Ryan Ricciardi, Statistician, American Community Survey Office Earlene Dowell, Program Analyst, Economic Management Division

April 27, 2022



## Environmental Justice Concepts

• E.O. 12898 on Environmental Justice (EJ)--Feb. 11, 1994.

"...each Federal agency shall make achieving environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on minority populations and low-income populations...."



# Environmental Justice Concepts

 EJ Executive Order Covers Who? Minority and Low-Income Populations

Minority - A person who is: (1) Black, (2) Hispanic or Latino, (3) Asian American, (4) American Indian and Alaskan Native, or (5) Native Hawaiian and Other Pacific Islander.

<u>Low-Income</u> - median household income is **at or below** the Health and Human Services poverty guidelines

January 2022 HHS Poverty Guidelines (Updated annually)



#### About the U.S. Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 surveys and programs each year, including
  - The Decennial Census the once-a-decade population and housing count of all 50 states and U.S. territories
  - The American Community Survey the ongoing, annual survey of the social, economic, housing, and demographic characteristics of the nation's population
  - The Economic Census the official five-year measure of American businesses
  - The Census of Governments identifies the scope and nature of the nation's state and local government sector
- Our mission is to serve as the nation's leading provider of quality data about its people and economy.





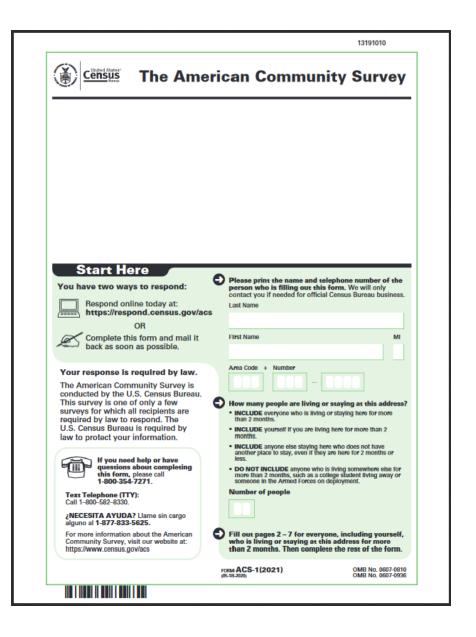
- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more



### The American Community Survey The Foundation

### The American Community Survey is on the leading edge of survey design, continuous improvement, and data quality

- The nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, children, veterans, commuting, education, income, and employment
- Surveys 3.5 million addresses and informs over \$675 billion of federal government spending each year
- Covers 40+ topics, supports over 300 evidence-based Federal government uses, and produces 11 billion estimates each year
- Three key annual data releases:
  - 1-year Estimates (for large populations, geographies of 65,000+ population)
  - 1-year Supplemental Estimates (for small populations, geographies of 20,000+ population)
  - 5-year Estimates (for very small populations, geographies down to Census Tracts and Block Groups)





How is the American Community Survey Different From a Census?

ACS Census

Purpose						
Sample estimates		Official counts				
	Collects					
Detailed social, economic, housing, and demogration characteristics	aphic	Basic demographics				
	Produces					
Population and housing characteristics		Population and housing totals				
New Data Every						
Year		10 years				
Data Reflect						
Period of time		Point in time				



## The American Community Survey Content Overview

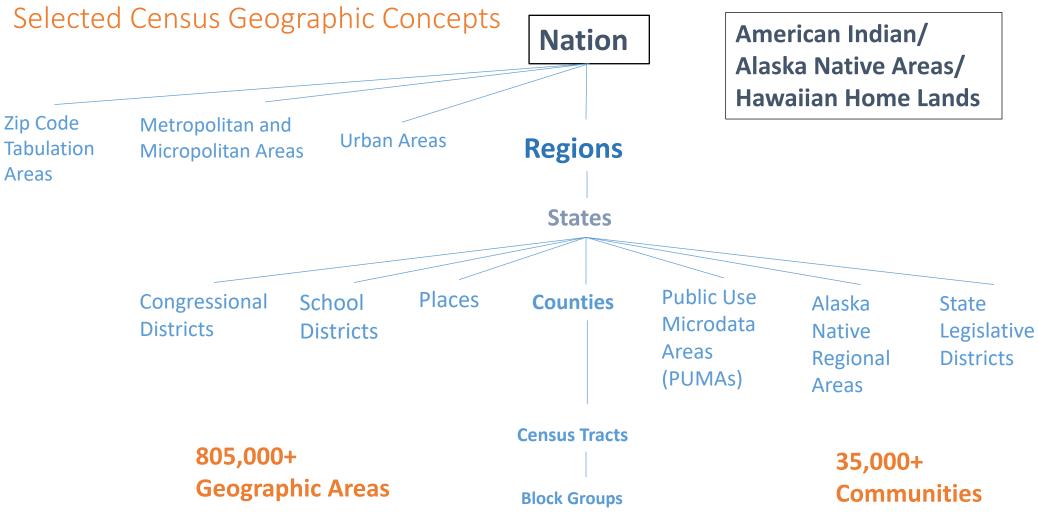
POPULATION		HOUSING
SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value
Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	ECONOMIC  Class of Worker  Commuting  Employment Status  Food Stamps (SNAP)  Health Insurance  Hours/Week, Weeks/Year  Income  Industry & Occupation	Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/Year Moved In



