

USA Trade Online: Reimagined

User Guide

Introduction:

The U.S. Census Bureau is proud to deliver a reimagined user experience for USA Trade Online that feels elevated and modern. For nearly three decades, USA Trade Online (UTO) has been the most popular way for data users to access trade data.

This guide walks you through the steps to create, format, and download a trade data report in the updated USA Trade Online. Some degree of familiarity with the existing USA Trade Online System is helpful but not having that knowledge shouldn't be a barrier. If you want to learn more about the Census Bureau's international trade data overall, please see our *Guide to International trade* at <<https://www.census.gov/foreign-trade/guide/index.html>>. This guide covers how to create a report, selecting variables, saving a report, and how to access saved reports.

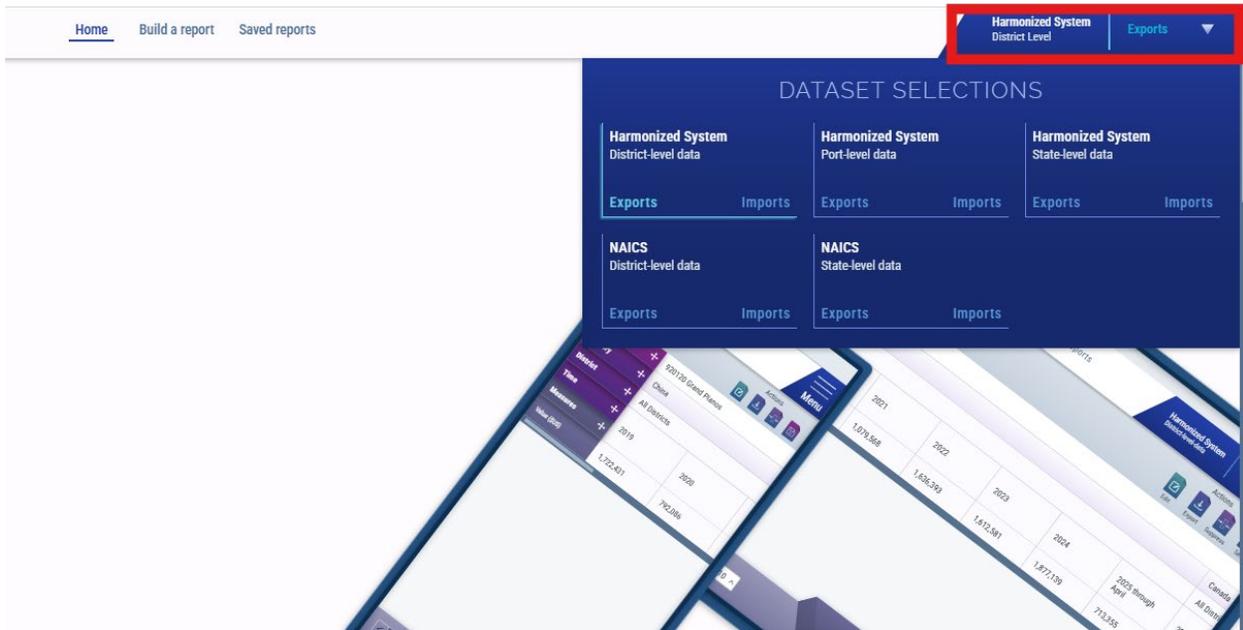
Creating a Report:

One big update from the legacy USA Trade Online is there is no log in, nor do you need to create an account to make a report. To begin making a report you can either click on the "Build a report" tab at the top of the page (indicated by the red arrow in Fig. 1) or select a data set from the menu in the top right (red circle in Fig. 2). Please note that the available datasets in the new tool are the same as the legacy system.

Figure 1



Figure 2



Making Selections

With a dataset selected you then begin defining your report by selecting dimensions and limiting variables. USA Trade Online begins a session with some variables set by default, usually the dimension total, and these persist unless other selections are made for that dimension. Each dimension resides on a separate card with the variables listed below. To select a particular item click the box beside its description. Once selected an 'X' will show in that box. To remove a selection, click the box a second time (Fig. 3).

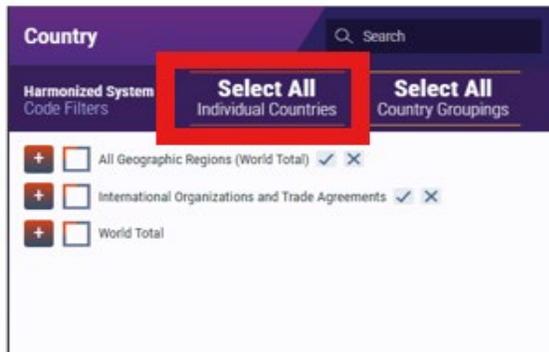
Figure 3



For some dimensions there are quick selections buttons at the top of the card that allow the user to make categorical selections with a single click. For example, selecting all individual countries, or all 6-digit commodities (see Fig. 4). Clicking a second time deselects those items.

