Prior Webinar Series

Available at: www.census.gov/econ/webinar
“Intro to Economic Indicators” Tab

Webinars Include:

- U.S. International Trade in Goods and Services (FT-900)
- Advanced Monthly Sales for Retail and Food Services (MARTS)
- New Residential Construction and Sales (NRC & NRS)
- Monthly Wholesale Trade Survey (MWTS)
- Quarterly Financial Report – Manufacturing, Mining, Wholesale Trade, and Selected Service Industries (QFRM) & Retail Trade (QFRR)
- Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders (AdvM3) & Manufacturers' Shipments, Inventories, and Orders (M3)
- Housing Vacancies and Homeownership (HVS)
- Construction Put in Place (VIP)
- Quarterly Services Survey (QSS)
## Webinar Series Overview

<table>
<thead>
<tr>
<th>Date</th>
<th>Webinar Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 8, 2015</td>
<td>Measuring Our Economy: A Brief Overview of the Census Bureau’s Economic Indicators</td>
</tr>
<tr>
<td>May 20, 2015</td>
<td><strong>Navigating Indicator Databases</strong></td>
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<tr>
<td>July 8, 2015</td>
<td>Understanding Construction and Housing Statistics</td>
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<tr>
<td>August 19, 2015</td>
<td>Manufacturing, Products, and Goods Across Indicators</td>
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<tr>
<td>TBA</td>
<td>Wholesale, Retail, and International Trade Indicators in a Global Marketplace</td>
</tr>
<tr>
<td>TBA</td>
<td>The Building Blocks of Gross Domestic Product (GDP)</td>
</tr>
<tr>
<td>TBA</td>
<td>Matching Monthly Indicators to Annual Surveys and 5-Year Economic Censuses: How the Data Relates</td>
</tr>
<tr>
<td>TBA</td>
<td>Putting Indicator Data to Work for You</td>
</tr>
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</table>

Dates subject to change.
Webinar Overview

- Review Economic Indicators
  - Economic Indicators Dashboard
  - Economic Indicators Briefing Room
  - USA Trade Online
  - Application Program Interface Toolkit
  - America’s Economy Mobile App
- Q&A
U.S. Census Bureau Economic Indicators

- Advance Report on Durable Goods Manufacturers’ Shipments, Inventories, and Orders
- Manufacturers’ Shipments, Inventories, and Orders
- Monthly Wholesale Trade
- Advance Monthly Sales for Retail and Food Services
- Manufacturing and Trade Inventories and Sales
- Quarterly Services Survey
- Quarterly Financial Report – Retail Trade
- New Residential Construction
- New Residential Sales
- Construction Spending or Value of Construction Put in Place
- Housing Vacancies and Homeownership
- U.S. International Trade in Goods and Services
Live Demo
Census Economic Indicator Dashboard
Census Economic Indicator Briefing Room

- www.census.gov/economic-indicators
Census Economic Indicator Briefing Room

Construction Spending
Total construction activity for February 2015 ($967.2 billion) was 0.1 percent (+/-1.2%) below the revised January 2015 ($967.9 billion).

Archived Releases -
- 2003 - present
- Historic Time Series -
  - 1993 - present (new format)
  - 1964 - 2001 (legacy format)

Time Series/Trend Charts

Archived Releases -
- 2003 - present
- Historic Time Series -
  - 1993 - present (new format)
  - 1964 - 2001 (legacy format)

Time Series/Trend Charts
Census Indicators Database

- [www.census.gov/econ/currentdata/](http://www.census.gov/econ/currentdata/)
Census Indicators Database: Example 1

TIME SERIES / TREND CHARTS

Please follow the numbers in order.

