

Miscellaneous Goods: 2002

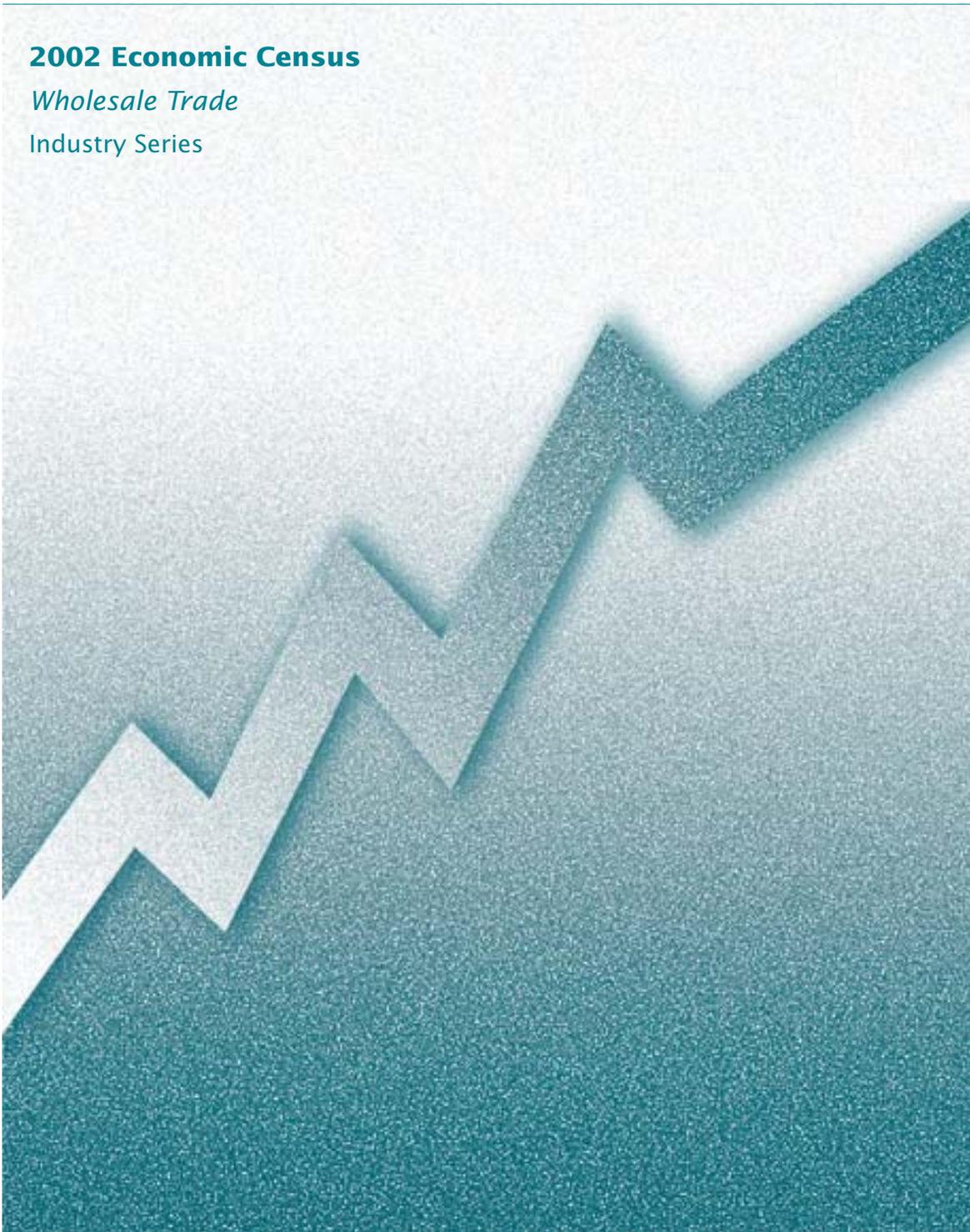
Issued July 2004

EC02-421-04

2002 Economic Census

Wholesale Trade

Industry Series



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U.S. Department of Commerce

Donald L. Evans,

Secretary

Vacant,

Deputy Secretary

Economics and Statistics Administration

Kathleen B. Cooper,

Under Secretary for

Economic Affairs

U.S. CENSUS BUREAU

Charles Louis Kincannon,

Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



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Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	v
Wholesale Trade	ix
Tables	
1. Summary Statistics for the United States: 2002	1
2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997	2
3. Product Lines by Kind of Business for the United States: 2002	3
4. Concentration by Largest Firms for the United States: 2002 ...	14
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	--
-- Not applicable for this report.	

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7".

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs and digital versatile discs (CD-ROMs and DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Wholesale Trade

SCOPE

The Wholesale Trade sector (sector 42) comprises establishments engaged in wholesaling merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The wholesaling process is an intermediate step in the distribution of merchandise. Wholesalers are organized to sell or arrange the purchase or sale of —

1. goods for resale (i.e., goods sold to other wholesalers or retailers),
2. capital or durable nonconsumer goods, or
3. raw and intermediate materials and supplies used in production.

Wholesalers sell merchandise to other businesses and normally operate from a warehouse or office. These warehouses and offices are characterized by having little or no display of merchandise. In addition, neither the design nor the location of the premises is intended to solicit walk-in traffic. Wholesalers do not normally use advertising directed to the general public. Customers are generally reached initially via telephone, in-person marketing, or by specialized advertising that may include Internet or other electronic means. Follow-up orders are either vendor-initiated or client-initiated, generally based on previous sales, and typically exhibit strong ties between sellers and buyers. In fact, transactions are often conducted between wholesalers and clients that have long-standing business relationships.

This sector comprises two main types of wholesalers: merchant wholesalers that sell goods on their own account and business to business electronic markets, and agents and brokers that arrange sales and purchases for others generally for a commission or fee.

1. Establishments that sell goods on their own account are known as wholesale merchants, distributors, jobbers, drop shippers, and import/export merchants. Also included as wholesale merchants are sales offices and sales branches (but not retail stores) maintained by manufacturing, refining, or mining enterprises apart from their plants or mines for the purpose of marketing their products. Merchant wholesale establishments typically maintain their own warehouse, where they receive and handle goods for their customers. Goods are generally sold without transformation, but may include integral functions, such as sorting, packaging, labeling, and other marketing services.
2. Establishments arranging for the purchase or sale of goods owned by others or purchasing goods, generally on a commission basis, are known as business to business electronic markets, agents and brokers, commission merchants, import/export agents and brokers, auction companies, and manufacturers' representatives. These establishments operate from offices and generally do not own or handle the goods they sell.