Figure 4

Before Selection



After Selection

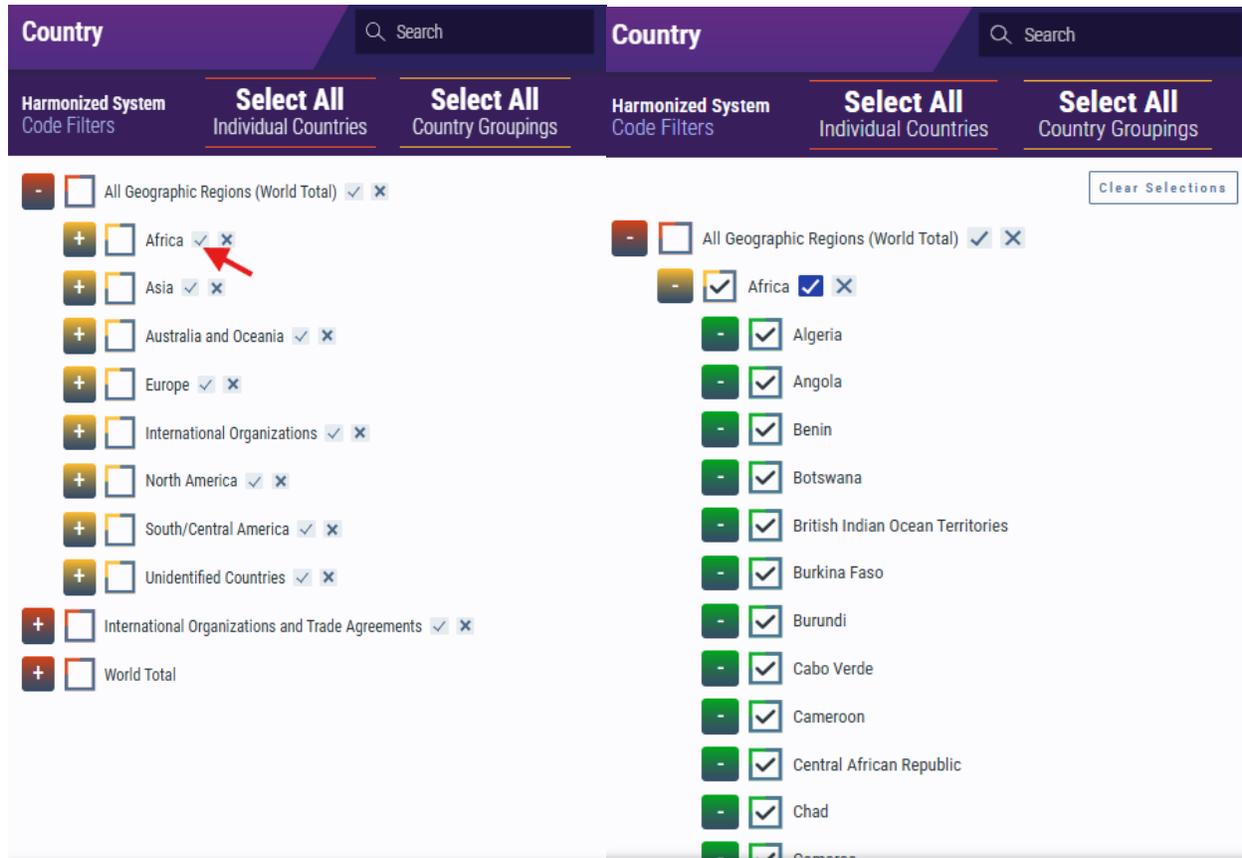


There are some selections that have a '✓' and '✗' beside them to the right. Selecting the check mark will select all the children of that item. As an example, clicking the check mark to the right of "Africa" will select all trading partners aggregated into the Africa geographic entity) (Fig. 5).

Figure 5

Before Selection

After Selection



The ‘’ to the right of the check mark deselects all the children selected by the . If desired, you can clear all current selections from a dimension by clicking “Clear Selections” in the top right of that dimension’s card.

Time

Unlike other dimensions, the Time card has two selection modes: Monthly and Year-to-Date. The mode is selected at the bottom of the card (Fig. 6).

