

Survey Master Control System (SMCS)

Presentation to FedCASIC

March 17, 2009

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Outline

- Background
- SMCS functionality
- SMCS Architecture
- Screen Shots (Draft)
- Looking ahead

Background

- Collection environments
 CATI, CAPI, E-Questionnaire, Paper
- Current systems and modes are stove-piped
- Cannot exchange information easily
- Difficult to move cases between modes and/or sites
- No single view of all modes of collection

Why do we need a SMCS?

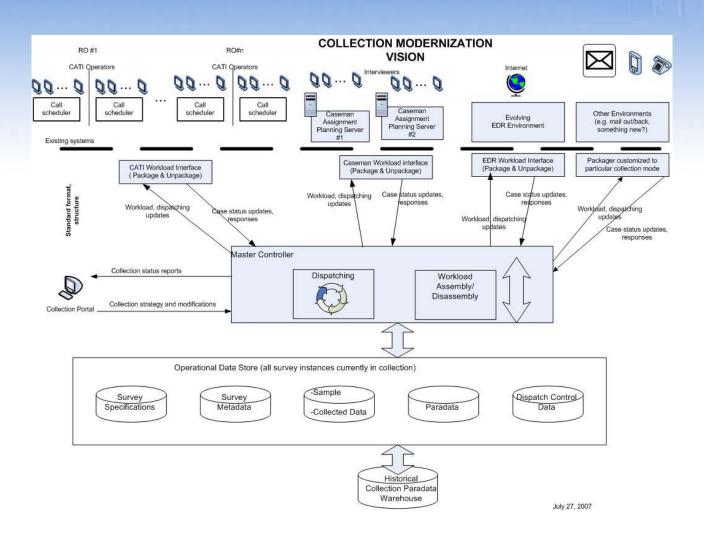
Collection Managers and Survey Managers want:

- to move cases between modes and sites rapidly for better management of non-response
- better business resumption capabilities in the event of an emergency
- to offer respondents more flexibility in responding (new modes such as e-questionnaire)
- to have better tools to actively manage collection

What will SMCS do for clients

- Multi-mode and multi-site capability
- Standardization (reports, processes)
- Single sample file; single response data file
- Validation of sample file
- Notification of errors, changes
- Business rules/parameters defined and automated
- Audit record of actions taken
- Up-to-date information

Collection Modernization Vision



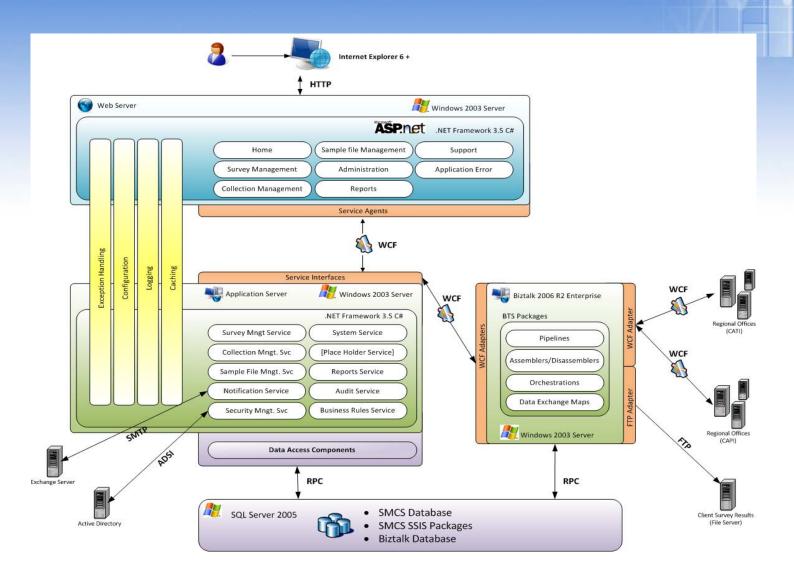
SMCS Phase 1

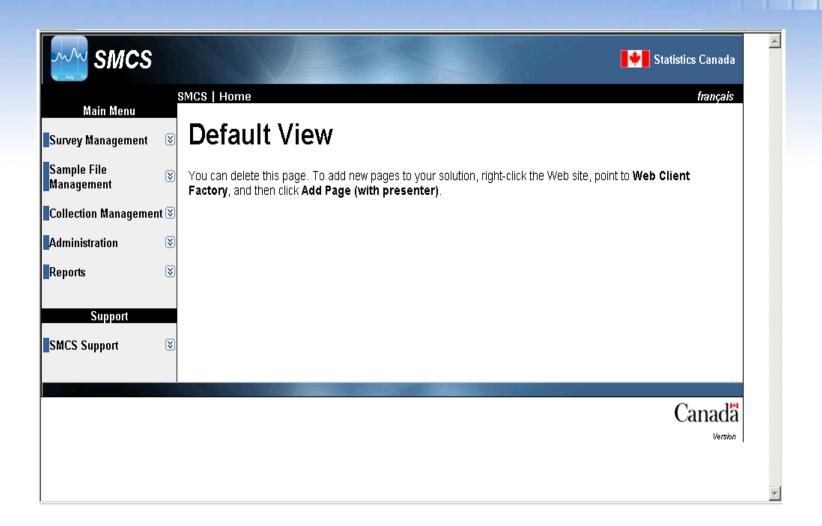
- Social and Agricultural surveys
- CATI and CAPI modes
- Identified 3 early adopters (Client/Surveys)
- Currently in development phase
- Delivery August 2009
- Pilot September 2009

