
USING AMERICAN FACTFINDER (AFF)

Finding Economic Data
on AFF

Version 5.2

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WHAT IS AMERICAN FACTFINDER?

American FactFinder (AFF) is the Census Bureau's primary dissemination tool for many Census Bureau Programs, including the following demographic and economic programs:

Demographic Programs:

- American Community Survey
- American Housing Survey
- Decennial Census
- EEO Special Tabulation
- Population Estimates

Economic Programs

- Economic Census of the United States
- Economic Census of the Island Areas
- Census of Governments
- Survey of Business Owners
- Commodity Flow Survey
- County & ZIP Code Business Patterns
- Nonemployer Statistics
- Annual Survey of Manufactures
- Annual Survey of Public Pensions
- Annual Survey of State Government Tax Collections
- Annual Survey of State Government Finances

These programs account for more than 60 datasets and publish data for over 12 million different geographies.

To accommodate this large amount of data, AFF follows a **topic based approach**. You build a search by selecting keywords and filters from different search menus. As you add additional keywords and filters, the search results become limited to only the tables that meet the criteria. Once you have refined the search results to a suitable level, you can either download or view one or more tables. The table(s) will display the data selected.

WHERE DO I BEGIN?

To begin, go to the AFF main page (<http://factfinder.census.gov/>). On the main page, there are four separate ways you can start your search. They are:

[Community Facts](#) - Allows you to get summary data for a specific state, county, city, town, or ZIP Code

[Guided Search](#) - walks you through a series of steps to find the 10 most relevant data products for demographic and economic data and is best if you are looking for statistics on similar geographies and related industry codes.

[Advanced Search](#) - a revamped version of the American FactFinder search process and is ideal if you are seeking large information across multiple datasets, geographies, industry codes, or topics.

[Download Center](#) -provides quick access to downloadable data for predefined groups of geographies and prepackaged files. This option is targeted to advanced users. .

The screenshot shows the American FactFinder website. At the top, there is a header with the U.S. Department of Commerce logo, the United States Census Bureau logo, and the American FactFinder logo. Below the header is a navigation bar with links to MAIN, COMMUNITY FACTS, GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD CENTER. On the right side of the navigation bar are links for Feedback, FAQs, Glossary, and Help, along with language options for English and Español. The main content area features a large image of a smiling young woman in a classroom. To the left of the image, there is a section titled 'Community Facts' with a description: 'Find popular facts (population, income, etc.) and frequently requested data about your community.' Below this is a search box with the text 'Enter a state, county, city, town, or zip code:' and a 'GO' button. To the right of the image, there is a section titled 'Popular Tables' with two columns of links. The first column is 'Population and Housing' and the second column is 'Poverty and Income'. Each column contains several links to specific data products.

U.S. Department of Commerce
United States Census Bureau
AMERICAN FactFinder

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER English Español

Community Facts
Find popular facts (population, income, etc.) and frequently requested data about your community.
Enter a state, county, city, town, or zip code:
e.g., Atlanta, GA GO

Guided Search
Advanced Search
Download Center

Popular Tables
Population and Housing
■ Annual Population Estimates (2013 PER, PEPANNRES)
■ Demographic and Housing Estimates (2013 ACS, DP05)
■ General Housing Characteristics (2013 ACS, DP04)
■ General Demographic Characteristics (2010 Census, DP-1)
Poverty and Income
■ General Economic Characteristics (2013 ACS, DP03)
Age, Race, Sex and Education
■ Selected Social Characteristics (2013 ACS, DP02)
■ Educational Attainment (2013 ACS, S1501)

COMMUNITY FACTS

Community Facts allows you to get summary level data for a state, county, city, town, or ZIP Code. To start, input a geography and click **GO**. After clicking go the Community Facts page will appear.

The screenshot shows the Community Facts website. At the top, a header reads "Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your co". Below this is a search bar with a blue circle icon, the text "Enter a state, county, city, town, or zip code:", a text input field, and a "GO" button. A red circle with the number "4" is placed over the input field. On the left side, there is a vertical menu with buttons for "Population (2010 Census)", "Population (Latest Estimate)", "Age", "Business and Industry" (which is highlighted with a dropdown arrow), "Education", "Housing", "Income", "Origins and Language", "Poverty", and "Veterans". A red circle with the number "1" is placed over the "Age" button. The main content area displays "Maryland" and "Number of Companies" with a large number "528,112" and a source note "Source: 2007 Survey of Business Owners". Below this, a section titled "Popular tables for this geography:" is followed by a list of links under "Economic Census" and "2012 American Community Survey". A red circle with the number "2" is placed over the "Popular tables for this geography:" title. Another red circle with the number "3" is placed over the "Commuting Characteristics by Sex (Means of Transportation, Commute Time, Vehicles Available, ...)" link. At the bottom of the list, there is a link "Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts."

From the Community Facts page you can toggle between **1** nine different topic categories, **2** view summary tables, or **3** go to advanced search to view more information about your geography. At any time, you can use the **4** geography text box to input a different geography. Because Community Facts only provides a limited amount of business statistics, the Economic Census staff recommends using Guided or Advanced Search to locate business statistics.

GUIDED SEARCH

Guided Search guides users through a series of steps to find the 10 most relevant data products. It is important to note that not all geographies will be available in Guided Search. If a geography is not available, you will be guided to Advanced search. For an example of using Guided Search, let's find the number of establishments with payroll that manufacture coffee or tea in the state of Maryland.

To start select Guided Search on the main page and click **GET ME STARTED**. The Guided Search start page will appear. On the start page, you will select a topic category from the following list:

Choose from one of the following and click **Next**.

- ☐ I'm looking for information about **people**.
(age, sex, income, poverty, education, ...)
- ☐ I'm looking for information about **housing**.
(housing units, household type, value of home, ...)
- ☒ I'm looking for information about **businesses or industries**.
(annual payroll, sales and receipts, number of employees, ...)
- ☐ I'm looking for information from a specific **dataset**.
(2006-2010 American Community Survey 5-Year Estimates, 2007 Economic Census, 2010 Census Summary File 1, ...)
- ☐ I want to search for a **table number** or a **table title**.
(P1, EC0700A1, b04*, Social Characteristics, ...)

Note that the guided search searches for tables using a subset of search methods and most requested geographies. For more search options and to select from all available geographies, use the [Advanced Search](#).

◀ PREVIOUS

The **people** and **housing** topic categories focus on demographic data. The **businesses or industries** category focuses strictly on the Economic Census and related programs. The **dataset** and **table number or table title categories** allow users to select demographic or business data. Depending on which category you select, the following steps will differ. For our example, let's select **businesses or industries**, and click next to move to the topic screen.

Helpful Hint

If you are searching for SBO data on a specific Race/Ethnicity, you must use [Advanced Search](#)

The Topic screen allows you to pick a topic or you can skip it and move to the next step. Let's select **Establishments with Payroll** from the Establishments/Firms category. To select **Establishments with Payroll** expand the Establishments/Firms category by clicking the **+** next to the category title. Then click on the hyperlinked topic **Establishments with Payroll**. **Establishments with Payroll** will now be in **Your Selections** and the total number of tables that include that topic, which in this case is 2,375. After selecting **Establishments with Payroll**, you can either select additional topics, click **NEXT** to go to the next step, or click **PREVIOUS** to go to a previous step. You do not need to select a topic to go on to the next step. For our purposes, let's click **NEXT**.

After Clicking **NEXT**, the Geography selection menu appears.

Helpful Hint

When using the geography pick list, you may need to make selections from additional selection boxes before any results are populated.

If you cannot find your geography, try Advanced Search.

To search for a geography you can use the **1** geography search box or the **2** geography pick list. Let's use the geography pick list. First, select your geographic type, which in this case will be **State**. A results box will now appear. Select **Maryland** in the results box and click **ADD TO YOUR SELECTIONS** to add it to **Your Selections**. **Maryland** will now be in **Your Selections** and the total number of tables that include **Maryland** and **Establishments with Payroll**, which in this case are 236. After selecting **Maryland**, you can either select additional geographies, click **NEXT** to go to the next step, or click **PREVIOUS** to go to a previous step. You do not need to select a geography to go on to the next step. For our purposes, click **NEXT**.

After clicking **NEXT**, the Industry Code selection menu appears.

Search for an industry, product, or commodity name or code: Search Results GO

— or —

Browse industry, product, or commodity codes using the options below

Code Type
 NAICS/NAICS Based Industry (2)
 Product and Service (5)

Select one or more industry codes and click **Add to Your Selections**. Click **Next**.

Industry Code Results: 1-7 of 7

Your filters: Search: "Coffee & Tea Manufacturing"

Selected: ☐ Add to Your Selections ☒ Check All ☐ Clear All

Code	Description	Code Type	About
<input checked="" type="checkbox"/> 31192	Coffee and tea manufacturing	NAICS/NAICS Based Industry	?
<input type="checkbox"/> 311920	Coffee and tea manufacturing	NAICS/NAICS Based Industry	?
<input type="checkbox"/> 311920	Coffee and tea manufacturing	Product and Service	?
<input type="checkbox"/> 311920W	Coffee and tea manufacturing, nsk, total	Product and Service	?
<input type="checkbox"/> 311920WY	Coffee and tea manufacturing, nsk, total	Product and Service	?
<input type="checkbox"/> 311920WYWW	Coffee and tea mfg, nsk, for nonadministrative-records	Product and Service	?
<input type="checkbox"/> 311920WYWW	Coffee and tea manufacturing, nsk, for administrative-records	Product and Service	?

Selected: ☐ Add to Your Selections ☒ Check All ☐ Clear All

Your Selections

Search using...
 Business and Industry: Establishments/Firms
 Establishments With Payroll
 State: Maryland

Tables matching your selections: 236

PREVIOUS NEXT CANCEL

In the Industry Code selection menu you can search for NAICS, Product and Service, or Commodity codes using the **1** Industry Code text search box or **2** Industry Code Filters box. Using the Industry Code search box type **Coffee and Tea manufacturing** and click **GO**. It is not recommended that you make your selection from the drop down that will appear while you are typing, it does not clearly delineate NAICS from Products. The **3** results list will update to all codes with Coffee and Tea Manufacturing in the title. Any text search or filters will be at the top of the Industry Code Results box. In the Industry Code Results box, select the check box to the left of the 5 digit NAICS code, **31192 Coffee and tea manufacturing** and click **Add to Your Selections** to add it to your search. **31192, Coffee and tea manufacturing** is now in **Your Selections** and the total number of tables that include that include **Coffee and tea manufacturing, Maryland**, and **Establishments with Payroll**, which in this case are 23. You can either select additional industry codes, click **NEXT** to go to the next step, or click **PREVIOUS** to go to a previous step. You do not need to select an industry code to go on to the next step. For our purposes, click **NEXT**.

At this point, you will see the search results for the criteria in Your Selections. Below the results will be a message with the total number of tables in your search, and a direct link to Advanced Search to see all results. You can now use the Show results from drop down to limit your results to a specific year or program. To see a table, click the hyperlinked table title. You can only see one table at a time.

Select a table, file or document from these top search results:

Show results from: All available years All available programs		
Table, File or Document Title	ID	Dataset
Geography Area Series: County Business Patterns	CB1200A11	2012 Business Patterns
Geography Area Series: County Business Patterns by Legal Form of Organization	CB1200A12	2012 Business Patterns
2005 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class: 2005	CB0500A2	2005 Business Patterns

See the [Advanced Search](#) to view all 29 search results matching the contents of 'Your Selections':

After you select a table, the table will load in the table viewer. To learn how to manipulate a table, please visit the [Using Table Tools](#) section. To view other tables in your search click [BACK TO SEARCH RESULTS](#) located above the table.

ADVANCED SEARCH

Advanced search is an updated version of the old default search method in AFF. To access Advanced Search, select **Advanced Search** on the AFF main page and click the **SHOW ME ALL** button and Advanced Search appears.

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections

"Your Selections" is empty **1**

[load search](#) | [save search](#)

To search for tables and other files in American FactFinder:

1 Enter search terms and an optional geography and click GO

topic or table name **2** state, county or place (optional) **GO**

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

-- or --

Select from **Topics**, **Race and Ethnic Groups**, **Industry Codes**, **EEO Occupation Codes**

- these are added to "Your Selections"
- the Search Results are updated

2 Next, select **Geographies** (states, counties, cities, towns, etc.)

- these are added to "Your Selections"
- the Search Results are updated

3 Select one or more Search Results and click **View**

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

WHERE TO START

You can start by using **1** [Your Selections](#), **2** [Keyword search](#), **3** [Topics](#), **4** [Geographies](#), or **5** [Race and Ethnic Groups](#), **6** [Industry Codes](#) menus on the left. The EEO Occupation Code menu only access demographic data. The Economic Census area recommends starting with the **Topics** menu.

YOUR SELECTIONS BOX

As we have outlined in the [What is American FactFinder](#) section, AFF follows a topic based approach, where you manually build your search results using keywords and filters. The **Your Selections** box serves as the repository for your keywords and filters. Each time you add or remove a keyword or filter to your search, it moves to the **Your Selections** box. With every addition and subtraction to the **Your Selections** box, all of the search menus will update to reflect the new criteria. If you want to save the search criteria you have select, click **Save Search**. If you want to load a previously saved search, click **Load Search**.

Your Selections

Search using...

