

# American Indian and Alaska Natives (AIAN) and the American Community Survey

May 31, 2023

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American Community Survey Office

This webinar is being recorded. The recording will be available after the webinar.



# The American Community Survey

## Outline

- **American Community Survey (ACS) Basics**
- Data Collection for Tribal Areas
- Accessing and Using ACS Data Products
- Resources For Learning More
- Questions



# About the U.S. Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- The U.S. Census Bureau conducts more than 130 surveys and programs each year, including
  - **The Decennial Census** – the once-a-decade population and housing count of all 50 states and U.S. territories
  - **The American Community Survey** – the ongoing, annual survey of the social, economic, housing, and demographic characteristics of the nation's population
  - **The Economic Census** – the official five-year measure of American businesses
  - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
- Our mission is to serve as the nation's leading provider of quality data about its people and economy.



# The American Community Survey


## The Foundation

***The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality***

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys **3.5 million** addresses and helps inform the distribution of hundreds of billions in federal funds each year
- Covers **40+ topics**, supports over **300** evidence-based federal government uses
- Three key annual data releases:
  - 1-year Estimates (for large populations, geographies of 65,000+ population)
  - 1-year Supplemental Estimates (for small populations, geographies of 20,000+ population)
  - 5-year Estimates (for very small populations, geographies down to Census Tracts and Block Groups)




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 **United States Census Bureau** **The American Community Survey**


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**Start Here**

**You have two ways to respond:**


 Respond online today at:  
**<https://respond.census.gov/acs>**

OR

 Complete this form and mail it back as soon as possible.

**Your response is required by law.**

The American Community Survey is conducted by the U.S. Census Bureau. This survey is one of only a few surveys for which all recipients are required by law to respond. The U.S. Census Bureau is required by law to protect your information.

 **If you need help or have questions about completing this form, please call 1-800-354-7271.**

**Text Telephone (TTY):**  
Call 1-800-582-8330.

**¿NECESITA AYUDA?** Llame sin cargo alguno al **1-877-833-5625**.

For more information about the American Community Survey, visit our website at: <https://www.census.gov/acs>

**Please print the name and telephone number of the person who is filling out this form.** We will only contact you if needed for official Census Bureau business.

Last Name

First Name  MI

Area Code + Number  -

**How many people are living or staying at this address?**


- **INCLUDE** everyone who is living or staying here for more than 2 months.
- **INCLUDE** yourself if you are living here for more than 2 months.
- **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
- **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

**Number of people**

**Fill out pages 2 - 7 for everyone, including yourself, who is living or staying at this address for more than 2 months. Then complete the rest of the form.**

FORM **ACS-1(2023)**  
(05-16-2022)

OMB No. 0607-0810  
OMB No. 0607-0936



# The American Community Survey

## How is the American Community Survey Different From a Census?

ACS		Census	
Purpose			
Sample estimates		Official counts	
Collects			
Detailed social, economic, housing, and demographic characteristics		Basic demographics	
Produces			
Population and housing characteristics		Population and housing totals and select characteristics	
New Data Every			
Year		10 years	
Data Reflect			
Period of time		Point in time	