Some wholesale establishments may be connected with a single manufacturer and promote and sell the particular manufacturer's products to a wide range of other wholesalers or retailers. Other wholesalers may be connected to a retail chain, or a limited number of retail chains, and provide a variety of products needed by the retail operation(s). These wholesalers may obtain the products from a wide range of manufacturers. Still other wholesalers may not take title to the goods, but act as agents and brokers for a commission.

Although wholesaling normally denotes sales in large volumes, durable nonconsumer goods may be sold in single units. Sales of capital or durable nonconsumer goods used in the production of goods and services, such as farm machinery, medium and heavy duty trucks, and industrial machinery, are always included in wholesale trade.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor wholesalers operated by state and local governments.

The tabulations for this sector do not include central administrative offices or other establishments that serve wholesale establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in Nonemployer Statistics. The contribution of nonemployers may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 19 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, employment, operating expenses, and inventory by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents sources of sales data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific questions for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.

-
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county".

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). Under the 1997 NAICS, Wholesale Trade was comprised of two subsectors: 421, Wholesale Trade, Durable Goods, and 422, Wholesale Trade,

Nondurable Goods. In addition, the U.S. Census Bureau presented data in the Wholesale Trade sector by three type-of-operation categories: 1) Merchant wholesalers, 2) Manufacturers' sales branches and offices, and 3) Agents, brokers, and commission merchants.

Under the 2002 NAICS, to recognize production differences in some types of operation, the Wholesale Trade sector was reorganized into three subsectors: 423, Merchant Wholesalers, Durable Goods; 424, Merchant Wholesalers, Nondurable Goods; and 425, Wholesale Electronic Markets and Agents and Brokers. The 2002 NAICS industry definitions for Merchant Wholesalers in subsectors 423 and 424 include type-of-operation categories for manufacturers' sales branches and offices, as well as the 1997 Census Bureau defined merchant wholesalers. Agents and brokers are defined as a separate NAICS industry in subsector 425 and are no longer included in the type-of-operation structure. For 2002, data are presented by two type-of-operation categories: 1) Merchant wholesalers, except manufacturers' sales branches and offices, and 2) Manufacturers' sales branches and offices. For more details, see Types of Operation in Appendix A.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Services Sector Statistics Division, Wholesale Census Branch, 1-800-541-8345 or wcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
—	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Type of operation and kind of business ¹	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ²	Estimated ³
WHOLESALE TRADE								
42391	Sporting and recreational goods and supplies merchant wholesalers	5 476	22 970 136	1 898 120	453 728	51 250	8.0	13.7
423910	Sporting and recreational goods and supplies merchant wholesalers	5 476	22 970 136	1 898 120	453 728	51 250	8.0	13.7
42392	Toy and hobby goods and supplies merchant wholesalers	2 874	19 066 437	1 388 911	328 537	33 961	7.3	11.0
423920	Toy and hobby goods and supplies merchant wholesalers	2 874	19 066 437	1 388 911	328 537	33 961	7.3	11.0
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 317	32 435 282	1 922 015	461 730	50 845	19.8	7.6
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 317	32 435 282	1 922 015	461 730	50 845	19.8	7.6
MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES								
42391	Sporting and recreational goods and supplies merchant wholesalers	5 369	19 417 163	1 718 964	404 248	47 405	9.4	11.1
423910	Sporting and recreational goods and supplies merchant wholesalers	5 369	19 417 163	1 718 964	404 248	47 405	9.4	11.1
42392	Toy and hobby goods and supplies merchant wholesalers	2 839	18 424 149	1 347 312	317 462	32 729	7.6	9.8
423920	Toy and hobby goods and supplies merchant wholesalers	2 839	18 424 149	1 347 312	317 462	32 729	7.6	9.8
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 280	31 773 462	1 863 308	447 776	49 403	20.2	7.5
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 280	31 773 462	1 863 308	447 776	49 403	20.2	7.5
MANUFACTURERS' SALES BRANCHES AND OFFICES								
42391	Sporting and recreational goods and supplies merchant wholesalers	107	3 552 973	179 156	49 480	3 845	—	27.4
423910	Sporting and recreational goods and supplies merchant wholesalers	107	3 552 973	179 156	49 480	3 845	—	27.4
42392	Toy and hobby goods and supplies merchant wholesalers	35	642 288	41 599	11 075	1 232	—	46.4
423920	Toy and hobby goods and supplies merchant wholesalers	35	642 288	41 599	11 075	1 232	—	46.4
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	37	661 820	58 707	13 954	1 442	—	11.5
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	37	661 820	58 707	13 954	1 442	—	11.5

¹For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

²Includes sales information obtained from administrative records of other federal agencies.

³Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Type of operation and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
WHOLESALE TRADE					
42191	Sporting and recreational goods and supplies wholesalers 2002..	6 298	28 489 893	2 032 129	53 839
	1997..	6 080	28 233 685	1 897 111	59 861
421910	Sporting and recreational goods and supplies wholesalers 2002..	6 298	28 489 893	2 032 129	53 839
	1997..	6 080	28 233 685	1 897 111	59 861
42192	Toy and hobby goods and supplies wholesalers 2002..	3 173	22 024 841	1 449 807	35 219
	1997..	3 229	20 166 025	1 229 055	36 337
421920	Toy and hobby goods and supplies wholesalers 2002..	3 173	22 024 841	1 449 807	35 219
	1997..	3 229	20 166 025	1 229 055	36 337
42194	Jewelry, watch, precious stone, and precious metal wholesalers 2002..	8 583	33 190 465	1 950 478	51 678
	1997..	7 689	32 398 553	1 702 770	49 820
421940	Jewelry, watch, precious stone, and precious metal wholesalers 2002..	8 583	33 190 465	1 950 478	51 678
	1997..	7 689	32 398 553	1 702 770	49 820
MERCHANT WHOLESALERS					
42191	Sporting and recreational goods and supplies wholesalers 2002..	5 369	19 417 163	1 718 964	47 405
	1997..	4 961	17 059 006	1 546 470	53 620
421910	Sporting and recreational goods and supplies wholesalers 2002..	5 369	19 417 163	1 718 964	47 405
	1997..	4 961	17 059 006	1 546 470	53 620
42192	Toy and hobby goods and supplies wholesalers 2002..	2 839	18 424 149	1 347 312	32 729
	1997..	2 792	15 890 421	1 060 892	32 791
421920	Toy and hobby goods and supplies wholesalers 2002..	2 839	18 424 149	1 347 312	32 729
	1997..	2 792	15 890 421	1 060 892	32 791
42194	Jewelry, watch, precious stone, and precious metal wholesalers 2002..	8 280	31 773 462	1 863 308	49 403
	1997..	7 183	30 824 486	1 613 759	47 910
421940	Jewelry, watch, precious stone, and precious metal wholesalers 2002..	8 280	31 773 462	1 863 308	49 403
	1997..	7 183	30 824 486	1 613 759	47 910

