

1997 NAICS

Sector 72--Accommodation and Food Services

The Sector as a Whole

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreation vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

72111 Hotels (except Casino Hotels) and Motels

See industry description for 721110 below.

721110 Hotels (except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging with a casino on the premises--are classified in Industry 721120, Casino Hotels; and
- Providing short-term lodging in facilities known as bed-and-breakfast inns, youth hostels, housekeeping cabins and cottages, and tourist homes--are classified in Industry 72119, Other Traveler Accommodation

72112 Casino Hotels

See industry description for 721120 below.

721120 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels and motels that provide limited gambling activities, such as slot machines, without a casino on the premises--are classified in Industry 721110, Hotels (except Casino Hotels) and Motels; and
- Operating as stand-alone casinos--are classified in Industry 713210, Casinos (except Casino Hotels).

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

Illustrative Examples:

Bed-and-breakfast inns
Guest houses
Housekeeping cabins and cottages
Tourist homes
Youth hostels

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels without a casino on the premises--are classified in Industry 72111, Hotels(except Casino Hotels) and Motels; and
- Providing short-term lodging in facilities known as hotels with a casino on the premises--are classified in Industry 72112, Casino Hotels.

721191 Bed-and-Breakfast Inns^{CAN}

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 All Other Traveler Accommodation^{US}

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

Illustrative Examples:

Guest houses
Housekeeping cabins and cottages
Tourist homes
Youth hostels

Cross-References. Establishments primarily engaged in--

- Providing short-term lodging in facilities known as hotels without a casino on the premises--are classified in Industry 721110, Hotels (except Casino Hotels)

and Motels;

- Providing short-term lodging in facilities known as hotels with a casino on the premises--are classified in Industry 721120, Casino Hotels; and
- Providing short-term lodging in establishments known as bed-and-breakfast inns--are classified in U.S. Industry 721191, Bed-and-Breakfast Inns.

7212 RV (Recreational Vehicle) Parks and Recreational Camps

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

Illustrative Examples:

Fishing and hunting camps
Outdoor adventure retreats
Recreational vehicle parks
Travel trailer campsites
Vacation camps (except instructional, day)

Cross-References. Establishments primarily engaged in--

- Operating recreational facilities without accommodations--are classified in Subsector 713, Amusement, Gambling and Recreation Industries;
- Operating instructional camps, such as sports camps, fine arts camps, and computer camps,--are classified in Sector 61, Educational Services, based on the nature of instruction;
- Operating children's day camps (except instructional)--are classified in Industry 71399, All Other Amusement and Recreation Industries; and
- Acting as lessors of residential mobile home sites (i.e., trailer parks)--are classified in Industry 53119, Lessors of Other Real Estate Property.

721211 RV (Recreational Vehicle) Parks and Campgrounds^{CAN}

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

Cross-References. Establishments primarily engaged in--

- Operating recreational facilities without accommodations--are classified in Subsector 713, Amusement, Gambling, and Recreation Industries; and
- Acting as lessors of residential mobile home sites (i.e., trailer parks)--are classified in Industry 531190, Lessors of Other Real Estate Property.

721214 Recreational and Vacation Camps (except Campgrounds)^{US}

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

Illustrative Examples:

Fishing camps
Hunting camps
Outdoor adventure retreats
Vacation camps (except instructional, day)
Wilderness camps

Cross-References. Establishments primarily engaged in--

- Operating instructional camps, such as sports camps, fine arts camps, and computer camps,--are classified in the Sector 61, Educational Services, based on the nature of instruction; and
- Operating children's day camps (except instructional)--are classified in Industry 713990, All Other Amusement and Recreation Industries.

7213 Rooming and Boarding Houses

72131 Rooming and Boarding Houses

See industry description for 721310 below.

721310 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide

complementary services, such as housekeeping, meals, and laundry services.

