

# 1997 NAICS

## Sector 71--Arts, Entertainment, and Recreation

### The Sector as a Whole

The Arts, Entertainment, and Recreation sector includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

### 711 Performing Arts, Spectator Sports, and Related Industries

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in

this Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis and it can be argued that they could be classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events with Facilities. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

### **7111 Performing Arts Companies**

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

#### **71111 Theater Companies and Dinner Theaters**

See industry description for 711110 below.

##### **711110 Theater Companies and Dinner Theaters**

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

*Illustrative Examples:*

Comedy troupes  
Live theatrical production (except dance) theaters  
Musical theater companies  
Opera companies  
Theatrical stock or repertory companies

*Cross-References.*

- Establishments, such as nightclubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live nontheatrical entertainment, are classified in Subsector 722, Food Services and Drinking Places;
- Establishments primarily engaged in organizing, managing, and/or promoting performing arts productions without producing their own shows are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events;
- Companies, groups, or theaters primarily engaged in producing all types of live theatrical dance presentations are classified in Industry 711120, Dance Companies;
- Freelance producers and performing artists (except musicians and vocalists) primarily engaged in theatrical activities independent of a company or group are classified in Industry 711510, Independent Artists, Writers, and Performers; and
- Musicians and vocalists are classified in Industry 711130, Musical Groups and Artists.

## **71112 Dance Companies**

See industry description for 711120 below.

### **711120 Dance Companies**

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

*Cross-References.*

- Establishments, such as exotic dance clubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live dance entertainment, are classified in Subsector 722, Food Services and Drinking Places;

- Establishments primarily engaged in organizing, promoting, and/or managing dance productions without producing their own shows are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events; and
- Freelance producers and dancers primarily engaged in theatrical activities independent of a company or group are classified in Industry 711510, Independent Artists, Writers, and Performers.

## **71113 Musical Groups and Artists**

See industry description for 711130 below.

## **711130 Musical Groups and Artists**

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions) and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

### *Illustrative Examples:*

Bands

Drum and bugle corps (i.e., drill teams)

Independent musicians or vocalists

Musical groups (except theatrical musical groups)

Orchestras

### *Cross-References.*

- Establishments primarily engaged in organizing, promoting, and/or managing concerts and other musical performances without producing their own shows are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events;
- Companies, groups, or theaters primarily engaged in producing theatrical musicals and opera productions are classified in Industry 711110, Theater Companies and Dinner Theaters; and
- Freelance producers (except musical groups and artists) primarily engaged in musical activities independent of a company or group are classified in Industry 711510, Independent Artists, Writers, and Performers.

## **71119 Other Performing Arts Companies**

See industry description for 711190 below.

## **711190 Other Performing Arts Companies**

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

### *Illustrative Examples:*

Carnival traveling shows  
Circuses  
Ice skating companies  
Magic shows

### *Cross-References.*

- Establishments, such as comedy clubs or nightclubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live nontheatrical entertainment are classified in Subsector 722, Food Services and Drinking Places;
- Establishments primarily engaged in organizing, promoting, and/or managing ice skating shows, circuses, and other live performing arts presentations without producing their own shows are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events;
- Theater companies and groups (except dance) or dinner theaters engaged in producing musicals; plays; operas; and comedy, improvisational, mime, and puppet shows are classified in Industry 711110, Theater Companies and Dinner Theaters;
- Dance companies or groups are classified in Industry 711120, Dance Companies;
- Freelance producers and performing artists (except musicians and vocalists) are classified in Industry 711510, Independent Artists, Writers, and Performers; and
- Musical groups and independent musicians and vocalists are classified in Industry 711130, Musical Groups and Artists.