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		WHOLESALE TRADE						
42391		Sporting and recreational goods and supplies merchant wholesalers	5 476	X	22 970 136	X	100.0	71.8
	10120	Buses, campers, and motor homes	6	5 825	583	10.0	Z	71.8
	10122	Motor homes, car trailers, campers, and van conversions	6	5 825	583	10.0	Z	X
	10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies	10	27 961	7 961	28.5	Z	48.5
	10224	Automotive accessories, excluding car stereos and CD players	10	27 961	7 961	28.5	Z	X
	10400	Household and lawn furniture	22	153 396	9 903	6.5	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	8	20 388	388	1.9	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	96 892	12 427	12.8	.1	X
	10740	Other construction products and materials	8	23 689	3 301	13.9	Z	X
	11030	Optical and ophthalmic goods and supplies	16	14 951	388	2.6	Z	X
	11400	Electrical apparatus and equipment	45	176 308	13 786	7.8	.1	X
	11500	Electric household appliances, including gas clothes dryers	14	70 678	3 689	5.2	Z	49.8
	11511	Televisions	7	1 517	80	5.3	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	7	69 161	3 609	5.2	Z	X
	11600	Electronic parts and equipment, excluding communications equipment . .	26	98 445	3 107	3.2	Z	X
	11650	Communications equipment and supplies	12	79 999	1 942	2.4	Z	X
	11700	Hardware	55	148 735	23 301	15.7	.1	X
	11800	Plumbing and hydronic heating equipment and supplies, including gas appliances and water heaters	29	108 154	16 310	15.1	.1	X
	12320	General-purpose industrial machinery, equipment, and parts	10	21 941	4 078	18.6	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods	10	17 864	2 913	16.3	Z	X
	12620	Marine machinery, equipment, and supplies	6	11 844	1 553	13.1	Z	X
	12700	Sporting and recreational goods and supplies	5 476	22 970 136	21 932 752	95.5	95.5	62.4
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	647	4 372 866	3 445 764	78.8	15.0	X
	12712	Bicycles and bicycle tires and tubes	375	2 683 840	1 802 501	67.2	7.8	X
	12713	Billiard, pool, and bowling equipment, and accessories	834	3 237 976	2 590 625	80.0	11.3	X
	12714	Camping and fishing equipment and accessories	904	3 980 718	1 973 125	49.6	8.6	X
	12715	Athletic equipment and accessories	1 497	6 335 896	4 891 685	77.2	21.3	X
	12716	Skiing and snowboarding equipment	247	1 714 604	682 626	39.8	3.0	X
	12717	Marine pleasure craft, equipment, and accessories	520	3 433 683	2 366 153	68.9	10.3	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	1 288	6 095 411	4 180 273	68.6	18.2	X
	12800	Toys and hobby goods and supplies	121	641 591	63 660	9.9	.3	59.1
	12811	Video games players, including dedicated game terminals and handheld electronic games	9	3 431	1 038	30.3	Z	X
	12812	Other toys and games, including children's vehicles	85	498 227	44 386	8.9	.2	X
	12813	Crafts and craft supplies	9	25 251	2 073	8.2	Z	X
	12814	Other hobby goods and accessories	23	58 608	9 102	15.5	Z	X
	12815	Fireworks and firecrackers	6	4 738	488	10.3	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	44	93 444	5 975	6.4	Z	X
	13150	Miscellaneous durable goods	22	37 863	12 233	32.3	.1	49.9
	13153	Works of art	6	14 278	2 643	18.5	Z	X
	13154	Other miscellaneous durable goods	9	11 181	2 450	21.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	7	76 746	10 460	13.6	Z	X
	13400	Paper and plastic products	10	26 407	1 748	6.6	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	14	16 505	2 330	14.1	Z	X
	13600	Knit and woven piece goods	8	4 854	1 942	40.0	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	19 806	583	2.9	Z	X
	13800	Men's and boys' wear	249	1 249 860	177 499	14.2	.8	X
	13900	Women's, misses', and girls' wear	135	861 942	96 973	11.3	.4	X
	14000	Footwear	191	1 390 111	142 835	10.3	.6	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	67	212 812	41 165	19.3	.2	X
	15800	Farm supplies	6	3 883	583	15.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	29	85 241	7 767	9.1	Z	X
	16120	Art goods, including novelties and souvenirs	37	55 339	6 602	11.9	Z	X
	16150	Wigs, yarns, and leather products	6	8 738	583	6.7	Z	X
	19700	Service receipts and labor charges, including installed parts	294	625 652	135 897	21.7	.6	46.4
	19701	Labor charges for repair work	199	405 755	46 550	11.5	.2	X
	19702	Parts installed in repair work	117	251 319	25 815	10.3	.1	X
	19703	Other service receipts and labor charges	95	192 466	63 532	33.0	.3	X
	19730	Advertising specialties, including paper novelties	43	100 387	5 437	5.4	Z	X
	19810	Miscellaneous commodities	159	392 227	54 563	13.9	.2	X
	19940	Rental and operating lease receipts	81	273 782	82 913	30.3	.4	X
423910		Sporting and recreational goods and supplies merchant wholesalers	5 476	X	22 970 136	X	100.0	71.8
	10120	Buses, campers, and motor homes	6	5 825	583	10.0	Z	71.8
	10122	Motor homes, car trailers, campers, and van conversions	6	5 825	583	10.0	Z	X
	10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies	10	27 961	7 961	28.5	Z	48.5
	10224	Automotive accessories, excluding car stereos and CD players	10	27 961	7 961	28.5	Z	X
	10400	Household and lawn furniture	22	153 396	9 903	6.5	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	8	20 388	388	1.9	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	96 892	12 427	12.8	.1	X
	10740	Other construction products and materials	8	23 689	3 301	13.9	Z	X
	11030	Optical and ophthalmic goods and supplies	16	14 951	388	2.6	Z	X
	11400	Electrical apparatus and equipment	45	176 308	13 786	7.8	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		WHOLESALE TRADE—Con.						
423910		Sporting and recreational goods and supplies merchant wholesalers—Con.						