Business and Industry:Economic
Series:
Product Line **x**

State
Alabama **x**

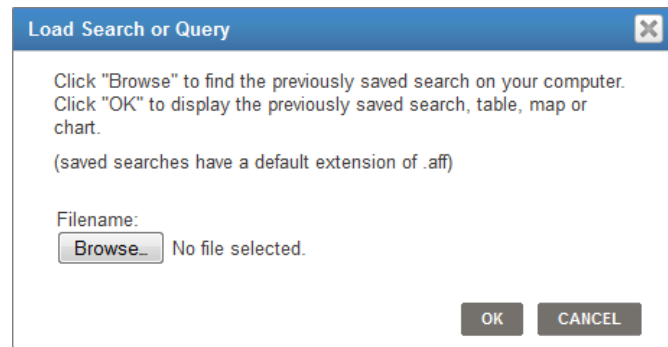
[clear all selections and start a new search](#)

[load search](#) | [save search](#)

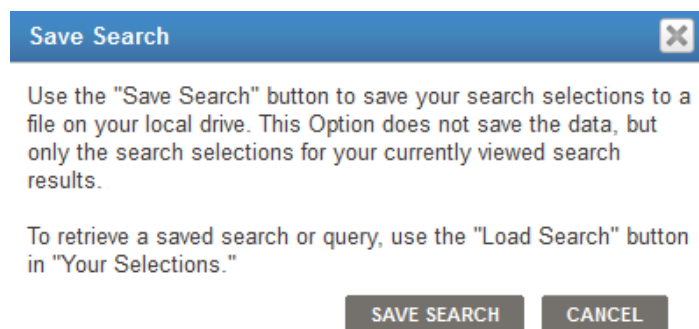
To remove a particular item, click the **x** icon.

To start a new search, click [clear all selections and start a new search](#).

To load a previously saved search, click [load search](#). Loading a previously saved search will overwrite any existing search that you have loaded. Click **Browse** to find your saved search and then click **OK** to load that search.




To save a search, click [save search](#). This will then launch a pop-up window where you will need to click **Save Search**. You should then save the search to a location of your choosing.




KEYWORD SEARCH

Keyword Search allows you to search for data using keywords. The default is to search against all topics however, you have the ability to only search against available Race and Ethnic Groups, Industry Codes, and Occupation Codes. To limit your search, select one of the radio buttons below the text search boxes. Depending on how specific your search is one of four possible outcomes may result.

1. **Keyword Search** returns a specific topic or geography. For example if you inputted Economic Census

and click **GO**, you will see Program: Economic Census  in Your Selections. This means **Keyword Search** returned the Program Economic Census that is found in the Program category in the Topics menu. If a text

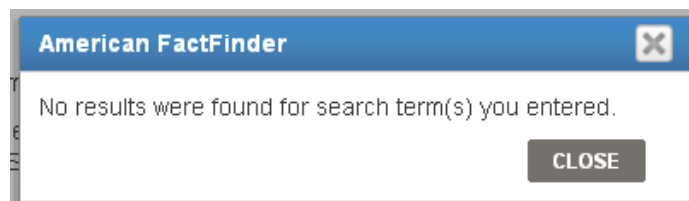
search is an exact match to an existing topic in the Topics menu, the topic is returned. This brings greater consistency to the search results. In previous versions of AFF, this was not necessarily the case.

2. **Keyword Search** returns a broad list of results. For example if you inputted Occupations and clicked **GO**, you will see . This means your search was too broad to match up with a topic but specific enough that AFF could find tables with Occupations in the title or as column and row headings.
3. **Keyword Search** returns a clarification screen. For example if you inputted Washington County into the geography box and clicked **GO**. The following clarification screen will appear



In the clarification screen, you have the ability to select one of the top five possible results, or you can choose the link to the appropriate search menu.


4. **Keyword Search** returns no results. For example if you input gibberish and click **GO**. The following error message will appear:



Click **CLOSE** and choose a new search.

5. When conducting a **Keyword Search**, the more popular search terms will have a set of **suggested search results** that will appear at the top of the list of search results. For example if you inputted Occupations and clicked **GO**, you would see five suggested search results that the system recommends be looked at first.

	ID	Table, File or Document Title
<input type="checkbox"/>	S2401	★ OCCUPATION BY SEX AND MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2013 INFLATION-ADJUSTED) EMPLOYED POPULATION 16 YEARS AND OVER
<input type="checkbox"/>	B24124	★ DETAILED OCCUPATION FOR THE FULL-TIME, YEAR-ROUND CIVILIAN EMPLOYED POPULATION
<input type="checkbox"/>	S2401	OCCUPATION BY SEX AND MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2013 INFLATION-ADJUSTED) POPULATION 16 YEARS AND OVER
<input type="checkbox"/>	S2401	OCCUPATION BY SEX AND MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2013 INFLATION-ADJUSTED) POPULATION 16 YEARS AND OVER

The **suggested search results** are marked with a .

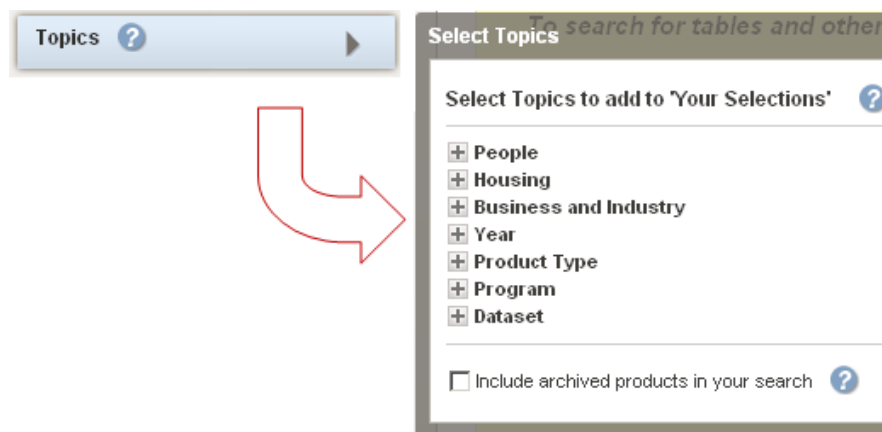
Overall, while **Keyword Search** has been greatly improved, we still recommend only using this approach when you know a specific dataset or table you are interested in.

TOPICS MENU

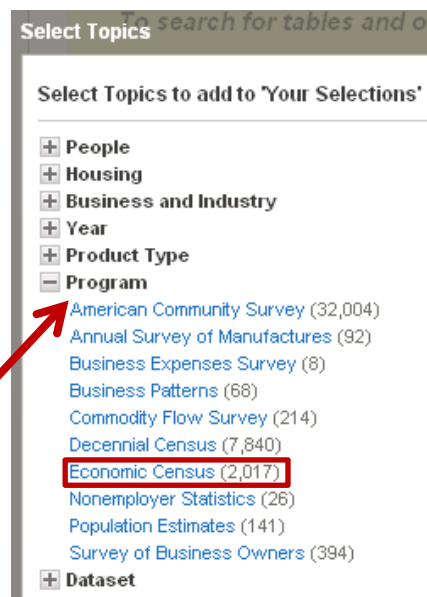
By using the Topics menu, you can narrow your Search Results by **year, business and industry characteristics, program or survey**, and other topics of interest. We recommended that you start here.

For this example, let's say you are interested in finding Economic Census data. Here are the steps you would take:

1. Select the **Topics** box to open the **Select Topics** menu overlay.

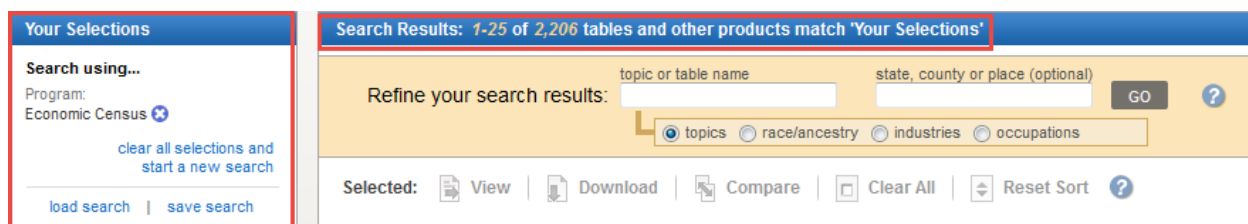


2. Select **"Program"**, then **"Economic Census"**



To close the “**Select Topics**” menu overlay, click the **CLOSE X** button on the top right of the overlay.

3. “**Economic Census**” moves to the **Your Selections** box. The Search Results will now display only tables in the **Economic Census** program.



Helpful Hint

There are some helpful tools in the Topics menu for experienced users of our economic data.

You can find data by **program/survey...** ...and also by **economic series.**

Program

- American Community Survey (39,741)
- American Housing Survey (56)
- Annual Survey of Manufactures (100)
- Business Expenses Survey (8)
- Business Patterns (82)
- Commodity Flow Survey (214)
- Decennial Census (8,645)
- Economic Census (2,062)
- EEO Tabulation (118)
- Nonemployer Statistics (32)
- Population Estimates (165)
- Survey of Business Owners (396)

Business and Industry

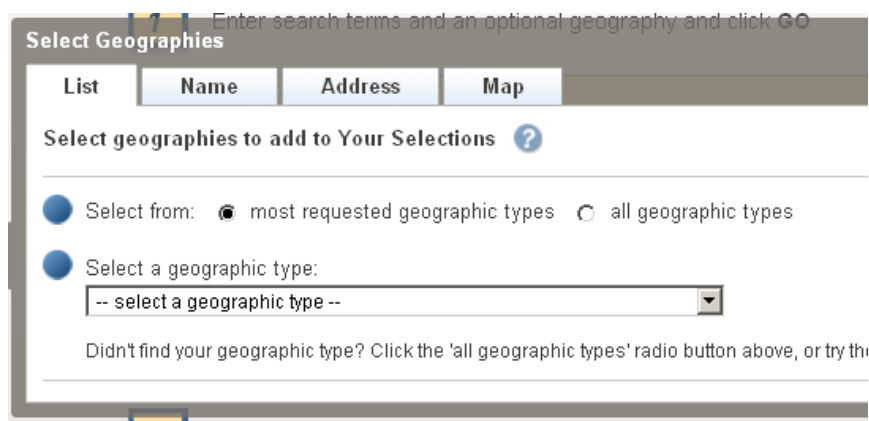
- Assets & Capital Expenditures
- Business Characteristic
- Business Owner
- Economic Series**
 - Advance Report (12)
 - Company Statistics (396)
 - Core Statistics (25)
 - Enterprise Statistics (412)
 - Establishment/Firm Size (392)
 - Export Statistics (26)
 - General Statistics (47)
 - Geographic Area (621)
 - Hazardous Materials (HAZMAT) (72)
 - Industry (433)
 - Miscellaneous Subject (362)
 - Preliminary Statistics (26)

GEOGRAPHIES MENU

The Census Bureau recognizes **over 12 million different geographies** in the United States. Because of the complexities of finding 12 million different geographies, AFF has split the geographies into three separate indices and developed four different methods to find your geography. They are as follows:

1. Most Requested Index (Default) – This is the default index. All possible geographies for which Economic Programs publish data are available here.
2. Show all summary levels – This has all possible geographies except individual blocks.
3. Individual Blocks – Only has individual blocks. The Decennial Census is the only dataset that uses this index.

The four different submenus are **List**, **Name**, **Address**, and **Map**.



Choosing Geographies via the “List Tab”

The “**List** tab” creates a list of relevant geographies based off what you select in a series of selection boxes. The **List** tab is defaulted to only displaying the most commonly requested geographies. You can view all possible geographies by selecting the **all geographic types** radio button. To start select a geographic type from the select a geographic type selection box. Once you have selected a geographic type, additional selection boxes will appear. The amount of additional selections will vary depending on which geographic type you select.

So, let us use the **List** tab to find data for All States in the United States. We will assume that you have already selected the Program **Economic Census** from the **Topics** menu.

1. Select the **Geographies** box to open the **Geographies** menu.
2. The menu will open in a window above the Search Results. It will ask you to **select a geographic type**. Using the drop down, select “**State**”.

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

Select Geographies

List Name Address Map

Select geographies to add to Your Selections ?

Didn't find your geographic type? Try the Name, Address or Map

Select a geographic type:

-- select a geographic type --

-- select a geographic type --

United States

State

..... County

Helpful Hint

A Geographic Type will be grayed-out if it is not relevant to the items in Your Selections. If you select a grayed-out geographic type, you will receive an error.

- Once you have selected "State", a list of possible geographies will appear below. You can either select each state individually or select a group of States by choosing "All States within the United States and Puerto Rico". Once you have made your choices, click the **ADD TO YOUR SELECTIONS** button to add "All States within the United States and Puerto Rico" to your search.

Your Selections

Search using...

Program:
Economic Census

State
All States within United States and Puerto Rico

clear all selections and start a new search

load search | save search

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

Search Results: 1-25 of 304 tables and other products match 'Your Selections'

Select Geographies

List Name Address Map

Select geographies to add to Your Selections ?

Select from: ☒ most requested geographic types ☐ all geographic types

Select a geographic type:

State - 040

Select one or more geographic areas and click Add to Your Selections:

All States within United States and Puerto Rico

All States within United States, Puerto Rico, and the Island Areas

Alabama

Alaska

Arizona

Arkansas

California

Colorado

Connecticut

Delaware

ADD TO YOUR SELECTIONS

Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name

- To add other geographies, simply change the selected geographic type and make selections in any subsequent selection boxes.