Illustrative Examples:

Dormitories (off campus)
Fraternity houses
Rooming houses
Sorority houses
Workers' camps

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

See industry description for 722110 below.

722110 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

Cross-References. Establishments primarily engaged in--

- Providing food services where patrons generally order or select items and pay before eating--are classified in U.S. Industry 722211, Limited-Service Restaurants;
- Selling a specialty snack or nonalcoholic beverage for consumption on or near the premises--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars;
- Preparing and serving alcoholic beverages known as bars, taverns, or nightclubs--are classified in Industry 722410, Drinking Places (Alcoholic Beverages); and
- Presenting live theatrical productions and providing food and beverages for consumption on the premises--are classified in Industry 711110, Theater Companies and Dinner Theaters.

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

Illustrative Examples:

Cafeterias
Fast-food restaurants

Nonalcoholic beverage bars
Pizza delivery establishments
Snack bars (e.g., cookies, pretzels, popcorn)
Takeout eating places

Cross-References. Establishments primarily engaged in--

- Providing food services to patrons who order and are served while seated and pay after eating in combination with providing takeout service--are classified in Industry 72211, Full-Service Restaurants;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in Industry 44529, Other Specialty Food Stores;
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption--are classified in Industry 44529, Other Specialty Food Stores;
- Retailing baked goods (e.g., doughnuts and bagels) and providing food services to patrons who order and are served while seated and pay after eating--are classified in Industry 72211, Full-Service Restaurants;
- Selling snacks and nonalcoholic beverages from mobile vehicles--are classified in Industry 72233, Mobile Food Services; and
- Preparing and serving alcoholic beverages, known as bars, taverns, or nightclubs,--are classified in Industry 72241, Drinking Places (Alcoholic Beverages).

722211 Limited-Service Restaurants^{US}

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

Illustrative Examples:

Fast-food restaurants
Carryout sandwich shops
Takeout eating places
Limited-service pizza parlors
Pizza delivery shops
Delicatessen restaurants
Family restaurants, limited service

Cross-References. Establishments primarily engaged in--

- Preparing and serving meals for immediate consumption using cafeteria-style serving equipment that are known as cafeterias--are classified in U.S. Industry

722212, Cafeterias;

- Providing food services to patrons who order and are served while seated and they pay after eating--are classified in Industry 722110, Full-Service Restaurants;
- Selling a specialty snack (e.g., ice cream, frozen yogurt, candy, cookies) or nonalcoholic beverages, for consumption on or near the premises--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in U.S. Industry 445292, Confectionery and Nut Stores;
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption--are classified in U.S. Industry 445291, Baked Goods Stores;
- Preparing and serving alcoholic beverages known as bars, taverns, or nightclubs,--are classified in Industry 722410, Drinking Places (Alcoholic Beverages); and
- Selling baked goods, (e.g., doughnuts and bagels) and providing food services to patrons who order and are served while seated and pay after eating,--are classified in Industry 722110, Full-Service Restaurants.

722212 Cafeterias^{US}

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

Cross-References. Establishments primarily engaged in--

- Providing food services to patrons who order and are served while seated and pay after eating--are classified in Industry 722110, Full-Service Restaurants; and
- Providing food services where patrons generally order or select items and pay before eating--are classified in U.S. Industry 722211, Limited-Service Restaurants.

722213 Snack and Nonalcoholic Beverage Bars^{US}

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

Illustrative Examples:

Beverage bars

Carryout service bagel shops with on-premises baking
Carryout service cookie shops with on-premises baking
Carryout service donut shops with on-premises baking
Carryout service pretzel shops with on-premises baking
Ice cream parlors

