

1997 NAICS

Sector 44-45--Retail Trade

The Sector as a Whole

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

1. Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline services stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

- (a) The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
- (b) The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.
- (c) Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

(d) Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

2. Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers^{CAN}

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers^{CAN}

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers^{CAN}

See industry description for 441110 below.

441110 New Car Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

Illustrative Examples:

Automobile dealers, new only, or new and used
Light utility truck dealers, new only, or new and used

Cross-References. Establishments primarily engaged in--

- Retailing used automobiles and light trucks without retailing new automobiles and light trucks--are classified in Industry 441120, Used Car Dealers.
- Providing automotive repair services without retailing new automotive vehicles--are classified in Industry Group 8111, Automotive Repair and Maintenance.

44112 Used Car Dealers^{CAN}

See industry description for 441120 below.

441120 Used Car Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

Illustrative Examples:

Antique auto dealers
Automobile dealers, used only
Light truck dealers, used only

Cross-References.

Establishments primarily engaged in retailing new automobiles and light trucks are classified in Industry 441110, New Car Dealers.

4412 Other Motor Vehicle Dealers^{CAN}

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers^{CAN}

See industry description for 441210 below.

441210 Recreational Vehicle Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

Illustrative Examples:

Motor home dealers
Recreational vehicle (RV) dealers
Recreational vehicle parts and accessories stores
Travel trailer dealers

Cross-References. Establishments primarily engaged in--

- Retailing new or used boat trailers and utility trailers--are classified in Industry 44122, Motorcycle, Boat, and Other Motor Vehicle Dealers; and
- Retailing manufactured homes (i.e., mobile homes), parts, and equipment--are classified in Industry 453930, Manufactured (Mobile) Home Dealers.

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new and used

motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

Illustrative Examples:

Aircraft dealers
All-terrain vehicle (ATV) dealers
Boat dealers, new and used
Motorcycle dealers
Utility trailer dealers

Cross-References. Establishments primarily engaged in--

- Retailing new nonmotorized bicycles, surfboards, or wind sail boards--are classified in Industry 45111, Sporting Goods Stores;
- Retailing used nonmotorized bicycles, surfboards, or wind sail boards--are classified in Industry 45331, Used Merchandise Stores;
- Retailing new or used automobiles and light trucks--are classified in Industry Group 4411, Automotive Dealers;
- Retailing new or used recreational vehicles, such as travel trailers,--are classified in Industry 44121, Recreational Vehicle Dealers;
- Providing repair services for vehicles without retailing new vehicles--are classified in the appropriate industry for the repair services; and
- Retailing fuel and marine supplies at a marina--are classified in Industry 71393, Marinas

441221 Motorcycle Dealers^{US}

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

Illustrative Examples:

All-terrain vehicle (ATV) dealers
Moped dealers
Motorcycle dealers
Motorcycle parts and accessories dealers
Personal watercraft dealers

Cross-References. Establishments primarily engaged in--

- Providing motorcycle repair services without retailing new motorcycles--are classified in Industry 811490, Other Personal and Household Goods Repair and

Maintenance;

- Retailing new nonmotorized bicycles--are classified in Industry 451110, Sporting Goods Stores;
- Retailing used nonmotorized bicycles--are classified in Industry 453310, Used Merchandise Stores; and
- Retailing new or used boats--are classified in U.S. Industry 441222, Boat Dealers.

441222 Boat Dealers^{US}

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

Illustrative Examples:

Boat dealers (e.g., powerboats, rowboats, sailboats)
Marine supply dealers
Outboard motor dealers

Cross-References. Establishments primarily engaged in--

- Retailing new surfboards or wind sail boards--are classified in Industry 451110, Sporting Goods Stores;
- Retailing used surfboards or wind sail boards--are classified in Industry 453310, Used Merchandise Stores;
- Providing boat repair services without retailing new boats--are classified in Industry 811490, Other Personal or Household Goods Repair and Maintenance;
- Retailing new or used personal watercraft--are classified in U.S. Industry 441221, Motorcycle Dealers; and
- Operating docking and/or storage facilities for pleasure craft owners--are classified in Industry 713930, Marinas.

441229 All Other Motor Vehicle Dealers^{US}

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

Illustrative Examples:

Aircraft dealers
Powered golf cart dealers

Snowmobile dealers
Utility trailer dealers

Cross-References. Establishments primarily engaged in--

- Retailing new automobiles and light trucks--are classified in Industry 441110, New Car Dealers;
- Retailing used automobiles and light trucks--are classified in Industry 441120, Used Car Dealers;
- Retailing new or used recreational vehicles, such as travel trailers,--are classified in Industry 441210, Recreational Vehicle Dealers;
- Retailing new or used motorcycles, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft--are classified in U.S. Industry 441221, Motorcycle Dealers;
- Retailing new or used boats, outboard motors, boat trailers, and marine supplies--are classified in U.S. Industry 441222, Boat Dealers; and
- Providing vehicle repair services without retailing new vehicles--are classified in the appropriate industry for the repair services.

4413 Automotive Parts, Accessories, and Tire Stores^{CAN}

44131 Automotive Parts and Accessories Stores^{CAN}

See industry description for 441310 below.

441310 Automotive Parts and Accessories Stores^{CAN}

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

Illustrative Examples:

Automotive parts and supply stores
Automotive stereo stores
Speed shops
Truck cap stores
Used automotive parts stores

Cross-References. Establishments primarily engaged in--

- Retailing automotive parts and accessories via electronic home shopping, mail-

- order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new or used tires--are classified in Industry 441320, Tire Dealers; and
 - Repairing and replacing automotive parts, such as transmissions, mufflers, brake linings, and glass (except establishments known as automotive supply stores),--are classified in Industry 81111, Automotive Mechanical and Electrical Repair and Maintenance.

44132 Tire Dealers^{CAN}

See industry description for 441320 below.

441320 Tire Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

Cross-References. Establishments primarily engaged in--

- Retailing tires via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers; and
- Providing automotive repair services without retailing new tires--are classified in U.S. Industry 811198, All Other Automotive Repair and Maintenance.

442 Furniture and Home Furnishings Stores^{CAN}

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores^{CAN}

44211 Furniture Stores^{CAN}

See industry description for 442110 below.

442110 Furniture Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

Cross-References. Establishments primarily engaged in--

- Retailing furniture via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing used furniture--are classified in Industry 453310, Used Merchandise Stores;
- Retailing custom furniture made on premises--are classified in Subsector 337, Furniture and Related Product Manufacturing; and
- Retailing new office furniture and a range of new office equipment and supplies--are classified in Industry 453210, Office Supplies and Stationery Stores.