Choosing a Geography via the “Name Tab”

The “**Name** tab” allows users to search for geographies by using filters to find their results. When using the “**Name** Tab”, there are four main areas that users will utilize: **1 Enter a Geography Search Box** **2 Your Geography Filters** **3 Geography Filter Options** **4 Geography Results**.

Select Geographies

List **Name** **Address** **Map**

Enter a geography name or use the Geography Filter Options below:

Enter a geography name (Alabama, Marengo County, ...) **1** **GO** **?**

Your Geography Filters **2**

'Your Geography Filters' is empty

Geography Filter Options **3**

- Geographic Type
 - Nation (1)
 - Region (22)
 - Division (9)
 - State (60)
 - County (10,027)
 - School District (29,304)
 - Congressional District (40,747)
 - State Legislative District (104)
 - City or Town (104,948)
 - Economic Place (16,689)
 - Township/Census County Division (60,913)
 - Census Tract (175,929)
 - Block Group (20,888)
 - Block (123,084)
 - Metro/Micro Area (2,599)
 - Urban Area (13,092)
 - ZIP Code/ZCTA (123,514)

Include in results:

- ☒ All geographies
- ☐ Individual geographies
- ☐ Group of geographies

Select geographies to add to Your Selections

Select from:

- ☒ most requested summary levels
- ☐ all summary levels
- ☐ individual blocks

Geography Results: 1-25 of 723,877

Selected: **Add** **Check All** **Clear All** **\$**

	Geography Name	Geography Type	About
<input type="checkbox"/>	United States	United States	i
<input type="checkbox"/>	All States within United States and Puerto Rico	State	
<input type="checkbox"/>	All States within United States, Puerto Rico, and the Island Areas	State	
<input type="checkbox"/>	Alabama	State	i
<input type="checkbox"/>	Alaska	State	i
<input type="checkbox"/>	Arizona	State	i
<input type="checkbox"/>	Arkansas	State	i
<input type="checkbox"/>	California	State	i
<input type="checkbox"/>	Colorado	State	i
<input type="checkbox"/>	Connecticut	State	i
<input type="checkbox"/>	Delaware	State	i
<input type="checkbox"/>	District of Columbia	State	i
<input type="checkbox"/>	Florida	State	i

4

For this example, let's say you are interested in data for the Consolidated City of Louisville, KY. Here are the steps you would take (Let's assume the selections made in the **Topics Menu & List** tabs are still in **Your Selections**):

1. Select the **Name** tab on the top of the **Geography Menu** to activate the **Name** search.
2. You can find Louisville, KY using one of four different ways:
 - a. Type in “Louisville metro government, KY” into the **Enter a geography search box** and click “**GO**”,
 “Louisville metro government, KY” is added to **Your Geography Filters** and the **Geography Results** are limited to geographies with “Louisville metro government, KY” in the name. The Consolidated City of Louisville/ Jefferson county Metro Government, KY will be the second result in the **Geography Results**.
 - b. Drilling down using the “**Geography Filter Options**”,

- i. Select **City or Town** from the already expanded **Geographic Type** option. **City or Town** is added to **Your Geography Filters** and the **Geography Results** are limited to only the geographies tagged with **City or Town**.
 - ii. Staying in the **Geography Filter Options**, expand **Within State** and select **Kentucky**. **Kentucky** is added to **Your Geography Filters** and the results are limited to **City or Towns** within the state of **Kentucky**. The Consolidated City of Louisville/Jefferson County Metro Government, KY will be the remaining result.
3. Once you have found your geography, place a **check** next to the **Consolidated City of Louisville/Jefferson County Metro Government** and click the **Add** button located at the top of the search to add the Consolidated City of Louisville/Jefferson County Metro Government to **Your Selections**.

Geography Results: 1-1 of 1

1 Selected: ☒ **Add** ☒ **Check All** ☐ **Clear All**

	Geography Name	Geography Type
<input checked="" type="checkbox"/>	Louisville/Jefferson County metro government, Kentucky	Consolidated City

4. To close the “**Select Geographies**” overlay menu, click the **CLOSE X** button on the top-right corner of the overlay.

See the [Appendix](#) for help finding **specific geography types**, like offshore areas, metropolitan areas, and ZIP codes.

Helpful Hint

For economic data, cities and towns are called “Economic Places” and are classified separately from other types of places.

Look for “**Economic Place**” as the Geography Type when looking for city or town data.

	Geography Name	Geography Type	About
<input type="checkbox"/>	Baltimore city, Maryland	Economic Place	

Choosing All Geographies within a Geographic Area

AFF has certain group geographies (e.g., **All States within the United States and Puerto Rico**) which allow displaying multiple geographies at one time. It is important to note that there are two different group geographies for All States within the United States. One is **All States within the United States and Puerto Rico** and the other is **All States within the United States, Puerto Rico, and the Island Areas**. While both include all 50 states, DC, and Puerto Rico, only **All States within the United States, Puerto Rico, and the Island Areas** will include all of the Island Areas.

Helpful Hint

Groups of geographies, like “**All Counties in Alabama**”, use an “**OR**” statement.

For example, selecting “**All Counties in Alabama**” tells AFF “I want tables with data for Autauga County **OR** Baldwin County **OR** Barbour County **OR** ...”

If a table contains at least one of these geographies, the table will appear in the **Search Results**.

Keep this in mind when adding groups of geographies to **Your Selections**.

Searching for a Geography using the Address Tab

You can access the **Address** tab by either clicking the link on the main page or by selecting the tab in the **Geography** menu. The **Address** tab allows you to find Geographies attached to a specific address for a given year.

Input an address + ZIP code, address + city + state, or address + city + state + ZIP code in the relevant text boxes and click go.

For this example let’s use “4600 Silver Hill Rd, Suitland, MD 20746”.

Select Geographies 2008 County Business Patterns: Geography Area Series: County Business Patterns 2008 B...

List Filter Address Map Update Clear All ?

Enter a street address, city and state, or a street address and ZIP code. Click 'Go'. ?

Note: address search will use the latest available address data beginning with 2008 and working backward

street address city state zip

4600 Silver Hill Rd Suitland Maryland 20746 GO

Geographies containing 4600 SILVER HILL RD, SUITLAND, MD, 20746:
Select geographies to add to Your Selections

After clicking **GO** you will get a list of geographies that the address is included within. On the left will be geography names and on the right will be the geographic type. Simply click on a geography’s name in the left hand column to add them to **Your Selections**. To add multiple geographies, click on each geography you wish to add.

Geography Results:	
Geography Name	Geography Type
Maryland	State
Prince George's County, Maryland	County
District 6, Spauldings; Prince George's County; Maryland	County Subdivision
Census Tract 8024.05, Prince George's County, Maryland	Census Tract
Block Group 1, Census Tract 8024.05, Prince George's County, Maryland	Block Group
Suitland-Silver Hill CDP, Maryland	Place
Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	Metropolitan Statistical Area/Micropolitan Statistical Area
Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Division; Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	Metropolitan Division

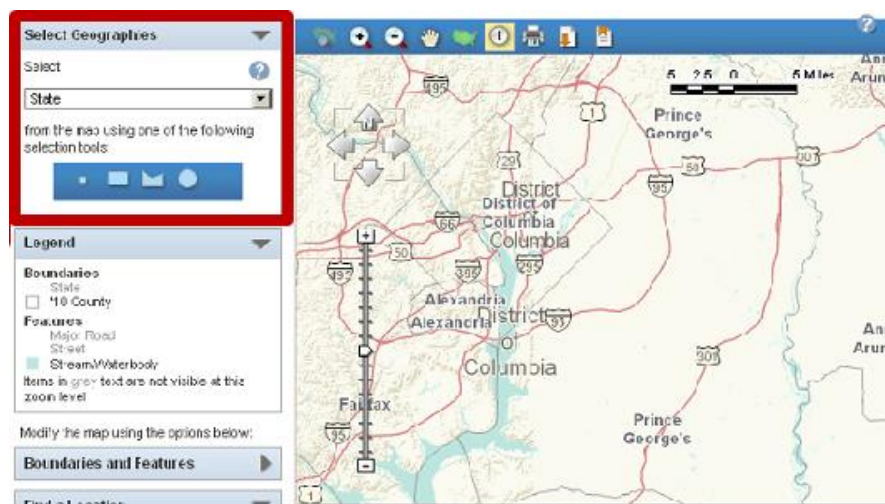
While this is a quick way to add specific geographies, you should take into account that this function allows you to select geographies from multiple programs at the same time. There is a chance you can select a geography that is invalid for the Economic Programs. To mitigate some of these issues, you should select either a **Year** or **Dataset** from the **Topics** menu before adding geographies to **Your Selections**.

Selecting Geographies using the Map Tab

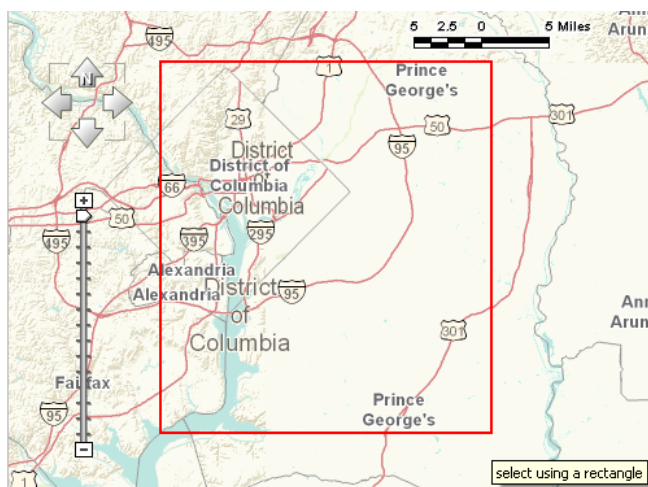
The **Map** tab allows you to create reference maps and select geographies. You can get to the **Map** tab by either selecting a state from the Reference Map drop down located on the main page or by clicking the **Map** tab in the geography menu.

To select geographies from the map:

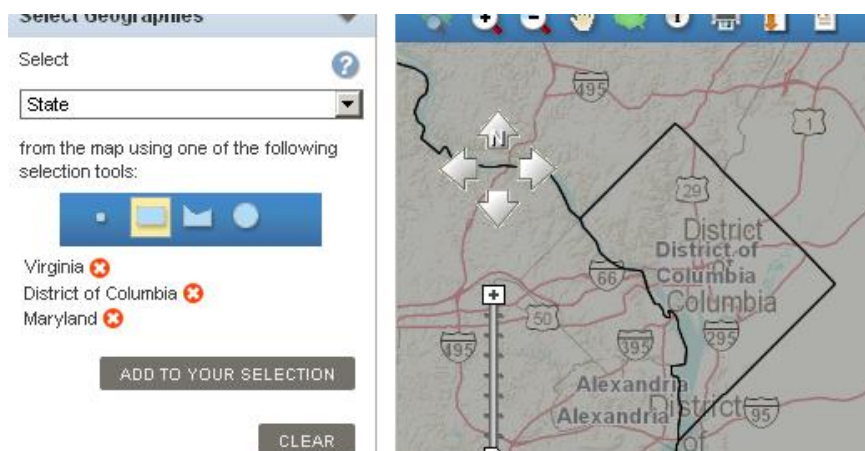
- Select a starting geographic area from the geography pull down menu followed by a selection tool in the **Select Geographies** box.



- Click and drag your selection tool on the map, click again to close the rectangle (in this example, the rectangle tool was used).

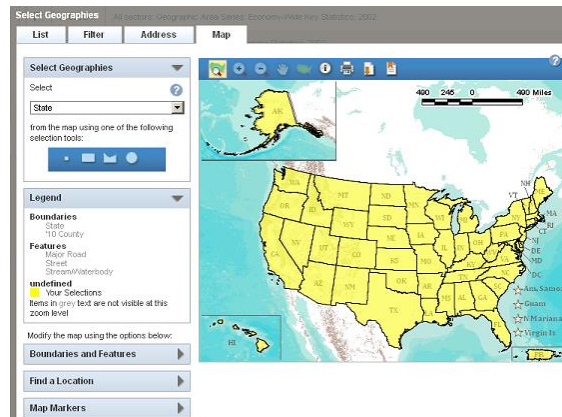


- All geographies that are touched by the rectangle will become highlighted and an option to add the selected geographies will appear in the **Select Geographies** box.