# The American Community Survey

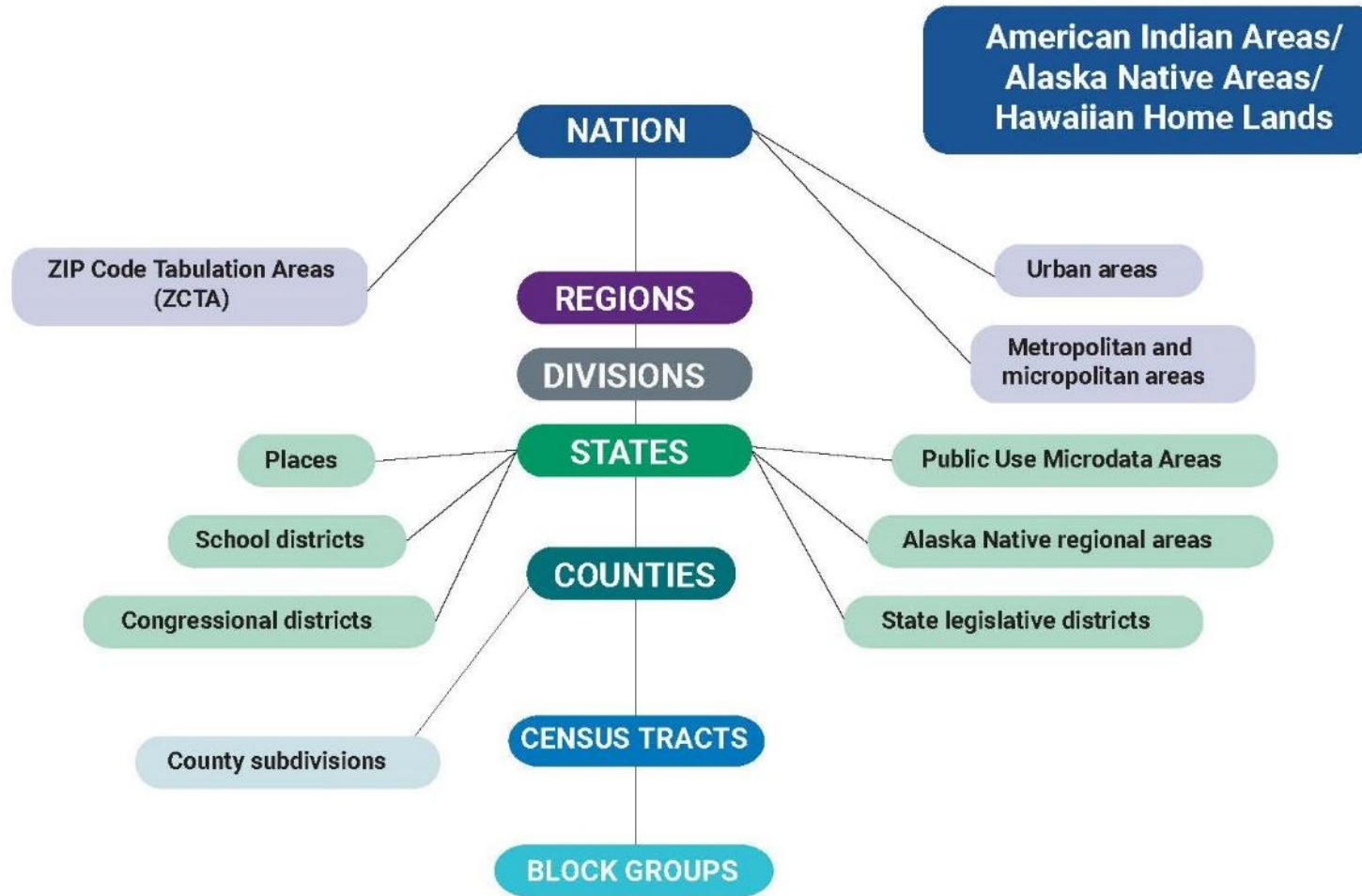
## Content Overview

POPULATION		HOUSING
<b>SOCIAL</b> Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	<b>DEMOGRAPHIC</b> Age Hispanic Origin Race Relationship Sex  <b>ECONOMIC</b> Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Income Industry & Occupation Weeks Worked	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built Year Moved In



# The American Community Survey

## Selected Census Geographic Concepts



# The American Community Survey

## AIAN and HHL Areas



### **Examples of AIAN/HHL Geographic Areas:**

- American Indian Reservations
- American Indian Off-Reservation Trust Lands
- State American Indian Reservations
- Alaska Native Regional Corporations
- Alaska Native Village Statistical Areas
- Tribal Tracts and Tribal Block Groups
- And More...



[census.gov/programs-surveys/acs/library/handbooks/aian.html](https://census.gov/programs-surveys/acs/library/handbooks/aian.html)



# The American Community Survey

## Availability of Data Products



Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Typical Release Date (Occurs in the calendar year after data collection)	<b>September</b>	<b>October</b>	<b>December</b>



[census.gov/programs-surveys/acs/news/data-releases.html](https://census.gov/programs-surveys/acs/news/data-releases.html)

# The American Community Survey

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# The American Community Survey

## Federal Guidelines for Reporting on the AIAN Population

Office of Management and Budget (OMB) defines American Indian or Alaska Native for statistical purposes: *“person having origins in any of the original peoples of North and South America (including Central America) who maintains tribal affiliation or community attachment.”*

Includes people who:

- indicate their race as “American Indian or Alaska Native”, or
- report the name of their enrolled or principal tribe, or
- report the name of their Indian group.