#### **Content Overview**

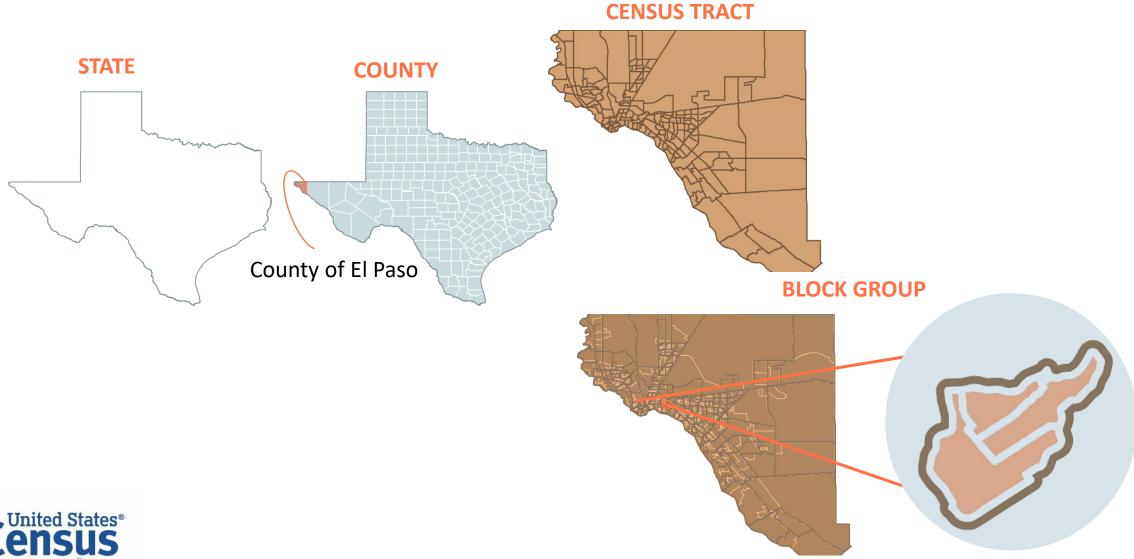
POPULATION		HOUSING
SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment	DEMOGRAPHIC Age Hispanic Origin Race Relationship Sex	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value
Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	ECONOMIC Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income	Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/Year Moved In







Selected Census Geographic Concepts



#### **Availability of Data Products**

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Typical Release Date (Occurs in the calendar year after data collection)	September	October	December



census.gov/programs-surveys/acs/news/data-releases.html

- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more

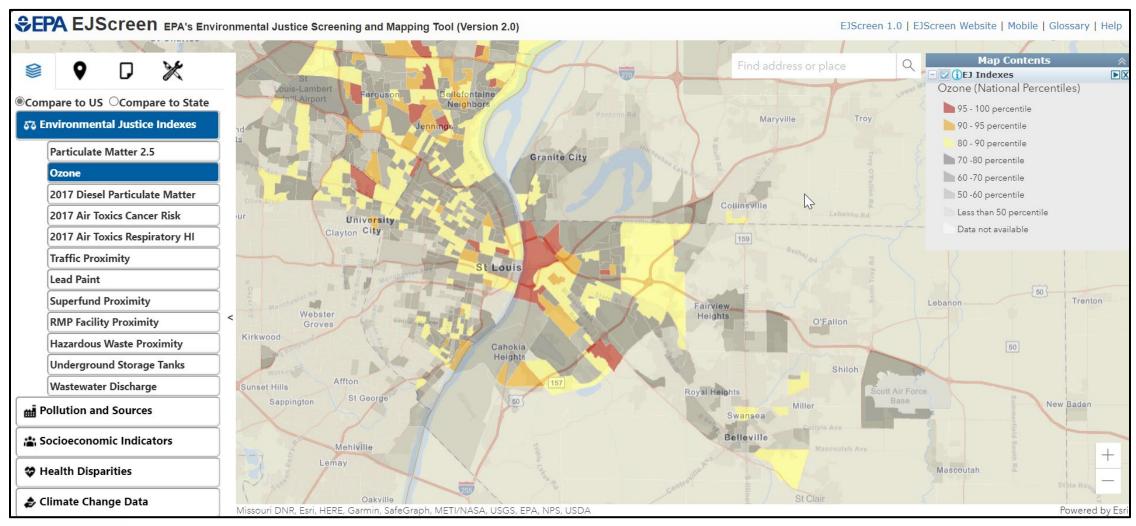


## Using Census Tools for Environmental Justice ACS and Environmental Justice

- The ACS can play an important role in environmental justice goals in federal, state and local projects
  - Sometimes impact areas can be small
- Continuously updated ACS data allows for more up-to-date population data



#### **EJScreen**





## The American Community Survey Community Resilience Estimates

- The purpose of the Community Resilience Estimates (CRE) is to provide an easily understood estimate for how at-risk every neighborhood in the United States is to the impacts of disasters, categorized into three groups:
  - Low-risk
  - Medium-risk
  - High-risk
- These data are more relevant, timely, precise, and granular than any other resilience or social vulnerability metric available.



