

**8,848 SOFTWARE  
PUBLISHERS\***

**+**

**\$26 BILLION IN  
COMPUTER  
STORE SALES\***

**=**

**PARENTS BEGGING  
THEIR CHILDREN FOR  
TECH SUPPORT**

**THE ECONOMIC CENSUS.  
SEE HOW IT ALL ADDS UP.**

**Learn more at [census.gov/EconomicCensus](http://census.gov/EconomicCensus)**

\*Source: U.S. Census Bureau—2012 Economic Census of the United States

United States  
**Census**  
Bureau