- From the map toolbar you can :
 - Zoom to a state (Only active at the national zoom level)
 - Zoom in & Zoom out (Active at all zoom levels except the national level. At that level simply click on an area to zoom or use Zoom to a state)
 - Pan
 - Go to US extent
 - Info (Get a list of geos that intersect at that point)
 - Print
 - Download
 - Bookmark/Save Query
- Manipulate the Boundaries & Features of the map. (For more information please see the Create a map section)

- Create a reference map.
 - In addition to selecting geographies, users can create a reference map based off of the geographies they have in **Your Selections**



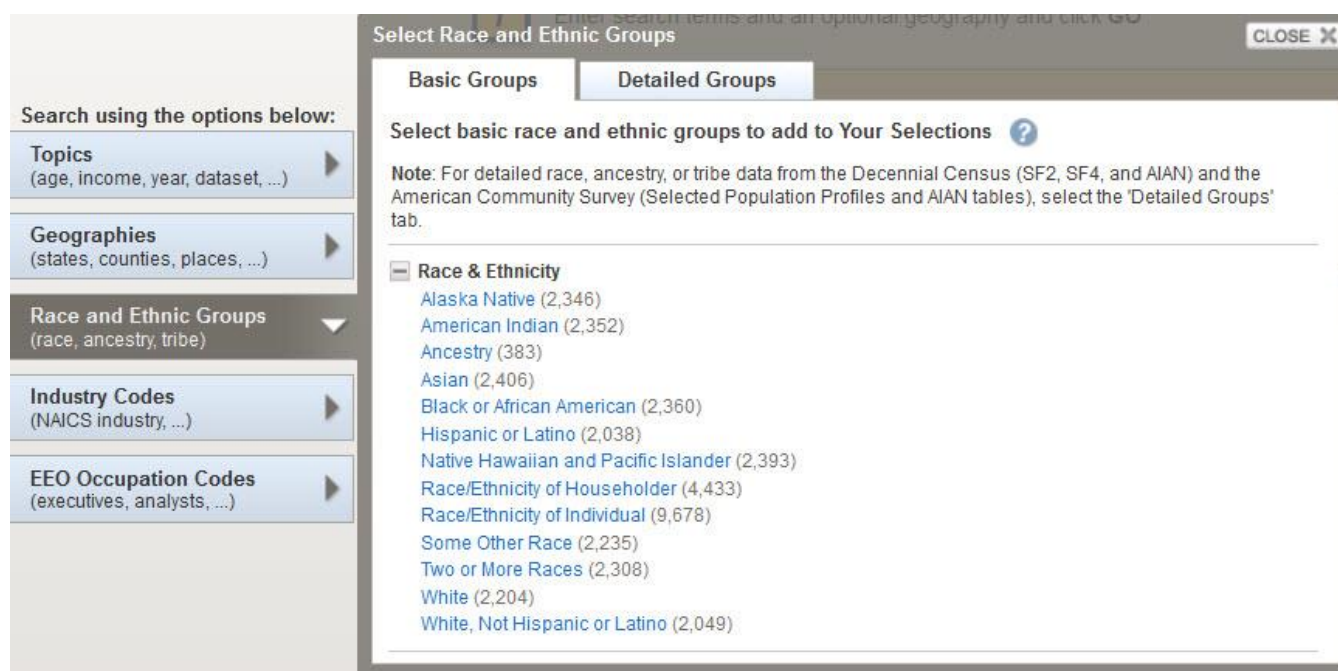
[Changing Geographies from within a table](#)

From within a table you can change a geography. Look in the **Viewing a Table Section** to provide more information about how to do this.

RACE AND ETHNIC GROUPS MENU (SBO ONLY)

Prior to March 27th, 2014, users of SBO data had to use the Topics Menu while demographic users went to the Race and Ethnic Groups menu to find Race and Ethnic Group data. Now, all users will use this search menu.

To access the search menu, select the Race and Ethnic Groups button. The Race and Ethnic Groups menu will appear. In the search menu, there are two tabs, one for basic groups and another for detailed groups. All available SBO data uses the basic groupings. To add to a Race or Ethnic grouping to Your Selections, simply click the hyperlinked grouping you wish to add.



Select Race and Ethnic Groups [CLOSE X]

Basic Groups | **Detailed Groups**

Select basic race and ethnic groups to add to Your Selections ?

Note: For detailed race, ancestry, or tribe data from the Decennial Census (SF2, SF4, and AIAN) and the American Community Survey (Selected Population Profiles and AIAN tables), select the 'Detailed Groups' tab.

Race & Ethnicity

- Alaska Native (2,346)
- American Indian (2,352)
- Ancestry (383)
- Asian (2,406)
- Black or African American (2,360)
- Hispanic or Latino (2,038)
- Native Hawaiian and Pacific Islander (2,393)
- Race/Ethnicity of Householder (4,433)
- Race/Ethnicity of Individual (9,678)
- Some Other Race (2,235)
- Two or More Races (2,308)
- White (2,204)
- White, Not Hispanic or Latino (2,049)

INDUSTRY CODES (INCLUDING PRODUCTS AND SERVICES) MENU

The Census Bureau uses thousands of individual codes to classify **industries**, **products**, **services**, **materials**, **fuels**, and **commodities**. Like geographies, AFF also has a separate menu with similar functions for choosing these codes. The four main parts of the **Industry Codes** menu are the Industry Codes text box, Your **Industry Code Filters**, **Industry Code Filters Options**, and the **Industry Code Results**.

Select Industry Codes

Enter an industry, product, or commodity name or code, or use the Industry Code Filter Options below

Enter an industry, product, or commodity name or code

Your Industry Code Filters

'Your Industry Codes Filters' is empty

Industry Code Filter Options

☐ **Code Type**

- ☐ Commodity (Commodity Flow Survey Only) (671)
- ☐ Material/Fuel (2,005)
- ☐ NAICS/NAICS Based Industry (8,123)
- ☐ Product and Service (31,054)

Include in results:

☒ All codes ☐ Individual codes ☐ Groups of codes

Select industry codes to add to Your Selections

Industry Code Results: 1-25 of 41,853

Selected: ☒ **Check All** ☐ **Clear All**

	Code	Description
<input type="checkbox"/>	ALL	All available codes
<input type="checkbox"/>	ALL-L2	All available Sector codes
<input type="checkbox"/>	ALL-L3	All available Subsector codes
<input type="checkbox"/>	ALL-L4	All available Industry Group codes

Helpful Hint

Industries are classified by the North American Industry Classification System (**NAICS**).

Industry search is more efficient when you enter the specific NAICS code for your industry of interest.

Find NAICS codes easily at www.census.gov/naics.

Searching for a code

For this example, let us say you are interested in data for dog and cat food manufacturing. Assume that the selections made in the other sections are still in **Your Selections**. Because there are already selections in **Your Selections**, you will only see codes that are available in the Economic Census and publish data for states & the consolidated city of Louisville/Jefferson County Metro Government, KY. Here are the steps you would take:

1. Select the **Industry Codes** box to open the “**Industry Codes**” menu.
2. You can find dog and cat food manufacturing using one of two different ways:
 - a. Typing in “dog and cat food manufacturing” into the search box
 - i. “dog and cat food manufacturing” is added to **Your Industry Code Filters** and the Industry Code Results update to only include codes that have “dog and cat food manufacturing” in their name.
 - ii. **Dog and Cat Food Manufacturing, Code 311111** will be the top result.

b. Drilling down using the “**Industry Code Filter Options**”.

- i. Expand **Code Type** and select **NAICS Based Industry**. **NAICS Based Industry** is added to Your Industry Code Filters, and the Industry Code Results are limited to only NAICS Based Codes.
- ii. Staying in the **Industry Code Filter Options**, expand **Industry Sector** and select **31-33 Manufacturing**. **Sector 31-33** is added to **Your Industry Code Filter Selections**. **Dog and Cat Food Manufacturing, Code 311111** is the seventh result.

Note: Depending on where a particular code falls in the NAICS hierarchy, it may be necessary to continue using the Industry Code Filter options.

3. Once you have found your industry, place a check next to **Code 311111, Dog and Cat Food Manufacturing** and click the Add button located at the top of the search to add the code.

Industry Code Results: 1-8 of 8

1 Selected: ☒ Add ☒ Check All ☐ Clear

	Code	Description	Code Type
<input checked="" type="checkbox"/>	311111	Dog and cat food manufacturing	NAICS/NAICS Based Industry

Choosing All Codes within a Code Level

For some geographic levels, AFF has certain group codes (e.g., All Available Sector Codes, All L-2) available for selection. This allows you to add multiple codes at one time.

Helpful Hint

Groups of codes, like “All available Sector codes”, use an “**OR**” statement.

For example, selecting “All available Sector codes” tells AFF “I want tables with data for Mining **OR** Utilities **OR** Construction **OR** Manufacturing **OR**...”

If a table contains one or more of more of these individual codes, the table will appear in the Search Results.

Keep this in mind when adding groups of codes to Your Selections.

OPENING TABLES FROM THE SEARCH RESULTS

After using the search menus, you have two possible search results. They represent the only tables that are from an Economic Census, have State & Consolidated City as relevant geographies, and publish data for NAICS Code 311111, “Dog and Cat Food Manufacturing”.

SHOW RESULTS FROM

By using the Show results from box located at the top right of the search results, you can now filter your results by an available year or program. You are not able to make multiple selections.

FILTERING RESULTS TO A SPECIFIC PROGRAM

Use the **All Available Programs** filter to find the specific program you are interested in.

Show results from: All available years All available programs

FILTERING RESULTS TO A SPECIFIC YEAR

Use the **All Available Years** filter to find the specific year you are interested in.

Show results from: All available years All available programs

OPENING A SINGLE TABLE

To open a single table, click on the hyperlinked table title.

Search Results: 1-25 of 33 tables and other products match 'Your Selections' per page: 25

Refine your search results: topic or table name state, county or place (optional) GO ?

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

Selected: View Download Compare Clear All Reset Sort ?

Show results from: All available years All available programs

ID	Table, File or Document Title	Dataset	About
EC1200A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012	2012 Economic Census	i
EC1231H	Manufacturing: Industry Series: Detailed Statistics by Industry for the United States: 2012	2012 Economic Census	i

OPENING MULTIPLE TABLES

To open multiple tables:

1. Check off the check boxes of the tables you are interested in, and click “View”.

Search Results: 1-25 of 33 tables and other products match 'Your Selections' per page: 25

Refine your search results: topic or table name state, county or place (optional) ?

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

2 Selected: View ?

Show results from: All available years

	ID	Table, File or Document Title	Dataset	About
<input checked="" type="checkbox"/>	EC1200A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012	2012 Economic Census	?
<input checked="" type="checkbox"/>	EC123111	Manufacturing: Industry Series: Detailed Statistics by Industry for the United States: 2012	2012 Economic Census	?

2. The first table displays. To view the next table, click the right-arrow button near the top right of the window.



Helpful Hint

You can **download tables** directly from the Search Results. These downloads only contain data specified by Your Selections and may not be the full tables. You can download up to 10 tables with 50,000 geographies and 500,000 rows of data in each table.

Simply check off the tables you want, and click "Download". These downloads are in .ZIP format.

Search Results: 1-25 of 2,206 tables and other products match 'Your Selections'

Refine your search results: topic or table name state, county or place (optional) ?

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

2 Selected: Download ?

Show results from: All available years

	ID	Table, File or Document Title
<input checked="" type="checkbox"/>	EC1200A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012
<input checked="" type="checkbox"/>	EC1200CADV1	All sectors: Core Business Statistics Series: Advance Summary Statistics for the U.S. (2012 N

DOWNLOAD CENTER

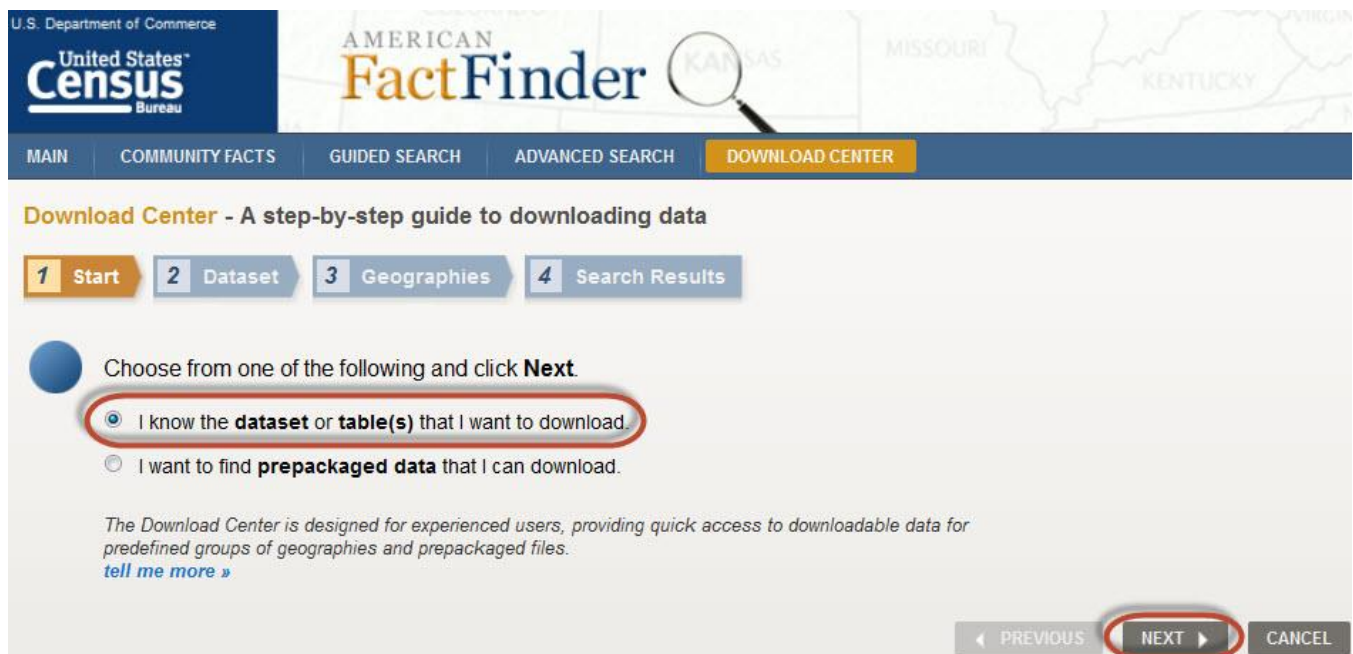
Download Center allows users to quickly download data for predefined groups of geographies and prepackaged files. For example, this allows us to download data for every NAICS code in every economic place available in the 2012 EWKS table (ec1200a1). However, if we wanted the entire 2012 EWKS file, we can use the prepackaged downloads to access the ftp file.