**6 What is Person 1's race?**  
Mark (X) one or more boxes **AND** print origins.

☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

☐ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

☐ American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

☐ Chinese ☐ Vietnamese ☐ Native Hawaiian

☐ Filipino ☐ Korean ☐ Samoan

☐ Asian Indian ☐ Japanese ☐ Chamorro

☐ Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc. ☐ Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc.

☐ Some other race – Print race or origin.

# The American Community Survey

## Data Collection Process

ACS data are collected continuously throughout the year:

- 12 monthly independent samples per year
- 3-modes over a 3-month period: Internet, Mail, and Personal Visit (CAPI)



# The American Community Survey

## Additional AIAN Data Collection Procedures

### AIAN Areas:

- Increase overall sample size & reallocate for more quality across small geographic areas
- Emphasis on personal visits for unmailable AIAN areas
- Attempt personal visits for all non-response cases in AIAN areas
- 2021 Internet response became an option

### Remote Alaska Areas:

- 2 samples/year collected over 6-month period via personal visit
- 2021 Internet response became an option



# The American Community Survey

## AIAN Sampling

Procedures to increase sample sizes in AIAN and Hawaiian Home Land areas:

- ACS samples housing units in less populous areas at higher rates (as high as 15% annually, or 75% over five years.)
- Full CAPI follow-up:
  - **All** Hawaiian Home Lands
  - **All** Alaska Native Village Statistical Areas
  - **All** American Indian Areas (*10%+ of population responding to 2010 Census as AIAN race*)



# The American Community Survey

## ACS Field Work

- U.S. Census Bureau's **American Indian and Alaska Native Policy Statement:**  
*Pledges to consult with tribal leaders and cooperate with them on any activities regarding the census or surveys that might affect their tribes. Since each nation forms its own government, the Census Bureau works with them one by one to respect each tribe's own customs, beliefs, and cultural norms.*
- **Visit to the reservation:** Regional office staff contacts the tribal government and establishes a contact person for the initial visit and subsequent visits. In most circumstances, the contact person is part of the tribal leadership or a designated tribal liaison. Field representatives follow set procedures when conducting interviews in AIAN areas.



