Pretesting and Information Quality

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Contents

- The Intent of the PRA
- OMB Clearance Process
- Fitness for Use and Total Survey Error
- What OMB Looks For
- Questions
Intent of the PRA

• Burden Reduction
• Compliance with Federal policies
• Cross-government Coordination
• Information Quality
  - Focus on the objectivity, utility, integrity, and reproducibility of information
  - PRA and IQG emphasize ‘fitness for purpose’
OMB Clearance for Pretesting

• PRA applies when agencies seek fundamentally similar information from 10 or more members of the public.

• Clearance options:
  – include in study package w/ non-sub layup
  – Developmental generic
  – Full package
What does OMB look for during review?

• Pretesting can be the first time OMB sees new research topics
• Consistency with OMB guidance
  – Statistical Policy Directive #2 and addendum on cognitive interviews
  – Questions and Answers when Designing Surveys for Information Collections (OMB, 2006)
• Incentives
• Fitness for purpose
  – Cog lab
  – Focus Group
  – Pilot Study
  – Field Test
Questions?

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