2030 Census Planning Timeline

**EARLY PLANNING PHASE**
2019–2021

- Begin Early Planning
  - Analyze operational metrics.
  - Study lessons learned.
  - Review stakeholder feedback.
  - Explore potential enhancements to existing systems and methods.

**DESIGN SELECTION PHASE**
2021–2024

- Begin Initial Design Research and Testing
  - Identify “Enhancement Areas” that will guide research and testing priorities.
  - Conduct research and small-scale testing focused on expanding existing systems and methods as well as introducing new innovations.

- Engage the Public on 2030 Planning
  - Receive feedback on preliminary 2030 Census research through a Federal Register Notice.

- Complete Initial Operational Design
  - Synthesize recommendations from stakeholders and the results of research and small-scale testing.
  - Complete Baseline 1 of Operational Plan.

**DEVELOPMENT AND INTEGRATION PHASE**
2025–2029

- Continue Research and Testing
  - Conduct research and small-scale testing.
  - Conduct two major field tests:
    - 2026 Census Test.
    - 2028 Dress Rehearsal.

- Finalize Operational Planning
  - Integrate recommendations following small-scale and field tests.
  - Develop detailed plans for each operation.
  - Complete Baseline 2 of the Operational Plan.
  - Complete Baseline 3 of the Operational Plan.

**PEAK PRODUCTION AND CLOSE-OUT PHASE**
2029–2033

- Conduct the 2030 Census
  - Census Day will be April 1, 2030.

- Conduct Close-Out Activities
  - Implement experiments, assessments, and evaluations.
  - Gather lessons learned.

**We consult external stakeholders throughout the decade**, including government agencies, tribal governments, oversight entities, the general public, and respondents.

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