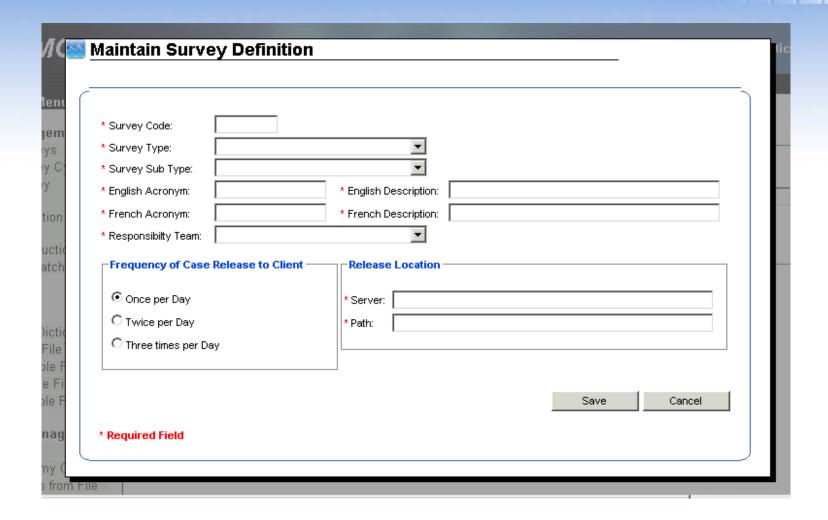
SMCS Architecture Summary

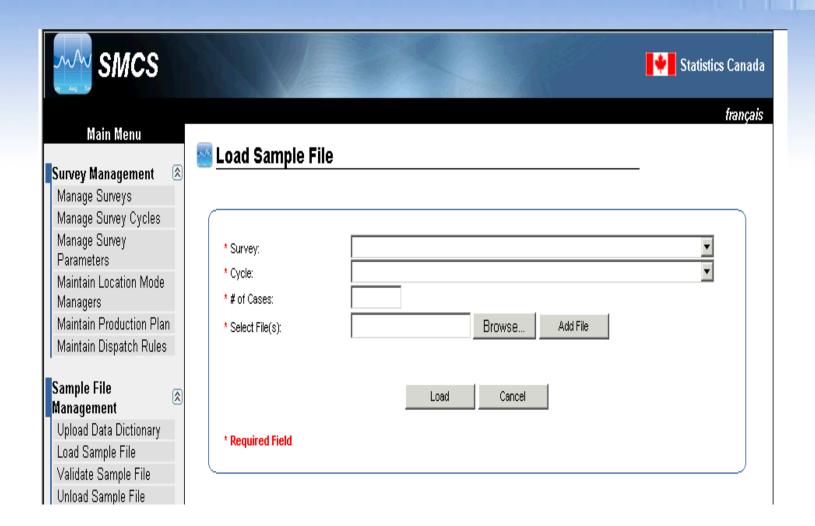
- Service Oriented Architecture (SOA)
- Microsoft .Net 3.5
- SQL Server 2005
- Biztalk for messaging and orchestration
- Architecture easily <u>scalable</u> and <u>adaptable</u>

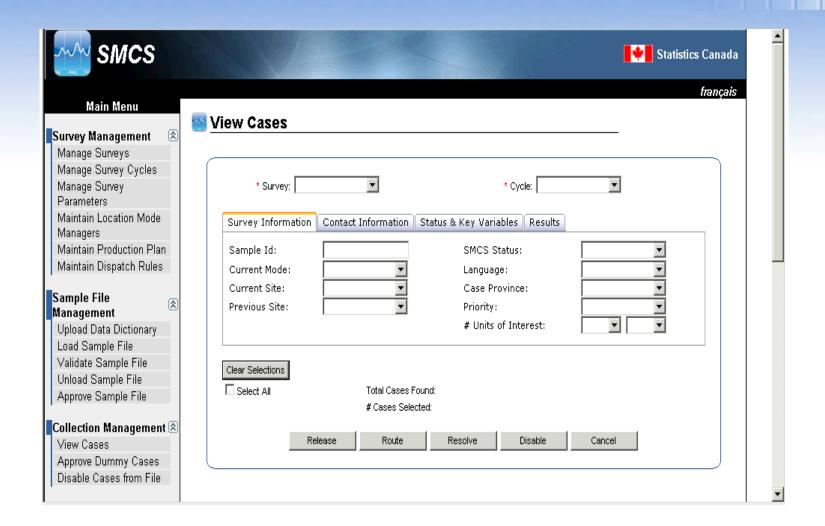
SMCS Architecture











Looking Ahead

- Pilot Fall 2009
- Migration of other Social Surveys
- Addition of E-questionnaire mode to SMCS
- Paradata Warehouse & Front-end Dashboard
- Migration of Business Surveys
- Integration with CENSUS
- Addition of Paper mode to SMCS