Shape our children’s future. Start with the 2020 Census.

Young children experience new adventures each day, and little ones need all of the support they can get during these early years.

Filling out the 2020 Census is one easy way to provide resources for children and their communities for the next 10 years. The 2020 Census counts everyone living in the United States and its territories.

While all children need to be counted, those under the age of 5 are often missed. When newborn babies and children are not counted, support for programs such as health insurance, hospitals, childcare, food assistance, schools, and early childhood development is impacted.

Right now, students across the country are learning all about the 2020 Census through the Statistics in Schools program. This program offers free materials and resources to schools for grades pre-K through 12. The resources help students understand the value of real-life data and prepare them for an increasingly data-driven world. You can find materials such as activities, a storybook, and a song that can be used with children ages 2-5 at CENSUS.GOV/SCHOOLS.
Make sure you do your part to count all children. In March 2020, when you respond to the census, here is what you need to know:

▷ Count all children who live in your home whether they are related to you or not.
▷ If a child’s time is evenly divided between two households, count where the child is on Census Day—April 1, 2020.
▷ Count children who are living in your home on April 1, 2020, even if they are only staying with you temporarily.
▷ Count newborn babies, even if they are still in the hospital on April 1, 2020.

Responding to the census is easy, safe, and important. You can complete the form online, by phone, or by mail.

And remember: Just like you protect the children in your care, the U.S. Census Bureau protects your privacy. The law requires the Census Bureau to keep your information confidential, and your responses cannot be used against you.

Help shape their future by going to 2020CENSUS.GOV.