

**8,848 SOFTWARE  
PUBLISHERS\***

**+**

**\$26 BILLION IN  
COMPUTER STORE SALES\***

**=**

**PARENTS BEGGING  
THEIR CHILDREN FOR  
TECH SUPPORT**

**THE ECONOMIC CENSUS.  
SEE HOW IT ALL ADDS UP.**

The Economic Census provides data on every U.S. industry and geography—statistics that can help you grow your business. That's why your response is not only important to us, but also to you.

**Learn more at [census.gov/EconomicCensus](https://census.gov/EconomicCensus)**

\*Source: U.S. Census Bureau—2012 Economic Census of the United States

**United States  
Census**  
Bureau