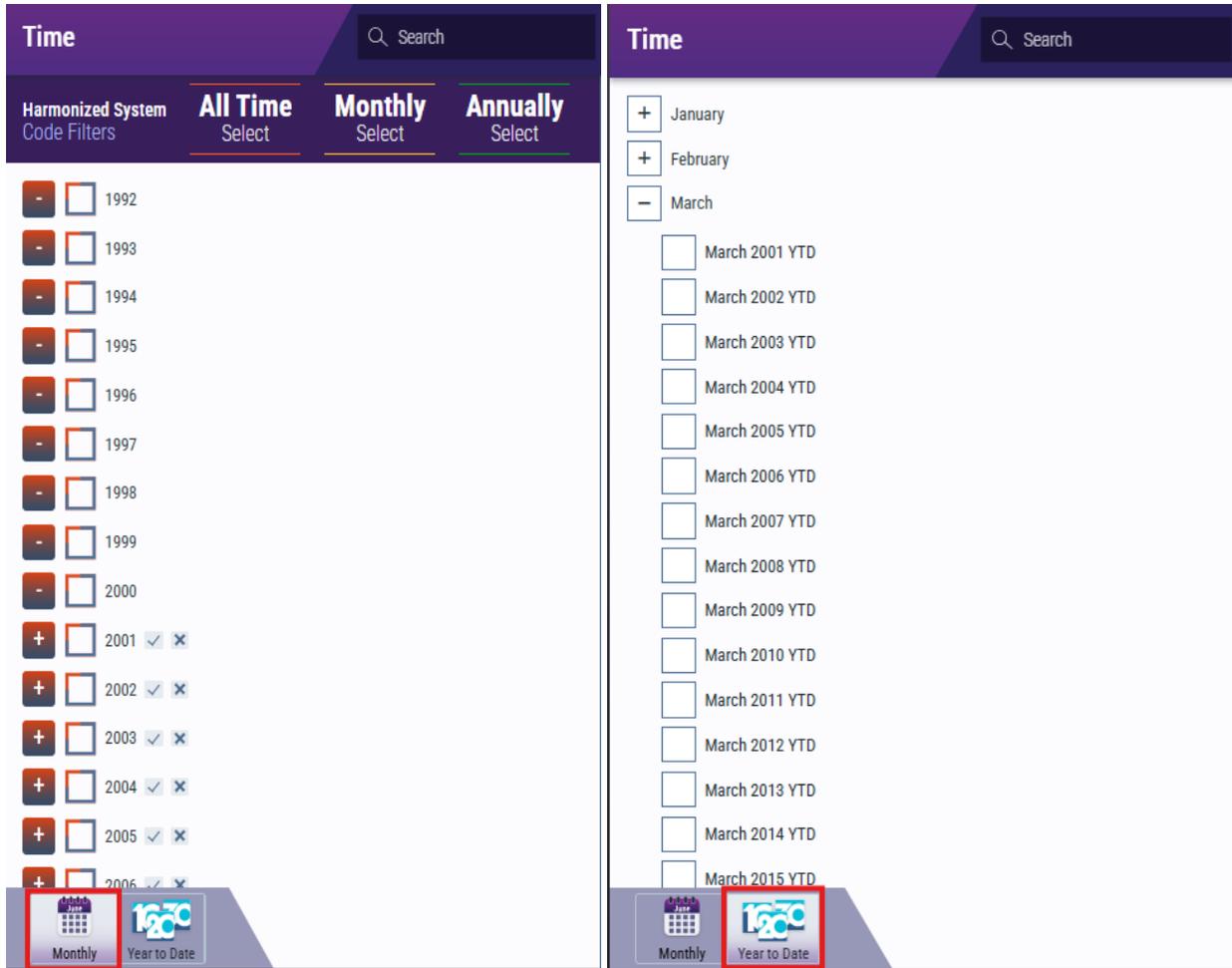
- Monthly

Monthly data is available from January 2002 to the most recent release. Selecting individual months, or multiple months will add them to the report. Annual data is available from 1992 through the most recent complete statistical year. It is possible to select both annual and monthly data into the same report.

- Year-to-Date

The Year-to-Date (YTD) view differs from the monthly selections as they are organized by month, not by year. This ordering facilitates selecting a series of similar YTD values. Otherwise, selections are made in the same manner as elsewhere, and YTD can be selected into a report that also includes annual or monthly data.

