#### **Fielding Accessible Web Surveys**

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An amendment of the US Rehabilitation Act of 1973, and a federal law mandating that all electronic and information technology developed and used by the federal government are equally accessible to the general public, those with and without disabilities.



<b>Visual</b>	Blindness, low vision, color-blindness
Hearing	Deafness, Hard of hearing
Motor	Inability to use a mouse, slow response time, limited fine motor control
Cognitive	Learning disabilities, distractibility, Difficulty remembering/focusing on large amounts of information

## Some stats:

- 61 million American adults live with a disability
- 26% of Americans have some disability (1 in 4)

Percentage of adults with functional disability types **13.7<sup>%</sup> 10.8<sup>%</sup> 6.8<sup>%</sup>** 5.9% 4.6% 3.7% MOBILITY COGNITION Serious difficulty concentrating, remembering, or making decisions INDEPENDENT LIVING HEARING Difficulty doing errands alone Deafness or VISION serious difficulty hearing Blindness or SELF-CARE serious difficulty Difficulty dressing seeing or bathing

Total of 61 success criteria's (requirements)

- Keyboard access
- Resize text
- Non-text content
- Web form elements
- Error identification and suggestion

### WCAG 2.0 Requirement 2.1.1

All functionality and all information that is essential or required to complete an activity can be accessed and/or executed using **only** the keyboard.

## Who is impacted?



Motor



Vision

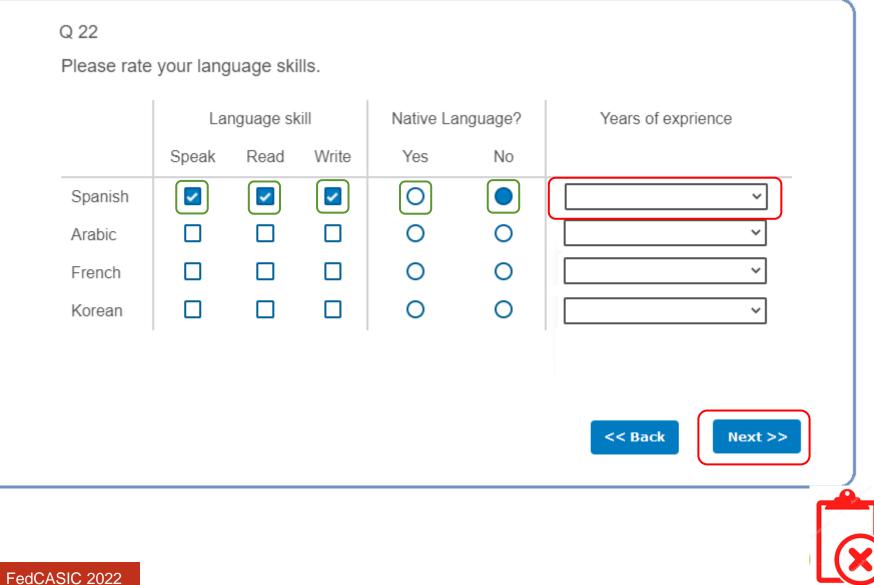


## Keyboard Access - Why is it important?

Every user must be able to

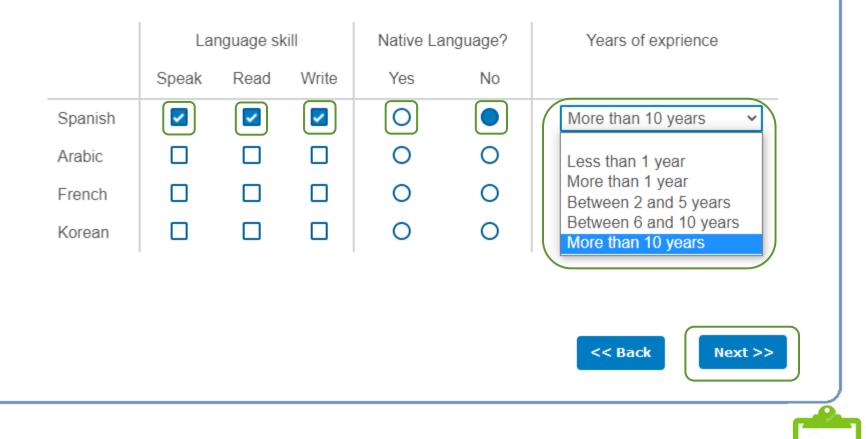
- o select responses,
- $\circ$  enter data,
- $\circ$  navigate the survey

by using **only** the keyboard to complete the survey.



Q 22

Please rate your language skills.



#### WCAG 2.0 Requirement 1.4.4

There is a mechanism to resize, scale, or zoom in on the text to at least 200% of its original size without loss of content or functionality.

#### Who is impacted?



Vision



## Resize Text - Why is it important?

Every user **must** be able to

- $\circ$  enlarge text to at least 200%
- $\circ$  zoom without loss of content or functionality
- $\circ$  increase text size for readability

SDLC methodologies provide a systematic framework to design, develop and deliver of tware applications thromology is being followed in your software development process? beginning to end.

Agile

Waterfall

O V Model

DevOps



Q11 SDLC methodologies provide a systematic framework to design, develop and deliver software applications, from beginning to end.

Which SDLC methodology is being followed in your software development process?