#### Community Resilience Estimates

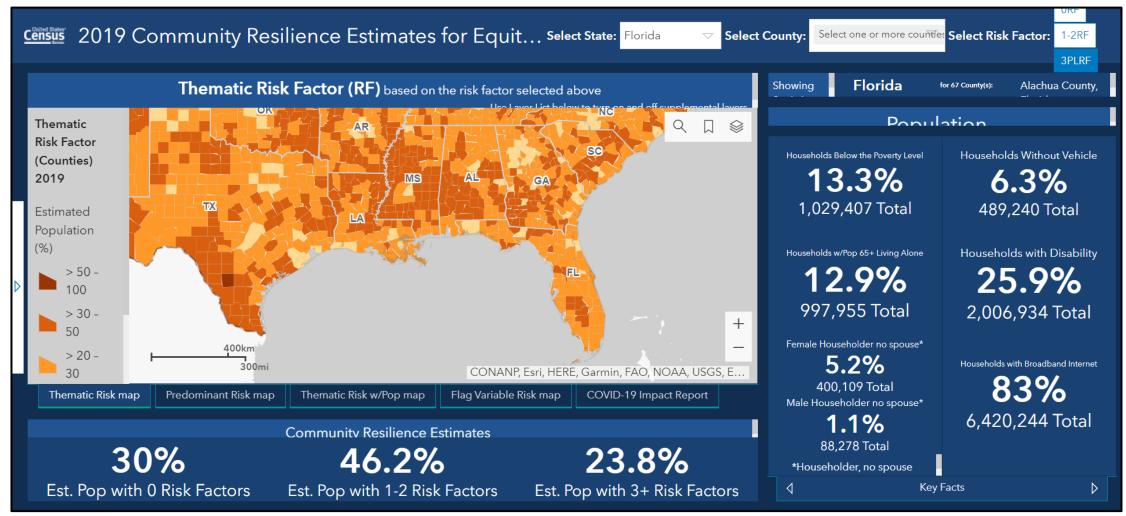
#### **Risk Flags:**

- Income-to-Poverty Ratio more than 130 percent
- Single or zero caregiver household
- Unit-level crowding with >= 0.75 persons per room
- Communication Barrier defined as:
  - No one in the household has received a high school diploma
  - No one in the household speaks English "very well"

- Aged 65 years or older
- No one in the household is employed full-time, year-round
- Disability
- No health insurance coverage
- No vehicle access
- Households without broadband internet access



#### Community Resilience Estimates





Community ACS Data in Action: Evacuteer





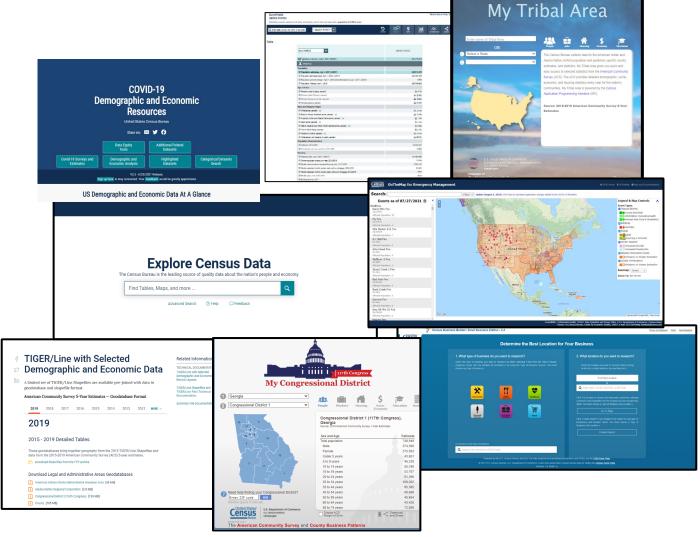


- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more



# The American Community Survey Selected Ways to Access Data

- QuickFacts
- My Congressional District
- My Tribal Area
- OnTheMap for Emergency Management
- Census Business Builder
- data.census.gov
- My Community Explorer
- Census COVID-19 Data Hub
- TIGER/Line Shapefiles w/ Selected Demographic Data
- Application Programming Interface (API)





Selected Ways to Access Data: data.census.gov

Live demonstration of accessing ACS data on data.census.gov



- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more



# Longitudinal Employer-Household Dynamics Program



#### **LEHD Data Infrastructure**

An innovative federal statistical program, collecting existing data and ...

Firm
Data

Person
Data

The LEHD Program at Census

..linking it together to provide new information sources at low cost

New linked national jobs data for the U.S.



#### **LEHD Data Products**

Data Product	Explore the data, answer questions, or get visualizations	Bulk data for use in analysis process/software	Live queries for building web applications
Quarterly Workforce Indicators (QWI)	<u>QWI Explorer</u>	LED Extraction Tool Raw data download	Census Bureau API
LEHD Origin-Destination Employment Statistics (LODES)	OnTheMap OnTheMap for Emergency Management	Raw data download  LED Extraction Tool – Coming in 2023	Future development
Job-to-Job (J2J)	Job-to-Job Explorer	Raw data download  LED Extraction Tool – Coming in 2022	Future Development
Post-Secondary Employment Outcomes (PSEO)	<u>PSEO Explorer</u>	Raw data download	Census Bureau API
Veteran Employment Outcomes (VEO)	VEO Explorer	Raw data download	Future Development