1. Select the report/survey from which you wish to retrieve data:
   New Residential Construction

2. Select a date range:
   Start: 2005  End: 2015

3. Select Industry or Category:
   Annual Rate for Housing Units Started

4. Select one Item:
   Single-family Units

5. Select Geographical Level:
   South

Select as available:
- Seasonally Adjusted
- Not Seasonally Adjusted
- Show Estimates of Sampling Variability

Output

<table>
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<th>Year</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
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<td>270</td>
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<td>197</td>
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<td>2010</td>
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<td>322</td>
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<td>236</td>
<td>227</td>
<td>219</td>
<td>234</td>
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<td>244</td>
<td>216</td>
<td>217</td>
<td>243</td>
<td>240</td>
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<tr>
<td>2012</td>
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<td>246</td>
<td>267</td>
<td>276</td>
<td>275</td>
<td>280</td>
<td>294</td>
<td>311</td>
<td>294</td>
<td>294</td>
<td>316</td>
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<td>2013</td>
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<td>337</td>
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<td>320</td>
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<tr>
<td>2014</td>
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<td>325</td>
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<td>2015</td>
<td>382</td>
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<td>351</td>
<td>375</td>
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<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Source: New Residential Construction *Data pulled as of May 19, 2015
Census Indicators Database: Example 2

TIME SERIES / TREND CHARTS

Please follow the numbers in order.

1. Select the report/survey from which you wish to retrieve data:
   Quarterly Financial Report

2. Select a date range:
   Start: 2005   End: 2015

3. Select Industry or Category:
   All Mining

4. Select one Item:
   Income (Loss) After Income Taxes

5. Select Geographical Level:
   U.S. Total

Select as available:
- [ ] Seasonally Adjusted
- [x] Not Seasonally Adjusted
- [ ] Show Estimates of Sampling Variability

GET DATA

Output*

Source: Quarterly Financial Report
Definitions
All Mining: U.S. Total — Not Seasonally Adjusted Income (Loss) After Income Taxes [ Millions of Dollars]

<table>
<thead>
<tr>
<th>Year</th>
<th>1st Quarter</th>
<th>2nd Quarter</th>
<th>3rd Quarter</th>
<th>4th Quarter</th>
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<tbody>
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<td>2005</td>
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<td>9,382</td>
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<td>2,790</td>
<td>4,845</td>
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<tr>
<td>2010</td>
<td>13,105</td>
<td>9,262</td>
<td>12,047</td>
<td>6,928</td>
</tr>
<tr>
<td>2011</td>
<td>8,769</td>
<td>18,392</td>
<td>16,400</td>
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<td>2015</td>
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</tbody>
</table>

Source: Quarterly Financial Report* Data pulled as of April 6, 2015

* Output includes seasonal adjustments and not adjusted values.
Census Indicators Database: Example 2 Charts

Bar Charts

Line Charts

Source: Quarterly Financial Report
All Mining: U.S. Total
Q1-2005 to Q4-2015
Not Seasonally Adjusted Income (Loss) After Income Taxes

Source: Quarterly Financial Report
All Mining: U.S. Total
Q1-2005 to Q4-2015
Not Seasonally Adjusted Income (Loss) After Income Taxes

Data Extracted on: April 7, 2015 (9:43 am) EDT

*Data pulled as of April 7, 2015
Census Indicators Database: Example 3

TIME SERIES / TREND CHARTS

Please follow the numbers in order.

1. Select the report/survey from which you wish to retrieve data:
   Manufacturers' Shipments, Inventories, and Orders

2. Select a date range:
   Start: 2010  -  End: 2015

3. Select Industry or Category:
   Automobile Manufacturing

4. Select one Item:
   Value of Shipments

5. Select Geographical Level:
   U.S. Total

Select as available:
- Seasonally Adjusted
- Not Seasonally Adjusted

GET DATA

Source: Manufacturers' Shipments, Inventories, and Orders (Definitions)
Automobile Manufacturing: U.S. Total — Seasonally Adjusted Value of Shipments [Millions of Dollars]