## **7112 Spectator Sports**

### **71121 Spectator Sports**

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily

engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

*Cross-References.*

- Establishments primarily engaged in promoting sporting events without participating in sporting events are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events;
- Establishments, such as youth league baseball teams, primarily engaged in participating in sporting events for recreational purposes without playing before a paying audience are classified in Industry 71399, All Other Amusement and Recreation Industries;
- Amateur, semiprofessional, or professional athletic associations or leagues are classified in Industry 81399, Other Similar Organizations (except Business, Professional, Labor, and Political Organizations);
- Establishments primarily engaged in representing or managing the careers of sports figures are classified in Industry 71141, Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures;
- Independent athletes engaged in providing sports instruction without participating in sporting events before a paying audience are classified in Industry 61162, Sports and Recreation Instruction;
- Independent athletes exclusively engaged in endorsing products or making speeches are classified in Industry 71151, Independent Artists, Writers, and Performers; and
- Establishments primarily engaged in raising horses, mules, donkeys, and other equines are classified in Industry 112920, Horse and Other Equine Production.

### **711211 Sports Teams and Clubs<sup>CAN</sup>**

This U.S. industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games, before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

*Cross-References.*

- Establishments primarily engaged in promoting sporting events without participating in sporting events are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events;
- Establishments, such as youth league baseball teams, primarily engaged in participating in sporting events for recreational purposes without playing before a paying audience are classified in Industry 713990, All Other Amusement and Recreation Industries; and

- Amateur, semiprofessional, or professional athletic associations or leagues are classified in Industry 813990, Other Similar Organizations (except Business, Professional, Labor, and Political Organizations).

### **711212 Racetracks<sup>US</sup>**

This U.S. industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and /or promote the events, such as auto, dog, and horse races, held in these facilities.

#### *Cross-References.*

Owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events; trainers of racing participants; and independent athletes, such as jockeys and race car drivers, primarily engaged in participating in racing events are classified in U.S. Industry 711219, Other Spectator Sports.

### **711219 Other Spectator Sports<sup>US</sup>**

This U.S. industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

#### *Cross-References.*

- Establishments primarily engaged in operating racetracks are classified in U.S. Industry 711212, Racetracks;
- Establishments primarily engaged in representing or managing the careers of sports figures are classified in Industry 711410, Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures;
- Independent athletes engaged in providing sports instruction without participating in sporting events before a paying audience are classified in Industry 611620, Sports and Recreation Instruction;
- Independent athletes exclusively engaged in endorsing products or making speeches are classified in Industry 711510, Independent Artists, Writers, and Performers; and
- Establishments primarily engaged in raising horses, mules, donkeys, and other equines are classified in Industry 112920, Horse and Other Equine Production.

### **7113 Promoters of Performing Arts, Sports, and Similar Events**

## **71131 Promoters of Performing Arts, Sports, and Similar Events with Facilities**

See industry description for 711310 below.

## **711310 Promoters of Performing Arts, Sports, and Similar Events with Facilities**

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

*Cross-References.* Establishments primarily engaged in--

- Producing live performances and that may also promote the performances and/or operate the facilities where the performances take place--are classified in Industry Group 7111, Performing Arts Companies;
- Operating racetracks and that may also promote the events held in these facilities--are classified in U.S. Industry 711212, Race Tracks;
- Presenting sporting events and that may also promote these sporting events and/or operate the stadiums or arenas where the sporting events take place--are classified in U.S. Industry 711211, Sports Teams and Clubs;
- Organizing, promoting, and/or managing conventions, conferences, and trade shows and that may also operate the facilities where these events take place--are classified in Industry 561920, Convention and Trade Show Organizers;
- Organizing, promoting, and/or managing performing arts productions, sports events, and similar events in facilities managed and operated by others--are classified in Industry 711320 Promoters of Performing Arts, Sports, and Similar Events without Facilities; and
- Leasing stadiums, arenas, theaters, and other related facilities to others without operating the facilities--are classified in Industry 531120, Lessors of Nonresidential Buildings (except Miniwarehouses).

## **71132 Promoters of Performing Arts, Sports, and Similar Events without Facilities**

See industry description for 711320 below.