Agile

Waterfall

O V Model

DevOps



### WCAG 2.0 Requirement 1.1.1

All non-text content that is presented to the user has a text alternative that serves the equivalent purpose

#### Who is most impacted?



Visual



Motor Cognitive



Non-text content

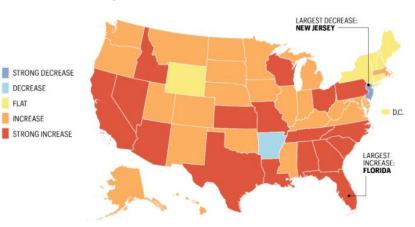
- $\circ$  cannot be conveyed to all users
- will not be read aloud by screen readers
- o makes images not searchable by search engine

#### Q15

Based on the COVID cases as shown in the US map, it is now safe to travel without a mask in your state?



- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree





#### Q15

Based on the COVID cases as shown in the US map, it is now safe to travel without a mask in your state?





## Non-Text Content – Compliant

	-			
		CASES DAILY AVG.	PER ▼ 100,000	14-DAY CHANGE
	United States	27,088	8	-9%
	American Samoa	261	527	+235%
Q15	Alaska >	192	26	-9%
ed on the	Vermont >	136	22	+3%
<ul><li>Strongly disagr</li><li>Disagree</li><li>Neither agree r</li></ul>	Rhode Island >	191	18	+6%
	Kentucky ›	773	17	-46%
gree trongly agree	Massachusetts >	1,169	17	+55%
	Colorado >	955	17	+9%
	New York >	2,984	15	+38%
	Maine ›	203	15	+1%
	New Jersey >	1,217	14	+51%
	Washington, D.C. >	96	14	+45%



## Web Form Elements

### WCAG 2.0 Requirements 3.3.2, 2.4.6

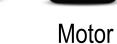
- Labels or instructions are provided when user input is required
- Each form label is sufficiently descriptive

## Who is most impacted?



Visual





Cognitive

Hearing



## Web Form Elements - Why is it important?

All web forms elements should

- $_{\odot}$   $\,$  be made available to all users
- have meaningful labels
- o provide instructions to enter information correctly



Enter your contact info to receive your incentive for completing the survey

Name			1.
Address			7
		1	
Phone	12		
Email	<i>"</i> @	<i>. .</i>	

'Address' and then 'Enter text' 'Enter text' 'Enter text' 'Enter text'



## Web Form Elements - Compliant

0		$\sim$
( )	5	
4	9	0

Enter your contact info to receive your incentive for completing the survey

	First Name	
	Last Name	
$\bigcap$	Street Address	
	City	
	State	
	Zip code	
	Phone	
	Email	
	'Street Address	' and then 'Enter text for street address'

'City' and then 'Enter text for city' ...

#### WCAG 2.0 Requirements 3.3.1 and 3.3.3

- Errors are identified and described to the user in text
- Error-suggestion Guidance (e.g., suggestion for corrected input) is provided about how to correct errors for form fields.

#### Who is most impacted?





Motor



Cognitive

Hearing





## Error Identification and Suggestion - Why is it important?

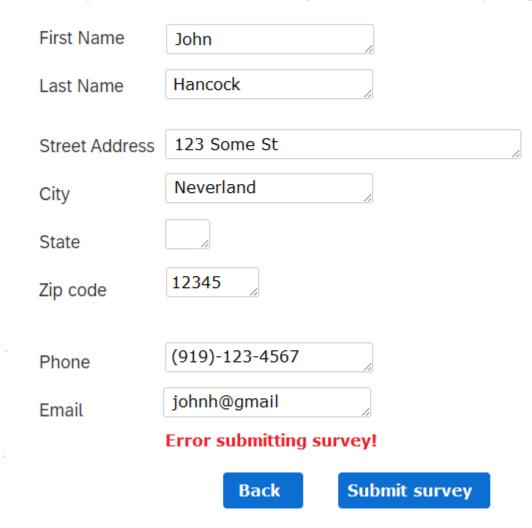
Error identification and suggestions helps:

- users with guidance to fill forms accurately
- explain nature or location of error
- users with or without disabilities to submit forms

## Error Identification and Suggestion – Non-Compliant

#### Q50

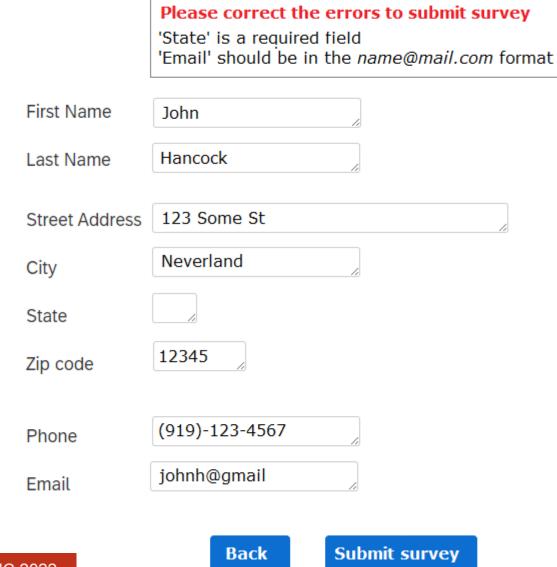
Enter your contact info to receive your incentive for completing the survey





## Error Identification and Suggestion – Compliant

Enter your contact info to receive your incentive for completing the survey





Section 508 Compliance -

- It's a law that requires federal government websites to be safe and accessible for people with disabilities
- The WCAG are the standards for web compliance which explains how to make web content more accessible to people with disabilities.
- Ensures disabled people don't miss out on essential and life saving information
- Safeguards company's reputation, both with the government and clients.



# **Thank You!**

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