To access data for every economic place in the 2012 EWKS table, use the following steps:

1. Access the download center by selecting the download center button.



2. From the Download Center start menu select I know the dataset or table(s) that I want to download and click next. You will be taken to the dataset selection menu.



3. On the dataset selection menu, first select a program from the select a program dropdown box. Let's select Economic Census. The select a dataset box will appear. Select the 2012 Economic Census from the box and click ADD TO YOUR SELECTIONS. 2012 Economic Census will now be in Your Selections. Click next. You will be taken to the geography selection menu

Download Center - A step-by-step guide to downloading data

- 1 Start
- 2 Dataset
- 3 Geographies
- 4 Search Results

Select the program and dataset you're interested in. Click **Next**.

Select a dataset and click **Add to Your Selections**:

- 2012 Economic Census
- 2012 Economic Census of Island Areas
- 2007 Economic Census
- 2007 Economic Census of Island Areas
- 2002 Economic Census
- 2002 Economic Census of Island Areas

ADD TO YOUR SELECTIONS

Your Selections

Search using...

Dataset:
2012 Economic Census

Tables matching your selections: **60**

PREVIOUS **NEXT** CANCEL

4. On the geographies selection menu, first select Economic Place as your geographic type. A select a state drop down and a results box will appear. Because we are looking for all economic places we can select ALL Economic Places within the United States. Click **ADD TO YOUR SELECTIONS** to add it to Your Selections. Click **next**. You will now be on the search results page.

- 1 Start
- 2 Dataset
- 3 Geographies
- 4 Search Results

Select geographies to add to Your Selections. Click **Next**.

The download center allows you to select from groups of geographies, such as all counties in a state. To select from all available geographies, use [Advanced Search](#).

Select a geographic type:

Economic Place

Select a state:

-- select a state --

Select one or more geographic areas and click **Add to Your Selections**:

- All Economic Places within United States

ADD TO YOUR SELECTIONS

Your Selections

Search using...

Dataset:
2012 Economic Census

Economic Place
All Economic Places within United States

Tables matching your selections: **1**

PREVIOUS **NEXT** CANCEL

5. Select the EWKS table and click next.

Search Results: 1-1 of 1 tables and other products match 'Your Selections' per page: 25

topic or table name

Refine your search results: GO

1 Selected: Download | ☒ Check All | ☐ Clear All | Reset Sort

	Table, File or Document Title	ID	About
<input checked="" type="checkbox"/>	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012	EC1200A1	

1 Selected: Download | ☒ Check All | ☐ Clear All | Reset Sort

6. A download popup will appear. Click OK to start the download.

Download

You have selected 1 item(s) to download.

Tables:
EC1200A1 - All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012

Geographies:
All Economic Places within United States

☒ Include descriptive data element names

Click OK to create a zip file containing your selected items.

Some downloads can take a long time, depending on the number of geographies and tables included in your download.

OK CANCEL

To access data from prepackaged files (e.g. ftp files), use the following steps:

1. Access the download center by selecting the download center button.

U.S. Department of Commerce

United States Census Bureau

AMERICAN FactFinder

MAIN | COMMUNITY FACTS | GUIDED SEARCH | **ADVANCED SEARCH** | DOWNLOAD CENTER

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

- From the Download Center start menu select I want to find prepackaged data that I can download and click next. You will be taken to the dataset selection menu.

1 Start 2 Dataset 3 Search Results 4 Result Viewer

Choose from one of the following and click **Next**.

☐ I know the **dataset** or **table(s)** that I want to download.

☒ I want to find **prepackaged data** that I can download.

The Download Center is designed for experienced users, providing quick access to downloadable data for predefined groups of geographies and prepackaged files.
[tell me more »](#)

◀ PREVIOUS **NEXT ▶** CANCEL

- On the dataset selection menu, you can select a program, dataset, or both to narrow your search options. In this case let's select Economic Census from the program list, followed by the dataset 2012 Economic Census. The program Economic Census and the dataset 2012 Economic Census are added to Your Selections. There are 60 prepackaged products that match this criteria. Click NEXT to go to the search results.

Select a program and/or a dataset. Click **Next**.

You can select one or more programs and datasets to add to Your Selections. As you add and remove items, the number of tables matching Your Selections is updated.

Dataset

- 2012 Economic Census of Island Areas (12)
- 2007 Economic Census (416)
- 2007 Economic Census of Island Areas (47)
- 2002 Economic Census (465)
- 2002 Economic Census of Island Areas (101)

Your Selections

Search using...

Program: Economic Census ✕

Dataset: 2012 Economic Census ✕

Prepackaged Products matching your selections: 60

◀ PREVIOUS **NEXT ▶** CANCEL

- The 60 search results will appear. The 2012 EWKS file will be the first result. Select the table. You will then be taken to an abstract screen.

Search Results: 1-25 of 60 prepackaged products match 'Your Selections' per page: 25 ▼

prepackaged product name

Refine your search results: GO

◀◀ ◀ 1 2 3 ▶▶

Show results from: All available years ▼ All available programs ▼

Table, File or Document Title	ID	Dataset
All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012	EC1200A1_FTP	2012 Economic Census

The abstract screen tells you what is in the file and provides a link to download the file. Click the link to the download the file.

 <http://www2.census.gov/econ2012/EC/sector00/EC1200A1.zip>

LET'S REVIEW

Let's review what we've gone over so far. Using the Topics, Geography, and Industry Code Menus, we built a search that would allow you to find the number of establishments that manufacture dog & cat food in all 50 states and Louisville, KY, according to the 2012 Economic Census.

Using this knowledge, let's find how many Hispanic Owned Restaurants are in each state?

Step	Action	Result
1	Start at http://factfinder.census.gov . On the Main page select Advanced Search and click SHOW ME ALL to start.	You are taken to the advanced search page.
2	Click on the Topics button to open the Topics menu.	The Topics menu opens.
3	Expand the People topic, followed by the Race & Ethnicity subtopic. Select the Hispanic or Latino subtopic.	Hispanic or Latino" is added to "Your Selections". The Topics, Geographies, Industry Codes, and Search Results update to reflect the items in Your Selections.
4	Staying in Topics, expand the Business & Industry topic and then the Business Owner subtopic. Select Owner's Race and Ethnicity .	"Owner's Race and Ethnicity" is added to "Your Selections". The Topics, Geographies, Industry Codes, and Search Results update to reflect the items in "Your Selections"
5	Click on the Geographies located on the left hand side of the page to open the Select Geographies menu.	The Select Geographies menu opens in an overlay on top of the search results page.
6	Using the List tab, select State as the geographic type, then select All States within the United States from the results list. Click Add to Your Selections, to add All States within the United States to Your Selections.	"All States within the United States" is added to "Your Selections". The Topics, Geographies, Industry Codes, and Search Results update to reflect the items in "Your Selections".
7	Click on the Industry Codes button located on the left hand side, below the Geographies button.	The Select Industry Codes menu opens in an overlay on top of the Search results page.
8	Using the search box, type in "restaurant" and click Go. In the Industry Code Results, check off the box next to NAICS code 7221 Full Service Restaurants and then click add. 7221 Full Service Restaurants is now added to Your Selections. You can now close the Select Industry Codes menu.	"7221 Full Service Restaurants" is now added to Your Selections. The Topics, Geographies, Industry Codes, and Search Results update to reflect the items in "Your Selections".
9	There will be 1 table in your search results. Check off the box next to SB0700CSA03 , and either click View or Download .	The table either appears or downloads.

TABLE VIEW

U.S. Department of Commerce
United States[™] Census[™] Bureau

AMERICAN
FactFinder

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER

Advanced Search - Search all data in American FactFinder

1 Advanced Search 2 Table Viewer

Result 1 of 1 VIEW ALL AS PDF

EC1200A1 All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2012 2012 Economic Census of the United States

BACK TO ADVANCED SEARCH

Table View

3

4

5

6

7

8

9

10

11

Hide Table Tools

Add/Remove Geographies

Bookmark/Save

Print

Download

Create a Map

Table Tools:

Reset Table

Show Hidden Rows/Columns

Transpose Rows/Columns

Click 'Back to Search' to select other tables or geographies

Legend:

show/hide rows and columns

collapse/expand data categories

rearrange columns

rearrange rows

sort ascending/descending

filter rows

View Geography Notes

View Table Notes

This table is displayed with default geographies. Not all rows may be displayed below. Click Back to Search to select other geographies using the search options on the left.

The table contains a total of 6,667 data rows.

Release Date : 01/09/2015

The data in this file come from separate 2012 Economic Census of the U.S., Economic Census of Island Areas, and Nonemployer Statistics data files released on a flow basis from March 2014 through June 2016. As such, these data are subject to change and will be replaced when updated data are added from more recent data files. See the Table Notes for more information on this and for related additivity and comparability issues. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Methodology](#).

For information on economic census geographies, including changes for 2012, see the economic census [Help Center](#).

Versions of this table are available for the following years:

2012 2007 2002

Geographic area name	2012 NAICS code	Meaning of 2012 NAICS code	Meaning of Type of operation or tax status code	Year	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Number of employees	Number of nonemployer establishments	Nonemployer value of sales, shipments, receipts, revenue, or business done (\$1,000)
United States	21	Mining, quarrying, and oil and gas extraction	Total	2012	28,643	555,174,190	61,331,381	N	903,641	109,931	7,820,264
United States	211	Oil and gas extraction	Total	2012	8,086	332,997,223	15,379,741	N	191,580	85,919	5,680,828

1 - Feedback

2 - Program / Survey Information

3 - Table Tools

4 - Add / Remove Geographies

5 - Bookmark

6 - Print

7 - Download

8 - Creating Maps

9 - Reset Table

10 - Show Hidden Columns

11 - Transpose Rows / Columns

12 - Geography Notes

13 - Table Notes

14 - Rearrange Columns

15 - Filter Rows

16 - Sort Rows

17 - Hide Columns

18 - Change Year

In the sections that follow, there is a more detailed explanation of each topic listed above.

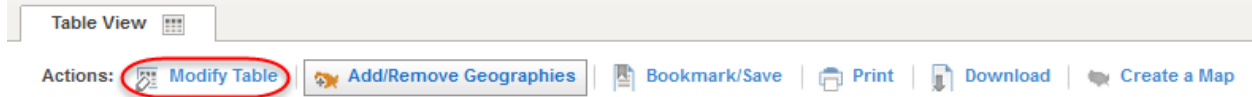
35 | Page

United States[™]
Census[™]
Bureau
Economic Statistics

USING TABLE TOOLS

Once you have opened a table, there are many things you can do with the rows and columns.

First, you need to **activate the Table Tools** by clicking the “Modify Table” button.

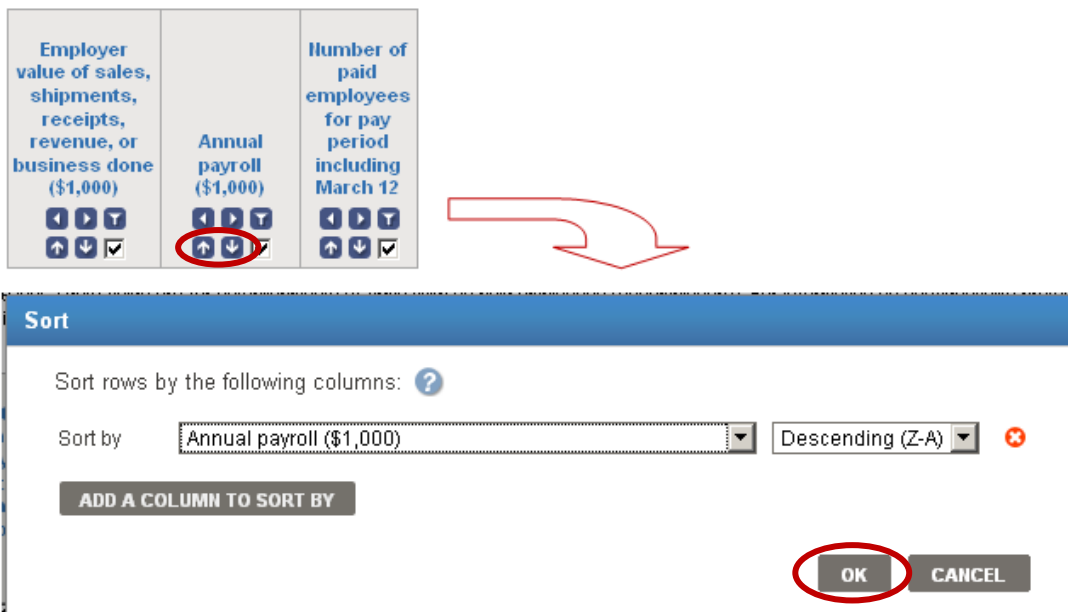


To change geography and industry selections, click the “Back to Search” button to return to the search menu.

Row ACTIONS

Sort Rows

You can sort the rows of a table in **ascending and descending** order using the sort buttons ( ) inside the column header.



You have the option to sort up to three columns. Click “OK” to view the sorted table.