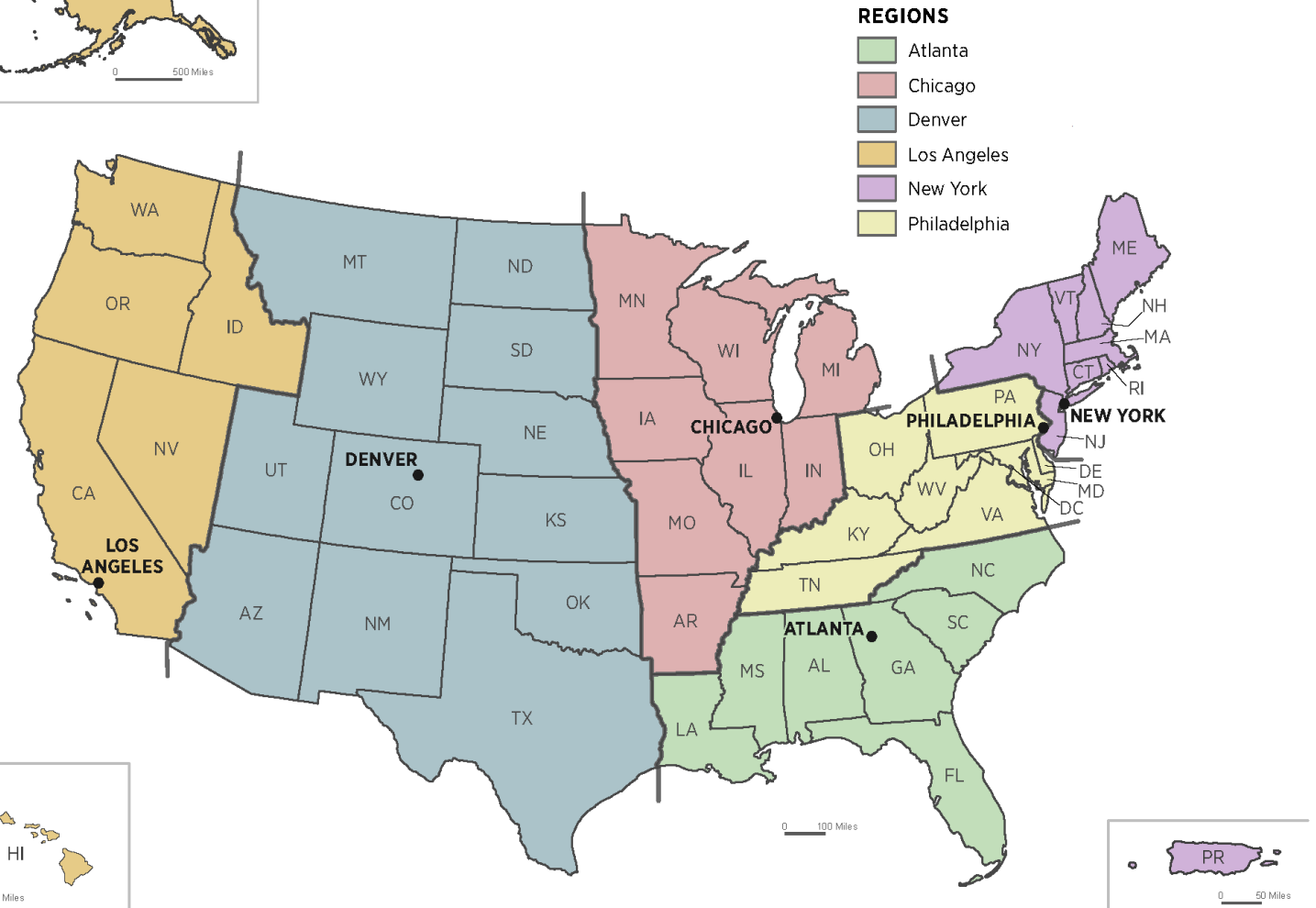
# The American Community Survey

## Census Regional Field Offices

Six Regional Offices manage collection of data throughout the country.



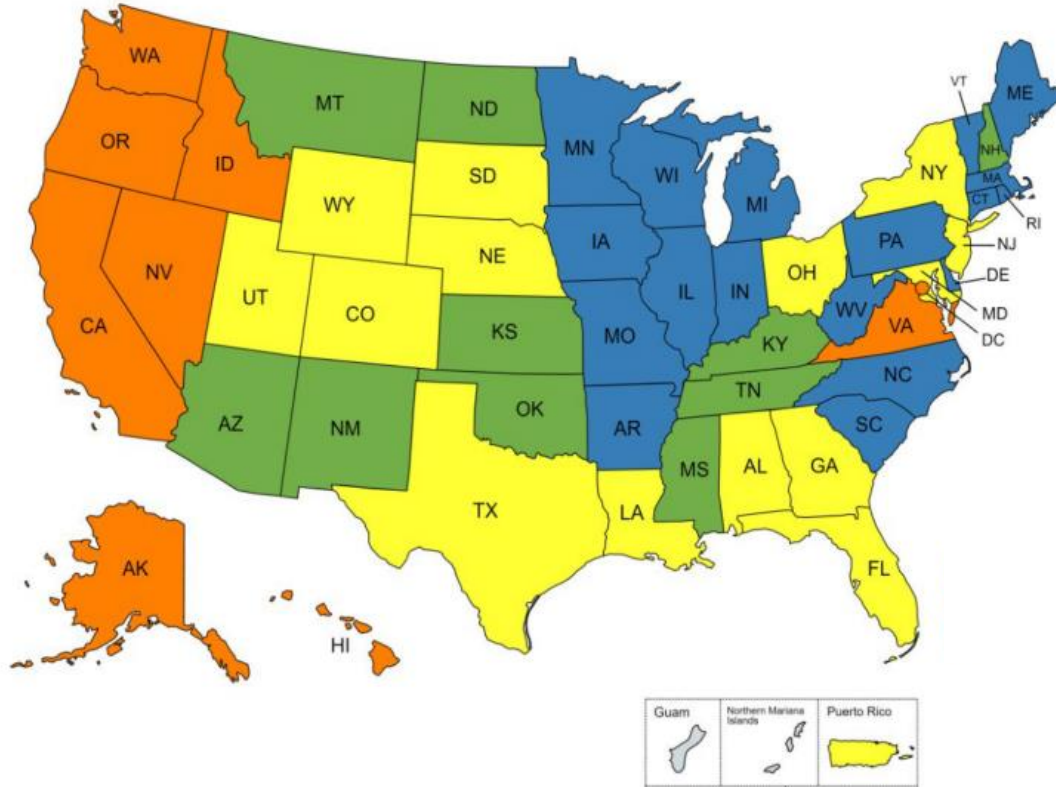
### Census Bureau Regional Office Boundaries





