

# 2020 Census Roadmap

The 2020 Census Statistics in Schools (SIS) program is being developed and implemented to increase awareness of, and the overall public response to, the decennial census by engaging administrators, teachers, students, and their parents/guardians in public conversations about the census. Additionally, the program will continue to promote understanding of statistical concepts and introduce the use of data to students in a variety of subjects.

Sep  
2019

## Start Now!

New materials for the 2020 Statistics in Schools program as well as traditional SIS resources in math, sociology, history, and more are live at [census.gov/schools](https://census.gov/schools). Teachers can simply go to the website and start using the resources.



Oct  
2019

## Join Our Kickoff Event!

The national kickoff event is taking place in Memphis, Tennessee. Visit [census.gov/schools](https://census.gov/schools) to learn more and find out how to join in virtually.

Dec  
2019

## Video Delight!

Check out the cool new videos and webisodes that help children understand what the 2020 Census is and why it's important for everyone to be counted.



Mar 2-6  
2020

## Take Part in SIS Week!

This national movement is a great opportunity to get your audiences involved with SIS. Education organizations across the country can join forces to spread awareness of the SIS program in classrooms and partake in fun events. This week is also a great opportunity for schools and partner organizations to earn media recognition for the ways they are sharing the importance of the 2020 Census.



Apr 1  
2020

## Census Day!

The 2020 Census is officially open. This is an important time to make sure everyone is counted. Census results will drive decisions on the amount of federal funding provided to your schools and community. You can help your communities by sharing the contents of this toolkit with your audiences.



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IN SCHOOLS

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