**Design Selection Phase**

- **Conduct Initial Design Research**
  - Identify high priority areas for research.
  - Conduct intensive research and testing on potential enhancements.

- **Select Initial Design**
  - Choose initial operational design based on feedback, research, evolving technology, and the changing world (December 2024).

**Final Planning Phase**

- **Finalize Plans, Conduct Tests**
  - Develop detailed plans for each operation.
  - Test new design features as needed.

**Implementation Phase**

- **Implement Plan**
  - Finalize census content.
  - Execute the operational plan.

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**2030 Census Planning Timeline (Preliminary)**

**Early Planning Phase**

- **Begin Early Planning**
  - Analyze operational metrics.
  - Study lessons learned.
  - Review stakeholder feedback.
  - Explore potential enhancements.

**Design Selection Phase**

- **Conduct Initial Design Research**
  - Identify high priority areas for research.
  - Conduct intensive research and testing on potential enhancements.

**Final Planning Phase**

- **Finalize Plans, Conduct Tests**
  - Develop detailed plans for each operation.
  - Test new design features as needed.

**Implementation Phase**

- **Implement Plan**
  - Finalize census content.
  - Execute the operational plan.

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**Census Day**

April 1, 2030