# The American Community Survey

## The Tribal Relations Program



- Focus on maintaining and improving tribal relations in support of Census Bureau programs
- Inform Tribal Leaders/Liaisons on updates and resources for ongoing surveys
- Support ongoing surveys by securing access to tribal lands, raising response rates, and assisting with recruiting and hiring

- Bernadece Boda - [bernadece.a.boda@census.gov](mailto:bernadece.a.boda@census.gov)
- Shadana Sultan - [shadana.m.sultan@census.gov](mailto:shadana.m.sultan@census.gov)
- Charles Tippeconnic - [charles.tippeconnic@census.gov](mailto:charles.tippeconnic@census.gov)
- Vacant - In interim contact other Tribal Relations Specialist



# The American Community Survey

## ACS Field Data Collection – NEW Brochures for AIAN Areas

Two brochures for use with respondents in AIAN areas:

- **Green brochure** - American Indian areas in the continental U.S.
- **Blue brochure** - Alaska Native areas

Brochures contain a field for the User ID allowing respondents to complete the survey online.

**Did you know?**

Tribal leaders, businesses, and nonprofit organizations can use data from this survey to:

- Obtain grants, like Tribal Heritage Grants, to preserve the tribal culture
- Apply for financial aid for fuel, electricity, and housing
- Plan for projects to improve roads, schools, and senior centers
- Develop education and job training programs

To learn more about how people use ACS data to help communities, visit: [census.gov/acs-data-stories](https://census.gov/acs-data-stories)

**American Community Survey**

*Native American Tribal Lands Data Collection*

**Can I complete the survey online?**

**Yes.** Start with three easy steps ...

1. Go to [respond.census.gov/acs](https://respond.census.gov/acs)
2. Enter the user ID exactly as it appears on your survey materials.
3. Click the **Login** button.

User ID

You will be given a PIN. Please keep the PIN until you complete the survey. Need help logging in? Call 1-800-354-7271.

**Can I complete the survey by phone?**

**Yes.** Please call your Census Bureau representative.

**Do I have to answer the survey?**

**Yes.** Your response to this survey is required by law (Title 13, U. S. Code, Sections 141, 193, and 221).

The survey data help local officials, tribal leaders, and businesses respond to the changes taking place in their communities.

To have accurate information about your community, it is critical that you respond.

**Is the information I provide confidential?**

**Yes.** We are required by law to protect any personal information we collect and keep it strictly confidential.

In fact, every Census Bureau employee takes an oath to protect your personal information for life.

The Census Bureau is not permitted to publicly release your responses in a way that could identify you.

**The American Community Survey**

*Helping communities make informed decisions*

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ACS-50(HU) (2/2022)



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# The American Community Survey

## Benefits of the ACS to the AIAN Community

Organizations using ACS data to serve AIAN communities:

- Tribal Governments
- Federal & Nonfederal Organizations
- Grant seekers
- Researchers