Geographic area name ⬆ ⬇ ⬇	2007 North American Industry Classification System (NAICS) code ⬆ ⬇ ⬇	Meaning of 2007 North American Industry Classification System (NAICS) code ⬆ ⬇ ⬇	Meaning of Type of operation or tax status code ⬆ ⬇ ⬇	Year code ⬆ ⬇ ⬇	Number of employer establishments ⬆ ⬇ ⬇	Annual payroll (\$1,000) ⬆ ⬇ ⬇
United States	62	Health care and social assistance	All establishments	2007	784,626	662,719,938
United States	31-33	Manufacturing	Total	2007	332,536	613,768,568
United States	52	Finance and insurance	Total	2007	501,713 ⁽¹⁾	502,416,670 ⁽¹⁾
United States	54	Professional, scientific, and technical services	All establishments	2007	847,492	502,074,331

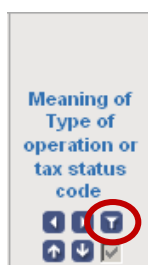
Filter Rows

You can reduce the amount of rows in the table by **filtering** on a dimension or data item by using the filter rows button (⌵).

For this example, let's say you are only interested in rows of data for establishments exempt from federal income tax.

Here are the steps you would take:

1. Click the "filter rows" button beneath the "Meaning of Type of operation or tax status code".



- The “Filter Dimension” overlay displays. Check off “Establishments exempt from federal income tax”, and click “OK”.

Filter Dimension ✕

Display Rows where ?
Type of operation or tax status code
 is one of the following

	Code ▲	Meaning
<input type="checkbox"/>	00	Wholesale Trade
<input type="checkbox"/>	10	Merchant wholesalers, except manufacturers' sales branches and offices
<input type="checkbox"/>	20	Manufacturers' sales branches and offices
<input type="checkbox"/>	99	Total
<input type="checkbox"/>	A	All establishments
<input type="checkbox"/>	T	Establishments subject to federal income tax
<input checked="" type="checkbox"/>	Y	Establishments exempt from federal income tax

OK CANCEL

- The table returns with rows for only establishments exempt from federal income tax.

Geographic area name ⬆ ⬇ ⬇	2007 North American Industry Classification System (NAICS) code ⬆ ⬇ ⬇	Meaning of 2007 North American Industry Classification System (NAICS) code ⬆ ⬇ ⬇	Meaning of Type of operation or tax status code ⬆ ⬇ ⬇	Year code ⬆ ⬇ ⬇	Number of employer establishments ⬆ ⬇ ⬇
United States	54	Professional, scientific, and technical services	Establishments exempt from federal income tax	2007	4,885
United States	61	Educational services	Establishments exempt from federal income tax	2007	11,595

Helpful Hint

You can filter rows using the values of a data item, or **numeric variable**, such as annual payroll. The filter uses Boolean operators (less than, greater than, etc.) to compare data against a number you specify.

Filter ✕

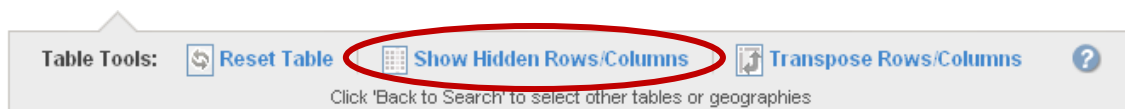
Display Rows where ?
Annual payroll (\$1,000)
 is greater than

COLUMN ACTIONS

Show Hidden Columns

Not all columns in a table are displayed. These hidden columns can include geography codes, noise infusion ranges, and/or relative standard errors. Casual data users usually do not care about these.

To **show hidden columns**, click the “Show Hidden Rows/Columns” button.



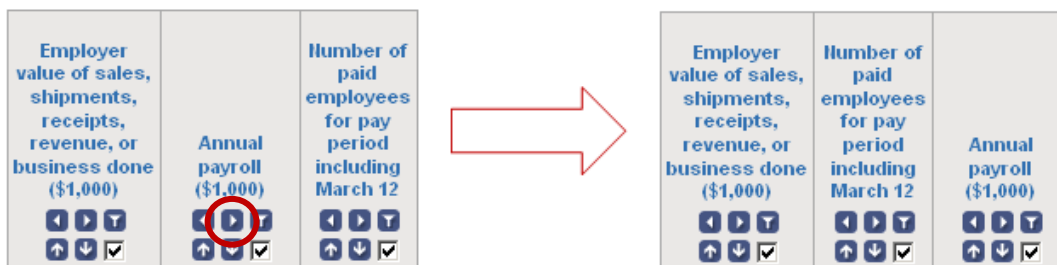
Hide Columns

To **hide columns** you are not interested in, uncheck the checkbox (☒) inside the column header.



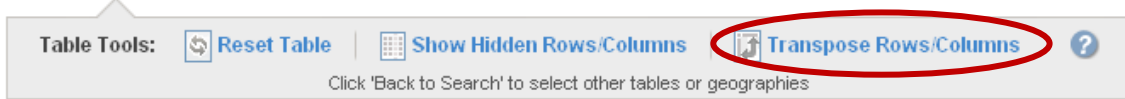
Rearrange Columns

To **rearrange the order of columns**, use the left/right arrow buttons () inside the column header.



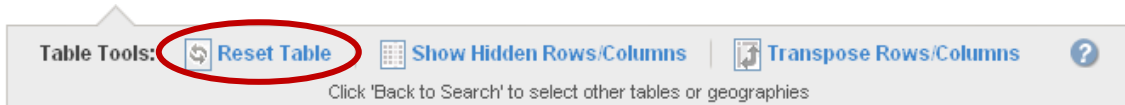
TRANSPOSE ROWS/COLUMNS

To transpose, or **switch the position of**, rows and columns, click the “Transpose Rows/Columns” button.



RESET TABLE

To restore a modified table to its **default view**, click the “Reset Table” button.



CHANGE YEAR OF TABLE

Some tables are created to allow easy comparison across years. For those tables where this is an option, select the version of the table for the year you are interested in.



CHANGING GEOGRAPHIES FROM WITHIN A TABLE

- When you are looking at a table that contains geographic information, click on [Add/Remove Geographies](#) to add or remove a geography.
- When you click on [Add/Remove Geographies](#) you will see a pop-up window that looks like this,

Add/Remove Geographies

Enter a state, county, city, town or zip code: **1**

-- or --

Add one or more popular geographic areas (states, cities, towns, etc.) to Your Selections. Click **Show Table**.

Select a geographic type: **2**

Your Geography Selections

"Your Geography Selections" is empty **3**

4

- 1** Text based search for the geography you are looking for.
- 2** Select a geography from a drop down list.
- 3** Area that shows what geographies you have selected.
- 4** Click **Show Table** to go back to the table you had selected with the new geographies you had added.

SAVING TABLES

You can save your work after modifying a table by **bookmarking**, **printing**, or **downloading** it.

BOOKMARKING

To **bookmark a table** with Your Selections, click the "Bookmark" button.

Actions: [Modify Table](#) [Bookmark](#) [Download](#) [Create a Map](#)

If the table is in its original format and contains a limited number of geographies and/or industries, you can create a bookmark by saving it into your browser's bookmarks or favorites. You also have the option to copy and paste the bookmark into another browser or email.

Bookmark

Click "Create Bookmark" or copy the url below and paste into email or browser.

CREATE BOOKMARK

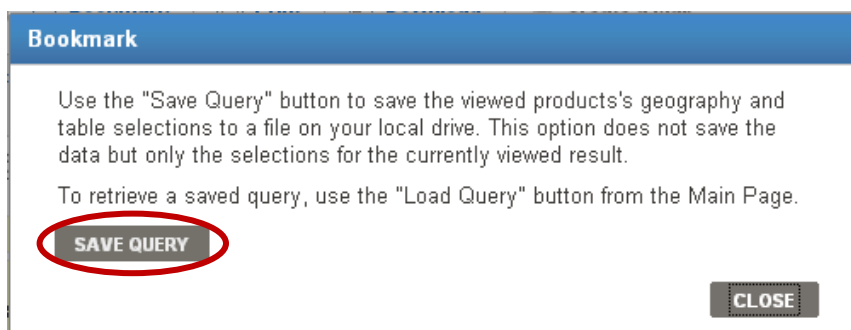
- or -

Use the "Save Query" button to save the viewed products's geography and table selections to a file on your local drive. This option does not save the data but only the selections for the currently viewed result.

To retrieve a saved query, use the "Load Query" button from the Main Page.

SAVE QUERY

If the table was modified or contains too many geographies and/or industries, you may need to save a **query file** onto your computer.



The query file maintains all your selections and modifications for the table. To retrieve the table, you can upload the query file by clicking the "Load Query" button on the bottom right of AFF's Main page, factfinder.census.gov.

Load Query

Use **Load Query** to restore a previously saved query.

Helpful Hint

Saved query files can be **e-mailed**, **transferred** or **copied** like any other computer file.

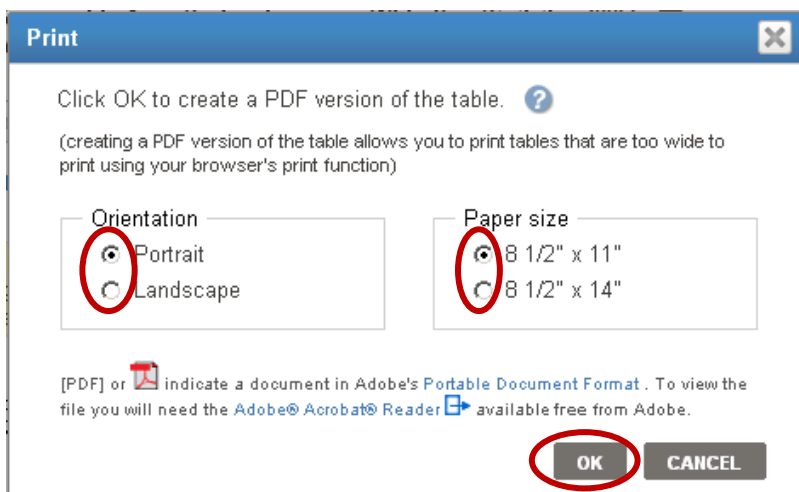
PRINTING

To **print a table** with Your Selections:

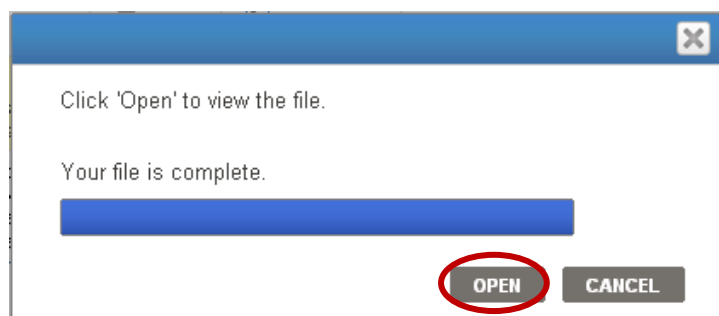
1. Select the "Print" button.

Actions:  [Modify Table](#) |  [Bookmark](#) |  [Print](#) |  [Download](#)

2. Use the radio buttons to choose the orientation and paper size and click "OK".



- AFF will build a PDF that is print friendly. Click “OPEN” to open the PDF.



- Print the PDF using your browser’s print function. **Note:** The PDF file contains **all rows** in Your Selections (not just the rows displayed on a given page).

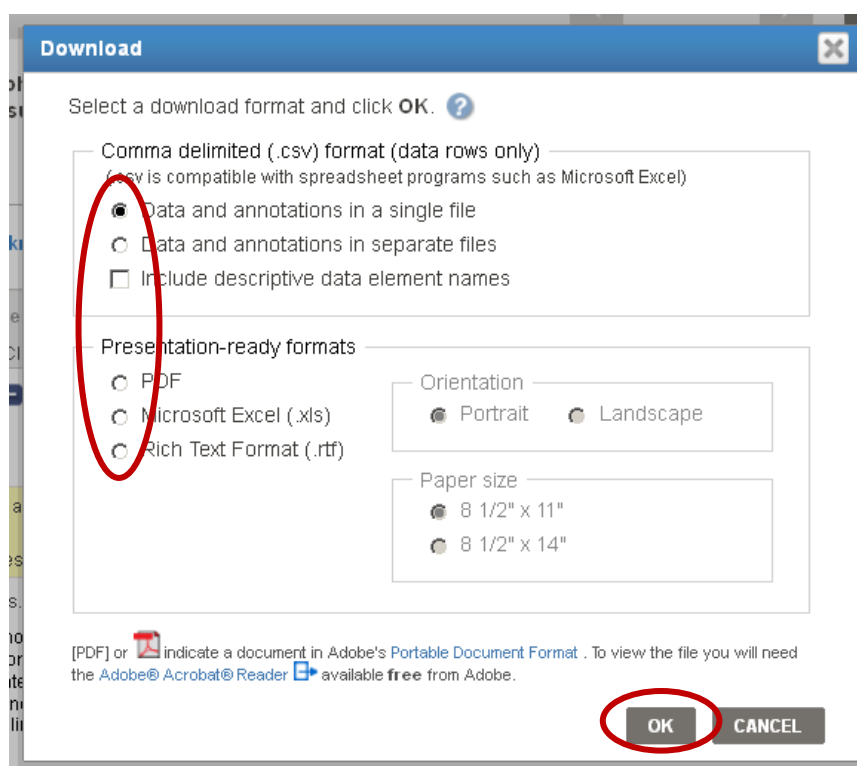
DOWNLOADING

When downloading a table you have several options. To **download a table as displayed** with Your Selections:

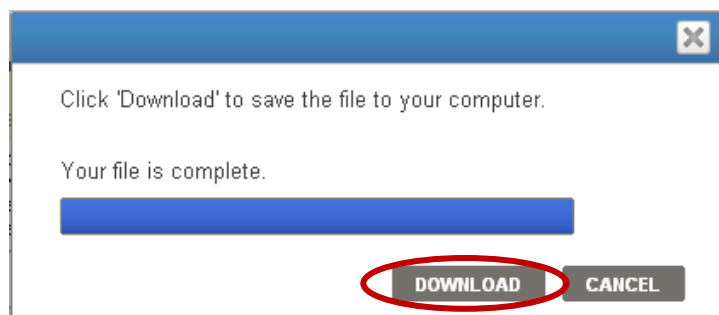
- Select the “Download” button.