Figure 6

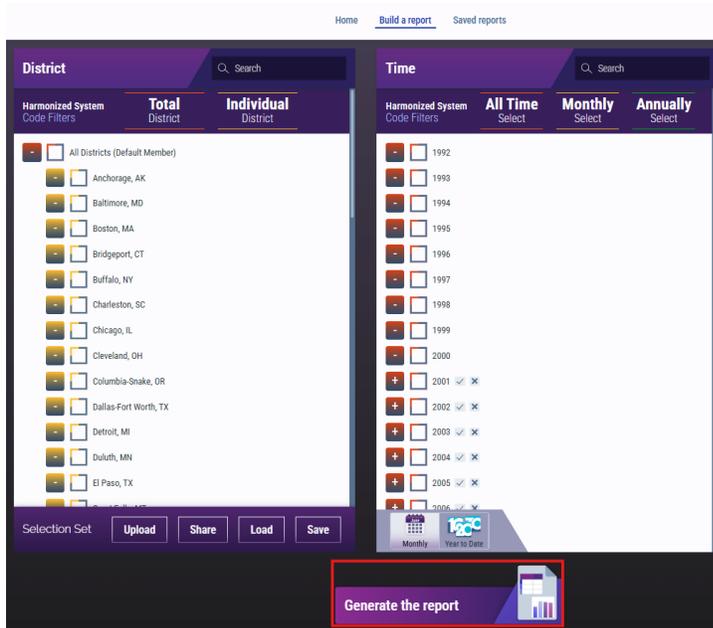


Creating the report

Users can make selections in as many, or few dimensions as they require to define the report they need. Clicking the “Generate the Report” button at the bottom of your screen sends your selections to the system for retrieval. To prevent timeouts there is an upper

boundary of 2 million cells per report. If your report exceeds that limit you will be prompted to further limit your selections.

Figure 7



Formatting the report table

When done generating the view changes to the report screen. The default layout arranges all the dimensions as columns above a single row of data. To rearrange the report so that it is formatted to your needs involves moving the columns into rows by dragging that column's  icon to the row just above the data (Fig. 8).

Figure 8

United States[®]
Census
Bureau

Home [Build a report](#) Saved repo

REPORT NAME	CREATION DATE	REPORT DESCRIPTION						
Not Saved	02/09/2026 12:26 PM	Not Saved						
Commodity		010110 Purebred Breeding Animal	010111 Horses, Live, Purebred Breeding	010119 Horses, Live, Except Purebred Breeding Animals	010120 Asses, Mules And Hinnies, Live	010121 Horses, Live, Purebred Breeding	010129 Horses, Live, Other Than Purebred Breeding	010130 Asses, Live
DomesticForeign		Total Exports	Total Exports	Total Exports	Total Exports	Total Exports	Total Exports	Total Exports
Country		World Total	World Total	World Total	World Total	World Total	World Total	World Total
District		All Districts	All Districts	All Districts	All Districts	All Districts	All Districts	All Districts
Time		November 2025	November 2025	November 2025	November 2025	November 2025	November 2025	November 2025
Measures								
Value (SUS) (Default Member)						60,743,871	16,496,748	45,922

Moving a row into a column, is done similarly. Simply drag the measure grabtag back into the columns area.

Suppression

Often a report includes rows columns without data. To prevent them from displaying in your report, click on the Suppress button in the upper right of the table view (Fig. 9).

Figure 9



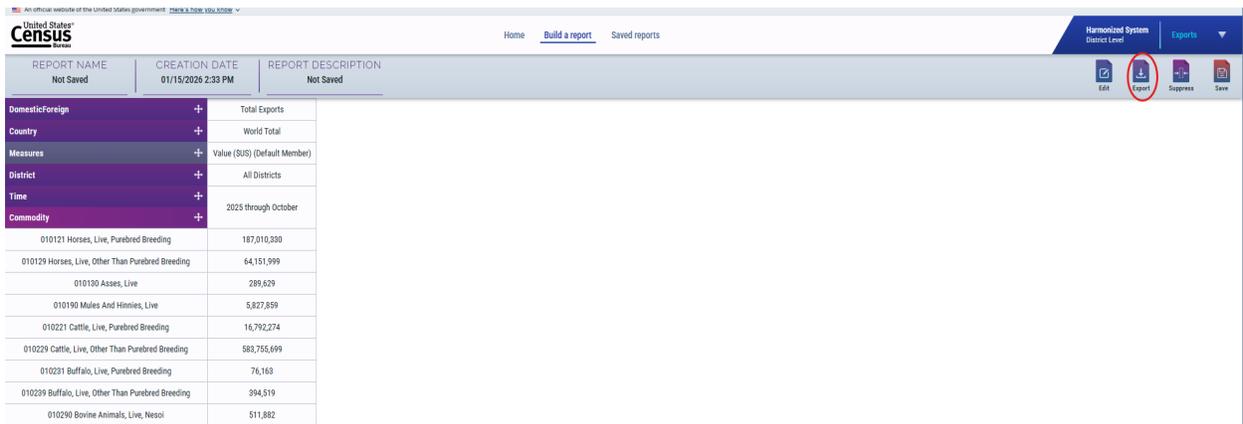
REPORT NAME	CREATION DATE	REPORT DESCRIPTION
Not Saved	02/09/2026 12:26 PM	Not Saved
Domestic/Foreign	+	Total Exports
Country	+	World Total
Measures	+	Value (\$US) (Default Member)
District	+	All Districts
Time	+	November 2025
Commodity	+	
010110 Purebred Breeding Animal		
010111 Horses, Live, Purebred Breeding		
010119 Horses, Live, Except Purebred Breeding Animals		
010120 Asses, Mules And Hinnies, Live		
010121 Horses, Live, Purebred Breeding		60,743,871
010129 Horses, Live, Other Than Purebred Breeding		16,496,748
010130 Asses, Live		45,922
010190 Mules And Hinnies, Live		532,099