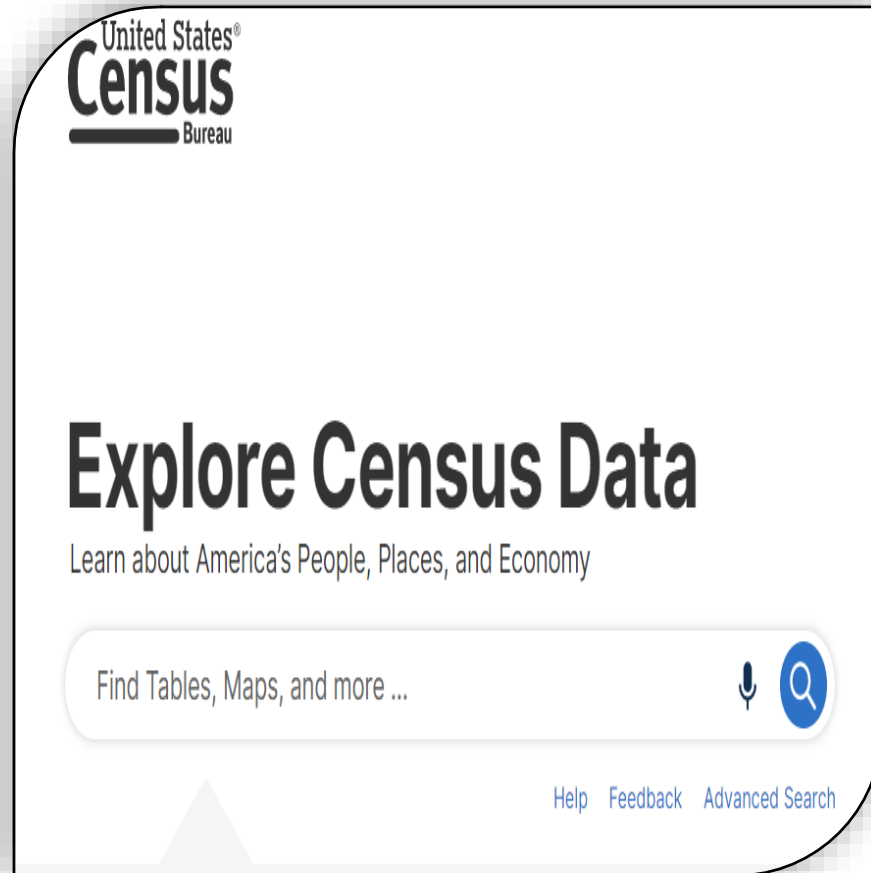
ACS data are useful for tribal programs and initiatives supporting:

- Economic Development
- Housing Needs
- Access to health and education services
- Job Training



# The American Community Survey

## Selected Ways to Access Data



[data.census.gov](https://data.census.gov)