4422 Home Furnishings Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores^{CAN}

See industry descriptions for 442210 below.

442210 Floor Covering Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

Cross-References. Establishments primarily engaged in--

- Retailing floor coverings via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Installing floor coverings without retailing new floor coverings--are classified in Industry 235520, Floor Laying and Other Floor Contractors;
- Retailing ceramic floor tile or wood floor coverings only--are classified in Industry 444190, Other Building Material Dealers; and
- Retailing used rugs and carpets--are classified in Industry 453310, Used Merchandise Stores.

44229 Other Home Furnishings Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

Illustrative Examples:

Bath shops
Chinaware stores
Glassware stores
Kitchenware stores
Window treatment stores

Cross-References. Establishments primarily engaged in--

- Retailing home furnishings via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing custom curtains and draperies made on premises--are classified in Industry 31412, Curtain and Linen Mills;
- Retailing new mirrored glass, lighting fixtures, and new ceramic floor tile or wood floor coverings only--are classified in Industry 44419, Other Building Material Dealers;
- Retailing new furniture--are classified in Industry 44211, Furniture Stores;
- Retailing new floor coverings (except ceramic or wood only)--are classified in Industry 44221, Floor Covering Stores; and
- Retailing used home furnishings--are classified in Industry 45331, Used Merchandise Stores.

442291 Window Treatment Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

Cross-References. Establishments primarily engaged in--

- Retailing window treatments via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers; and
- Retailing custom curtains and draperies made on premises--are classified in U.S. Industry 314121, Curtain and Drapery Mills.

442299 All Other Home Furnishings Stores^{US}

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

Illustrative Examples:

Bath shops
Chinaware stores
Electric lamp shops

Glassware stores
Houseware stores
Kitchenware stores
Linen stores
Picture frame stores
Wood-burning stove stores

Cross-References. Establishments primarily engaged in--

- Selling home furnishings via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new mirrored glass lighting fixtures--are classified in Industry 444190, Other Building Material Dealers;
- Retailing new furniture--are classified in Industry 442110, Furniture Stores;
- Retailing new floor coverings--are classified in Industry 442210, Floor Covering Stores;
- Retailing new window treatments--are classified in U.S. Industry 442291, Window Treatment Stores; and
- Retailing used home furnishings--are classified in Industry 453310, Used Merchandise Stores.

443 Electronics and Appliance Stores^{CAN}

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores^{CAN}

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers);

and (3) retailing these new products in combination with repair services.

Illustrative Examples:

Appliance stores
Consumer electronics stores
Radio and television stores

Cross-References. Establishments primarily engaged in--

- Retailing new electronic products via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture, and office supplies; or retailing these products in combination with repair services--are classified in Industry 44312, Computer and Software Stores;
- Retailing new computers, computer peripherals, and prepackaged software in combination with retailing new office equipment, office furniture, and office supplies--are classified in Industry 45321, Office Supplies and Stationery Stores;
- Retailing new sewing machines in combination with selling new sewing supplies, fabrics, patterns, yarns, and other needlework accessories--are classified in Industry 45113, Sewing, Needlework, and Piece Goods Stores;
- Retailing new electronic toys--are classified in Industry 45112, Hobby, Toy, and Game Stores;
- Providing television or other electronic products repair services without retailing new televisions or electronic products--are classified in Industry 81121, Electronic and Precision Equipment Repair and Maintenance;
- Providing appliance repair services without retailing new appliances--are classified in Industry 81141, Home and Garden Equipment and Appliance Repair and Maintenance;
- Retailing used appliance and electronic products--are classified in Industry 45331, Used Merchandise Stores;
- Retailing new still and motion picture cameras--are classified in Industry 44313, Camera and Photographic Supplies Stores; and
- Retailing automotive electronic sound systems--are classified in Industry 44131, Automotive Parts and Accessories Stores.

443111 Household Appliance Stores^{US}

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing

new appliances in combination with appliance repair services.

Cross-References. Establishments primarily engaged in--

- Retailing household appliances via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new sewing machines in combination with selling new sewing supplies, fabrics, patterns, yarns, and other needlework accessories--are classified in Industry 451130, Sewing, Needlework, and Piece Goods Stores;
- Providing appliance repair services without retailing new appliances--are classified in U.S. Industry 811412, Appliance Repair and Maintenance; and
- Retailing used appliances--are classified in Industry 453310, Used Merchandise Stores.

443112 Radio, Television, and Other Electronics Stores^{US}

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

Illustrative Examples:

Consumer electronic stores
Radio and television stores
Stereo stores (except automotive)
Telephone stores (including cellular)

Cross-References. Establishments primarily engaged in--

- Retailing electronic goods via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing automotive electronic sound systems--are classified in Industry 441310, Automotive Parts and Accessories Stores;
- Retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new computer products in combination with repair services--are classified in Industry 443120, Computer and Software Stores;
- Retailing new computers, computer peripherals, and prepackaged software in combination with retailing new office equipment, office furniture, and office supplies--are classified in Industry 453210, Office Supplies and Stationery Stores;
- Retailing new still and motion picture cameras--are classified in Industry 443130, Camera and Photographic Supplies Stores;

- Providing television or other electronic equipment repair services without retailing new televisions or electronic products--are classified in Industry 81121, Electronic and Precision Equipment Repair and Maintenance;
- Retailing new electronic toys--are classified in Industry 451120, Hobby, Toy, and Game Stores; and
- Retailing used electronics--are classified in Industry 453310, Used Merchandise Stores.

44312 Computer and Software Stores^{CAN}

See industry description for 443120 below.

443120 Computer and Software Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

Cross-References. Establishments primarily engaged in--

- Retailing computers and software via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new electronic toys, such as video games and handheld electronic games,--are classified in Industry 451120, Hobby, Toy, and Game Stores;
- Providing computer repair services without retailing new computers--are classified in U.S. Industry 811212, Computer and Office Machine Repair and Maintenance;
- Retailing new computers, computer peripherals, and prepackaged software in combination with retailing new office equipment, office furniture, and office supplies--are classified in Industry 453210, Office Supplies and Stationery Stores;
- Retailing a general line of new electronic products or specializing in retailing a single line of consumer-type electronic products (except computers)--are classified in U.S. Industry 443112, Radio, Television, and Other Electronics Stores; and
- Retailing used computers, computer software, video games, and handheld electronic games--classified in Industry 453310, Used Merchandise Stores.

44313 Camera and Photographic Supplies Stores^{CAN}

See industry description for 443130 below.