You will have the option to suppress rows, columns, or both. Clicking “Ok” in this dialogue commits your choice and removes the empty records from the report.

Downloading your reports

You can browse the results of your report in the browser or choose to export it to your device. To download your report, click on the “Export” icon in the upper right of the screen (Fig. 10). You are then prompted to select a file format for your download from three options; JSON, CSV, or XLSX.

Figure 10



REPORT NAME	CREATION DATE	REPORT DESCRIPTION
Not Saved	01/15/2026 2:33 PM	Not Saved
Domestic/Foreign	+	Total Exports
Country	+	World Total
Measures	+	Value (\$US) (Default Member)
District	+	All Districts
Time	+	2025 through October
Commodity	+	
010121 Horses, Live, Purebred Breeding		187,010,330
010129 Horses, Live, Other Than Purebred Breeding		64,151,999
010130 Asses, Live		289,629
010190 Mules And Hinnies, Live		5,827,859
010221 Cattle, Live, Purebred Breeding		16,792,274
010229 Cattle, Live, Other Than Purebred Breeding		583,755,699
010231 Buffalo, Live, Purebred Breeding		76,163
010239 Buffalo, Live, Other Than Purebred Breeding		394,519
010290 Bovine Animals, Live, Nesci		511,882

The format you choose will depend upon your specific requirements, however the CSV option arranges the table as you have it in your browser including any suppressions applied. The XLSX option produces columns in a specific order and automatically suppresses any null records, even when that option is not selected in the report.

Saving a Report

There are no accounts or log-in systems in the Reimagined USA Trade Online so the process to save a report definition is changed from the legacy system. Users save reports using their email and a unique pin which lasts throughout a session. To save your report, click on the “Save” Icon in the top right of the screen (Fig. 11). The system then prompts you to enter your email if you have not done so yet.

Figure 11



REPORT NAME	CREATION DATE	REPORT DESCRIPTION
Not Saved	02/09/2026 12:26 PM	Not Saved

DomesticForeign	+	Total Exports
Country	+	World Total
Measures	+	Value (US) (Default Member)
District	+	All Districts
Time	+	November 2025
Commodity	+	
010121 Horses, Live, Purebred Breeding		60,743,871
010129 Horses, Live, Other Than Purebred Breeding		16,496,748
010130 Asses, Live		45,922
010190 Mules And Hinies, Live		532,099
010221 Cattle, Live, Purebred Breeding		1,881,696
010229 Cattle, Live, Other Than Purebred Breeding		117,102,106
010239 Buffalo, Live, Other Than Purebred Breeding		60,843

After entering a valid email address and clicking “Send Pin” an email will arrive in that account in a few minutes with a 6-digit pin in the body of the message. Entering that pin will allow you to click on the “Save” icon for the prompt to name the report and include a more detailed, but optional, description.

After authenticating your email, you can access your saved reports by clicking “Saved reports” at the top of the screen (Fig. 12).