<table>
<thead>
<tr>
<th>Year</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
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<tbody>
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<td>2010</td>
<td>5,787</td>
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<tr>
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<td>7,515</td>
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<td>9,006</td>
<td>9,009</td>
<td>8,623</td>
<td>8,824</td>
<td>8,890</td>
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<tr>
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<td>10,413</td>
<td>10,716</td>
<td>10,997</td>
<td>10,726</td>
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<td>10,723</td>
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<td>2014</td>
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<td>9,702</td>
<td>9,768</td>
<td>9,900</td>
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<td>10,171</td>
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<tr>
<td>2015</td>
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<td>9,334</td>
<td>10,648</td>
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<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Source: Manufacturers' Shipments, Inventories, and Orders
*Data pulled as of May 7, 2015  **Displayed data only shows Seasonally Adjusted
Census Indicators Database: Review

12 of 13 Economic Indicators in Census Indicator Database
Updated within minutes of indicators releasing
Extract data as fast as you can make five selections
Produce bar and line charts
Downloadable to Excel/Text formats
Save your report via bookmarking
USA Trade Online: usatrade.census.gov

- Provides most detailed commodity level statistics.
- Updated monthly on days of International Goods and Services Report data release.
- Create customized data reports
- Download reports in .CSV or Excel format
<table>
<thead>
<tr>
<th>Data Product</th>
<th>Dimensions</th>
<th>Commodity</th>
<th>Measures</th>
<th>Time Periods</th>
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<tbody>
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<td><strong>District Level</strong></td>
<td>10-digit HS</td>
<td>Value</td>
<td>Monthly &amp; Year-to-Date: 2002 - present Annual: 1992 - present</td>
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<tr>
<td>(10-digit HS)</td>
<td>Commodity Country District Measures Time</td>
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<td>6-digit HS</td>
<td>Value</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2003 - present</td>
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<td></td>
<td>Port/District Commodity Country Measures Time</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Value</td>
<td>State Exports</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2002 - present</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Value</td>
<td>State Imports</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2008 - present</td>
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</tr>
<tr>
<td></td>
<td>Value</td>
<td>State Exports</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2002 - present</td>
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<tr>
<td></td>
<td>Value</td>
<td>State Imports</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2008 - present</td>
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<tr>
<td></td>
<td>Total Export Value</td>
<td>NAICS Total</td>
<td>Monthly, Annual, &amp; Year-to-Date: 2002 - present</td>
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<tr>
<td></td>
<td>Foreign Export Value</td>
<td>Export Value</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Domestic Export Value</td>
<td>Export Value</td>
<td></td>
<td></td>
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<td></td>
<td>General Customs Import Value</td>
<td>Foreign Export Value</td>
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<td></td>
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<tr>
<td></td>
<td>General CIF Import Value</td>
<td>Domestic Export Value</td>
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<td></td>
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<tr>
<td></td>
<td>Consumption Customs Import Value</td>
<td>General Customs Import Value</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Consumption CIF Import Value</td>
<td>General Customs Import Value</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Balance (Total Export Value - General Customs Import Value)</td>
<td>General Customs Import Value</td>
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<td></td>
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</tbody>
</table>

*Unless otherwise specified Value is Total Export Value and General Customs Import Value
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<th><strong>NAICS</strong></th>
<th>Categories up to 6-digit level</th>
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</thead>
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<td>Industry Classification</td>
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<tr>
<td></td>
<td>Ex: NAICS 326211</td>
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<tr>
<td></td>
<td>Tires &amp; Tire Parts (excluding Retreadings)</td>
</tr>
</tbody>
</table>

<table>
<thead>
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<th><strong>HS</strong></th>
<th>Categories up to 10-digit level</th>
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</thead>
<tbody>
<tr>
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<tr>
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<td>Exports based on Schedule B</td>
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<td>census.gov/foreign-trade/schedules/b/</td>
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<td></td>
<td>Imports based on Harmonized Tariff Schedule (HTS)</td>
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<tr>
<td></td>
<td>hts.usitc.gov</td>
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<tr>
<td></td>
<td>Ex: Schedule B 4011.20.0005</td>
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<tr>
<td></td>
<td>New Pneumatic Tires for Light Trucks</td>
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</tbody>
</table>
USA Trade Online – Demo

Data Source Selection
Welcome to USA Trade Online.