443130 Camera and Photographic Supplies Stores^{CAN}

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

Cross-References. Establishments primarily engaged in--

- Retailing camera and photographic supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new video cameras--are classified in U.S. Industry 443112, Radio, Television, and Other Electronics Stores;
- One-hour film developing without retailing a range of new photographic equipment and supplies--are classified in U.S. Industry 812922, One-Hour Photofinishing;
- Providing repair services for photographic equipment without retailing new photographic equipment--are classified in U.S. Industry 811211, Consumer Electronics Repair and Maintenance;
- Developing film and/or producing photographic prints, slides, and enlargements (except one-hour photofinishing labs)--are classified in U.S. Industry 812921, Photofinishing Laboratories (except One-Hour); and
- Retailing used cameras and photographic equipment--are classified in Industry 453310, Used Merchandise Stores.

444 Building Material and Garden Equipment and Supplies Dealers^{CAN}

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers^{CAN}

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers^{CAN}

See industry description for 444110 below.

444110 Home Centers^{CAN}

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 Paint and Wallpaper Stores^{CAN}

See industry description for 444120 below.

444120 Paint and Wallpaper Stores^{CAN}

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 Hardware Stores^{CAN}

See industry description for 444130 below.

444130 Hardware Stores^{CAN}

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

Cross-References. Establishments primarily engaged in--

- Retailing hardware items via electronic home shopping, mail order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing a general line of home repair and improvement materials and supplies known as home centers--are classified in Industry 444110, Home Centers; and
- Retailing used hardware items--are classified in Industry 453310, Used Merchandise Stores.

44419 Other Building Material Dealers^{CAN}

See industry description for 444190 below.

444190 Other Building Material Dealers^{CAN}

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen

and bath cabinets and countertops to be installed.

Illustrative Examples:

Electrical supply stores
Fencing dealers
Floor covering stores, wood or ceramic tile only
Glass stores
Kitchen cabinet (except custom) stores
Lumber retailing yards
Plumbing supply stores
Prefabricated building dealers

Cross-References. Establishments primarily engaged in--

- Retailing building materials via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing used building materials--are classified in Industry 453310, Used Merchandise Stores;
- Providing carpentry/installation services for products--are classified in Industry 235510, Carpentry Contractors;
- Installing plumbing fixtures and supplies--are classified in Industry 235110, Plumbing, Heating, and Air-Conditioning Contractors;
- Installing electrical supplies, such as lighting fixtures and ceiling fans,--are classified in Industry 235310, Electrical Contractors;
- Making custom furniture (e.g. kitchen cabinets)--are classified in Subsector 337, Furniture and Related Product Manufacturing;
- Retailing a general line of new hardware items, known as hardware stores,--are classified in Industry 444130, Hardware Stores;
- Retailing paint and wallpaper, known as paint and wallpaper stores,--are classified in Industry 444120, Paint and Wallpaper Stores; and
- Retailing a general line of home repair and improvement materials and supplies, known as home centers,--are classified in Industry 444110, Home Centers.

4442 Lawn and Garden Equipment and Supplies Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores^{CAN}

See industry description for 444210 below.

444210 Outdoor Power Equipment Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

Cross-References. Establishments primarily engaged in--

- Retailing outdoor power equipment via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Providing outdoor power equipment repair services without retailing new outdoor power equipment--are classified in U.S. Industry 811411, Home and Garden Equipment Repair and Maintenance; and
- Retailing used outdoor power equipment--are classified in Industry 453310, Used Merchandise Stores.

44422 Nursery and Garden Centers^{CAN}

See industry description for 444220 below.

444220 Nursery and Garden Centers^{CAN}

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

Cross-References. Establishments primarily engaged in--

- Retailing nursery and garden products via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Providing landscaping services--are classified in Industry 561730, Landscaping Services; and
- Growing and retailing nursery stock--are classified in U.S. Industry 111421, Nursery and Tree Production.

445 Food and Beverage Stores^{CAN}

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores^{CAN}

See industry description for 445110 below.

445110 Supermarkets and Other Grocery (except Convenience) Stores^{CAN}

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

Cross-References. Establishments primarily engaged in--

- Retailing automotive fuels in combination with a convenience store or food mart--are classified in Industry 447110, Gasoline Stations with Convenience Stores;
- Retailing a limited line of goods, known as convenience stores or food marts (except those with fuel pumps),--are classified in Industry 445120, Convenience Stores;
- Retailing frozen food and freezer plans via direct sales to residential customers--are classified in Industry 454390, Other Direct Selling Establishments;
- Providing food services in delicatessen-type establishments--are classified in U.S. Industry 722211, Limited-Service Restaurants; and
- Retailing fresh meat in delicatessen-type establishments--are classified in Industry 445210, Meat Markets.

44512 Convenience Stores^{CAN}

See industry description for 445120 below.

445120 Convenience Stores^{CAN}

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

Cross-References. Establishments primarily engaged in--

- Retailing a general line of food, known as supermarkets and grocery stores,-- are classified in Industry 445110, Supermarkets and Other Grocery (except Convenience) Stores; and
- Retailing automotive fuels in combination with a convenience store or food mart--are classified in Industry 447110, Gasoline Stations with Convenience Stores.

4452 Specialty Food Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets^{CAN}

See industry description for 445210 below.

445210 Meat Markets^{CAN}

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

Illustrative Examples:

Baked ham stores
Butcher shops
Frozen meat shops
Meat markets
Poultry dealers

Cross-References. Establishments primarily engaged in--

- Retailing meat and poultry via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing a general line of food, known as supermarkets and grocery stores,-- are classified in Industry 445110, Supermarkets and Other Grocery (except Convenience) Stores; and
- Providing food services in delicatessen-type establishments--are classified in U.S. Industry 722211, Limited-Service Restaurants.

44522 Fish and Seafood Markets^{CAN}

See industry description for 445220 below.

445220 Fish and Seafood Markets^{CAN}

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

Cross-References.

Establishments primarily engaged in retailing fish and seafood products via electronic home shopping, mail-order, or direct sale are classified in Subsector 454, Nonstore Retailers.

44523 Fruit and Vegetable Markets^{CAN}

See industry descriptions for 445230 below.

445230 Fruit and Vegetable Markets^{CAN}

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

Cross-References. Establishments primarily engaged in--

- Retailing fruits and vegetables via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers; and
- Growing and selling vegetables and/or fruits at roadside stands--are classified in Subsector 111, Crop Production.