Figure 12



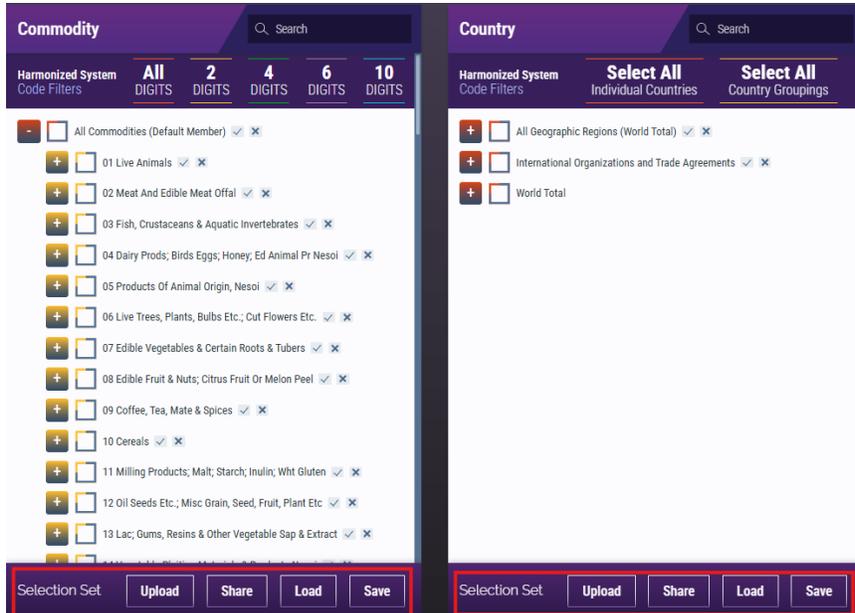
Advanced Topics:

Selection Sets

A feature carried over from the Legacy USA Trade Online is the ability to select a list of commodities, countries, districts, states and ports for selection, and remain available for reuse in future reports. It is also possible to upload csv and xlsx files with codes to populate

your reports. The Selection Set option is found in the “Build a report” section at the bottom of cards of dimensions where that option is available (Fig. 13).

Figure 13



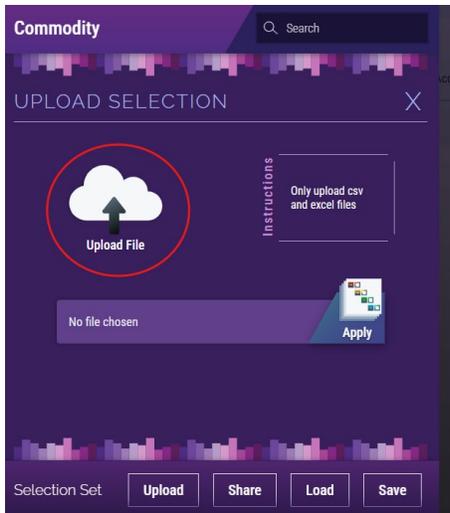
Within the toolbar, there are four options: “Upload”, “Share”, “Load”, and “Save”.

- Upload

Uploading a selection list works similarly to the older system with an additional option to upload an xlsx file in addition to the CSV. Like the current system, the files must be a simple list of valid codes, not descriptions or names.

Clicking on upload will bring up a new screen. Click on the “Upload File” button shown circled in figure 14.

Figure 14



Select your .csv or .xlsx file and the application will confirm that that the file was successfully uploaded (Fig. 15). After clicking the “Apply” button to commit the selection set to the current report the view will change to the card with the items from the selection set checked (Fig. 16).

Figure 15

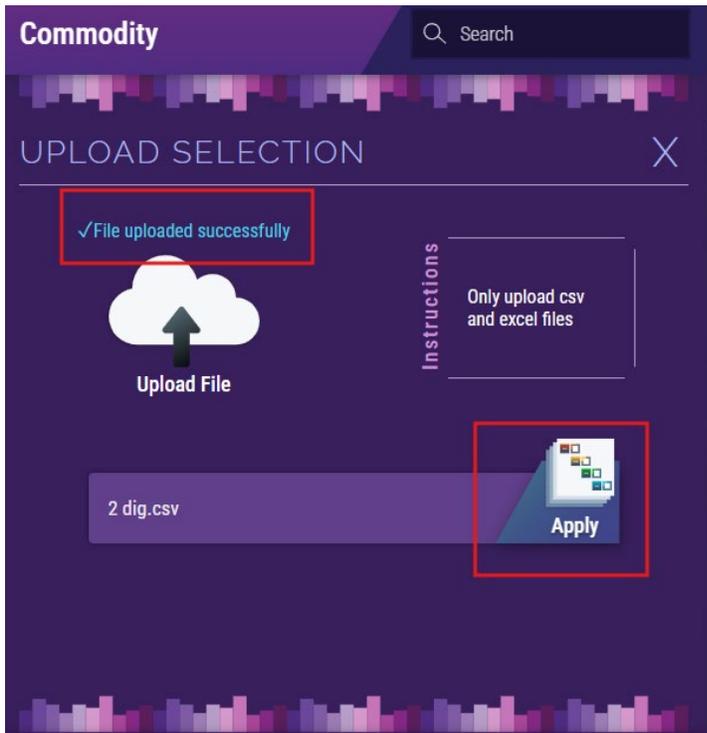
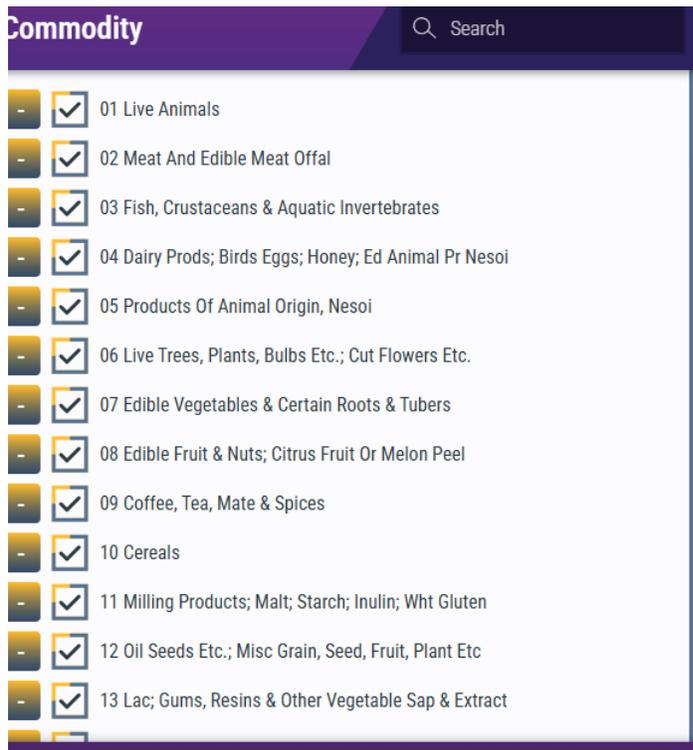