	11500	Electric household appliances, including gas clothes dryers	14	70 678	3 689	5.2	Z	49.8
	11511	Televisions	7	1 517	80	5.3	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	7	69 161	3 609	5.2	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	26	98 445	3 107	3.2	Z	X
	11650	Communications equipment and supplies	12	79 999	1 942	2.4	Z	X
	11700	Hardware	55	148 735	23 301	15.7	.1	X
	11800	Plumbing and hydronic heating equipment and supplies, including gas appliances and water heaters	29	108 154	16 310	15.1	.1	X
	12320	General-purpose industrial machinery, equipment, and parts	10	21 941	4 078	18.6	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods	10	17 864	2 913	16.3	Z	X
	12620	Marine machinery, equipment, and supplies	6	11 844	1 553	13.1	Z	X
	12700	Sporting and recreational goods and supplies	5 476	22 970 136	21 932 752	95.5	95.5	62.4
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	647	4 372 866	3 445 764	78.8	15.0	X
	12712	Bicycles and bicycle tires and tubes	375	2 683 840	1 802 501	67.2	7.8	X
	12713	Billiard, pool, and bowling equipment, and accessories	834	3 237 976	2 590 625	80.0	11.3	X
	12714	Camping and fishing equipment and accessories	904	3 980 718	1 973 125	49.6	8.6	X
	12715	Athletic equipment and accessories	1 497	6 335 896	4 891 685	77.2	21.3	X
	12716	Skiing and snowboarding equipment	247	1 714 604	682 626	39.8	3.0	X
	12717	Marine pleasure craft, equipment, and accessories	520	3 433 683	2 366 153	68.9	10.3	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	1 288	6 095 411	4 180 273	68.6	18.2	X
	12800	Toys and hobby goods and supplies	121	641 591	63 660	9.9	.3	59.1
	12811	Video games players, including dedicated game terminals and handheld electronic games	9	3 431	1 038	30.3	Z	X
	12812	Other toys and games, including children's vehicles	85	498 227	44 386	8.9	.2	X
	12813	Crafts and craft supplies	9	25 251	2 073	8.2	Z	X
	12814	Other hobby goods and accessories	23	58 608	9 102	15.5	Z	X
	12815	Fireworks and firecrackers	6	4 738	488	10.3	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	44	93 444	5 975	6.4	Z	X
	13150	Miscellaneous durable goods	22	37 863	12 233	32.3	.1	49.9
	13153	Works of art	6	14 278	2 643	18.5	Z	X
	13154	Other miscellaneous durable goods	9	11 181	2 450	21.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	7	76 746	10 460	13.6	Z	X
	13400	Paper and plastic products	10	26 407	1 748	6.6	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ..	14	16 505	2 330	14.1	Z	X
	13600	Knit and woven piece goods	8	4 854	1 942	40.0	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	19 806	583	2.9	Z	X
	13800	Men's and boys' wear	249	1 249 860	177 499	14.2	.8	X
	13900	Women's, misses', and girls' wear	135	861 942	96 973	11.3	.4	X
	14000	Footwear	191	1 390 111	142 835	10.3	.6	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	67	212 812	41 165	19.3	.2	X
	15800	Farm supplies	6	3 883	583	15.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	29	85 241	7 767	9.1	Z	X
	16120	Art goods, including novelties and souvenirs	37	55 339	6 602	11.9	Z	X
	16150	Wigs, yarns, and leather products	6	8 738	583	6.7	Z	X
	19700	Service receipts and labor charges, including installed parts	294	625 652	135 897	21.7	.6	46.4
	19701	Labor charges for repair work	199	405 755	46 550	11.5	.2	X
	19702	Parts installed in repair work	117	251 319	25 815	10.3	.1	X
	19703	Other service receipts and labor charges	95	192 466	63 532	33.0	.3	X
	19730	Advertising specialties, including paper novelties	43	100 387	5 437	5.4	Z	X
	19810	Miscellaneous commodities	159	392 227	54 563	13.9	.2	X
	19940	Rental and operating lease receipts	81	273 782	82 913	30.3	.4	X
42392		Toy and hobby goods and supplies merchant wholesalers	2 874	X	19 066 437	X	100.0	61.3
	10400	Household and lawn furniture	29	232 513	28 190	12.1	.1	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	31	172 082	11 976	7.0	.1	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	68	1 814 594	177 432	9.8	.9	X
	10800	Photographic equipment and supplies	8	17 503	553	3.2	Z	X
	10950	Packaged computer software, including game software and cartridges ..	27	3 815 825	1 615 494	42.3	8.5	X
	11400	Electrical apparatus and equipment	16	32 242	1 658	5.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	46	1 628 511	42 746	2.6	.2	X
	11600	Electronic parts and equipment, excluding communications equipment ..	6	28 005	2 764	9.9	Z	X
	11700	Hardware	31	102 070	18 241	17.9	.1	X
	12700	Sporting and recreational goods and supplies	99	407 726	70 383	17.3	.4	40.9
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	15	21 561	746	3.5	Z	X
	12712	Bicycles and bicycle tires and tubes	39	120 198	10 756	8.9	.1	X
	12713	Billiard, pool, and bowling equipment, and accessories	24	55 300	954	1.7	Z	X
	12714	Camping and fishing equipment and accessories	33	146 414	2 520	1.7	Z	X
	12715	Athletic equipment and accessories	33	152 534	13 589	8.9	.1	X
	12716	Skiing and snowboarding equipment	6	33 328	7 585	22.8	Z	X
	12717	Marine pleasure craft, equipment, and accessories	6	2 438	204	8.4	Z	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	45	151 841	34 029	22.4	.2	X
	12800	Toys and hobby goods and supplies	2 874	19 066 437	16 575 794	86.9	86.9	51.4
	12811	Video games players, including dedicated game terminals and handheld electronic games	181	5 104 779	3 301 732	64.7	17.3	X
	12812	Other toys and games, including children's vehicles	1 401	10 462 258	9 471 937	90.5	49.7	X
	12813	Crafts and craft supplies	597	1 288 254	873 811	67.8	4.6	X
	12814	Other hobby goods and accessories	847	3 027 889	2 620 970	86.6	13.7	X