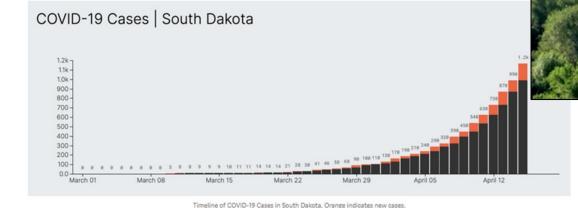
South Dakota and COVID-19

### A look at the COVID-19 hotspot in South Dakota

To explore more data on COVID-19, please go to covid19.topos.com





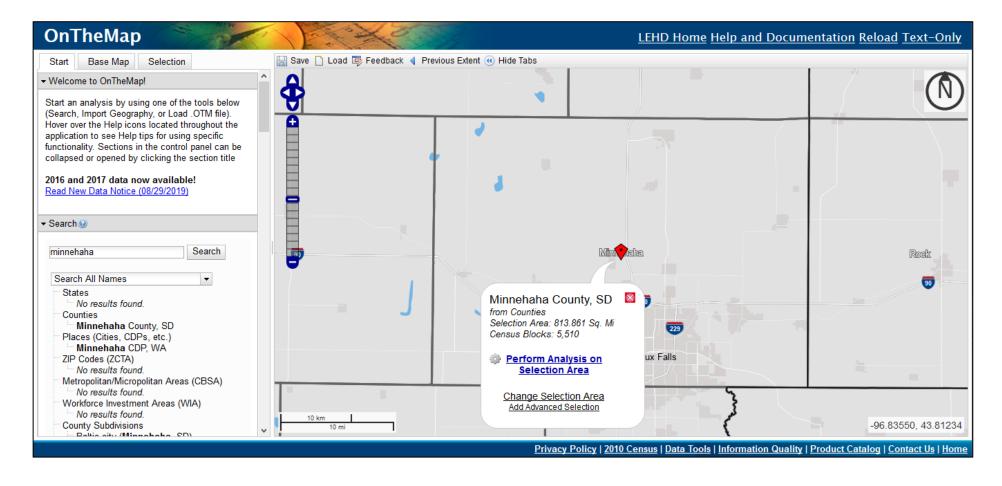




https://medium.com/@topos\_ai/a-look-at-the-covid-19-hotspot-in-south-dakota-26f774f5435c

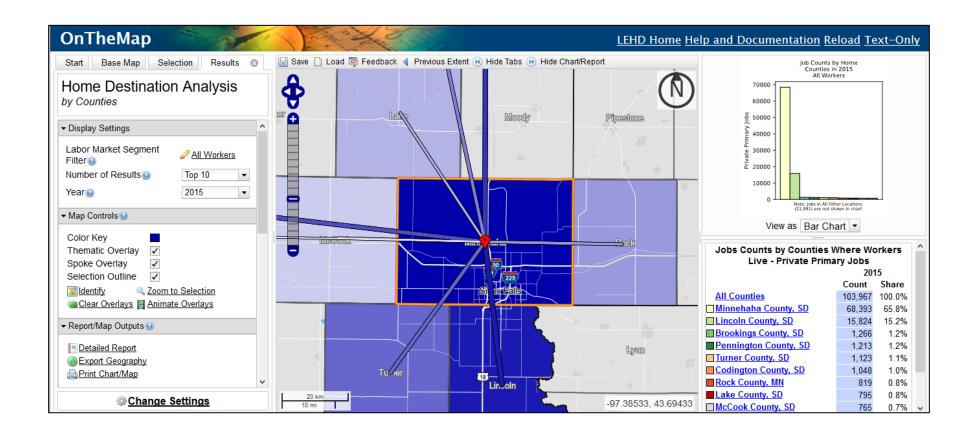
- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more