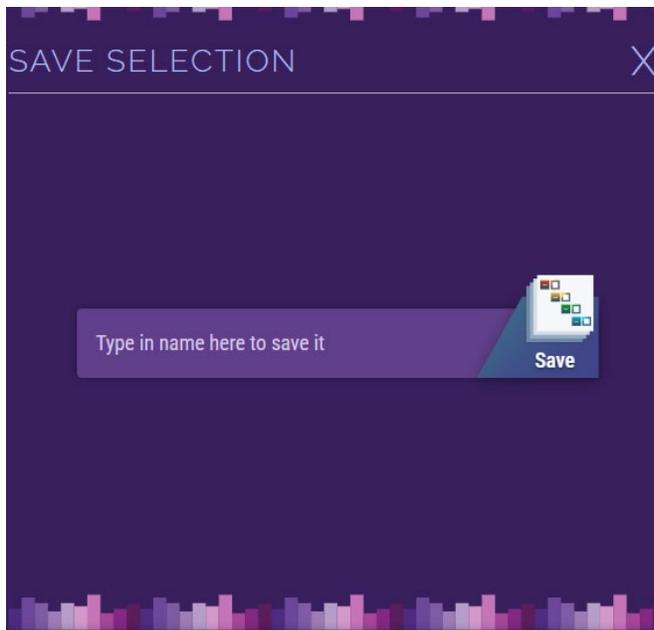
Figure 16



- Save

Saving your current selection is similar to saving a report definition. If you have already entered in a pin during this session, you should not need to again after clicking the save button. If you have not entered a PIN then clicking the save button at the bottom of the card will prompt you to enter your email to receive a PIN. After entering your PIN and clicking save again, you will be prompted to enter a name for this selection set (Fig. 17).

