

2017 Economic Census Snapshot

Selected Statistics from the 2017 Economic Census of Island Areas

American Samoa

Did You Know

Establishments in the Manufacturing Sector (North American Industry Classification System code 31-33) reported average revenue per establishment of **\$8.5 million** in 2017

(Establishments in All Sectors (NAICS 00) had an average of \$2.1 million)

Establishments in the Wholesale Trade Sector reported average revenue per employee of **\$425,932** in 2017

(Establishments in All Sectors (NAICS 00) had an average of \$123,187)

Workers in the Finance and Insurance Sector earned an average payroll per employee of **\$25,740** in 2017.

(Workers in All Sectors (NAICS 00) earned an average of \$16,415)

To access all of the data released for American Samoa from the 2017 Economic Census of Island Areas, visit data.census.gov and follow the steps below:

- ✓ Select Advanced Search
- ✓ Enter "IA17" in the Table ID field
- ✓ Enter "American Samoa" under Find A Filter
- ✓ Select the area(s) interested in
- ✓ Click Search in the bottom right corner

The **Economic Census of Island Areas** provides detailed data on Sales and other measures of business output for nearly every sector of the economy at the state-equivalent and local area levels by 2- through 5-digit North American Industry Classification System (NAICS) code.

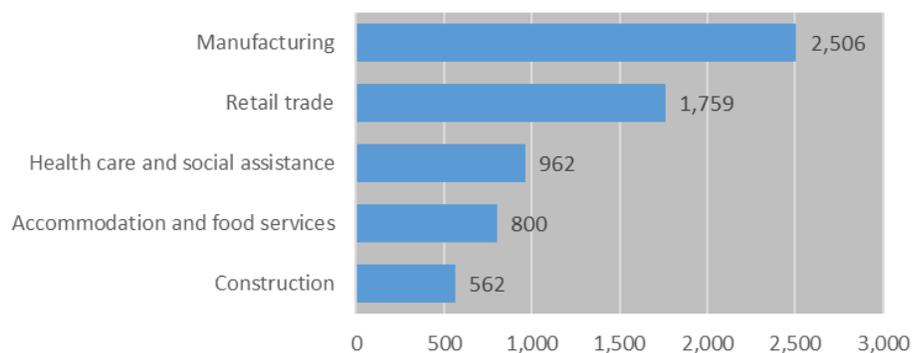
Sales, Value of Shipments, or Revenue in Top 5 Sectors: 2017 (\$ Million)



(Note: Excludes the Utilities Sector where revenue data was not available.)

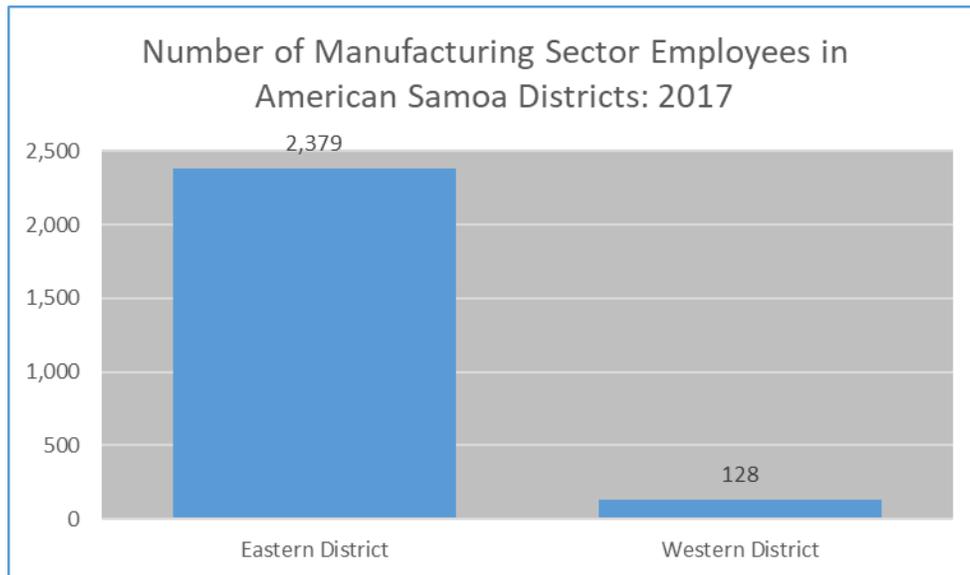
Detailed data on employment and payroll are also available from the Economic Census of Island Areas.

Number of Employees in Top 5 Sectors: 2017

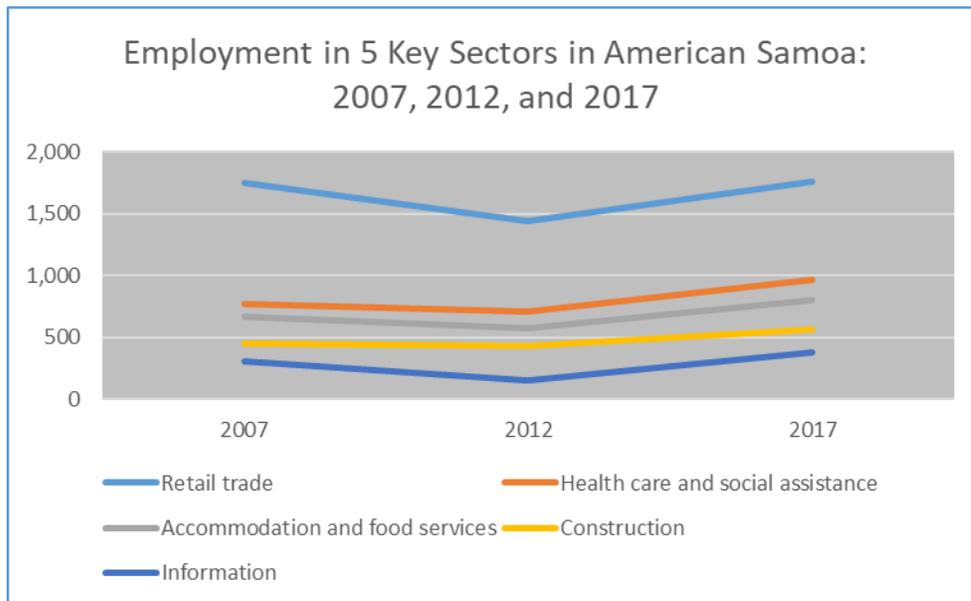


Detailed industry data from the **Economic Census of Island Areas** are not only shown for American Samoa as a whole by 2– through 5-digit NAICS but also by district (county-equivalent) and county (place-equivalent).

(Note: Data are often suppressed at the detailed 5-digit NAICS level for local areas to protect the privacy of individual businesses.)



The **Economic Census of Island Areas** is conducted every five years, for years ending in '2' and '7'.



Contact Us

To learn more about the Economic Census of Island Areas, visit:
census.gov/programs-surveys/economic-census/about/island-areas.html
To access data tables from the Economic Census of Island Areas, visit:
census.gov/programs-surveys/economic-census/data/tables.html?#

For general Economic Census information and industry-specific questions, please contact the Economic Training and Outreach staff at ewd.outreach@census.gov or by phone at (301)763-5154 or (800)242-2184.
For specific questions about these Island Areas data, please contact the Island Areas staff at (301)763-3314.