44529 Other Specialty Food Stores^{CAN}

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

Illustrative Examples:

Bakery stores (except immediate consumption)
Coffee and tea (i.e., packaged) stores
Confectionery (i.e., packaged) stores
Dairy product stores
Gourmet food stores
Nut (i.e., packaged) stores

Cross-References. Establishments primarily engaged in--

- Retailing specialty foods via electronic home shopping, mail-order, or direct

- sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing baked goods made on the premises, but not for immediate consumption--are classified in Industry 31181, Bread and Bakery Product Manufacturing;
- Retailing fresh, frozen, or cured meats and poultry--are classified in Industry 44521, Meat Markets;
- Retailing fresh, frozen, or cured fish and seafood products--are classified in Industry 44522, Fish and Seafood Markets;
- Retailing fresh fruits and vegetables--are classified in Industry 44523, Fruit and Vegetable Markets;
- Retailing candy and confectionery products not for immediate consumption and not made on premises--are classified in Industry Group 3113, Sugar and Confectionery Product Manufacturing; and
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate consumption--are classified in Subsector 722, Food Services and Drinking Places.

445291 Baked Goods Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

Cross-References. Establishments primarily engaged in--

- Retailing baked goods via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate consumption--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars; and
- Retailing baked goods made on the premises but not for immediate consumption--are classified in Industry 311811, Retail Bakeries.

445292 Confectionery and Nut Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

Cross-References. Establishments primarily engaged in--

- Retailing confectionery goods and nuts via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing confectionery goods and nuts made on premises and not packaged for immediate consumption--are classified in Industry Group 3113, Sugar and Confectionery Product Manufacturing;
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate

consumption--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars; and

- Retailing baked goods made on the premises but not for immediate consumption--are classified in Industry 311811, Retail Bakeries.

445299 All Other Specialty Food Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

Illustrative Examples:

Coffee and tea (i.e., packaged) stores
Dairy product stores
Gourmet food stores
Soft drink (i.e. bottled) stores
Spice stores
Water (i.e., bottled) stores

Cross-References. Establishments primarily engaged in--

- Retailing specialty foods via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate consumption--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars;
- Retailing fresh, frozen, or cured meats and poultry--are classified in Industry 445210, Meat Markets;
- Retailing fresh, frozen, or cured fish and seafood products--are classified in Industry 445220, Fish and Seafood Markets;
- Retailing fresh fruits and vegetables--are classified in Industry 445230, Fruit and Vegetable Markets;
- Retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises--are classified in U.S. Industry 445292, Confectionery and Nut Stores; and
- Retailing baked goods not for immediate consumption and not made on the premises--are classified in U.S. Industry 445291, Baked Goods Stores.

4453 Beer, Wine, and Liquor Stores^{CAN}

44531 Beer, Wine, and Liquor Stores^{CAN}

See industry description for 445310 below.

445310 Beer, Wine, and Liquor Stores^{CAN}

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

Cross-References.

Establishments primarily engaged in retailing packaged liquor in combination with providing prepared drinks for immediate consumption on the premises are classified in Industry 722410, Drinking Places (Alcoholic Beverages).

446 Health and Personal Care Stores^{CAN}

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores^{CAN}

See industry descriptions for 446110 below.

446110 Pharmacies and Drug Stores^{CAN}

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

Cross-References. Establishments primarily engaged in--

- Retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements,--are classified in U.S. Industry 446191, Food (Health) Supplement Stores; and
- Retailing prescription and nonprescription drugs via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers.

44612 Cosmetics, Beauty Supplies, and Perfume Stores^{CAN}

See industry descriptions for 446120 below.

446120 Cosmetics, Beauty Supplies, and Perfume Stores^{CAN}

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

Cross-References. Establishments primarily engaged in--

- Providing beauty parlor services--are classified in U.S. Industry 812112, Beauty Salons; and
- Retailing perfumes, cosmetics, and beauty supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers.

44613 Optical Goods Stores^{CAN}

See industry descriptions for 446130 below.

446130 Optical Goods Stores^{CAN}

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

Cross-References. Establishments primarily engaged in--

- Grinding lenses without retailing lenses--are classified in U.S. Industry 339115, Ophthalmic Goods Manufacturing;
- The private or group practice of optometry, even though glasses and contact lenses are sold at these establishments--are classified Industry 621320, Offices of Optometrists; and
- Retailing eyeglasses and contact lenses via mail-order--are classified in Industry 454110, Electronic Shopping and Mail-Order Houses.

44619 Other Health and Personal Care Stores^{CAN}

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

Illustrative Examples:

Convalescent supply stores
Food (i.e., health) supplement stores
Hearing aid stores
Prosthetic stores
Sick room supply stores

Cross-References. Establishments primarily engaged in--

- Retailing health and personal care items via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing orthopedic shoes--are classified in Industry 44821, Shoe Stores;
- Retailing orthopedic and prosthetic appliances that are made on premises--are classified in Industry 33911, Medical Equipment and Supplies Manufacturing;
- Retailing prescription and nonprescription drugs and medicines--are classified in Industry 44611, Pharmacies and Drug Stores;
- Retailing eyeglasses and contact lenses--are classified in Industry 44613, Optical Goods Stores;
- Retailing perfumes, cosmetics, and beauty supplies--are classified in Industry 44612, Cosmetics, Beauty Supplies, and Perfume Stores; and
- Retailing naturally organic foods, such as fruits and vegetables, dairy products, and cereals and grains,--are classified in Subsector 445, Food and Beverage Stores.

446191 Food (Health) Supplement Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

Cross-References. Establishments primarily engaged in--

- Retailing food supplement products via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing prescription and nonprescription drugs and medicines--are classified in Industry 446110, Pharmacies and Drug Stores; and
- Retailing naturally organic foods, such as fruits and vegetables, dairy products, and cereals and grains,--are classified in Subsector 445, Food and Beverage Stores.

446199 All Other Health and Personal Care Stores^{CAN}

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

Illustrative Examples:

Convalescent supply stores
Hearing aid stores
Prosthetic stores
Sick room supply stores

Cross-References. Establishments primarily engaged in--

- Retailing specialized health and personal care merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing food supplement products--are classified in U.S. Industry 446191, Food (Health) Supplement Stores;
- Retailing prescription or nonprescription drugs and medicines--are classified in Industry 446110, Pharmacies and Drug Stores;
- Retailing eyeglasses and contact lenses--are classified in Industry 446130, Optical Goods Stores;
- Retailing perfumes, cosmetics, and beauty supplies--are classified in Industry 446120, Cosmetics, Beauty Supplies, and Perfume Stores;
- Retailing orthopedic shoes--are classified in Industry 448210, Shoe Stores; and
- Retailing orthopedic and prosthetic appliances that are made on premises--are classified in U.S. Industry 339113, Surgical Appliance and Supplies Manufacturing.

447 Gasoline Stations^{CAN}

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations^{CAN}

44711 Gasoline Stations with Convenience Stores^{CAN}

See industry descriptions for 447110 below.