See footnotes at end of table.

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			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		WHOLESALE TRADE—Con.						
42392		Toy and hobby goods and supplies merchant wholesalers—Con.						
	12800	Toys and hobby goods and supplies—Con.						
	12815	Fireworks and firecrackers	192	327 881	307 344	93.7	1.6	X
	13000	Jewelry, diamonds, gemstones, and watches	19	48 271	7 554	15.6	Z	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins	8	4 422	2 027	45.8	Z	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs)	8	38 506	15 846	41.2	.1	X
	13150	Miscellaneous durable goods	17	34 453	6 817	19.8	Z	42.8
	13154	Other miscellaneous durable goods	10	5 349	2 079	38.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	89	314 316	28 190	9.0	.1	X
	13400	Paper and plastic products	54	399 436	70 936	17.8	.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	33	166 739	12 529	7.5	.1	X
	13600	Knit and woven piece goods	8	7 370	1 658	22.5	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	19	117 546	5 896	5.0	Z	X
	13800	Men's and boys' wear	43	118 283	16 030	13.6	.1	X
	13900	Women's, misses', and girls' wear	29	116 441	18 794	16.1	.1	X
	14000	Footwear	10	23 583	553	2.3	Z	X
	14400	Confectioneries	8	24 873	4 422	17.8	Z	61.0
	14411	Candy	8	24 873	4 340	17.4	Z	X
	14860	Grocery specialties	6	72 038	19 531	27.1	.1	X
	15300	Plastics materials and basic shapes	14	17 687	4 238	24.0	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	6	13 265	1 842	13.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	97	3 437 025	71 120	2.1	.4	X
	16110	Flowers and florists' supplies	19	27 636	11 607	42.0	.1	X
	16120	Art goods, including novelties and souvenirs	118	348 769	46 984	13.5	.2	X
	16130	Textile bags, bagging, and burlap	6	18 424	368	2.0	Z	X
	16150	Wigs, yarns, and leather products	41	114 230	9 212	8.1	Z	X
	19700	Service receipts and labor charges, including installed parts	73	209 055	51 004	24.4	.3	43.1
	19701	Labor charges for repair work	31	111 361	5 602	5.0	Z	X
	19702	Parts installed in repair work	14	34 173	820	2.4	Z	X
	19703	Other service receipts and labor charges	37	128 955	40 009	31.0	.2	X
	19730	Advertising specialties, including paper novelties	39	139 655	10 502	7.5	.1	X
	19810	Miscellaneous commodities	110	3 482 164	74 437	2.1	.4	X
	19940	Rental and operating lease receipts	35	91 015	19 531	21.5	.1	X
423920		Toy and hobby goods and supplies merchant wholesalers	2 874	X	19 066 437	X	100.0	61.3
	10400	Household and lawn furniture	29	232 513	28 190	12.1	.1	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	31	172 082	11 976	7.0	.1	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	68	1 814 594	177 432	9.8	.9	X
	10800	Photographic equipment and supplies	8	17 503	553	3.2	Z	X
	10950	Packaged computer software, including game software and cartridges ..	27	3 815 825	1 615 494	42.3	8.5	X
	11400	Electrical apparatus and equipment	16	32 242	1 658	5.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	46	1 628 511	42 746	2.6	.2	X
	11600	Electronic parts and equipment, excluding communications equipment ..	6	28 005	2 764	9.9	Z	X
	11700	Hardware	31	102 070	18 241	17.9	.1	X
	12700	Sporting and recreational goods and supplies	99	407 726	70 383	17.3	.4	40.9
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	15	21 561	746	3.5	Z	X
	12712	Bicycles and bicycle tires and tubes	39	120 198	10 756	8.9	.1	X
	12713	Billiard, pool, and bowling equipment, and accessories	24	55 300	954	1.7	Z	X
	12714	Camping and fishing equipment and accessories	33	146 414	2 520	1.7	Z	X
	12715	Athletic equipment and accessories	33	152 534	13 589	8.9	.1	X
	12716	Skiing and snowboarding equipment	6	33 328	7 585	22.8	Z	X
	12717	Marine pleasure craft, equipment, and accessories	6	2 438	204	8.4	Z	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	45	151 841	34 029	22.4	.2	X
	12800	Toys and hobby goods and supplies	2 874	19 066 437	16 575 794	86.9	86.9	51.4
	12811	Video games players, including dedicated game terminals and handheld electronic games	181	5 104 779	3 301 732	64.7	17.3	X
	12812	Other toys and games, including children's vehicles	1 401	10 462 258	9 471 937	90.5	49.7	X
	12813	Crafts and craft supplies	597	1 288 254	873 811	67.8	4.6	X
	12814	Other hobby goods and accessories	847	3 027 889	2 620 970	86.6	13.7	X
	12815	Fireworks and firecrackers	192	327 881	307 344	93.7	1.6	X
	13000	Jewelry, diamonds, gemstones, and watches	19	48 271	7 554	15.6	Z	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins	8	4 422	2 027	45.8	Z	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs)	8	38 506	15 846	41.2	.1	X
	13150	Miscellaneous durable goods	17	34 453	6 817	19.8	Z	42.8
	13154	Other miscellaneous durable goods	10	5 349	2 079	38.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	89	314 316	28 190	9.0	.1	X
	13400	Paper and plastic products	54	399 436	70 936	17.8	.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	33	166 739	12 529	7.5	.1	X
	13600	Knit and woven piece goods	8	7 370	1 658	22.5	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	19	117 546	5 896	5.0	Z	X
	13800	Men's and boys' wear	43	118 283	16 030	13.6	.1	X
	13900	Women's, misses', and girls' wear	29	116 441	18 794	16.1	.1	X
	14000	Footwear	10	23 583	553	2.3	Z	X
	14400	Confectioneries	8	24 873	4 422	17.8	Z	61.0
	14411	Candy	8	24 873	4 340	17.4	Z	X
	14860	Grocery specialties	6	72 038	19 531	27.1	.1	X
	15300	Plastics materials and basic shapes	14	17 687	4 238	24.0	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		WHOLESALE TRADE—Con.						