Cross-References. Establishments primarily engaged in--

- Selling one or more of the following food specialties: hamburgers, hot dogs, pizza, chicken, specialty cuisines--are classified in U.S. Industry 722211, Limited-Service Restaurants or Industry 722110, Full-Service Restaurants, based on type of food services provided to patrons;
- Preparing and serving snacks and nonalcoholic beverages from mobile vehicles--are classified in Industry 722330 Mobile Food Services;
- Retailing confectionery goods and nuts not packaged for immediate consumption--are classified in U.S. Industry 445292, Confectionery and Nut Stores;
- Retailing baked goods (e.g., pretzels, doughnuts, cookies, and bagels) not baked on the premises and not for immediate consumption,--are classified in U.S. Industry 445291, Baked Goods Stores; and
- Retailing baked goods (e.g., doughnuts and bagels) and providing food services to patrons who order and are served while seated and pay after eating--are classified in Industry 722110, Full-Service Restaurants.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

See industry description for 722310 below.

722310 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may

vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

Illustrative Examples:

Airline food services contractors

Cafeteria food services contractors (i.e., at schools, hospitals, government offices)

Food concession contractors (i.e., at sporting, entertainment, convention facilities)

Cross-References. Establishments primarily engaged in--

- Providing food services on a single-event basis--are classified in Industry 722320, Caterers; and
- Supplying and servicing food vending machines--are classified in Industry 454210, Vending Machine Operators.

72232 Caterers

See industry description for 722320 below.

722320 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

Cross-References. Establishments primarily engaged in--

- Preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts--are classified in Industry 722330, Mobile Caterers;
- Providing food services at institutional, governmental, commercial, or industrial locations of others or providing food services (e.g., airline contractors, industrial caterers) based on contractual arrangements for a specified period of time--are classified in Industry 722310, Food Service Contractors; and
- Renting facilities without their own catering staff--are classified in Industry 531120, Lessors of Nonresidential Buildings (except Miniwarehouses).

72233 Mobile Food Services

See industry description for 722330 below.

722330 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

Illustrative Examples:

Ice cream truck vendors
Mobile canteens
Mobile food concession stands
Mobile food carts
Mobile refreshment stands
Mobile snack stands

Cross-References. Establishments primarily engaged in--

- Providing food services where patrons generally order or select items and pay before eating--are classified in U.S. Industry 722211, Limited-Service Restaurants;
- Selling unprepared foods, such as vegetables, melons, and nuts or fruit from carts--are classified in Industry 454390, Other Direct Selling Establishments;
- Selling and promoting specialty snacks (e.g., ice cream, frozen yogurt, cookies, popcorn) or nonalcoholic beverages in nonmobile facilities for consumption on or near the premises,--are classified in U.S. Industry 722213, Snack and Nonalcoholic Beverage Bars;
- Selling food specialties, such as hamburgers, hot dogs, chicken, pizza, or specialty cuisines from nonmobile facilities,--are classified in U.S. Industry 722211, Limited-Service Restaurants or Industry 722110, Full-Service Restaurants based on type of food services provided to patrons; and
- Operating as street vendors (except food)--are classified in Industry 454390, Other Direct Selling Establishments.

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

See industry description for 722410 below.

722410 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Cross-References. Establishments primarily engaged in--

- Preparing and serving alcoholic beverages (i.e., not known as bars or taverns) and providing food services to patrons who order and are served while seated and pay after eating--are classified in Industry 722110, Full-Service Restaurants;
- Preparing and serving alcoholic beverages (i.e., known as bars or taverns) and providing food services to patrons who order and are served while seated and pay after eating--are classified in Industry 722211, Limited-Service Restaurants;
- Operating a civic or social association with a bar for their members--are classified in Industry 81341, Civic and Social Organizations;
- Retailing packaged alcoholic beverages not for immediate consumption on the premises--are classified in Industry 445310, Beer, Wine, and Liquor Stores; and
- Operating discotheques or dance clubs without selling alcoholic beverages--are classified in Industry 713990, All Other Amusement and Recreation Industries.

US—United States industry only. CAN—United States and Canadian industries are comparable.

When neither US nor CAN appears, Canadian, Mexican, and United States industries are comparable.