447110 Gasoline Stations with Convenience Stores^{CAN}

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive

repair services.

Cross-References. Establishments primarily engaged in--

- Retailing automotive fuels without a convenience store--are classified in Industry 447190, Other Gasoline Stations; and
- Retailing a limited line of goods, known as convenience stores or food marts (except those with fuel pumps),--are classified in Industry 445120, Convenience Stores.

44719 Other Gasoline Stations^{CAN}

See industry descriptions for 447190 below.

447190 Other Gasoline Stations^{CAN}

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

Illustrative Examples:

Gasoline stations without convenience stores
Marine service stations
Truck stops

Cross-References. Establishments primarily engaged in--

- Repairing motor vehicles without retailing automotive fuels--are classified in Industry 81111, Automotive Mechanical and Electrical Repair and Maintenance; and
- Retailing automotive fuels in combination with a convenience store or food mart--are classified in Industry 447110, Gasoline Stations with Convenience Stores.

448 Clothing and Clothing Accessories Stores^{CAN}

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores^{CAN}

See industry descriptions for 448110 below.

448110 Men's Clothing Stores^{CAN}

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Cross-References. Establishments primarily engaged in--

- Retailing men's and boys' clothing via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing custom men's clothing made on the premises--are classified in Industry Group 3152, Cut and Sew Apparel Manufacturing;
- Retailing new men's and boys' accessories--are classified in Industry 448150, Clothing Accessories Stores;
- Retailing specialized new apparel, such as raincoats, leather coats, fur apparel, and swimwear,--are classified in Industry 448190, Other Clothing Stores;
- Retailing new clothing for all genders and age groups--are classified in Industry 448140, Family Clothing Stores;
- Retailing secondhand clothes--are classified in Industry 453310, Used Merchandise Stores; and
- Providing clothing alterations and repair--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance.

44812 Women's Clothing Stores^{CAN}

See industry description for 448120 below.

448120 Women's Clothing Stores^{CAN}

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Cross-References. Establishments primarily engaged in--

- Retailing women's clothing via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing custom women's clothing made on premises--are classified in Industry Group 3152, Cut and Sew Apparel Manufacturing;
- Retailing new women's accessories--are classified in Industry 448150, Clothing Accessories Stores;
- Retailing new clothing for all genders and age groups--are classified in Industry 448140, Family Clothing Stores;
- Retailing specialized new apparel, such as bridal gowns, raincoats, leather coats, fur apparel, and swimwear,--are classified in Industry 448190, Other Clothing Stores;
- Retailing secondhand clothes--are classified in Industry 453310, Used Merchandise Stores; and
- Providing clothing alterations and repair--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance.

44813 Children's and Infants' Clothing Stores^{CAN}

See industry description for 448130 below.

448130 Children's and Infants' Clothing Stores^{CAN}

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Cross-References. Establishments primarily engaged in--

- Retailing children's and infants' clothing via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new children's and infants' accessories--are classified in Industry 448150, Clothing Accessories Stores;
- Retailing new clothing for all genders or age groups--are classified in Industry 448140, Family Clothing Stores;
- Retailing secondhand clothes--are classified in Industry 453310, Used Merchandise Stores; and
- Providing clothing alterations and repair--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance.

44814 Family Clothing Stores^{CAN}

See industry description for 448140 below.

448140 Family Clothing Stores^{CAN}

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Cross-References. Establishments primarily engaged in--

- Retailing clothing for all genders via electronic home shopping, mail-order, or direct sale-- are classified in Subsector 454, Nonstore Retailers;
- Retailing new men's and boys' clothing--are classified in Industry 448110, Men's Clothing Stores;
- Retailing new children's and infants' clothing--are classified in Industry 448130, Children's and Infants' Clothing Stores;
- Retailing new women's, misses', and juniors' clothing--are classified in Industry 448120, Women's Clothing Stores;
- Retailing specialized new apparel, such as raincoats, bridal gowns, leather coats, fur apparel, and swimwear,--are classified in Industry 448190, Other Clothing Stores;
- Retailing secondhand clothes--are classified in Industry 453310, Used Merchandise Stores; and
- Providing clothing alterations and repair--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance.

44815 Clothing Accessories Stores^{CAN}

See industry descriptions for 448150 below.

448150 Clothing Accessories Stores^{CAN}

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

Illustrative Examples:

Costume jewelry stores
Neckwear stores
Wig and hairpiece stores

Cross-References. Establishments primarily engaged in--

- Retailing specialized lines of clothing via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;

- Retailing precious jewelry and watches--are classified in Industry 448310, Jewelry Stores;
- Retailing used clothing accessories--are classified in Industry 453310, Used Merchandise Stores;
- Retailing luggage, briefcases, trunks, or these products in combination with a general line of leather items (except leather apparel), known as luggage and leather goods stores,--are classified in Industry 448320, Luggage and Leather Goods Stores; and
- Retailing leather apparel--are classified in Industry 448190, Other Clothing Stores.

44819 Other Clothing Stores^{CAN}

See industry description for 448190 below.

448190 Other Clothing Stores^{CAN}

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

Illustrative Examples:

Bridal gown (except custom) shops
 Fur apparel stores
 Hosiery stores
 Leather coat stores
 Lingerie stores
 Swimwear stores
 Uniform (except athletic) stores

Cross-References. Establishments primarily engaged in--

- Retailing specialized apparel via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing custom apparel and accessories made on the premises--are classified in Subsector 315, Apparel Manufacturing;
- Retailing new women's, misses', and juniors' clothing, including maternity wear--are classified in Industry 448120, Women's Clothing Stores;
- Retailing new men's and boys' clothing--are classified in Industry 448110, Men's Clothing Stores;
- Retailing new children's and infants' clothing--are classified in Industry 448130, Children's and Infants' Clothing Stores;
- Retailing new clothing for all genders or age groups--are classified in Industry 448140, Family Clothing Stores;

- Retailing athletic uniforms--are classified in Industry 451110, Sporting Goods Stores;
- Retailing secondhand clothes--are classified in Industry 453310, Used Merchandise Stores;
- Retailing luggage, briefcases, trunks, or these products in combination with a general line of leather items (except leather apparel), known as luggage and leather good stores,--are classified in Industry 448320, Luggage and Leather Goods Stores; and
- Providing clothing alterations and repair--are classified in Industry 811490, Other Personal Household Goods Repair and Maintenance.

4482 Shoe Stores^{CAN}

44821 Shoe Stores^{CAN}

See industry description for 448210 below.