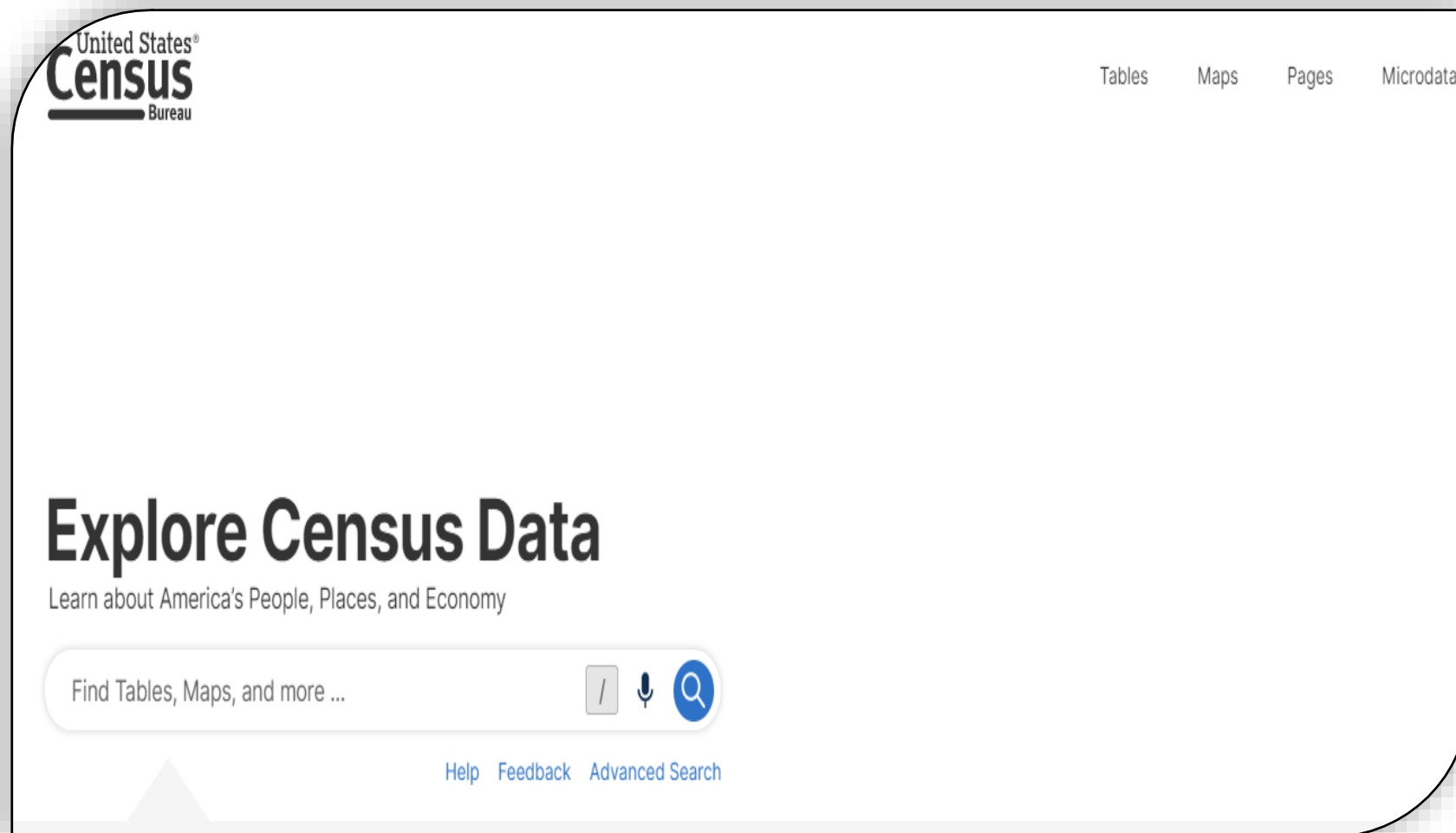
[My Tribal Area](https://census.gov/data/data-tools.html)

[census.gov/data/data-tools.html](https://census.gov/data/data-tools.html)



# The American Community Survey

[data.census.gov](https://data.census.gov)



[census.gov/data/what-is-data-census-gov.html](https://census.gov/data/what-is-data-census-gov.html)

# The American Community Survey

## Data Products Available for AIAN Population

	<b>Race Iterated Tables</b>	<b>Selected Population Profiles (SPP)</b>	<b>Selected Population Tables (SPT) and American Indian &amp; Alaska Native Tables (AIANT)</b>
<b>Description</b>	Detailed Tables with most detailed estimates on all topics for all geographies	Summary tables for hundreds of detailed racial, ethnic, and tribal groups	Most detail for race, Hispanic origin, tribal, and ancestry groups that are typically too small to be included in annual ACS 5-year estimates
<b>Data Release</b>	1-year and 5-year	1-year only	5-year only about every 5 years
<b>Table ID</b>	Ends with “A-I,” “C” used for AIAN Alone (e.g., B01001C)	S0201, S0201PR (Puerto Rico)	Available for all table IDs included in release
<b>Publication Thresholds</b>	Geographic areas with pop of 65,000+ (1-year)  Data for all areas (5-year)	Geographic areas with at least a pop of 500,000  Pop group with an estimated pop of 65,000+	7,000 at national level (SPT) 100 at national level (AIANT)  Geographic area with at least 50 unweighted sample persons



[census.gov/programs-surveys/acs/data.html](https://census.gov/programs-surveys/acs/data.html)



