpose of the 2014 Census Test

- Test ways to use the Internet to increase self-response and reduce the reliance on paper questionnaires.
- Improve follow-up data collection methodologies with those households that fail to respond to the census test while maintaining our commitment to quality.

Goals

- Allow some households to sign up to be notified by e-mail or text message when it is time to respond to the 2014 Census Test.
- Encourage and increase responses by Internet.
- Improve data collection from nonresponding households by using an automated instrument on a smart phone for quicker data processing.

Hiring for a Temporary Local Census Office

| Managers | Salary/hr. | Start & End Dates* |
|--|------------|--------------------|
| Local Census Office Manager (1) | \$29.22 | 3/10-10/31/14 |
| Assistant Manager for Field Operations (1) | \$24.72 | 3/10-10/31/14 |
| Assistant Manager for Administration (1) | \$21.47 | 3/10-10/31/14 |
| Assistant Manager for Technology (1) | \$21.47 | 3/10-10/31/14 |
| Office Operations Supervisor (2) \$15.41 | 4/07-1 | 0/31/14 |
| 2014 Census Test Positions | Salary/hr. | Start Dates* |
| Field Operations Supervisor (8) | \$21.50 | 6/12/14 |
| Crew Leader (65) | \$20.00 | 7/02/14 |
| Crew Leader Assistant (104) | \$18.50 | 7/21/14 |
| Enumerator (800) | \$18.50 | 7/21/14 |

*Dates are approximate.



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