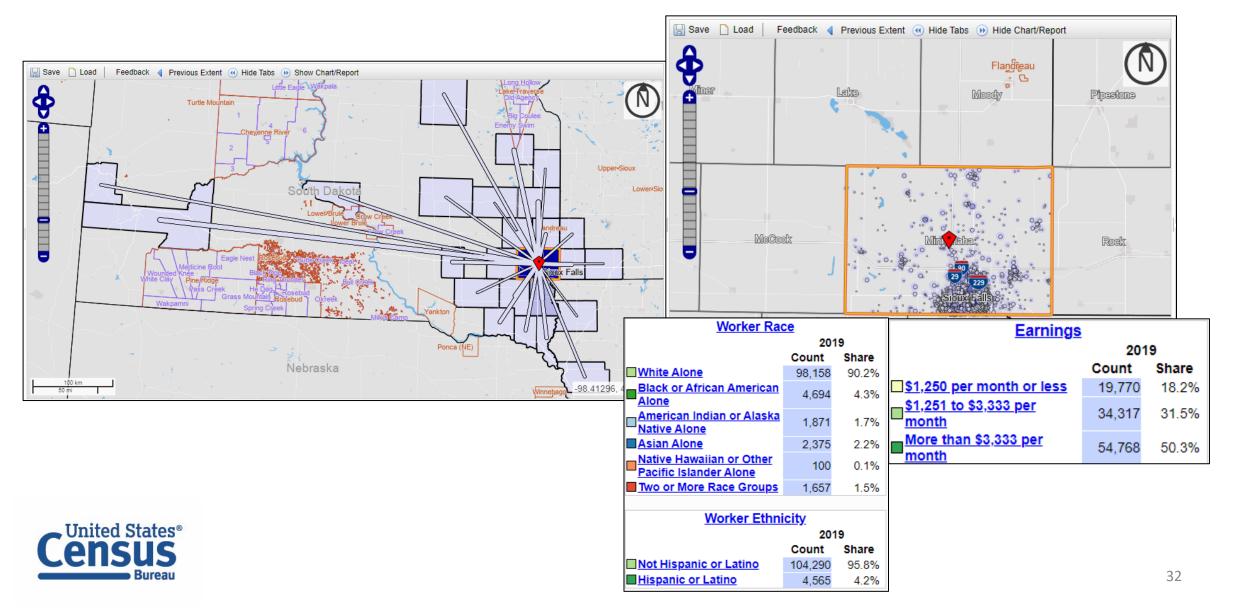


#### **Destination Analysis**



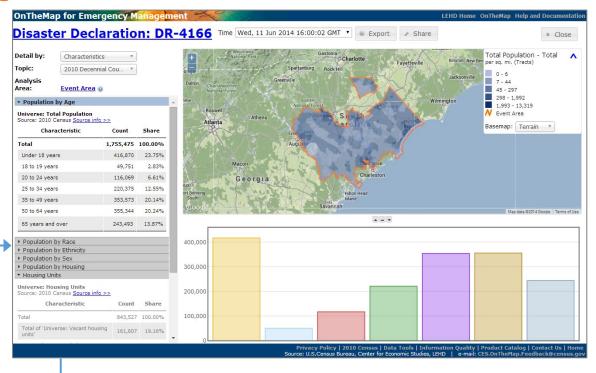


#### **Vulnerable Population**



#### OnTheMap for Emergency Management





#### New Public Data Service for Emergency Preparedness & Response

- Comprehensive Reports
- Real-time Data Updates
- Easy-to-use & Interoperable
- Historical Event Archive
- Flexible Analyses & Visualizations