## **711320 Promoters of Performing Arts, Sports, and Similar Events without Facilities**

This industry comprises promoters primarily engaged in organizing, promoting, and/or

managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

*Cross-References.* Establishments primarily engaged in--

- Booking motion pictures or videos--are classified in U.S. Industry 512199, Other Motion Picture and Video Industries;
- Producing live performances and that may also promote the performances--are classified in Industry Group 7111, Performing Arts Companies;
- Operating racetracks and that may also promote the events held in these facilities--are classified in U.S. Industry 711212, Racetracks;
- Presenting sporting events and that may also promote these events--are classified in U.S. Industry 711211, Sports Teams and Clubs;
- Organizing, promoting, and/or managing conventions, conferences, and trade shows and that may also operate the facilities where these events take place--are classified in Industry 561920, Convention and Trade Show Organizers;
- Organizing, promoting, and/or managing performing arts, sports, and similar events in facilities they manage or operate--are classified in Industry 711310, Promoters of Performing Arts, Sports, and Similar Events with Facilities; and
- Operating amateur, semiprofessional, or professional athletic associations or leagues--are classified in Industry 813990, Other Similar Organizations (except Business, Professional, Labor, and Political Organizations).

## **7114 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures**

### **71141 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures**

See industry description for 711410 below.

### **711410 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures**

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

*Illustrative Examples:*

Celebrity agents or managers

Literary agents  
Modeling agents  
Sports figure agents or managers  
Talent agents

*Cross-References.*

- Establishments primarily engaged in supplying models to clients are classified in Industry 561320, Temporary Help Services; and
- Establishments known as model registries primarily engaged in recruiting and placing models for clients are classified in Industry 561310, Employment Placement Agencies.

## **7115 Independent Artists, Writers, and Performers**

### **71151 Independent Artists, Writers, and Performers**

See industry description for 711510 below.

### **711510 Independent Artists, Writers, and Performers**

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

*Illustrative Examples:*

Independent actors or actresses  
Independent art restorers  
Independent artists (except musical, commercial, or medical)  
Independent cartoonists  
Independent dancers  
Independent journalists  
Independent producers  
Independent recording technicians  
Independent speakers  
Independent theatrical costume designers  
Independent theatrical lighting technicians

*Cross-References.*

- Freelance musicians and vocalists are classified in Industry 711130, Musical Groups and Artists;

- Independent commercial artists and graphic designers are classified in Industry 541430, Graphic Design Services; and
- Artisans and craftspersons are classified in the Sector 31-33, Manufacturing.

## **712 Museums, Historical Sites, and Similar Institutions**

Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

### **7121 Museums, Historical Sites, and Similar Institutions**

#### **71211 Museums**

See industry description for 712110 below.

#### **712110 Museums**

This industry comprises establishments primarily engaged in the preservation and exhibition of objects of historical, cultural, and/or educational value.

##### *Illustrative Examples:*

Art galleries (except retail) or museums  
Halls of fame  
Planetariums  
Science or technology museums  
Wax museums

##### *Cross-References.*

Commercial art galleries primarily engaged in selling art objects are classified in Industry 453920, Art Dealers.

#### **71212 Historical Sites**

See industry description for 712120 below.

#### **712120 Historical Sites**

This industry comprises establishments primarily engaged in the preservation and exhibition of sites, buildings, forts, or communities that describe events or persons of particular historical interest. Archeological sites, battlefields, historical ships, and pioneer villages are included in this industry.

## **71213 Zoos and Botanical Gardens**

See industry description for 712130 below.

## **712130 Zoos and Botanical Gardens**

This industry comprises establishments primarily engaged in the preservation and exhibition of live plant and animal life displays.

### *Illustrative Examples:*

Aquariums  
Arboreta  
Aviaries  
Wild animal parks  
Zoological gardens

## **71219 Nature Parks and Other Similar Institutions**

See industry description for 712190 below.

## **712190 Nature Parks and Other Similar Institutions**

This industry comprises establishments primarily engaged in the preservation and exhibition of natural areas or settings.

### *Illustrative Examples:*

Bird or wildlife sanctuaries  
Conservation areas  
Natural wonder (e.g., cavern, waterfall) tourist attractions  
Nature centers or preserves  
National parks

### *Cross-References.*

Establishments primarily engaged in operating commercial hunting or fishing preserves (e.g., game farms) are classified in Industry 114210, Hunting and Trapping.

## **713 Amusement, Gambling, and Recreation Industries**

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by

others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

## **7131 Amusement Parks and Arcades**

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

### **71311 Amusement and Theme Parks**

See industry description for 713110 below.

