## **2030 Census Planning Timeline**

**EARLY PLANNING PHASE** 

2019-2021

#### **Begin Early Planning**

- Analyze operational metrics.
- Study lessons learned.
- · Review stakeholder feedback.
- Explore potential enhancements to existing systems and methods.

**DESIGN SELECTION PHASE** 

2021-2024

### **Begin Initial Design Research and Testing**

- Identify "Enhancement Areas" that will guide research and testing priorities.
- Conduct research and small-scale testing focused on expanding existing systems and methods as well as introducing new innovations.

## **Engage the Public on 2030 Planning**

• Receive feedback on preliminary 2030 Census research through a Federal Register Notice.

#### **Begin Operational Design**

 Synthesize recommendations from stakeholders and the results of research and small-scale testing. DEVELOPMENT AND INTEGRATION PHASE

2025-2029

#### **Continue Research and Testing**

- Continue research and small-scale testing.
- Conduct two major field tests:
- o 2026 Census Test.
- 2028 Dress Rehearsal.



- Integrate recommendations following small-scale and field tests.
- Complete Baseline 1 of the Operational Plan.
- Develop detailed plans for each operation.
- Complete Baseline 2 of the Operational Plan.

# PEAK PRODUCTION AND CLOSE-OUT PHASE

2029 - 2033

#### **Finalize Operational Design**

• Complete Baseline 3 of the Operational Plan.



• Census Day will be April 1, 2030.

#### **Conduct Close-Out Activities**

- Implement experiments, assessments, and evaluations.
- Gather lessons learned.

