Top N: A Tool to Simplify Coding of Open-Ended Text Survey Responses

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Problem

- Analyzing Open-ended Survey Questions
 - Time Consuming
 - Technical knowledge (NLP, programming)

Q: What is another important reason to fill out the census?

Type response here

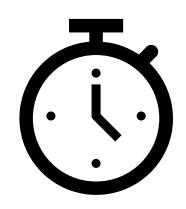
- Options:
 - Include, deal with drawbacks
 - Include, but never analyze
 - Exclude

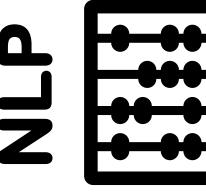


Solution!

 Top Words Labeling Assistant (aka Top N tool)

- Decreases time required for labeling
- Utilizes NLP tools
- User only needs Excel knowledge









The Labeling Process

Q: What is another important reason to fill out the census?

	Response	Label
1	can be useful for scientific research	
2	i was told i had to do it	
3	tbh i dont know much about this	
4	if i dont, you send people to bother me	
5	genealogy purposes	
6	i don't know i just fill it out	
7	genealogy research	
8	historical records for future generations	
9	genealogy research for future generations	



The Labeling Process

Q: What is another important reason to fill out the census?

	Response	Label	
1	can be useful for scientific research	Research	
2	i was told i had to do it	Required	
3	tbh i dont know much about this	I don't know	
4	if i dont, you send people to bother me	Required	
5	genealogy purposes	Research	
6	i don't know i just fill it out	I don't know	
7	genealogy research	Research	
8	historical records for future generations	Records	
9	genealogy research for future generations	Research	



The Labeling Process

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5	genealogy purposes	Research	
7	genealogy research	Research	
9	genealogy research for future generations	Research	
2	i was told i had to do it	Required	
4	if i dont, you send people to bother me	Required	
3	tbh i dont know much about this	I don't know	
6	i don't know i just fill it out	I don't know	
8	historical records for future generations	Records	

Vs.
Decide



Top Words Labeling Assistant

	Response	Label
1	can be useful for scientific research	
2	i was told i had to do it	
3	tbh i dont know much about this	
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5	genealogy purposes	
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Top Words Labeling Assistant







	Response	Label	wd_genealogy	wd_research	wd_dont
5	genealogy research for future generations		1	1	0
7	genealogy research		1	1	0
9	genealogy purposes		1	0	0
1	can be useful for scientific research		0	1	0
4	if i dont, you send people to bother me		0	0	1
3	tbh i dont know much about this		0	0	1
6	i dont know i just fill it out		0	0	1
8	historical records for future generations		0	0	0
2	i was told i had to do it		0	0	0



Top Words Labeling Assistant







	Response	Label	wd_genealogy	wd_research	wd_dont
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4	if i dont, you send people to bother me	Required	0	0	1
3	tbh i dont know much about this	I don't know	0	0	1
6	i don't know i just fill it out	I don't know	0	0	1
8	historical records for future generations	Records	0	0	0
2	i was told i had to do it	Required	0	0	0



DEMO



Thank you!

Feel free to contact me at:

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- Creating web apps with Python! No need to be a full stack developer!
- Used in data science groups to create web applications to support Data Science / Analytics.

Compatible with