448210 Shoe Stores^{CAN}

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

Cross-References. Establishments primarily engaged in--

- Retailing footwear via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing hosiery--are classified in Industry 448190, Other Clothing Stores;
- Retailing new specialty sports footwear (e.g., bowling shoes, golf shoes, spiked shoes)--are classified in Industry 451110, Sporting Goods Stores; and
- Retailing used footwear--are classified in Industry 453310, Used Merchandise Stores.

4483 Jewelry, Luggage, and Leather Goods Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores^{CAN}

See industry descriptions for 448310 below.

448310 Jewelry Stores^{CAN}

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

Cross-References. Establishments primarily engaged in--

- Retailing new costume jewelry--are classified in Industry 448150, Clothing Accessories Stores;
- Retailing jewelry via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing antiques or used jewelry, silverware, and watches and clocks--are classified in Industry 453310, Used Merchandise Stores;
- Providing jewelry or watch and clock repair without retailing new jewelry or watches and clocks--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance; and
- Cutting and setting gem stones--are classified in U.S. Industry 339913, Jewelers' Material and Lapidary Work Manufacturing.

44832 Luggage and Leather Goods Stores^{CAN}

See industry descriptions for 448320 below.

448320 Luggage and Leather Goods Stores^{CAN}

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

Cross-References. Establishments primarily engaged in--

- Retailing luggage and leather goods via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing used luggage and leather goods--are classified in Industry 453310, Used Merchandise Stores;
- Retailing single or combination lines of new clothing accessories (e.g., gloves, handbags, or leather belts)--are classified in Industry 448150, Clothing Accessories Stores; and
- Retailing new leather coats--are classified in Industry 448190, Other Clothing Stores.

451 Sporting Goods, Hobby, Book, and Music Stores^{CAN}

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores^{CAN}

See industry description for 451110 below.

451110 Sporting Goods Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

Illustrative Examples:

Athletic uniform supply stores
Bicycle (except motorized) shops
Bowling equipment and supply stores
Diving equipment stores
Exercise equipment stores
Fishing supply stores
Golf pro shops
Saddlery stores
Sporting goods (e.g., scuba, skiing, outdoor) stores
Sporting gun shops

Cross-References. Establishments primarily engaged in--

- Retailing sporting goods via electronic home shopping, mail order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new or used campers (pickup coaches) and camping trailers--are classified in Industry 441210, Recreational Vehicle Dealers;
- Retailing new or used snowmobiles, motorized bicycles, and motorized golf carts--are classified in Industry 44122, Motorcycle, Boat, and Other Motor Vehicle Dealers;

- Retailing new shoes (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes)--are classified in Industry 448210, Shoe Stores;
- Repairing or servicing sporting goods, without retailing new sporting goods--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance; and
- Retailing used sporting goods and used bicycles--are classified in Industry 453310, Used Merchandise Stores.

45112 Hobby, Toy, and Game Stores^{CAN}

See industry description for 451120 below.

451120 Hobby, Toy, and Game Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

Cross-References. Establishments primarily engaged in--

- Retailing toys, games, and hobby and craft supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing artists' supplies or collectors' items, such as coins, stamps, autographs, and cards,-- are classified in U.S. Industry 453998, All Other Miscellaneous Store Retailers (except Tobacco Stores);
- Retailing new computer software (e.g., game software)--are classified in Industry 443120, Computer and Software Stores;
- Retailing used toys, games, and hobby supplies--are classified in Industry 453310, Used Merchandise Stores; and
- Retailing new sewing supplies, fabrics, and needlework accessories--are classified in Industry 451130, Sewing, Needlework, and Piece Goods Stores.

45113 Sewing, Needlework, and Piece Goods Stores^{CAN}

See industry description for 451130 below.

451130 Sewing, Needlework, and Piece Goods Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

Illustrative Examples:

Fabric shops
Needlecraft sewing supply store
Sewing supply stores
Upholstery materials stores

Cross-References. Establishments primarily engaged in--

- Retailing sewing supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new sewing machines only and in combination with retailing other new appliances--are classified in U.S. Industry 443111, Household Appliance Stores; and
- Retailing used sewing, needlework, and piece goods--are classified in Industry 453310, Used Merchandise Stores.

45114 Musical Instrument and Supplies Stores^{CAN}

See industry description for 451140 below.

451140 Musical Instrument and Supplies Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

Illustrative Examples:

Music instrument stores
Piano stores
Sheet music stores

Cross-References. Establishments primarily engaged in--

- Retailing musical instruments, sheet music, and related supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing new musical recordings--are classified in Industry 451220, Pre-recorded Tape, Compact Disc, and Record Stores; and
- Retailing used musical instruments, sheet music, and related supplies--are classified in Industry 453310, Used Merchandise Stores.

4512 Book, Periodical, and Music Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

Cross-References. Establishments primarily engaged in--

- Retailing newspapers, magazines, and other periodicals via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Home delivery of newspapers--are classified in Industry 45439, Other Direct Selling Establishments; and
- Retailing used books, newspapers, magazines, and other periodicals--are classified in Industry 45331, Used Merchandise Stores.

451211 Book Stores^{US}

This U.S. industry comprises establishments primarily engaged in retailing new books.

Cross-References. Establishments primarily engaged in--

- Retailing books via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers; and
- Retailing used books--are classified in Industry 453310, Used Merchandise Stores.

451212 News Dealers and Newsstands^{US}

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

Cross-References. Establishments primarily engaged in--

- Home delivery of newspapers--are classified in Industry 454390, Other Direct Selling Establishments;
- Retailing newspapers and periodicals by mail-order--are classified in Industry 454110, Electronic Shopping and Mail-Order Houses; and
- Retailing used newspapers, magazines, and other periodicals--are classified in Industry 453310, Used Merchandise Stores.

45122 Prerecorded Tape, Compact Disc, and Record Stores^{CAN}

See industry description for 451220 below.

451220 Prerecorded Tape, Compact Disc, and Record Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

Cross-References. Establishments primarily engaged in--

- Retailing new computer software--are classified in Industry 443120, Computer and Software Stores;
- Retailing prerecorded tapes, compact discs, and records by mail-order--are classified in Industry 454110, Electronic Shopping and Mail-Order Houses;
- Retailing used phonograph records and prerecorded audio and video tapes and discs--are classified in Industry 453310, Used Merchandise Stores; and
- Retailing new audio sound equipment (except automotive)--are classified in U.S. Industry 443112, Radio, Television, and Other Electronics Stores.

452 General Merchandise Stores^{CAN}

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores^{CAN}

45211 Department Stores^{CAN}

See industry description for 452110 below.