423920		Toy and hobby goods and supplies merchant wholesalers—Con.						
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	6	13 265	1 842	13.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials ..	97	3 437 025	71 120	2.1	.4	X
	16110	Flowers and florists' supplies ..	19	27 636	11 607	42.0	.1	X
	16120	Art goods, including novelties and souvenirs ..	118	348 769	46 984	13.5	.2	X
	16130	Textile bags, bagging, and burlap ..	6	18 424	368	2.0	Z	X
	16150	Wigs, yarns, and leather products ..	41	114 230	9 212	8.1	Z	X
	19700	Service receipts and labor charges, including installed parts ..	73	209 055	51 004	24.4	.3	43.1
	19701	Labor charges for repair work ..	31	111 361	5 602	5.0	Z	X
	19702	Parts charges for repair work ..	14	34 173	820	2.4	Z	X
	19703	Other service receipts and labor charges ..	37	128 955	40 009	31.0	.2	X
	19730	Advertising specialties, including paper novelties ..	39	139 655	10 502	7.5	.1	X
	19810	Miscellaneous commodities ..	110	3 482 164	74 437	2.1	.4	X
	19940	Rental and operating lease receipts ..	35	91 015	19 531	21.5	.1	X
42394		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers ..	8 317	X	32 435 282	X	100.0	63.1
	10400	Household and lawn furniture ..	6	21 757	3 715	17.1	Z	56.3
	10414	Other furniture, including sleep sofas ..	6	21 757	2 645	12.2	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils ..	27	39 800	2 919	7.3	Z	X
	10530	Flooring and floor coverings ..	6	17 000	1 579	9.3	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils ..	31	83 315	15 389	18.5	Z	X
	10800	Photographic equipment and supplies ..	8	10 348	531	5.1	Z	X
	10900	Office equipment, excluding computers ..	8	66 599	2 388	3.6	Z	X
	11200	Copper and brass ..	42	62 925	6 259	9.9	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing ..	6	28 243	6 760	23.9	Z	X
	11320	Minerals and ores, excluding coal, gemstones, and crude oil ..	29	32 443	5 555	17.1	Z	X
	11500	Electric household appliances, including gas clothes dryers ..	15	71 477	14 911	20.9	Z	58.8
	11511	Televisions ..	9	28 792	3 254	11.3	Z	X
	11512	Radios, stereos, tape players, and CD players ..	13	71 110	6 962	9.8	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles ..	9	28 792	1 611	5.6	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	10	65 314	2 545	3.9	Z	33.8
	11618	Other electronic parts and equipment ..	6	47 760	2 388	5.0	Z	X
	11700	Hardware ..	8	23 271	3 059	13.1	Z	X
	12700	Sporting and recreational goods and supplies ..	96	36 351	10 348	28.5	Z	X
	12800	Toys and hobby goods and supplies ..	23	32 371	3 184	9.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches ..	7 966	27 645 365	26 762 500	96.8	82.5	59.2
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location ..	3 801	12 989 679	10 017 936	77.1	30.9	X
	13012	Gemstone and pearl jewelry where lapidary work was not performed at this location ..	1 995	5 709 466	2 758 083	48.3	8.5	X
	13013	Diamonds, diamond jewelry, gemstones, and pearl jewelry where lapidary work was performed at this location ..	863	2 825 135	1 893 527	67.0	5.8	X
	13014	Watches, clocks, and watch parts ..	1 279	8 207 069	5 801 428	70.7	17.9	X
	13015	Karat gold jewelry ..	1 478	5 486 974	2 984 691	54.4	9.2	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry ..	2 299	6 338 179	3 306 835	52.2	10.2	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins ..	754	6 066 495	5 337 347	88.0	16.5	X
	13150	Miscellaneous durable goods ..	17	15 055	2 014	13.4	Z	63.1
	13152	Luggage ..	7	4 431	535	12.1	Z	X
	13153	Works of art ..	11	10 624	1 479	13.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels ..	27	11 511	2 014	17.5	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ..	6	7 429	796	10.7	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings ..	6	6 368	2 919	45.8	Z	X
	13800	Men's and boys' wear ..	38	53 598	7 164	13.4	Z	26.6
	13811	Men's and boys' suits, coats, and formal wear ..	8	3 922	126	3.2	Z	X
	13812	Men's and boys' dress and casual shirts, slacks, and jeans, including unisex T-shirts ..	30	49 676	5 388	10.8	Z	X
	13814	Men's and boys' work clothing and uniforms ..	8	18 385	30	.2	Z	X
	13815	Other men's and boys' wear, including caps, hats, gloves, neckwear, and umbrellas ..	30	49 676	1 620	3.3	Z	X
	13900	Women's, misses', and girls' wear ..	54	83 315	17 778	21.3	.1	29.2
	13912	Women's misses', and girls' dresses and blouses ..	15	31 055	484	1.6	Z	X
	13914	Women's and misses', and girls' outerwear ..	10	17 704	660	3.7	Z	X
	13915	Women's, misses', and girls' underwear and sleepwear ..	10	17 704	56	.3	Z	X
	13916	Other women's, misses', and girls' wear, including caps, hats, gloves, sweaters, and umbrellas ..	49	79 751	16 553	20.8	.1	X
	13920	Infants' and children's wear, to size 6X ..	8	9 021	796	8.8	Z	X
	14000	Footwear ..	6	13 001	2 653	20.4	Z	63.1
	14013	Women's, misses', and girls' footwear, excluding athletic footwear ..	6	13 001	506	3.9	Z	X
	14400	Confectioneries ..	6	11 940	5 307	44.4	Z	57.2
	14411	Candy ..	6	11 940	5 307	44.4	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	10	44 308	9 858	22.2	Z	X
	16100	Books, periodicals, newspapers, and other printed materials ..	13	28 391	531	1.9	Z	X
	16120	Art goods, including novelties and souvenirs ..	179	410 773	31 077	7.6	.1	X
	16130	Textile bags, bagging, and burlap ..	6	12 205	2 653	21.7	Z	X
	16150	Wigs, yarns, and leather products ..	8	125 769	21 228	16.9	.1	X
	19700	Service receipts and labor charges, including installed parts ..	216	1 477 128	67 950	4.6	.2	X
	19730	Advertising specialties, including paper novelties ..	8	16 451	2 653	16.1	Z	X