Data are available through March 2015

Harmonized System (HS) District-level Data
- Standard Report
- Trade By Commodity
- Country By Commodity

HS Port-level Data

State Export Data (Origin of Movement)

State Import Data (State of Destination)

NAICS District-level Data

Exports and Imports

Exports
Imports

Exports
Imports

Exports
Imports

HS
NAICS

HS
NAICS

Exports and Imports
USA Trade Online – Demo Overview

State Exports by HS

Measures: Total Value ($US)

Custom Grouping of Commodities:

• 950631 Golf Clubs, Complete
• 950632 Golf Balls
• 950639 Golf Equip Ex Clubs & Balls; Parts and Accessories

State: Georgia

Countries: World Total

Time: Previous 5 years (2010) and YTD 2015
USA Trade Online – Demo
USA Trade Online – Demo

State Exports by HS

State: Georgia
USA Trade Online – Demo

State Exports by HS

Measures: Total Value

Countries: World Total
USA Trade Online – Demo

Commodity
Select by:
- Members
- Totals
- Percentages
- Custom groups
- Calculated members

Create new group

No groups defined

Click on dimension names below and select members (on right) to include in your report

Select:
- Measures
- State
- Commodity
- Country
- Time

Commodity
Create custom group

Group name: Golf Equipment

Members 1-5 of 5
Select/Unselect

Show all members

Search results for: "Golf"
- 870310 Pass Veh For Snow; Golf Carts & Similar Vehicles
- 950631 Golf Clubs, Complete
- 950632 Golf Balls
- 950639 Golf Equip Ex Clubs & Balls; Parts And Accessories
- 950669 Balls, Other Than Golf, Tennis And Inflatable Ball
USA Trade Online – Demo

State Exports by HS

Time: 2010 – 2015 through March

Source: USA Trade Online *Data pulled as of May 19, 2015
## USA Trade Online – Output & Features

**State Exports by HS Commodities**

Author: U.S. Census Bureau: Economic Indicators Division USA Trade Online. Source: U.S. Import and Export Merchandise trade statistics. For information on confidentiality protection, nonsampling error, and definitions, see technical documentation.

Current date: 05/19/2015 1:11 PM (Eastern Daylight Time)

Rows 1-1 of 1  Columns 1-6 of 6

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<th>World Total</th>
<th>Drag dimensions here so they do not show as a row or column in table</th>
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</thead>
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<td>IX</td>
<td>IX</td>
<td>IX</td>
<td></td>
</tr>
<tr>
<td>Measures</td>
<td>IX</td>
<td>IX</td>
<td>IX</td>
<td></td>
</tr>
<tr>
<td>Commodity</td>
<td>IX</td>
<td>IX</td>
<td>IX</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Golf Equipment</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015 through March</th>
</tr>
</thead>
<tbody>
<tr>
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<td>7,069,114</td>
<td>7,872,567</td>
<td>10,712,280</td>
<td>8,457,173</td>
<td>10,421,329</td>
<td>3,668,589</td>
</tr>
</tbody>
</table>

Source: USA Trade Online, *Data pulled as of May 19, 2015
USA Trade Online – Need Assistance?

Need Assistance?

Call:

1-800-549-0595 Option 4

or

(301) 763-2311
Application Programming Interface (API) Toolkit

- [www.census.gov/developers/](http://www.census.gov/developers/)
Application Programming Interface (API) Toolkit

- www.census.gov/developers/

Economic Indicators Time Series (various years – present)

April 01, 2013

Fourteen national, monthly and quarterly surveys cover construction, housing, international trade, retail and wholesale trade, services, manufacturing and more.