452110 Department Stores^{CAN}

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

Cross-References. Establishments primarily engaged in--

- Retailing prepackaged grocery items in combination with general lines of merchandise with no one merchandise line predominating--are classified in Industry 452910, Warehouse Clubs and Superstores;
- Retailing general lines of merchandise via electronic home shopping, mail-

- order, or direct sale--are classified in Subsector 454, Nonstore Retailers; and
- Retailing used merchandise--are classified in Industry 453310, Used Merchandise Stores.

4529 Other General Merchandise Stores^{CAN}

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores^{CAN}

See industry description for 452910 below.

452910 Warehouse Clubs and Superstores^{CAN}

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

Cross-References. Establishments primarily engaged in--

- Retailing general lines of merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing a general line of food, generally known as supermarkets and grocery stores,--are classified in Industry 445110, Supermarkets and Other Grocery (except Convenience) Stores;
- Retailing general lines of new merchandise with little grocery item sales--are classified in Industry 452990, All Other General Merchandise Stores;
- Retailing new merchandise in department stores--are classified in Industry 452110, Department Stores; and
- Retailing used merchandise--are classified in Industry 453310, Used Merchandise Stores.

45299 All Other General Merchandise Stores^{CAN}

See industry description for 452990 below.

452990 All Other General Merchandise Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

Illustrative Examples:

Dollar stores
General merchandise catalog showrooms (except catalog mail-order)
General stores
General merchandise trading posts
Home and auto supply stores
Variety stores

Cross-References. Establishments primarily engaged in--

- Retailing general lines of merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing automotive parts--are classified in Industry 441310, Automotive Parts and Accessories Stores;
- Retailing merchandise in department stores--are classified in Industry 452110, Department Stores;
- Retailing merchandise in warehouse clubs, superstores, or supercenters--are classified in Industry 452910, Warehouse Clubs and Superstores;
- Retailing merchandise in catalogue showrooms of mail-order houses--are classified in Industry 454110, Electronic Shopping and Mail-Order Houses;
- Retailing a general line of new hardware items, known as hardware stores,--are classified in Industry 444130, Hardware Stores;
- Retailing a general line of new home repair and improvement materials and supplies, known as home centers,--are classified in Industry 444110, Home Centers; and
- Retailing used merchandise--are classified in Industry 453310, Used Merchandise Stores.

453 Miscellaneous Store Retailers^{CAN}

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists^{CAN}

45311 Florists^{CAN}

See industry description for 453110 below.

453110 Florists^{CAN}

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

Cross-References. Establishments primarily engaged in--

- Retailing flowers or nursery stock grown on premises--are classified in Industry 11142, Nursery and Floriculture Production;
- Retailing trees, shrubs, plants, seeds, bulbs, and sod grown elsewhere--are classified in Industry 444220, Nursery and Garden Centers; and
- Retailing flowers via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers.

4532 Office Supplies, Stationery, and Gift Stores^{CAN}

45321 Office Supplies and Stationery Stores^{CAN}

See industry description for 453210 below.

453210 Office Supplies and Stationery Stores^{CAN}

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

Cross-References. Establishments primarily engaged in--

- Retailing stationery, school supplies, and office supplies via electronic shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing greeting cards--are classified in Industry 453220, Gift, Novelty, and Souvenir Stores;
- Retailing new typewriters--are classified in U.S. Industry 443112, Radio, Television, and Other Electronics Stores;
- Retailing new computers without retailing other consumer-type electronic products or office equipment, furniture, and supplies--are classified in Industry 443120, Computer and Software Stores;
- Printing business forms--are classified in Industry 32311, Printing;
- Retailing new office furniture--are classified in Industry 442110, Furniture Stores; and

- Retailing used office supplies--are classified in Industry 453310, Used Merchandise Stores.

45322 Gift, Novelty, and Souvenir Stores^{CAN}

See industry description for 453220 below.

453220 Gift, Novelty, and Souvenir Stores^{CAN}

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

Illustrative Examples:

Balloon shops
 Christmas stores
 Curio shops
 Gift shops
 Greeting card shops
 Novelty shops
 Souvenir shops

Cross-References. Establishments primarily engaged in--

- Retailing gifts and novelties via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing stationery--are classified in Industry 453210, Office Supplies and Stationery Stores; and
- Retailing used curios and novelties--are classified in Industry 453310, Used Merchandise Stores.

4533 Used Merchandise Stores^{CAN}

45331 Used Merchandise Stores^{CAN}

See industry description for 453310 below.

453310 Used Merchandise Stores^{CAN}

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

Illustrative Examples:

Antique shops
Used book stores
Used clothing stores
Used household-type appliance stores
Used merchandise thrift shops
Used sporting goods stores

Cross-References. Establishments primarily engaged in--

- Retailing used merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Operating pawnshops--are classified in U.S. Industry 522298, All Other Nondepository Credit Intermediation;
- Retailing used automobiles--are classified in Industry 441120, Used Car Dealers;
- Retailing used automobile parts (except tires and tubes)--are classified in Industry 441310, Automotive Parts and Accessories Stores;
- Retailing used tires--are classified in Industry 441320, Tire Dealers;
- Retailing used mobile homes--are classified in Industry 453930, Manufactured (Mobile) Home Dealers;
- Retailing used motorcycles--are classified in U.S. Industry 441221, Motorcycle Dealers;
- Retailing used recreational vehicles--are classified in Industry 441210, Recreation Vehicle Dealers;
- Retailing used boats--are classified in U.S. Industry 441222, Boat Dealers;
- Retailing used aircraft, snowmobiles, and utility trailers--are classified in U.S. Industry 441229, All Other Motor Vehicle Dealers; and
- Retailing a general line of used merchandise on an auction basis (not for others)--are classified in U.S. Industry 453998, All Other Miscellaneous Store Retailers (except Tobacco Stores).

4539 Other Miscellaneous Store Retailers^{CAN}

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores^{CAN}

See industry descriptions for 453910 below.

453910 Pet and Pet Supplies Stores^{CAN}

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

Cross References. Establishments primarily engaged in--

- Retailing pets, pet foods, and pet supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Providing pet grooming and boarding services--are classified in Industry 812910, Pet Care (except Veterinary) Services; and
- Providing veterinary services--are classified in Industry 541940, Veterinary Services.

45392 Art Dealers^{CAN}

See industry descriptions for 453920 below.

453920 Art Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

Cross-References. Establishments primarily engaged in--

- Retailing original and limited edition art works via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Retailing art reproductions (except limited editions)--are classified in U.S. Industry 442299, All Other Home Furnishings Stores;
- Retailing artists' supplies--are classified in U.S. Industry 453998, All Other Miscellaneous Store Retailers (except Tobacco Stores); and
- Displaying works of art not for retail sale in art galleries--are classified in Industry 712110, Museums.