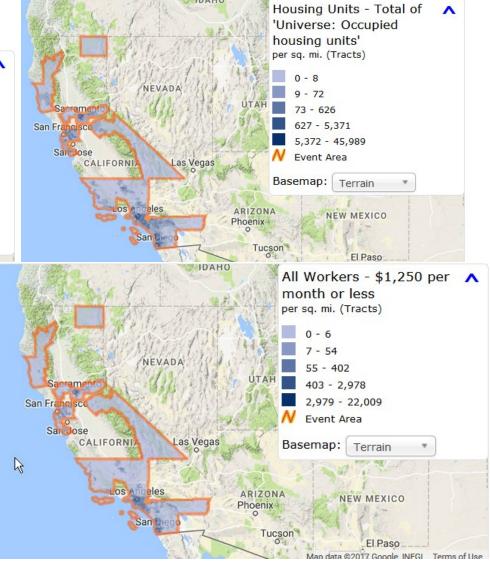
**Vulnerabilities** 

Social ACS

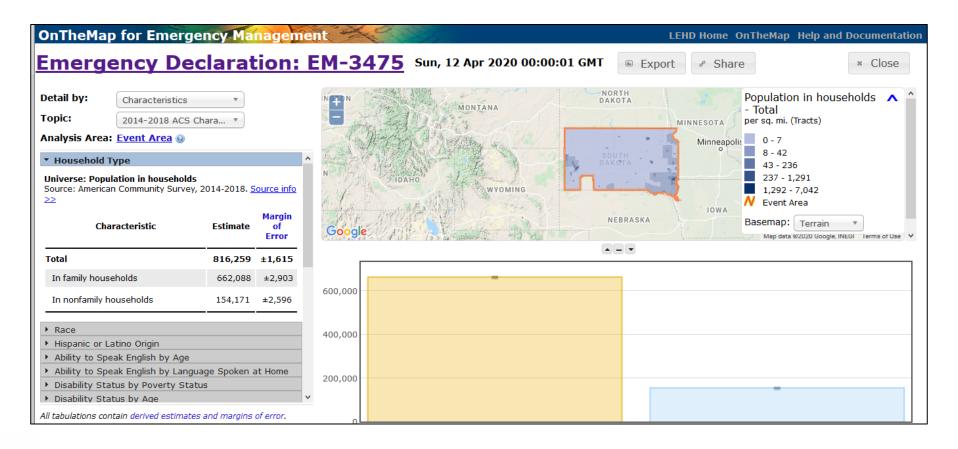


**Economical LODES** 



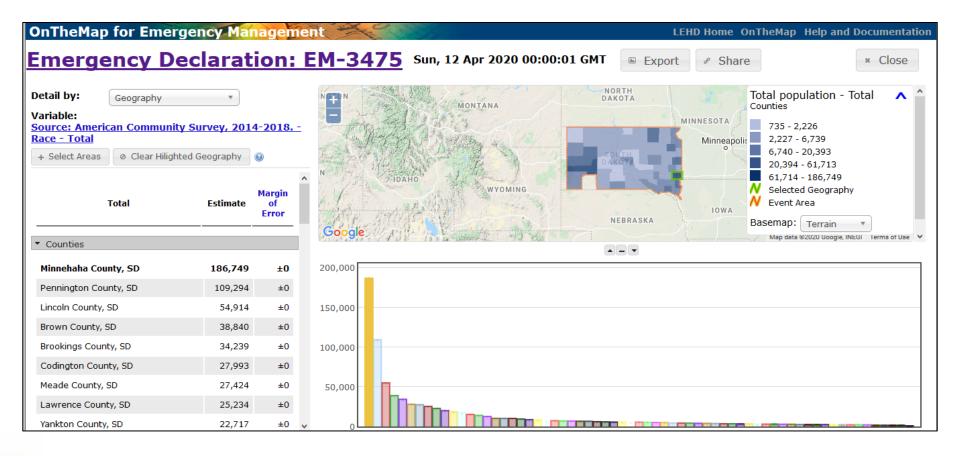






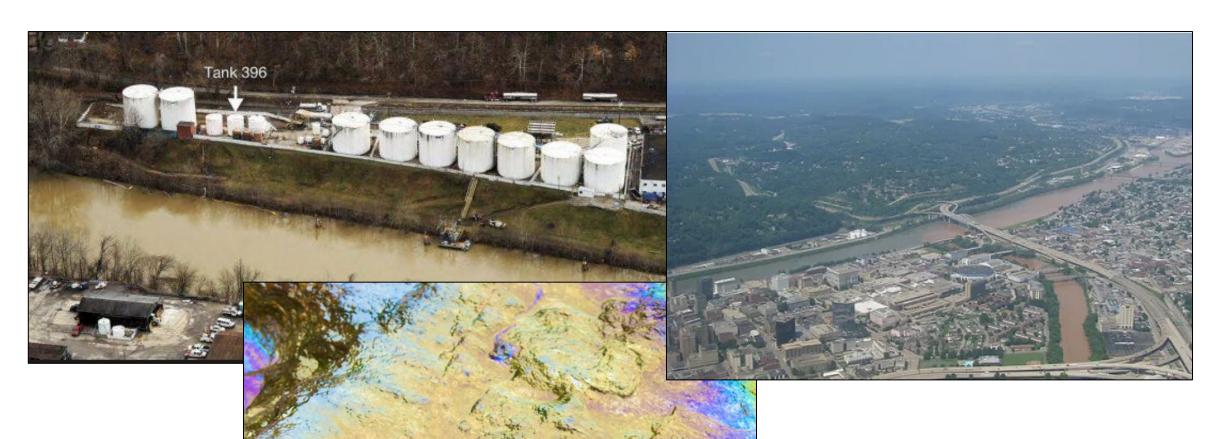


# Using Census Tools for Environmental Justice Minnehaha County





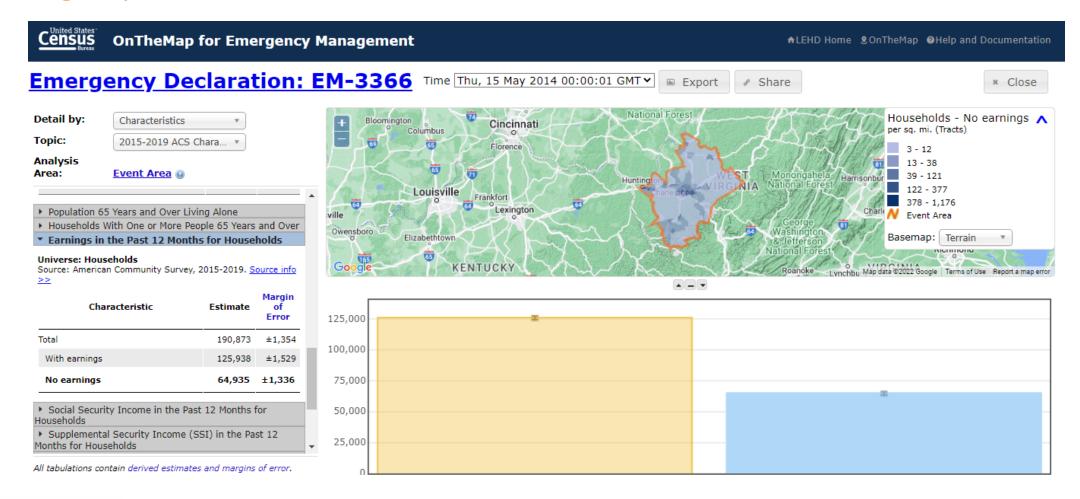
# Using Census Tools for Environmental Justice 2014 Elk River Chemical Spill





## Using Census Tools for Environmental Justice

### **Emergency Declaration EM-3366**

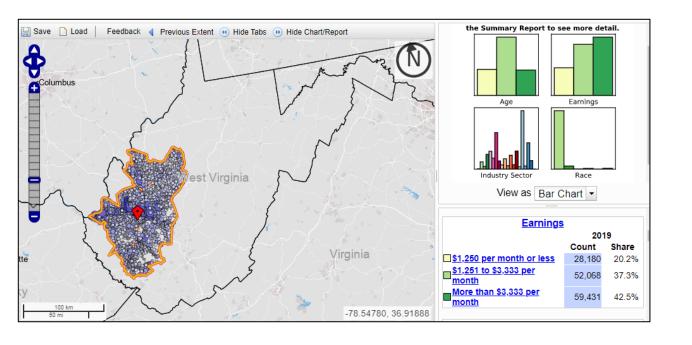


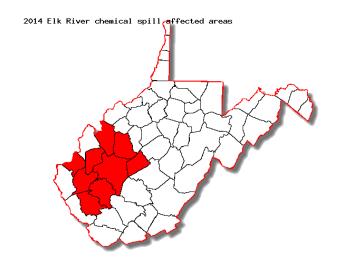


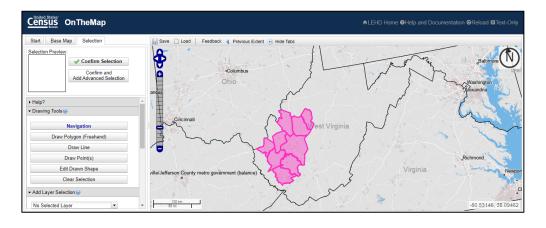
https://onthemap.ces.census.gov/em/#:~:text=https%3A//onthemap.ces.census.gov/em/% 234c5b070ffab87f3e0d2576c85ce802a5