#### **713110 Amusement and Theme Parks**

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

*Cross-References.* Establishments primarily engaged in--

- Operating mechanical or water rides on a concession basis in amusement parks, fairs, and carnivals or in operating a single attraction, such as a waterslide,--are classified in Industry 713990, All Other Amusement and Recreation Industries;
- Operating refreshment stands on a concession basis--are classified in Industry

Group 7222, Limited-Service Eating Places;

- Supplying and servicing coin-operated amusement (except gambling) devices in other's facilities--are classified in Industry 713990, All Other Amusement and Recreation Industries;
- Supplying and servicing coin-operated gambling devices (e.g., slot machines) in places of business operated by others--are classified in Industry 713290, Other Gambling Industries; and
- Organizing, promoting, and/or managing events, such as carnivals and fairs, with or without facilities--are classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events.

### **71312 Amusement Arcades**

See industry description for 713120 below.

### **713120 Amusement Arcades**

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

*Cross-References.* Establishments primarily engaged in--

- Supplying and servicing coin-operated amusement (except gambling) devices in places of business operated by others or in operating billiard or pool parlors--are classified in Industry 713990, All Other Amusement and Recreation Industries;
- Operating bingo, off-track betting, or slot machine parlors or in supplying and servicing coin-operated gambling devices (e.g., slot machines or video gambling terminals) in places of business operated by others--are classified in Industry 713290, Other Gambling Industries;
- Operating casinos (except casino hotels)--are classified in Industry 713210, Casinos (except Casino Hotels); and
- Operating casino hotels--are classified in Industry 721120, Casino Hotels.

### **7132 Gambling Industries**

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

### **71321 Casinos (except Casino Hotels)**

See industry description for 713210 below.

## **713210 Casinos (except Casino Hotels)**

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

*Cross-References.* Establishments primarily engaged in--

- Operating bingo, off-track betting, or slot machine parlors or in supplying and servicing coin-operated gambling devices, such as slot machines and video gaming terminals in places of business operated by others,--are classified in Industry 713290, Other Gambling Industries; and
- Operating casino hotels--are classified in Industry 721120, Casino Hotels.

## **71329 Other Gambling Industries**

See industry description for 713290 below.

## **713290 Other Gambling Industries**

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

*Illustrative Examples:*

Bingo, off-track betting, or slot machine parlors

Bookmakers

Card rooms (e.g., poker rooms)

Coin-operated gambling device concession operators (i.e., supplying and servicing in other's facilities)

Lottery ticket sales agents (except retail stores)

*Cross-References.* Establishments primarily engaged in--

- Operating casinos--are classified in Industry 713210, Casinos (except Casino Hotels);
- Operating casino hotels--are classified in Industry 721120, Casino Hotels;
- Operating facilities with coin-operated nongambling amusement devices--are classified in Industry 713120, Amusement Arcades;
- Supplying and servicing coin-operated nongambling amusement devices in places of business operated by others--are classified in Industry 713990, All Other Amusement and Recreation Industries; and
- Operating racetracks or presenting live racing or sporting events--are classified

in Industry 71121, Spectator Sports.

## **7139 Other Amusement and Recreation Industries**

### **71391 Golf Courses and Country Clubs**

See industry description for 713910 below.

#### **713910 Golf Courses and Country Clubs**

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

*Cross-References.* Establishments primarily engaged in--

- Operating driving ranges and miniature golf courses--are classified in Industry 713990, All Other Amusement and Recreation Industries; and
- Operating resorts where golf facilities are combined with accommodations--are classified in Industry Group 7211, Traveler Accommodation.

### **71392 Skiing Facilities**

See industry description for 713920 below.

#### **713920 Skiing Facilities**

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

*Cross-References.*

Establishments primarily engaged in operating resorts where skiing facilities are combined with accommodations are classified in Industry Group 7211, Traveler Accommodation.

### **71393 Marinas**

See industry description for 713930 below.

## **713930 Marinas**

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

*Cross-References.* Establishments primarily engaged in--

- Renting pleasure boats--are classified in U.S. Industry 532292, Recreational Goods Rental;
- Repairing pleasure boats--are classified in Industry 811490, Other Personal and Household Goods Repair and Maintenance;
- Retailing marine supplies--are classified in U.S. Industry 441222, Boat Dealers; and
- Retailing fuel for boats--are classified in Industry 447190, Other Gasoline Stations.