Figure 17

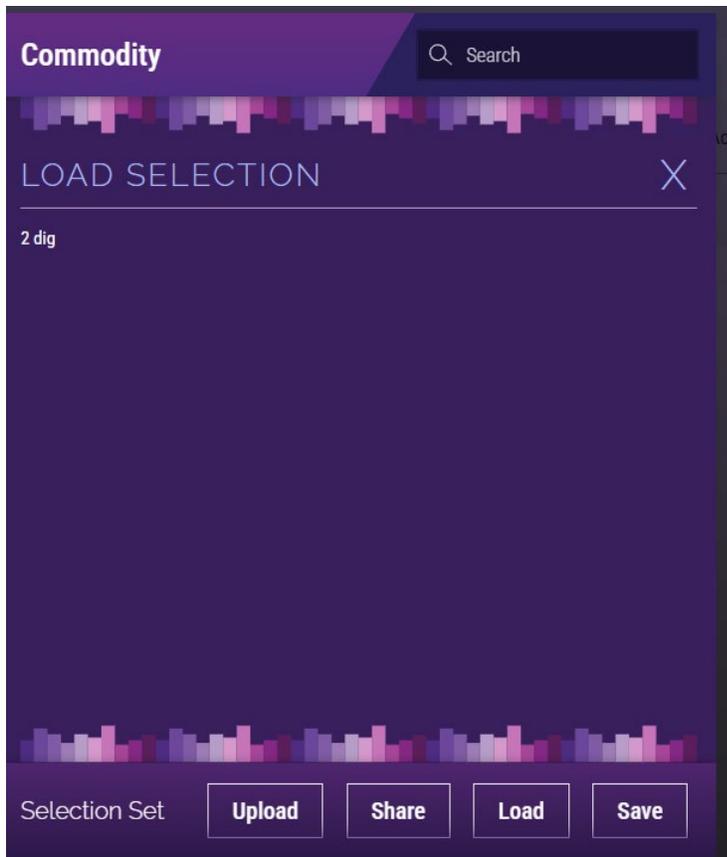


Type in a name for your selection, then click 'save'. Be aware that this selection set is available to use to create other reports, not just the one you are currently building.

- Loading existing selection sets

To load saved selections sets, click the "Load" button at the bottom of the card. It will bring up the screen below. That contains all selection sets saved using that email. Clicking on the selection set name applies that selection list to your report.

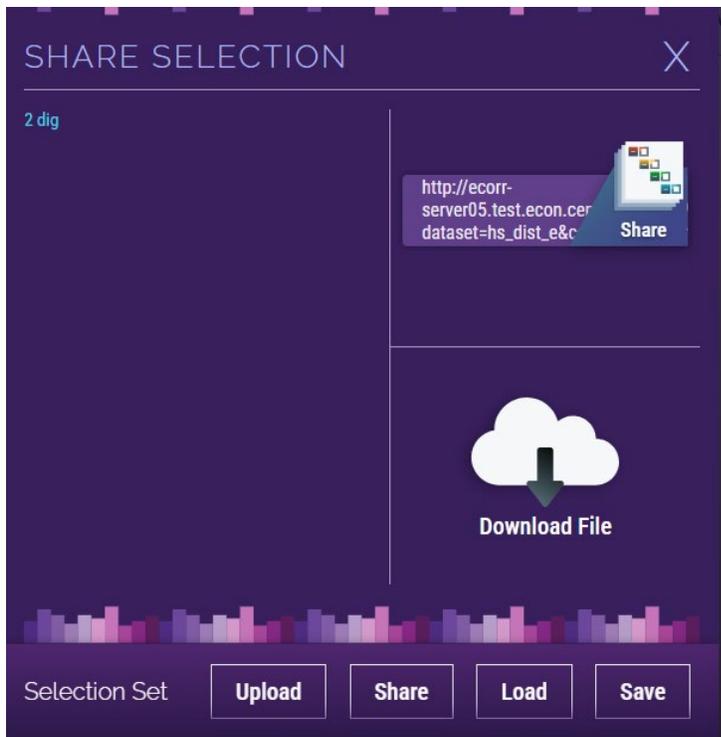
Figure 18



- Share

There are two ways to share a saved selection set. Clicking on the “Share” button at the bottom of the card will bring up the screen shown in Figure 19. Clicking on the selection set you wish to share you will populate the right side panel with a URL that is copied to your clipboard after clicking the share icon in that panel. That URL can then be pasted into your browser or sent to a colleague via email, and opening that link will open USA Trade Online populated with a report with that selection set. If you only want to send the members of the selection set rather than a full report, clicking the “Download” button creates a CSV of your selection set that you can save or share.

Figure 19



Tags

Tags are a new feature allowing users to add customized searchable identifiers to saved reports to allow quick filtering on specific topics. Tagging is done in the Saved Reports tab by clicking on the “Tags” icon to the left of the filter (Fig. 20).

Figure 20



This activates the tag creator card (Fig. 21). You are prompted to enter a descriptive tag name/topic, then to select a tag color you want associated with this tag, and then click the “Create the Tag” button to save these selections.

Figure 21

Tag Name

Tag Color ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■

Create the Tag

If you have previously created a tag, each report definition that you save afterwards will include a dialogue to add a tag (Fig. 22). You can create up to twelve tags and have all 12 associated with any individual report.

Figure 22

Save Close

Report name

Description

Tags ■

Save Report **Cancel**

This tag is then viewable in the saved “Saved Reports” section.

	Report name 2 Digit Report Creation date 08/06/2025 10:12 AM	Dataset Harmonized System Districts Exports Tags	Description 2 digit HS report by country
	Report name first quarter report Creation date 08/14/2025 10:51 AM	Dataset Harmonized System Districts Exports Tags ■	Description