The Economic Census
See how it all adds up

United States Census Bureau

U.S. Census Bureau Economic Surveys

Census Bureau economic surveys are a key source for official statistics companies can use:

- Monthly and quarterly surveys have smaller samples and provide the most timely data available.
- Annual surveys have larger samples and provide the most up-to-date trend data available.
- Every five years, the Economic Census measures all businesses and provides the most comprehensive data available.

For more information, please visit:
www.census.gov/econ

MEET JAMES

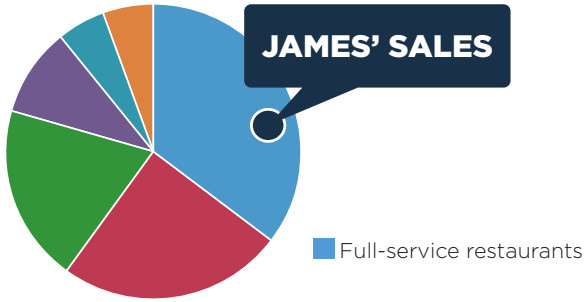
When it was time for James to open his second restaurant, he used Census Bureau economic statistics, which are free and available online. With industry trends and zip code-level data, he identified a location with high potential for growth.

Where did these statistics come from?

They came from James' first restaurant, and all the other companies who responded to Census Bureau surveys. Together, their data fueled the local, state, and national statistics used for planning and decision-making.

Accommodation and food services—total sales by industry

Philadelphia-Camden-Wilmington Metro area ($M)



Source: U.S. Census Bureau

About the Economic Census

The U.S. Census Bureau measures the nation's population once every 10 years. It also measures U.S. businesses every 5 years with the Economic Census.

The next Economic Census will be in 2018. Data collection starts in May, with a response deadline of **June 12, 2018**.

The census is conducted online, and response is required by law. Companies report their 2017 year-end numbers for each business location, including sales or revenue, employment, payroll, and industry-specific information. By law, all responses are kept confidential and company data are used for statistical purposes only.

Results from the Economic Census are free and available online to guide business decisions and policy-making.

By completing the census, companies are contributing to a wealth of valuable data—and sometimes surprising insights—that can help grow their business.

DATA FROM THE NATION'S BUSINESSES

+

STATS ON EVERY INDUSTRY AND GEOGRAPHY

=

ONE VALUABLE RESOURCE FOR YOUR BUSINESS

The Economic Census. See how it all adds up.

For more information, please visit:
www.census.gov/EconomicCensus

Connect with us!
@uscensusbureau

United States Census Bureau