## **71394 Fitness and Recreational Sports Centers**

See industry description for 713940 below.

## **713940 Fitness and Recreational Sports Centers**

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

*Illustrative Examples:*

Aerobic dance or exercise centers  
Gymnasiums  
Handball, racquetball, or tennis club facilities  
Ice or roller skating rinks  
Physical fitness  
Swimming or wave pools

*Cross-References.*

- Establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight are classified in U.S. Industry 812191, Diet and Weight Reducing Centers;
- Establishments primarily engaged in operating health resorts and spas where recreational facilities are combined with accommodations are classified in

- Industry 721110, Hotels (except Casino Hotels) and Motels; and
- Recreational sports clubs (i.e., sports teams) not operating sports facilities are classified in Industry 713990, All Other Amusement and Recreation Industries.

### **71395 Bowling Centers**

See industry description for 713950 below.

### **713950 Bowling Centers**

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

### **71399 All Other Amusement and Recreation Industries**

See industry description for 713990 below.

### **713990 All Other Amusement and Recreation Industries**

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

#### *Illustrative Examples:*

Amusement ride or coin-operated nongambling amusement device concession operators (i.e., supplying or servicing in others facilities)  
Archery or shooting ranges  
Billiard or pool parlors  
Boating clubs (without marinas)  
Dance halls  
Miniature golf courses  
Recreational day camps (except instructional)  
Recreational or youth sports teams and leagues  
Recreational sports clubs (i.e., sports teams) not operating facilities  
Riding stables

#### *Cross-References.*

- Establishments primarily engaged in operating amusement parks and arcades are classified in Industry Group 7131, Amusement Parks and Arcades;
- Establishments primarily engaged in operating gambling facilities (except casino hotels) or providing gambling services are classified in Industry Group 7132, Gambling Industries;

- Establishments primarily engaged in operating casino hotels are classified in Industry 721120, Casino Hotels;
- Establishments primarily engaged in operating golf courses (except miniature) and country clubs are classified in Industry 713910, Golf Courses and Country Clubs;
- Establishments primarily engaged in operating skiing facilities without hotel accommodation are classified in Industry 713920, Skiing Facilities;
- Establishments primarily engaged in operating resorts where recreational facilities are combined with lodging are classified in Industry Group 7211, Traveler Accommodation;
- Establishments primarily engaged in operating marinas are classified in Industry 713930, Marinas;
- Establishments primarily engaged in operating fitness and recreational sports centers are classified in Industry 713940, Fitness and Recreational Sports Centers;
- Establishments primarily engaged in operating bowling centers are classified in Industry 713950, Bowling Centers;
- Establishments primarily engaged in operating instructional camps, such as sports camps, fine arts camps, and computer camps, are classified in Sector 61, Educational Services, based on the nature of instruction;
- Independent athletes engaged in participating in sporting events before a paying audience are classified in U.S. Industry 711219, Other Spectator Sports;
- Independent athletes engaged in providing sports instruction without participating in sporting events before a paying audience are classified in Industry 611620, Sports and Recreation Instruction;
- Independent athletes exclusively engaged in endorsing products or making speeches are classified in Industry 71151, Independent Artists, Writers, and Performers;
- Establishments primarily engaged in providing scenic and sightseeing transportation are classified in Subsector 487, Scenic and Sightseeing Transportation;
- Aviation clubs primarily engaged in providing specialty air and flying services are classified in U.S. Industry 481219, Other Nonscheduled Air Transportation;
- Aviation clubs primarily engaged in advocating social and political causes are classified in U.S. Industry 813319, Other Social Advocacy Organizations; and
- Amateur, semiprofessional, or professional athletic associations or leagues are classified in Industry 813990, Other Similar Organizations (except Business, Professional, Labor, and Political Organizations).

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US—United States industry only. CAN—United States and Canadian industries are comparable.

When neither US nor CAN appears, Canadian, Mexican, and United States industries are comparable.