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2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		WHOLESALE TRADE—Con.						
42394		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers—Con.						
	19810	Miscellaneous commodities	221	726 086	52 110	7.2	.2	X
	19940	Rental and operating lease receipts	60	256 424	4 029	1.6	Z	X
423940		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 317	X	32 435 282	X	100.0	63.1
	10400	Household and lawn furniture	6	21 757	3 715	17.1	Z	56.3
	10414	Other furniture, including sleep sofas	6	21 757	2 645	12.2	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	27	39 800	2 919	7.3	Z	X
	10530	Flooring and floor coverings	6	17 000	1 579	9.3	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	83 315	15 389	18.5	Z	X
	10800	Photographic equipment and supplies	8	10 348	531	5.1	Z	X
	10900	Office equipment, excluding computers	8	66 599	2 388	3.6	Z	X
	11200	Copper and brass	42	62 925	6 259	9.9	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing	6	28 243	6 760	23.9	Z	X
	11320	Minerals and ores, excluding coal, gemstones, and crude oil	29	32 443	5 555	17.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	15	71 477	14 911	20.9	Z	58.8
	11511	Televisions	9	28 792	3 254	11.3	Z	X
	11512	Radios, stereos, tape players, and CD players	13	71 110	6 962	9.8	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	9	28 792	1 611	5.6	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	10	65 314	2 545	3.9	Z	33.8
	11618	Other electronic parts and equipment	6	47 760	2 388	5.0	Z	X
	11700	Hardware	8	23 271	3 059	13.1	Z	X
	12700	Sporting and recreational goods and supplies	96	36 351	10 348	28.5	Z	X
	12800	Toys and hobby goods and supplies	23	32 371	3 184	9.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	7 966	27 645 365	26 762 500	96.8	82.5	59.2
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location	3 801	12 989 679	10 017 936	77.1	30.9	X
	13012	Gemstone and pearl jewelry where lapidary work was not performed at this location	1 995	5 709 466	2 758 083	48.3	8.5	X
	13013	Diamonds, diamond jewelry, gemstones, and pearl jewelry where lapidary work was performed at this location	863	2 825 135	1 893 527	67.0	5.8	X
	13014	Watches, clocks, and watch parts	1 279	8 207 069	5 801 428	70.7	17.9	X
	13015	Karat gold jewelry	1 478	5 486 974	2 984 691	54.4	9.2	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry ..	2 299	6 338 179	3 306 835	52.2	10.2	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins	754	6 066 495	5 337 347	88.0	16.5	X
	13150	Miscellaneous durable goods	17	15 055	2 014	13.4	Z	63.1
	13152	Luggage	7	4 431	535	12.1	Z	X
	13153	Works of art	11	10 624	1 479	13.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	27	11 511	2 014	17.5	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ..	6	7 429	796	10.7	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	6 368	2 919	45.8	Z	X
	13800	Men's and boys' wear	38	53 598	7 164	13.4	Z	26.6
	13811	Men's and boys' suits, coats, and formal wear	8	3 922	126	3.2	Z	X
	13812	Men's and boys' dress and casual shirts, slacks, and jeans, including unisex T-shirts	30	49 676	5 388	10.8	Z	X
	13814	Men's and boys' work clothing and uniforms	8	18 385	30	.2	Z	X
	13815	Other men's and boys' wear, including caps, hats, gloves, neckwear, and umbrellas	30	49 676	1 620	3.3	Z	X
	13900	Women's, misses', and girls' wear	54	83 315	17 778	21.3	.1	29.2
	13912	Women's misses', and girls' dresses and blouses	15	31 055	484	1.6	Z	X
	13914	Women's and misses', and girls' outerwear	10	17 704	660	3.7	Z	X
	13915	Women's, misses', and girls' underwear and sleepwear	10	17 704	56	.3	Z	X
	13916	Other women's, misses, and girls' wear, including caps, hats, gloves, sweaters, and umbrellas	49	79 751	16 553	20.8	.1	X
	13920	Infants' and children's wear, to size 6X	8	9 021	796	8.8	Z	X
	14000	Footwear	6	13 001	2 653	20.4	Z	63.1
	14013	Women's, misses', and girls' footwear, excluding athletic footwear	6	13 001	506	3.9	Z	X
	14400	Confectioneries	6	11 940	5 307	44.4	Z	57.2
	14411	Candy	6	11 940	5 307	44.4	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	10	44 308	9 858	22.2	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	13	28 391	531	1.9	Z	X
	16120	Art goods, including novelties and souvenirs	179	410 773	31 077	7.6	.1	X
	16130	Textile bags, bagging, and burlap	6	12 205	2 653	21.7	Z	X
	16150	Wigs, yarns, and leather products	8	125 769	21 228	16.9	.1	X
	19700	Service receipts and labor charges, including installed parts	216	1 477 128	67 950	4.6	.2	X
	19730	Advertising specialties, including paper novelties	8	16 451	2 653	16.1	Z	X
	19810	Miscellaneous commodities	221	726 086	52 110	7.2	.2	X
	19940	Rental and operating lease receipts	60	256 424	4 029	1.6	Z	X
		MERCHANT WHOLESALESAERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES						

