2030 Census Planning Timeline

EARLY PLANNING PHASE

2019-2021

Begin Early Planning

- Analyze operational metrics.
- Study lessons learned.
- · Review stakeholder feedback.
- Explore potential enhancements to existing systems and methods.

DESIGN SELECTION PHASE

2021-2024

Begin Initial Design Research and Testing

- Identify "Enhancement Areas" that will guide research and testing priorities.
- Conduct research and small-scale testing focused on expanding existing systems and methods as well as introducing new innovations.

Engage the Public on 2030 Planning

• Receive feedback on preliminary 2030 Census research through a Federal Register Notice.

Complete Initial Operational Design

- Synthesize recommendations from stakeholders and the results of research and small-scale testing.
- Complete Baseline 1 of Operational Plan.

DEVELOPMENT AND INTEGRATION PHASE

2025 - 2029

Continue Research and Testing

- Continue research and small-scale testing.
- Conduct two major field tests:
- o 2026 Census Test.
- o 2028 Dress Rehearsal.

Finalize Operational Planning

- Integrate recommendations following small-scale and field tests.
- Develop detailed plans for each operation.
- Complete Baseline 2 of the Operational Plan.
- Complete Baseline 3 of the Operational Plan.

PEAK PRODUCTION AND CLOSE-OUT PHASE

2029 - 2033

Conduct the 2030 Census

• Census Day will be April 1, 2030.



- Implement experiments, assessments, and evaluations.
- · Gather lessons learned.