- Use the radio buttons to choose a download format (.csv, PDF, .xls, or .rtf) and click “OK”.



3. AFF will build your file. Click “Download” to save the file to your computer.



Download Formats

Comma Delimited Format (.csv)

The .csv format is ideal for users who wish to manipulate a table. Tables in a .csv format can have any table annotations attached to the table or in a separate file. AFF allows users to download a table with up to 50,000 geographies and 500,000 rows of data. AFF will save any table modifications made before downloading in the downloaded .csv file.

Tables with less than 5,000 rows – use PDF, .xls, or .rtf

If your table has less than 5,000 rows, and you do not want to manipulate data, you can download the table in the following formats:

- Portable Document Format (.pdf)
- Microsoft Excel (.xls)
- Rich Text Format (.rtf)

For pdf & .rtf downloads have a limit of 5,000 columns and 5,000 data rows. The xls download has a limit of 230 columns and 5,000 data rows.

Download Options Help Menu

Using the Download Options menu, accessible from the main page, you can learn more information about the formats available, access the Census Bureau FTP site, or the Census’s Bureau’s API for high volume downloads.

Helpful Hints

Use the CSV format for importing tables into **databases** and **data manipulation software**.

For users who want to download an entire dataset use the **FTP** link located on the main page.

CREATING MAPS

In addition to the default Table View, you can also view selected data from a table in a color-coded map.

First, you need to **activate the Map View** by clicking the “Create a Map” button.



SELECTING THE DATA TO MAP

Next, you select the data column in the table that you’d like to map by clicking on a data value in the table.

For this example, let’s map the **sales of automobile dealers for the counties in Maryland**.

Click on any data value in the “Sales (\$1,000)” column.

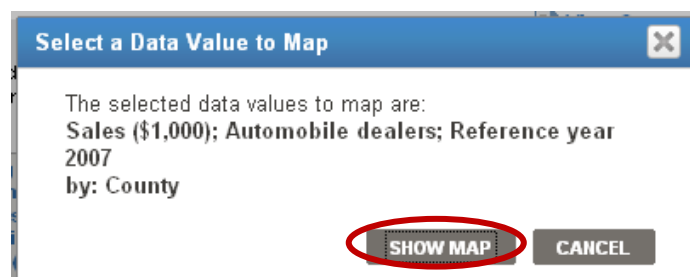
Geographic area name	2007 North American Industry Classification System (NAICS) code	Meaning of 2007 North American Industry Classification System (NAICS) code	Year code	Number of establishments	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Number of paid employees for pay period including March 12	Sales, receipts, or revenue from administrative records (%)	Sales, receipts, or revenue estimated (%)
Allegany County, Maryland	4411	Automobile dealers	2007	15	D	D	D	e	D	D
Anne Arundel County, Maryland	4411	Automobile dealers	2007	74	4,713,523	126,518	31,870	3,193	19.2	0.9
Baltimore County, Maryland	4411	Automobile dealers	2007	104	2,822,775	261,334	61,105	5,649	2.1	3.5
Caroline County, Maryland	4411	Automobile dealers	2007	6	119,119	7,912	1,968	197	80.8	8.3
Carroll County, Maryland	4411	Automobile dealers	2007	36	D	D	D	f	D	D

Helpful Hints

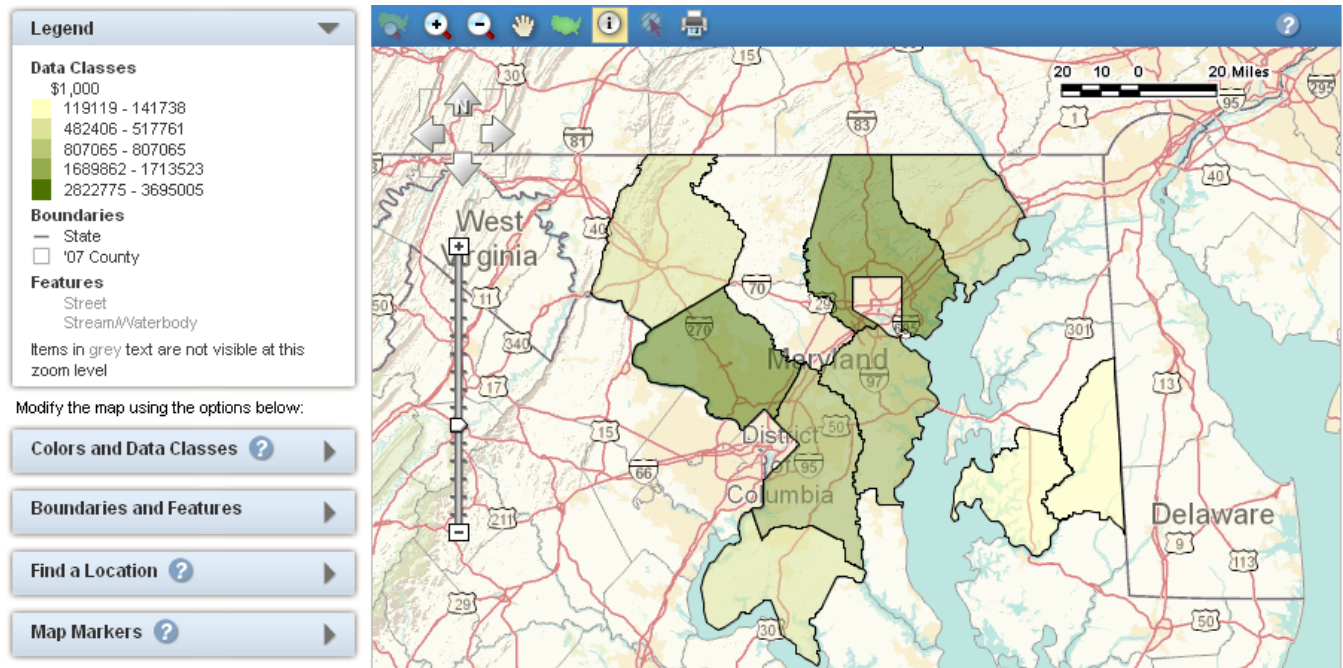
For tables from the Economic Census and related programs, a map can only be created from a table that contains data for **more than one of the same geographic type** and has available **shapefiles**. In other words, part level geographies cannot be mapped. .

The exception to this rule is Quick Tables from the demographic programs. In these tables, you can map a single geography provided

To confirm that the data selected was correct, click the Show Map button.



A color-coded map representing the sales of automobile dealer establishments for counties in Maryland displays.



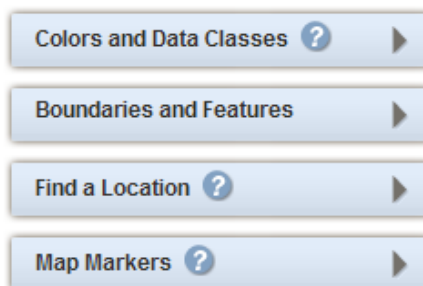
Helpful Hint

When the data for a geography are **withheld to avoid disclosing data for individual companies** (shown with a "D" in the table) **or were not published**, the geography is not shaded in the map.

MANIPULATING THE MAP

You can modify the map (including changing the colors and data classes used in the map and changing the boundaries and features displayed in the map) by using the map options.

Modify the map using the options below:



Using the tools at the top of the map, you can pan and zoom on the map.



DOWNLOADING A MAP

In addition to the formats discussed in the [Downloading](#), section of this document, maps are downloadable in the following formats:

- JPEG
- Shapefiles
 - They will include all map layers that are available on the screen. The shapefiles can be loaded into most GIS applications.
- CSV downloads only contain the associated values on the map

DEFINITIONS AND RELATED TEXT

DEFINITIONS

Definitions are available for all items that are hyperlinked within the table. Definitions are provided for:

- most column names
- flags (symbols)
- NAICS codes and descriptions
- other dimension descriptions

To access the definition of an item, click the hyperlinked text. For the full definition, click “more »”.

Geographic area name	2007 North American Industry Classification System (NAICS)	Meaning of 2007 North American Industry Classification System	Meaning of Type of operation or tax status	Year	Number of employer	Employer value of sales, shipments, receipts, revenue, or business done (\$1,000)
United States	21	Wholesale trade The Wholesale Trade sector comprises establishments engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise. The merchandise described in this sector includes the outputs of agriculture, mining, manufacturing, and certain ...				413,524,731
United States	22					584,192,658
United States	23					731,841,830
United States	31-33		Manufacturing	Total	2007	332,536
United States	42	Wholesale trade	Wholesale Trade	2007	434,983	6,515,708,554

TABLE NOTES

Each table has descriptive text associated with it that includes geographic coverage, industry detail, data limitations, and other table-specific information.


To access table notes, click the “View Table Notes” button on the top-right of the table.



PROGRAM/SURVEY INFORMATION

Information is provided for each economic data program or survey. This information includes:

- overview, purposes, uses, and historical information for the program
- methodology for collecting and processing the data
- details on industry/geography coverage and data products

To access information on the table's program, click the  button next to the table title and select the "Program", "Survey", and "Data Set" links at the beginning of the pop-up window.

EC0700A1

Economy-Wide Key Statistics: 2007
2007 Economic Census



FACTFINDER HELP

ABOUT THE DATA

Program

[Economic Census](#)

Survey

[Economic Census United States](#)

Data Set

[2007 Economic Census](#)

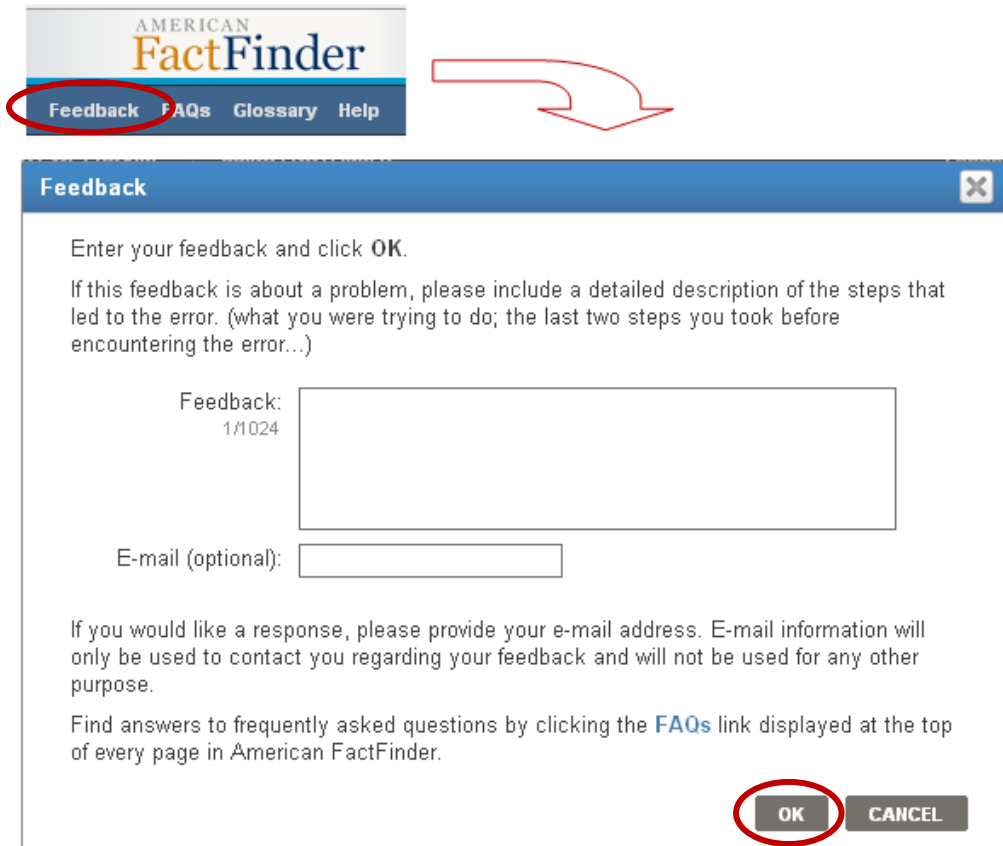
Table

EC0700A1 - All sectors: Geographic Area
Series: Economy-Wide Key Statistics: 2007

FEEDBACK

We would like to hear your feedback on ~~the new~~ American FactFinder.

To submit feedback and suggestions, use the “Feedback” link on the top-right of the page.



AMERICAN
FactFinder

Feedback FAQs Glossary Help

Feedback [X]

Enter your feedback and click **OK**.

If this feedback is about a problem, please include a detailed description of the steps that led to the error. (what you were trying to do; the last two steps you took before encountering the error...)

Feedback: 1/1024

E-mail (optional):

If you would like a response, please provide your e-mail address. E-mail information will only be used to contact you regarding your feedback and will not be used for any other purpose.

Find answers to frequently asked questions by clicking the [FAQs](#) link displayed at the top of every page in American FactFinder.