45393 Manufactured (Mobile) Home Dealers^{CAN}

See industry description for 453930 below.

453930 Manufactured (Mobile) Home Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

Cross-References. Establishments primarily engaged in--

- Retailing new or used motor homes, campers, and travel trailers--are classified in Industry 441210, Recreational Vehicle Dealers; and
- Retailing prefabricated buildings and kits without construction--are classified in Industry 444190, Other Building Material Dealers.

45399 All Other Miscellaneous Store Retailers^{CAN}

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

Illustrative Examples:

Art supply stores

Cemetery (e.g., markers, headstones, vaults) memorial dealers

Cigar stores

Swimming pool supply stores, new

Tobacco stores

Cross-References. Establishments primarily engaged in--

- Retailing merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Auctioning on the location of others as independent auctioneers--are classified in Industry 56199, All Other Support Services;
- Retailing pets and pet supplies--are classified in Industry 45391, Pet and Pet Supplies Stores;
- Retailing original and limited edition art works--are classified in Industry 45392, Art Dealers;
- Retailing manufactured homes (i.e., mobile homes)--are classified in Industry 45393, Manufactured (Mobile) Home Dealers;
- Retailing new books--are classified in Industry 45121, Book Stores and News Dealers;
- Retailing new jewelry (except costume jewelry)--are classified in Industry 44831, Jewelry Stores;

- Retailing new costume jewelry--are classified in Industry 44815, Clothing Accessories Stores; and
- Retailing used merchandise (except automobiles, RVs, mobile homes, motorcycles, boats, motor vehicle parts, and tires)--are classified in Industry 453310, Used Merchandise Stores.

453991 Tobacco Stores^{US}

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

Illustrative Examples:

Cigar stores
 Cigarette stands (i.e., permanent)
 Smokers' supply stores
 Tobacco stores

Cross-References.

Establishments primarily engaged in retailing tobacco products and supplies via electronic home shopping, mail-order, or direct sale are classified in Subsector 454, Nonstore Retailers.

453998 All Other Miscellaneous Store Retailers (except Tobacco Stores)^{US}

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

Illustrative Examples:

Art supply stores
 Candle shops
 Cemetery memorial (e.g., headstones, markers, vaults) dealers
 Collectors' items (e.g., autograph, coin, card, stamp) shops
 Fireworks shops (permanent location)

Flower shops, artificial or dried
General merchandise auction houses
Home security equipment stores
Hot tub stores
Swimming pool supply stores
Trophy (e.g., awards and plaques) shops

Cross-References. Establishments primarily engaged in--

- Retailing specialized lines of merchandise via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Auctioning (i.e., on the location of others as independent auctioneers)--are classified in Industry 561990, All Other Support Services;
- Retailing pets and pet supplies--are classified in Industry 453910, Pet and Pet Supplies Stores;
- Retailing original and limited edition art works--are classified in Industry 453920, Art Dealers;
- Retailing manufactured homes (i.e., mobile homes)--are classified in Industry 453930, Manufactured (Mobile) Home Dealers;
- Retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies--are classified in U.S. Industry 453991, Tobacco Stores;
- Retailing antiques--are classified in Industry 453310, Used Merchandise Stores;
- Retailing new books--are classified in U.S. Industry 451211, Book Stores;
- Retailing new jewelry (except costume jewelry)--are classified in Industry 448310, Jewelry Stores; and
- Retailing new costume jewelry--are classified in Industry 448150, Clothing Accessories Stores.

454 Nonstore Retailers^{CAN}

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses^{CAN}

45411 Electronic Shopping and Mail-Order Houses^{CAN}

See industry description for 454110 below.

454110 Electronic Shopping and Mail-Order Houses^{CAN}

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

Illustrative Examples:

Catalog (i.e., order-taking) office of mail-order houses
Collectors' items, mail-order houses
Computer software, mail-order houses
Home shopping television orders
Mail-order book clubs (not publishing)
Mail-order houses

Cross-References.

Establishments primarily engaged in providing telemarketing (e.g., telephone marketing) services for others are classified in U.S. Industry 561422, Telemarketing Bureaus.

4542 Vending Machine Operators^{CAN}

45421 Vending Machine Operators^{CAN}

See industry description for 454210 below.

454210 Vending Machine Operators^{CAN}

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

Cross-References. Establishments primarily engaged in--

- Selling insurance policies through vending machines--are classified in Subsector 524, Insurance Carriers and Related Activities;
- Supplying and servicing coin-operated photobooths, restrooms, and lockers--are classified in Industry 812990, All Other Personal Services; and
- Supplying and servicing coin-operated amusement and gambling devices in places of business operated by others--are classified in Subsector 713, Amusement, Gambling, and Recreation Industries.

4543 Direct Selling Establishments^{CAN}

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers^{CAN}

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

Cross-References. Establishments primarily engaged in--

- Providing oil burner repair services--are classified in Industry 81141, Home and Garden Equipment and Appliance Repair and Maintenance; and
- Installing oil burners--are classified in Industry 23511, Plumbing, Heating, and Air-Conditioning Contractors.

454311 Heating Oil Dealers^{US}

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

Cross-References. Establishments primarily engaged in--

- Providing oil burner repair services--are classified in U.S. Industry 811411, Home and Garden Equipment Repair and Maintenance; and
- Installing oil burners--are classified in Industry 235110, Plumbing, Heating, and Air-Conditioning Contractors.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers^{US}

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 Other Fuel Dealers^{US}

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

45439 Other Direct Selling Establishments^{CAN}

See industry description for 454390 below.

454390 Other Direct Selling Establishments^{CAN}

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Illustrative Examples:

Direct selling bottled water providers
Direct selling coffee-break service providers
Direct selling frozen food and freezer plan providers
Direct selling home delivery newspaper routes
Direct selling party plan merchandisers
Direct selling locker meat provisioners

Cross-References. Establishments primarily engaged in--

- Preparing and selling meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts catering a route--are classified in Industry 722330, Mobile Food Services;
- Retailing heating oil via direct sale--are classified in U.S. Industry 454311, Heating Oil Dealers;
- Retailing liquefied petroleum (LP) gas via direct sale--are classified in U.S. Industry 454312, Liquefied Petroleum Gas (Bottled Gas) Dealers; and
- Retailing other fuels, such as coal or wood, via direct sale--are classified in U.S. Industry 454319, Other Fuel Dealers.

US—United States industry only. CAN—United States and Canadian industries are comparable.

When neither US nor CAN appears, Canadian, Mexican, and United States industries are comparable.