# Using Census Tools for Environmental Justice

### **Advanced Selection Tools**



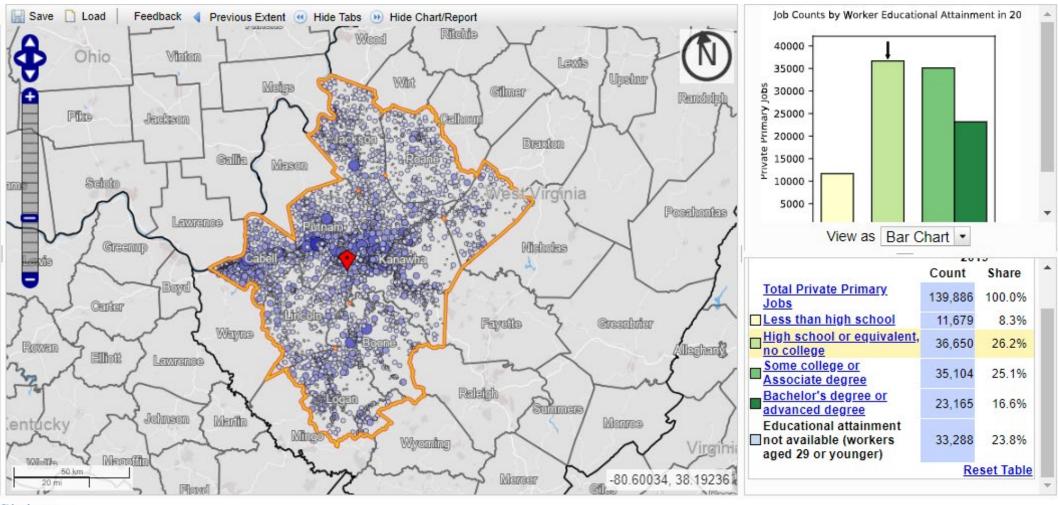






## Using Census Tools for Environmental Justice

#### **Low-Skilled Workers**



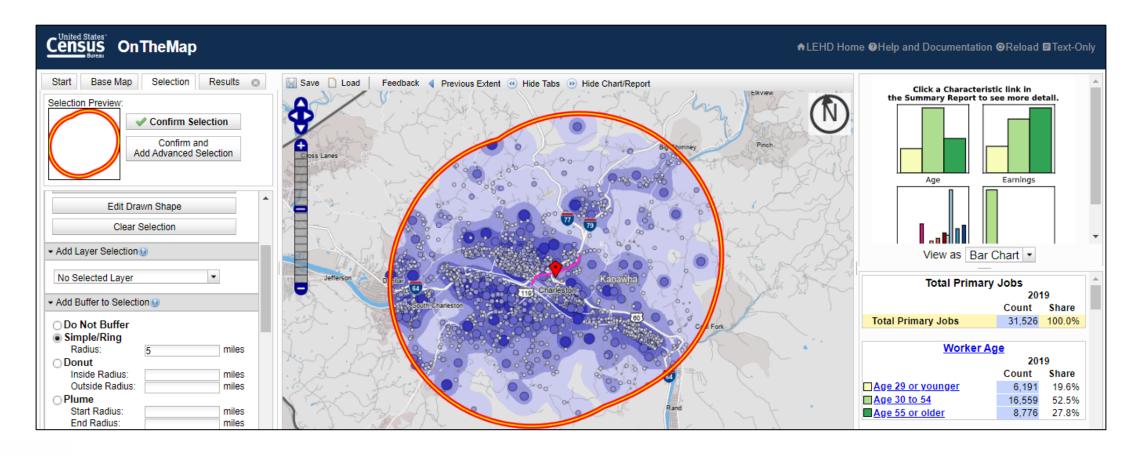


# Using Census Tools for Environmental Justice Selection Drawing Tools





# Using Census Tools for Environmental Justice Simple Ring





# Using Census Tools for Environmental Justice Outline

- American Community Survey (ACS) basics
- ACS and Environmental Justice
- Accessing ACS Data Products
- Longitudinal-Employer Household Dynamics (LEHD) Products Utilizing OnTheMap and OnThemap for Emergency Management during Covid-19
- Utilizing OnTheMap and OnTheMap for Emergency Management during Emergency Management Declarations
- Resources for learning more



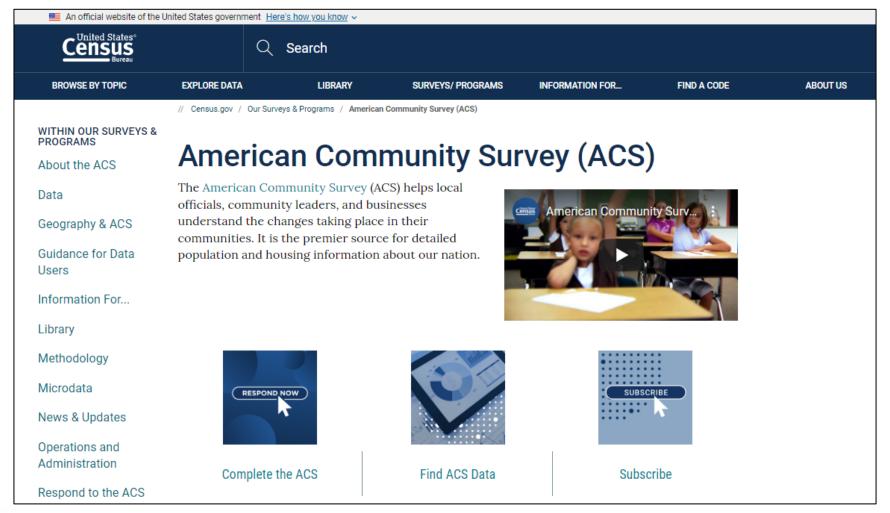
# Using Census Tools for Environmental Justice Helpful Links

