

Table 1245. Adult Attendance at Sports Events by Frequency: 2009

[In thousands (2,097 represents 2,097,000), except percent. For fall 2009. Percent is based on total projected population of 225,887,000. Based on survey and subject to sampling error; see source]

| Event | Attend one or more times in a month | | Attend less than once a month | | Event | Attend one or more times in a month | | Attend less than once a month | |
|-------------------------------------------|-------------------------------------|---------|-------------------------------|---------|----------------------------------------|-------------------------------------|---------|-------------------------------|---------|
| | Number | Percent | Number | Percent | | Number | Percent | Number | Percent |
| Auto racing—NASCAR | 2,097 | 0.9 | 16,693 | 7.4 | Weekend professional games . . . | 4,715 | 2.1 | 18,721 | 8.3 |
| Auto racing—Other | 2,332 | 1.0 | 14,134 | 6.3 | Golf | 1,747 | 0.8 | 12,491 | 5.5 |
| Baseball | 9,442 | 4.2 | 27,778 | 12.3 | High school sports | 11,724 | 5.2 | 15,426 | 6.8 |
| Basketball: | | | | | Horse racing: | | | | |
| College games | 4,623 | 2.1 | 15,615 | 6.9 | Flats, runners | 1,142 | 0.5 | 11,622 | 5.2 |
| Professional games | 3,990 | 1.8 | 17,893 | 7.9 | Trotters/harness | 802 | 0.4 | 10,912 | 4.8 |
| Bowling | 1,878 | 0.8 | 11,478 | 5.1 | Ice hockey | 2,465 | 1.1 | 15,781 | 7.0 |
| Boxing | 1,199 | 0.5 | 11,124 | 4.9 | Motorcycle racing | 980 | 0.4 | 11,434 | 5.1 |
| Equestrian events | 471 | 0.2 | 11,111 | 4.9 | Pro beach volleyball | 611 | 0.3 | 10,695 | 4.7 |
| Figure skating | 554 | 0.3 | 11,021 | 4.9 | Pro bull riding ¹ | 716 | 0.3 | 11,488 | 5.1 |
| Fishing tournaments | 1,059 | 0.5 | 11,094 | 4.9 | Rodeo ¹ | 1,312 | 0.6 | 12,107 | 5.4 |
| Football: | | | | | Soccer | 3,819 | 1.7 | 12,585 | 5.6 |
| College games | 7,522 | 3.3 | 18,805 | 8.3 | Tennis | 1,101 | 0.5 | 11,396 | 5.0 |
| Monday night professional games | 2,998 | 1.3 | 13,629 | 6.0 | Truck and tractor pull mud racing . . | 1,213 | 0.5 | 11,955 | 5.3 |
| | | | | | Wrestling—professional | 1,651 | 0.7 | 11,333 | 5.0 |

¹ Both pro bull riding and rodeo were measured as the combined "Rodeo/Bull riding."

Source: Mediamark Research & Intelligence. LLC, New York, NY, *Top-line Reports* (copyright). See <<http://www.mediamark.com>>.

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U.S. Census Bureau, Statistical Abstract of the United States: 2011