Economic Indicators API Variables

- U.S. Int'l Trade in Goods and Services
- Housing Vacancies and Homeownership
- Manufacturers' Shipments, Inventories, and Orders
- Advance Monthly Sales for Retail and Food Services
- Manufactured Homes Survey
- Monthly Retail Trade and Food Services
- Manufacturing and Trade Inventories and Sales
- Monthly Wholesale Trade: Sales and Inventories
- Quarterly Financial Report
- Quarterly Survey of Public Pensions
- Quarterly Services Survey
- Quarterly Summary of State & Local Taxes
- New Residential Construction
- New Home Sales
- Construction Spending
America’s Economy: Mobile App

https://www.youtube.com/watch?v=cd9cZ9sPSpI

Indicators Available:

- Advance Monthly Retail Sales
- Advance Report Durable Goods
- Business Inventories
- Construction Spending
- Consumer Price Index
- Homeownership Rate
- International Trade
- Manufacturers’ Goods
- Monthly Wholesale
- New Residential Construction
- New Residential Sales
- Nonfarm Payroll
- Personal Income
- Producer Price Index
- QFR–Manufacturing
- QFR–Retail Trade
- Quarterly Services Survey
- Real Gross Domestic Product
- Unemployment Rate

www.census.gov/mobile
Available for iPhone, iPad, and Android devices
## Other Notable Databases

<table>
<thead>
<tr>
<th>Database</th>
<th>Website</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quickfacts</td>
<td><a href="http://quickfacts.census.gov/qfd/index.html">http://quickfacts.census.gov/qfd/index.html</a></td>
<td>Provides fast and easy access to facts about people, business, and geography. Provides an overview of available Census data.</td>
</tr>
<tr>
<td>County Business Patterns</td>
<td><a href="http://www.census.gov/econ/cbp">www.census.gov/econ/cbp</a></td>
<td>Provides the number of businesses of paid employees by industry and geographic area.</td>
</tr>
<tr>
<td>Industry Statistics Portal</td>
<td><a href="http://www.census.gov/econ/isp">www.census.gov/econ/isp</a></td>
<td>Provides access to the Census Bureau programs that provide economic data for a user-selected industry.</td>
</tr>
<tr>
<td>American FactFinder</td>
<td><a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a></td>
<td>Find population, income, economy, and frequently requested data about your community from the American Community Survey, American Housing Survey, Economic Census, Census of Governments, Annual Survey of Manufactures, and more.</td>
</tr>
<tr>
<td>Longitudinal Employer-Household Dynamics</td>
<td><a href="http://www.lehd.ces.census.gov/data">www.lehd.ces.census.gov/data</a></td>
<td>Provides information on net job gains, losses, where workers are employed and where they live.</td>
</tr>
</tbody>
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# Upcoming Webinars

<table>
<thead>
<tr>
<th>Understanding Construction and Housing Statistics</th>
<th>Manufacturing Products and Goods Across Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you want to learn more about the relationship between New Residential Construction, New Residential Sales, and Construction Spending? Are you interested in how housing and construction indicators relate to other federal and private sector data? In this webinar, we will explore these relationships and clarify common misunderstandings about the data.</td>
<td>Do you want to learn more about the relationship between Manufacturers’ Shipments, Inventories, and Orders (M3), International Trade, and Quarterly Financial Report statistics? Are you interested in how manufacturing indicators relate to other federal data? In this webinar, we will explore the relationships between the different manufacturing-related Economic Indicators.</td>
</tr>
<tr>
<td>July 8th @ 1:00 PM EDT</td>
<td>August 19th @ 1:00 PM EDT</td>
</tr>
</tbody>
</table>

Visit [www.census.gov/econ/webinar](http://www.census.gov/econ/webinar) for a complete list of upcoming webinars.
For More Information & Feedback

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Webinar Website: http://www.census.gov/econ/webinar