Welcome to Everyone Counts!

This book introduces young children to the 2020 Census in a fun, interactive way. The 2020 Census begins in March 2020 and is the official count of everyone living in the United States and its territories.

The U.S. Census Bureau conducts this count every 10 years. Responses will drive federal funding for your community over the next 10 years, including funds for key programs that help children, like schools, child care, food assistance, and health care.

Whether a child is related to you or not, everyone in your home must be counted. This is what you need to know about counting children:

1. Your responses to the census are private and will be kept confidential, as required by law.
2. Count children who live with you even if their parents do not.
3. Count every child who lives or sleeps in your home at least half of the time.
4. If a child’s time is evenly divided between two households, count where the child is on Census Day—April 1, 2020.
5. Count newborns, even if they are in the hospital on April 1, 2020.

Decide who in your home will complete the 2020 Census to make sure every child is counted. Completing the census form is easy and can be done online, by phone, or by mail. Counting every child in your home is an easy way to help shape a brighter future for children and to teach them that everyone counts!

For more information, go to 2020CENSUS.GOV.
Fill in the blank spaces below with information about you.

My name is ____________________________

I am _____ years old.

I live in ____________________________

There are _____ people living in my home.

Draw a picture of everyone who lives in your home.
Everyone counts, so let’s start to play.

Let’s count everyone in the U.S. of A.
Everyone counts in homes really tall.

We also count people in homes really small.

These two pages look almost the same. But they aren’t the same. Can you circle the 5 differences?
We count all the people who live on the farm. The farmers, their kids — NOT the cow by the barn!
We count all who live behind your front door...

Even cousins or uncles up on the third floor.

Step 1: Count everyone in the home. Step 2: Find and circle these items on this page.
We count grandpas and grandmas, and, oh, by the way,
We even count babies whose age is 1 day!

Put your hand in the circle and trace it, then count all your fingers.
The census counts people from Alaska to Maine.

We count when it’s sunny.
We count in the rain.

We count in big cities and towns that are small.

U.S. territories count too.
We count in them all.

Color in where you live.
Everyone counts – all your neighbors and friends.

Count how many people are on these two pages.

The census keeps counting till the counting ends.
So give it a try and count every face. The numbers add up when you go everyplace.

Count everyone here and trace their number on their card.
We'll keep on counting
till the counting is through
And we need lots of help
from kids just like you!

Online

Phone

And we need lots of help
from kids just like you!

Mail
Visit 2020CENSUS.GOV to find out how to complete the 2020 Census form.

Use your favorite color to check this box when your home has completed the census.

What do you think you will look like when you’re older? Draw your future here.
For more information, go to 2020CENSUS.GOV.