- OnTheMap
  - https://onthemap.ces.census.gov/
- Help and Documentation
  - <a href="https://lehd.ces.census.gov/applications/help/onthemap.html#!what\_is\_onthemap">https://lehd.ces.census.gov/applications/help/onthemap.html#!what\_is\_onthemap.html#!wis\_onthemap.html#!wis\_onthemap.html#!wis\_onthemap.html#!wis\_onthemap.html#!wis\_onthemap.html#!wis\_onthemap.html#!wis\_onthem
- Demos and User Guide
  - https://lehd.ces.census.gov/applications/help/onthemap.html#!more\_tutorials
- OnTheMap for Emergency Management
  - https://onthemap.ces.census.gov/em/
- Help and Documentation
  - <a href="https://lehd.ces.census.gov/applications/help/onthemap">https://lehd.ces.census.gov/applications/help/onthemap</a> em.html#!what is onthemap em.
- Demos and User Guide
  - <a href="https://lehd.ces.census.gov/applications/help/onthemap">https://lehd.ces.census.gov/applications/help/onthemap</a> em.html#!getting</a> started



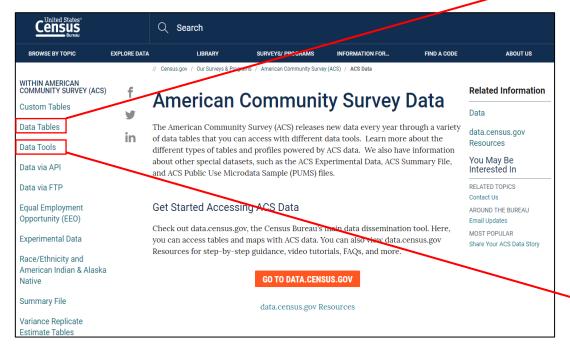
### The American Community Survey

### Main Page

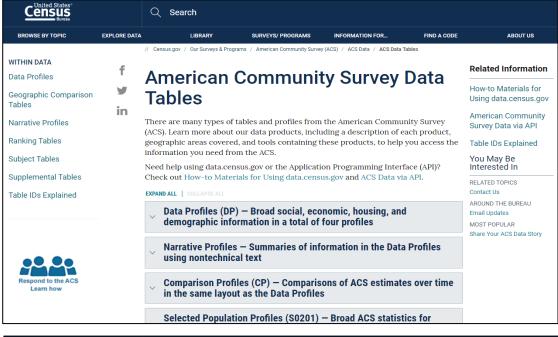


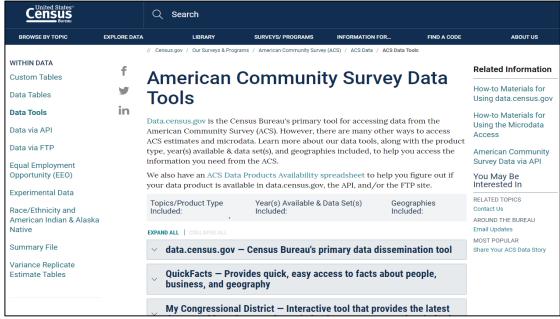


# The American Community Survey Data Tables and Tools



census.gov/programs-surveys/acs/data.html

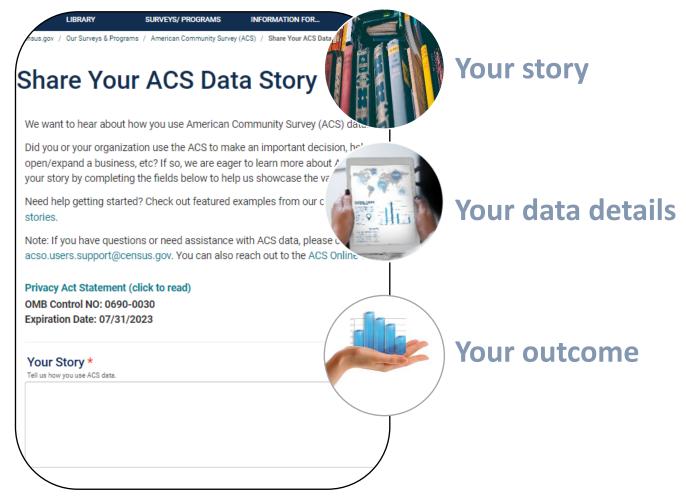






# The American Community Survey

#### Data Tell Stories. Tell us Yours!





census.gov/programs-surveys/acs/about/acs-data-stories.html



### **Data Dissemination and Training**

✓ Bring our data experts to you.

Request a free data training for your organization.

✓ Receive our Data Gems.

These short "how-to" videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

✓ Get access to our Courses.

You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

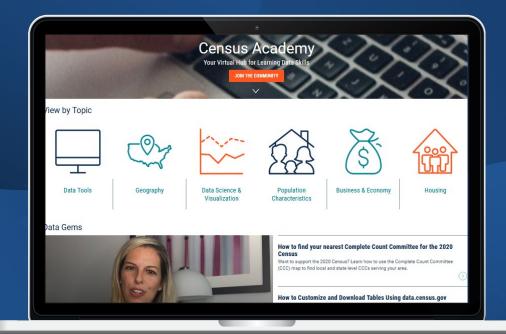
✓ Interact with our instructors via Webinars.

Learn about our data releases and tools while attending these live virtual classes.





## Census.gov/Academy



#### Contact us:

Census.askdata@census.gov 1-844-ASK-DATA

Share your ideas and feedback at census.academy@census.gov

# Using Census Tools for Environmental Justice Contact Us

### **American Community Survey**

•Phone: 800-923-8282

•Email:

acso.users.support@census.gov

Web: census.gov/acs

#### **Economic Division**

•Phone: 1-844-275-2342

•Emails:

census.askdata@census.gov;

CES.OnTheMap.Feedback@Census.gov;

<u>CES.Local.Employment.Dynamics@Cens</u> <u>us.gov</u>

Web: lehd.ces.census.gov

