

# Profile of U.S. Importing and Exporting Companies, 2014-2015

## Highlights<sup>1</sup>

All values in billions of dollars.

### Exports

#### Exports by Company Type

	2014 Number of Identified Exporters	2015 Number of Identified Exporters	% Change	2014 Known Value	2015 Known Value	% Change
<b>Manufacturers</b>	74,247	72,892	-1.8	848.9	797.9	-6.0
<b>Wholesalers</b>	102,943	99,269	-3.6	331.0	296.6	-10.4
<b>Other</b>	128,023	122,673	-4.2	267.4	240.6	-10.0
<b>Total</b>	305,213	294,834	-3.4	1,447.3	1,335.1	-7.7

#### Exports by Company Size

	2014 Number of Identified Exporters	2015 Number of Identified Exporters	% Change	2014 Known Value	2015 Known Value	% Change
<b>Small (0 to 99 employees)<sup>2</sup></b>	281,295	270,968	-3.7	323.2	287.6	-11.0
<b>Medium (100 to 499 employees)</b>	16,950	16,867	-0.5	163.0	152.3	-6.6
<b>Large (500 or more employees)</b>	6,968	6,999	0.4	961.1	895.2	-6.9
<b>Total</b>	305,213	294,834	-3.4	1,447.3	1,335.1	-7.7

### Exports

- Of the 294,834 companies that exported in 2015, 24.7% were manufacturers, 33.7% were wholesalers, and 41.6% were classified as other.
- There were 202,480 companies that exported in both 2014 and 2015, while 92,354 companies only exported in 2015.
- The number of companies that exported to Europe decreased by 4.3% from 2014 to 2015 (107,186 in 2014, 102,619 in 2015), while the number of companies exporting to OPEC decreased by 7.9% (46,531 in 2014, 42,876 in 2015).
- The percentage of exporting companies that exported to only 1 partner country slightly declined from 2014 to 2015 (58.7% in 2014, 58.5% in 2015) and the percentage of known value they accounted for also decreased (5.2% in 2014, 4.9% in 2015).
- Single location companies decreased (11.1%) in known export value as well as multiple location companies (6.6%) from 2014 to 2015.
- Texas (17.4% of total exports by state), California (11.4%), and Washington (6.0%) are the top three exporting states in 2015 based on the origin of movement.
- The top two states that showed the largest number of exporters for small to medium-sized companies were California and Florida. California had the highest proportion of small and medium sized exporters at 95.7% (70,350 companies) followed by Florida with 95.0% (56,664 companies).
- The top 250 exporting companies accounted for 52.2% of the known export value in 2015.

<sup>1</sup>Data Source: Profile of U.S. Importing and Exporting Companies. <http://www.census.gov/foreign-trade/Press-Release/edb/2015/>.

<sup>2</sup> Includes missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll during specified period(s) in 2014 or 2015.

## Imports

### Imports by Company Type

	2014 Number of Identified Importers	2015 Number of Identified Importers	% Change	2014 Known Value	2015 Known Value	% Change
Manufacturers	36,342	37,342	2.8	868.3	826.3	-4.8
Wholesalers	84,481	86,556	2.5	659.4	662.2	0.4
Other	67,002	73,027	9.0	530.0	481.0	-9.2
<b>Total</b>	<b>187,825</b>	<b>196,925</b>	<b>4.8</b>	<b>2,057.7</b>	<b>1,969.5</b>	<b>-4.3</b>

### Imports by Company Size

	2014 Number of Identified Importers	2015 Number of Identified Importers	% Change	2014 Known Value	2015 Known Value	% Change
Small (0 to 99 employees) <sup>1</sup>	170,335	178,859	5.0	434.8	425.6	-2.1
Medium (100 to 499 employees)	12,036	12,482	3.7	208.1	205.4	-1.3
Large (500 or more employees)	5,454	5,584	2.4	1,414.8	1,338.5	-5.4
<b>Total</b>	<b>187,825</b>	<b>196,925</b>	<b>4.8</b>	<b>2,057.7</b>	<b>1,969.5</b>	<b>-4.3</b>

### Imports

- Of the 196,925 companies that imported in **2015**, 19.0% were manufacturers, 44.0% were wholesalers, and 37.1% were classified as other; 138,729 companies imported in both **2015** and **2014**, while 58,196 companies only imported in **2015**.
- The percentage of importing companies that imported from only 1 partner country increased from **2014** to **2015** (60.2% in **2014**, 60.6% in **2015**) and the percentage of known value they accounted for slightly increased (4.3% in **2014**, 4.5% in **2015**).
- The top 250 importing companies accounted for 54.7% of the known import value.

### Companies that both Imported and Exported

- Out of the 294,834 exporting companies and 196,925 importing companies, 84,006 companies both imported and exported in **2015**.
- In **2015**, 13,009 U.S. companies both imported from and exported to China (\$305.5 billion in imports; \$82.7 billion in exports).

<sup>1</sup> Includes missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll during specified period(s) in 2014 or 2015.