# The American Community Survey

## My Tribal Area



### My Tribal Area

Enter name of Tribal Area

OR

1. Arizona

2. Navajo Nation Reservation and Off-Reserve

UT CO AZ NM

About the map

People Jobs Housing Economy Education

#### Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT

Source: 2017-2021 American Community Survey 5-Year Estimates

Sex and Age	Estimate	ACS Margin of Error
Total population	169,688	( +/-2,942)
Male	82,187	( +/-1,732)
Female	87,501	( +/-1,662)
Under 5 years	10,543	( +/-517)
5 to 9 years	12,797	( +/-638)
10 to 14 years	13,797	( +/-645)
15 to 19 years	13,376	( +/-578)
20 to 24 years	12,059	( +/-550)
25 to 34 years	24,635	( +/-847)
35 to 44 years	19,058	( +/-685)
45 to 54 years	19,790	( +/-769)
55 to 59 years	11,258	( +/-506)
60 to 64 years	10,682	( +/-397)
65 to 74 years	12,828	( +/-415)

☒ Display ACS Margin of Error

Download and Share

Glossary >

U.S. Department of Commerce  
U.S. CENSUS BUREAU  
census.gov

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The American Community Survey



[census.gov/tribal](https://census.gov/tribal)



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# The American Community Survey

## Census Bureau's Intergovernmental Affairs Office (IAO)

The IAO Tribal Affairs team works closely with AIAN tribal nations on a nation-to-nation basis on behalf of the Census Bureau and its program areas.

- **Liaison:** Develop and maintain relationships and communication channels with tribal officials and the associations that serve them.
- **Policy Support:** Technical support in anticipation the adoption of public statements or official policy regarding agency programs or policies.
- **Education:** Ongoing effort to educate regarding Census Bureau programs and policies of interest to the associations and their membership.
- **Advisory:** Advice given to the Director and executive staff regarding responding to state, local, and tribal officials and their associations through formal and informal channels.




Contact Tribal Affairs Team: [ocia.tao@census.gov](mailto:ocia.tao@census.gov)

# The American Community Survey

## Main Page





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# American Community Survey (ACS)

The [American Community Survey](#) (ACS) helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.



## Featured

### Respond to the ACS

Learn the different ways to respond to the American Community Survey -- online, by phone, by email. Read our FAQs or call us for more help with the survey.



[census.gov/acs](https://census.gov/acs)

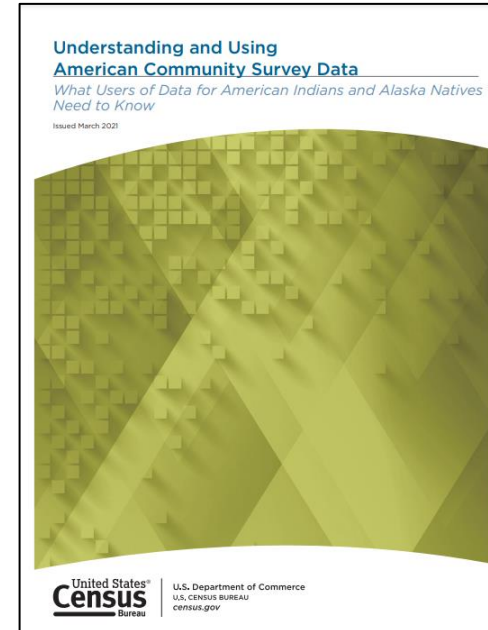
# The American Community Survey

## Educational Materials



### Information For AIAN Populations page:

- ACS Information Guide
- ACS Handbook for American Indians and Alaska Natives
- ACS Resources for American Indian and Alaska Natives Flyer
- ACS Accessing Tribal Data Flyer
- ACS Accessing American Indian and Alaska Natives & Hawaii Home Land Data Flyer



[census.gov/programs-surveys/acs/information-for/aian.html](https://census.gov/programs-surveys/acs/information-for/aian.html)

# The American Community Survey

Stay Connected



Share Your ACS  
Data Story



Join the ACS  
Data Users Group



Sign Up for  
Email Updates



# The American Community Survey

## Continue the Conversation

### **Website**

[census.gov/acs](https://census.gov/acs)

### **ACS Data User Support**

[acso.users.support@census.gov](mailto:acso.users.support@census.gov)

### **Census Customer Service Center**

800-923-8282

### **Census Academy**

[census.gov/academy](https://census.gov/academy)

### **Social Media**

@uscensusbureau

#ACSdata

### **Source Us**

U.S. Census Bureau, [YYYY – YYYY] American  
Community Survey  
[1/5]-year [estimates/statistics/data release]



# Questions?

