Did You Know

Establishments in the Manufacturing Sector (North American Industry Classification System code 31-33) reported average revenue per establishment of $8.5 million in 2017. (Establishments in All Sectors (NAICS 00) had an average of $2.1 million)

Establishments in the Wholesale Trade Sector reported average revenue per employee of $425,932 in 2017. (Establishments in All Sectors (NAICS 00) had an average of $123,187)

Workers in the Finance and Insurance Sector earned an average payroll per employee of $25,740 in 2017. (Workers in All Sectors (NAICS 00) earned an average of $16,415)

The Economic Census of Island Areas provides detailed data on Sales and other measures of business output for nearly every sector of the economy at the state-equivalent and local area levels by 2–through 5-digit North American Industry Classification System (NAICS) code.

To access all of the data released for American Samoa from the 2017 Economic Census of Island Areas, visit data.census.gov and follow the steps below:

- Select Advanced Search
- Enter “IA17” in the Table ID field
- Enter “American Samoa” under Find A Filter
- Select the area(s) interested in
- Click Search in the bottom right corner

Detailed data on employment and payroll are also available from the Economic Census of Island Areas.
Detailed industry data from the Economic Census of Island Areas are not only shown for American Samoa as a whole by 2–through 5-digit NAICS but also by district (county-equivalent) and county (place-equivalent).

(Note: Data are often suppressed at the detailed 5-digit NAICS level for local areas to protect the privacy of individual businesses.)

The Economic Census of Island Areas is conducted every five years, for years ending in '2' and '7'.

Contact Us
To learn more about the Economic Census of Island Areas, visit: census.gov/programs-surveys/economic-census/about/island-areas.html
To access data tables from the Economic Census of Island Areas, visit: census.gov/programs-surveys/economic-census/data/tables.html?

For general Economic Census information and industry-specific questions, please contact the Economic Training and Outreach staff at ewd.outreach@census.gov or by phone at (301)763-5154 or (800)242-2184.

For specific questions about these Island Areas data, please contact the Island Areas staff at (301)763-3314.