

**8,848 SOFTWARE PUBLISHERS\***

**+**

**\$26 BILLION IN COMPUTER  
STORE SALES\***

**=**

**PARENTS BEGGING THEIR  
CHILDREN FOR TECH SUPPORT**

**THE ECONOMIC CENSUS.  
SEE HOW IT ALL ADDS UP.**

Learn more at [census.gov/EconomicCensus](https://census.gov/EconomicCensus)

\*Source: U.S. Census Bureau—2012 Economic Census of the United States

United States  
**Census**  
Bureau