OK **CANCEL**

FURTHER HELP

RELATED WEBSITES

- Annual Survey of Manufactures – www.census.gov/manufacturing/asm
- Census Bureau Economic Statistics – www.census.gov/econ
- Commodity Flow Survey – www.census.gov/econ/cfs
- County Business Patterns – www.census.gov/econ/cbp
- Economic Census of the Island Areas – www.census.gov/econ/islandareas
- Economic Census of the United States – www.census.gov/econ/census
- Help Section on AFF – <http://factfinder.census.gov/help/en/index.htm>
- Nonemployer Statistics – www.census.gov/econ/nonemployer
- North American Industry Classification System (NAICS) – www.census.gov/eos/www/naics
- Survey of Business Owners – www.census.gov/econ/sbo

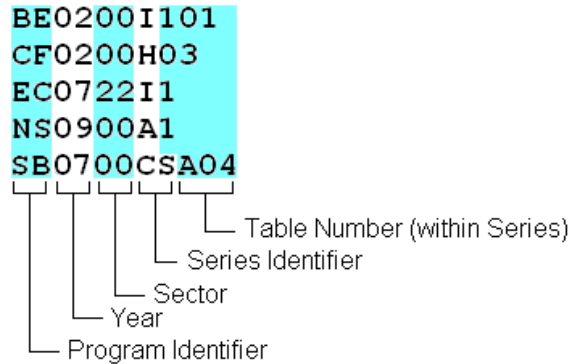
CONTACT US

- Using the Data
 - Telephone – (301)763-2547, Toll-free – (877)790-1876
 - E-mail – econ@census.gov
- NAICS
 - Telephone – (301)763-2790
 - E-mail – naics@census.gov
- Help with American FactFinder
 - Telephone – (301)763-5185
 - E-mail – econ.dissemination@census.gov
- Contacts by Industry – http://www.census.gov/econ/census/contacts_by_industry.html
- Contacts by Program or Survey – http://www.census.gov/econ/census/contacts_by_census_or_survey.html

APPENDIX

TABLE IDS

Tables IDs for economic data tables are constructed as follows:



Program Identifier	Program Name
AM	Annual Survey of Manufactures
BE	Business Expenses Survey
CF	Commodity Flow Survey
CB	County Business Patterns
EC	Economic Census of the United States
IA	Economic Census of Island Areas
NS	Nonemployer Statistics
SB	Survey of Business Owners

Helpful Hint

In the Keyword Search box, you can use an **asterisk (*)** to search for groups of table using part of their Table IDs.

For example, "EC12*" brings back all 2012 Economic Census tables. "EC*42*" brings back all Economic Census Wholesale Trade tables for all years of available data.

Sector Number	Sector Name	Sector Number	Sector Name
00	Multi-sector	53	Real Estate and Rental and Leasing
11	Agriculture, Forestry, Fishing and Hunting	54	Professional, Scientific, and Technical Services
21	Mining, Quarrying, and Oil and Gas Extraction	55	Management of Companies and Enterprises
22	Utilities	56	Administrative and Support and Waste Management and Remediation Services
23	Construction	61	Educational Services
31	Manufacturing (NAICS 31-33)	62	Health Care and Social Assistance
42	Wholesale Trade	71	Arts, Entertainment, and Recreation
44	Retail Trade (NAICS 44-45)	72	Accommodation and Food Services
48	Transportation and Warehousing (NAICS 48-49)	81	Other Services (except Public Administration)
51	Information	92	Public Administration
52	Finance and Insurance		

Series Identifier	Series Name
A	Geographic Area Series
C	Core Business Statistics Series
CS	Company Statistics Series
CZ	ZIP Code Business Statistics
E	Exports Series
GS	General Statistics
H	Hazardous Materials Series
I	Industry Series
P	Commodity Flow Survey Advance Report
S	Subject Series
SA	Subject Series: Location of Manufacturing/Mining Plants
SG	Summary Series: General Summary
SL	Subject Series: Product Lines
SM	Summary Series: Materials & Fuels Consumed
SP	Summary Series: Products & Services Summary
SR	Subject Series: Concentration Ratios
SS	Subject Series: Establishment & Firm Size
SX	Subject Series: Miscellaneous Subjects
VS	Value of Product Shipments
Z	ZIP Code Statistics

GEOGRAPHY SELECTION

This section demonstrates the steps to get to a single geographic area or an entire group of geographic areas using the **Select Geographies** overlay.

These steps illustrate a single way to select area(s) in AFF. In many cases, there is more than one way to add these areas to Your Selections.

Helpful Hint

To see all the types of geographies available, select the “all summary levels” radio button above the Geography Results.

 all summary levels

Geographic Area Type	Steps to Retrieve Data for a Single Area	Steps to Retrieve Data for all Geographic Areas within a Type
United States	(ex: U.S.) <ul style="list-style-type: none"> Select United States from the Geography Results list 	N/A
States and equivalents¹	(ex: New York) <ul style="list-style-type: none"> Select New York from the Geography Results list 	(ex: All States in the U.S.) <ul style="list-style-type: none"> Select All States within United States from the Geography Results list
Counties and equivalents²	(ex: Westchester County, NY) <ul style="list-style-type: none"> Select County from the Geographic Type list in the Geography Filter Options menu Expand the Within State list in the Geography Filter Options menu and select New York Select Westchester County, New York from the Geography Results list 	(ex: All Counties in New York) <ul style="list-style-type: none"> Select County from the Geographic Type list in the Geography Filter Options menu Select All Counties within New York from the Geography Results list
Consolidated Cities	(ex: Milford city, CT) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select 170 – Consolidated City Select Milford city, Connecticut from the Geography Results list 	(ex: All Consolidated Cities in the U.S.) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select 170 – Consolidated City Select all of the consolidated cities presented in the Geography Results list
Economic Places³	(ex: White Plains city, NY) [The Enter a geography name search system is the easiest way to access data for this type of geography.] <ul style="list-style-type: none"> Type in White Plains in the Enter a geography name search box, select White Plains city, New York, and click Go Select the Economic Place White Plains city, New York from the Geography Results list 	(ex: All Economic Places in Westchester County, NY) <ul style="list-style-type: none"> Select City or town from the Geographic Type list in the Geography Filter Options menu Expand the Summary Level list in the Geography Filter Options menu and select E60 – Economic Place Expand the Within State list in the Geography Filter Options menu and select New York Select All Economic Places fully-or-partially within Westchester County, New York from the

¹ Includes the 50 U.S. states, the District of Columbia, and Puerto Rico and the Island Areas (American Samoa, Guam, Commonwealth of the Northern Mariana Islands, and the US Virgin Islands).

² Includes parishes in Louisiana, boroughs and census areas in Alaska, Districts in American Samoa and Guam, municipalities in the Commonwealth of the Northern Mariana Islands, and *municipios* in Puerto Rico.

³ Economic Places include incorporated cities and unincorporated areas (also known as Census Designated Places) with 5,000 or more population or jobs. For the 12 “strong minor civil division states” (X), this also includes county subdivisions. This area also includes a “balance of county” record for all counties in the U.S. except counties completely comprised of economic places (no remainder) and counties with no recognized economic places. For American Samoa, “counties” are treated as place equivalents.

Geography Results list		
Geographic Area Type	Steps to Retrieve Data for a Single Area	Steps to Retrieve Data for all Geographic Areas within a Type
County Parts of Economic Places that Cross County Boundaries	<p>(ex: New York city, NY (New York County part))</p> <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E65 – County (or part) Expand the Within State list in the Geography Filter Options menu and select New York Select New York County, New York city, New York from the Geography Results list 	<p>(ex: New York city, NY (Bronx, Kings, New York, Queens, and Richmond County parts))</p> <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E65 – County (or part) Expand the Within State list in the Geography Filter Options menu and select New York Select all 5 parts of the New York city, NY Economic Place presented in the Geography Results list
Combined Statistical Areas (CSA)	<p>(ex: New York-Newark-Bridgeport, NY-NJ-CT-PA CSA)</p> <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select 330 – Combined Statistical Area Select New York-Newark-Bridgeport, NY-NJ-CT-PA CSA from the Geography Results list 	<p>(ex: All CSAs in the U.S.)</p> <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select 330 – Combined Statistical Area Select All Combined Statistical Areas within United States from the Geography Results list
Metropolitan and Micropolitan Statistical Areas	<p>(ex: New York-Northern New Jersey-Long Island, NY-NJ-PA Metro Area)</p> <ul style="list-style-type: none"> Select Metro/Micro Area from the Geographic Type list in the Geography Filter Options menu Expand the Within State list in the Geography Filter Options menu and select New York Select New York-Northern New Jersey-Long Island, NY-NJ-PA Metro Area from the Geography Results list 	<p>(ex: All Metro & Micro Areas in New York state)</p> <ul style="list-style-type: none"> Select Metro/Micro Area from the Geographic Type list in the Geography Filter Options menu Expand the Within State list in the Geography Filter Options menu and select New York Select All Metropolitan and Micropolitan Statistical Areas (or parts) within New York from the Geography Results list
Metropolitan Divisions	<p>(ex: New York-White Plains-Wayne, NY-NJ Metro Division)</p> <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Expand the Within Metropolitan Statistical Area/Micropolitan Statistical Area list in the Geography Filter Options menu and select New York-Northern New Jersey-Long Island, NY-NJ-PA Select New York-White Plains-Wayne, NY-NJ-PA Metro Area from the Geography Results list 	<p>(ex: All Metro Divisions in the New York-Northern New Jersey-Long Island, NY-NJ-PA Metro Area)</p> <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Expand the Within Metropolitan Statistical Area/Micropolitan Statistical Area list in the Geography Filter Options menu and select New York-Northern New Jersey-Long Island, NY-NJ-PA Select all of the metro divisions presented in the Geography Results list
Census Regions (Construction sector and Commodity Flow Survey only)	<p>(ex: Northeast Region)</p> <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Select Northeast Region from the Geography Results list 	<p>(ex: All Regions in the U.S.)</p> <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Select all of the regions presented in the Geography Results list

Geographic Area Type	Steps to Retrieve Data for a Single Area	Steps to Retrieve Data for all Geographic Areas within a Type
Census Divisions (Commodity Flow Survey only)	(ex: Middle Atlantic Division) <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Select Middle Atlantic Division from the Geography Results list 	(ex: All Divisions in the U.S.) <ul style="list-style-type: none"> Select Other from the Geographic Type list in the Geography Filter Options menu Select all of the divisions presented in the Geography Results list
Commercial Regions (Puerto Rico only)	(ex: San Juan PR Commercial Region) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E20 – Commercial Region Select San Juan Commercial Region from the Geography Results list 	(ex: All Commercial Regions in PR) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E20 – Commercial Region Select all of the commercial regions presented in the Geography Results list
ZIP Codes	(ex: 10601: White Plains, New York) [The Enter a geography name search system is the easiest way to access data for this type of geography.] <ul style="list-style-type: none"> Type in 10601 in the Enter a geography name search box and click Go Select ZIP 10601 (White Plains, NY) from the Geography Results list 	(ex: All ZIP Codes in White Plains, NY) <ul style="list-style-type: none"> Select ZIP Code/ZCTA from the Geographic Type list in the Geography Filter Options menu Expand the Within State list in the Geography Filter Options menu and select New York Expand the Within Place list in the Geography Filter Options menu and select White Plains Select All 5-Digit ZIP Codes fully-or-partially within White Plains city, New York from the Geography Results list
Offshore Areas (Mining Only)	(ex: Mining Offshore Areas) <ul style="list-style-type: none"> Select Offshore areas not associated with a state from the Geography Results list 	N/A
Non-Metro Areas⁴	(ex: Area Outside New York Metropolitan Areas) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E32 – Not in Metropolitan / Micropolitan Statistical Area Select Not in metropolitan or micropolitan area, New York (part); New York from the Geography Results list 	(ex: All Areas Outside State Metropolitan Areas in the U.S.) <ul style="list-style-type: none"> Expand the Summary Level list in the Geography Filter Options menu and select E32 – Not in Metropolitan / Micropolitan Statistical Area Select all of the non-metro areas presented in the Geography Results list
“Statewide” Counties (County Business Patterns Only)	(ex: Statewide New York) <ul style="list-style-type: none"> Select County from the Geographic Type list in the Geography Filter Options menu Expand the Within State list in the Geography Filter Options menu and select New York Select Statewide, New York; New York from the Geography Results list 	(ex: All Statewide Areas in the U.S.) <ul style="list-style-type: none"> To select these geographies, follow the same steps to select for a single state but repeat for each state

⁴ Non-metro data are only available for 46 of the 50 states. Non-metro data are not available for Connecticut, Delaware, New Jersey, and Rhode Island since all of the counties in these states are in a metro area.

NAICS STRUCTURE

The North American Industry Classification System (NAICS) uses a hierarchical structure. A "hierarchy" is the relationship of one item to a particular category.

The organization of NAICS is as follows:

- **Sector:** 2-digit code
 - **Subsector:** 3-digit code
 - **Industry Group:** 4-digit code
 - **NAICS Industry:** 5-digit code
 - **National Industry:** 6-digit code

Note: Three sectors are represented by a range of 2-digit codes. These include Manufacturing (31-33), Retail Trade (44-45) and Transportation and Warehousing (48-49).

Example:

Sector	44-45	Retail Trade
Subsector	441	Motor Vehicle and Parts Dealers
Industry Group	4412	Other Motor Vehicle Dealers
NAICS Industry	44122	Motorcycle, Boat, and Other Motor Vehicle Dealers
National Industry	441221	Motorcycle, ATV, and Personal Watercraft Dealers

Note: Some data sets also display data at the 7- and 8-digit levels. Although these codes are NAICS-based codes, they are not included in the official classification system.

More information on NAICS can be found at www.census.gov/naics.