See footnotes at end of table.

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			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
		MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
42391		Sporting and recreational goods and supplies merchant wholesalers	5 369	X	19 417 163	X	100.0	74.8
	10120	Buses, campers, and motor homes	6	5 825	583	10.0	Z	74.8
	10122	Motor homes, car trailers, campers, and van conversions	6	5 825	583	10.0	Z	X
	10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies	10	27 961	7 961	28.5	Z	50.6
	10224	Automotive accessories, excluding car stereos and CD players	10	27 961	7 961	28.5	Z	X
	10400	Household and lawn furniture	22	153 396	9 903	6.5	.1	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	8	20 388	388	1.9	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	96 892	12 427	12.8	.1	X
	10740	Other construction products and materials	8	23 689	3 301	13.9	Z	X
	11030	Optical and ophthalmic goods and supplies	16	14 951	388	2.6	Z	X
	11400	Electrical apparatus and equipment	45	176 308	13 786	7.8	.1	X
	11500	Electric household appliances, including gas clothes dryers	14	70 678	3 689	5.2	Z	51.9
	11511	Televisions	7	1 517	80	5.3	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	7	69 161	3 609	5.2	Z	X
	11600	Electronic parts and equipment, excluding communications equipment . .	26	98 445	3 107	3.2	Z	X
	11650	Communications equipment and supplies	12	79 999	1 942	2.4	Z	X
	11700	Hardware	55	148 735	23 301	15.7	.1	X
	11800	Plumbing and hydronic heating equipment and supplies, including gas appliances and water heaters	29	108 154	16 310	15.1	.1	X
	12320	General-purpose industrial machinery, equipment, and parts	10	21 941	4 078	18.6	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods	10	17 864	2 913	16.3	Z	X
	12620	Marine machinery, equipment, and supplies	6	11 844	1 553	13.1	Z	X
	12700	Sporting and recreational goods and supplies	5 369	19 417 163	18 447 641	95.0	95.0	64.0
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	643	4 098 186	3 185 322	77.7	16.4	X
	12712	Bicycles and bicycle tires and tubes	375	2 683 840	1 802 501	67.2	9.3	X
	12713	Billiard, pool, and bowling equipment, and accessories	833	3 148 299	2 501 476	79.5	12.9	X
	12714	Camping and fishing equipment and accessories	891	2 996 651	1 601 055	53.4	8.2	X
	12715	Athletic equipment and accessories	1 436	5 512 921	4 251 400	77.1	21.9	X
	12716	Skiing and snowboarding equipment	246	1 706 574	682 556	40.0	3.5	X
	12717	Marine pleasure craft, equipment, and accessories	501	2 218 993	1 360 315	61.3	7.0	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	1 271	4 443 812	3 063 016	68.9	15.8	X
	12800	Toys and hobby goods and supplies	120	575 719	57 087	9.9	.3	66.8
	12811	Video games players, including dedicated game terminals and handheld electronic games	9	3 431	1 038	30.3	Z	X
	12812	Other toys and games, including children's vehicles	85	498 227	44 386	8.9	.2	X
	12813	Crafts and craft supplies	9	25 251	2 073	8.2	Z	X
	12814	Other hobby goods and accessories	23	58 608	9 102	15.5	Z	X
	12815	Fireworks and firecrackers	6	4 738	488	10.3	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	43	27 572	4 660	16.9	Z	X
	13150	Miscellaneous durable goods	22	37 863	12 233	32.3	.1	52.0
	13153	Works of art	6	14 278	2 643	18.5	Z	X
	13154	Other miscellaneous durable goods	9	11 181	2 450	21.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	6	10 874	583	5.4	Z	X
	13400	Paper and plastic products	10	26 407	1 748	6.6	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries . .	14	16 505	2 330	14.1	Z	X
	13600	Knit and woven piece goods	8	4 854	1 942	40.0	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	19 806	583	2.9	Z	X
	13800	Men's and boys' wear	244	1 125 613	146 020	13.0	.8	X
	13900	Women's, misses', and girls' wear	134	854 161	95 729	11.2	.5	X
	14000	Footwear	189	1 345 415	135 729	10.1	.7	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum . .	67	212 812	41 165	19.3	.2	X
	15800	Farm supplies	6	3 883	583	15.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	29	85 241	7 767	9.1	Z	X
	16120	Art goods, including novelties and souvenirs	37	55 339	6 602	11.9	Z	X
	16150	Wigs, yarns, and leather products	6	8 738	583	6.7	Z	X
	19700	Service receipts and labor charges, including installed parts	283	570 865	128 933	22.6	.7	46.5
	19701	Labor charges for repair work	188	350 968	42 500	12.1	.2	X
	19702	Parts installed in repair work	106	196 532	23 430	11.9	.1	X
	19703	Other service receipts and labor charges	93	189 036	63 003	33.3	.3	X
	19730	Advertising specialties, including paper novelties	43	100 387	5 437	5.4	Z	X
	19810	Miscellaneous commodities	159	392 227	54 563	13.9	.3	X
	19940	Rental and operating lease receipts	81	273 782	82 913	30.3	.4	X
423910		Sporting and recreational goods and supplies merchant wholesalers	5 369	X	19 417 163	X	100.0	74.8
	10120	Buses, campers, and motor homes	6	5 825	583	10.0	Z	74.8
	10122	Motor homes, car trailers, campers, and van conversions	6	5 825	583	10.0	Z	X
	10200	New and rebuilt automotive parts and supplies, and trailer parts and supplies	10	27 961	7 961	28.5	Z	50.6
	10224	Automotive accessories, excluding car stereos and CD players	10	27 961	7 961	28.5	Z	X
	10400	Household and lawn furniture	22	153 396	9 903	6.5	.1	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	8	20 388	388	1.9	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	96 892	12 427	12.8	.1	X
	10740	Other construction products and materials	8	23 689	3 301	13.9	Z	X
	11030	Optical and ophthalmic goods and supplies	16	14 951	388	2.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
423910		MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
		Sporting and recreational goods and supplies merchant wholesalers—Con.						
	11400	Electrical apparatus and equipment	45	176 308	13 786	7.8	.1	X
	11500	Electric household appliances, including gas clothes dryers	14	70 678	3 689	5.2	Z	51.9
	11511	Televisions	7	1 517	80	5.3	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	7	69 161	3 609	5.2	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	26	98 445	3 107	3.2	Z	X
	11650	Communications equipment and supplies	12	79 999	1 942	2.4	Z	X
	11700	Hardware	55	148 735	23 301	15.7	.1	X
	11800	Plumbing and hydronic heating equipment and supplies, including gas appliances and water heaters	29	108 154	16 310	15.1	.1	X
	12320	General-purpose industrial machinery, equipment, and parts	10	21 941	4 078	18.6	Z	X
	12460	Abrasives, strapping, tapes, inks, and mechanical rubber goods	10	17 864	2 913	16.3	Z	X
	12620	Marine machinery, equipment, and supplies	6	11 844	1 553	13.1	Z	X
	12700	Sporting and recreational goods and supplies	5 369	19 417 163	18 447 641	95.0	95.0	64.0
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	643	4 098 186	3 185 322	77.7	16.4	X
	12712	Bicycles and bicycle tires and tubes	375	2 683 840	1 802 501	67.2	9.3	X
	12713	Billiard, pool, and bowling equipment, and accessories	833	3 148 299	2 501 476	79.5	12.9	X
	12714	Camping and fishing equipment and accessories	891	2 996 651	1 601 055	53.4	8.2	X
	12715	Athletic equipment and accessories	1 436	5 512 921	4 251 400	77.1	21.9	X
	12716	Skiing and snowboarding equipment	246	1 706 574	682 556	40.0	3.5	X
	12717	Marine pleasure craft, equipment, and accessories	501	2 218 993	1 360 315	61.3	7.0	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	1 271	4 443 812	3 063 016	68.9	15.8	X
	12800	Toys and hobby goods and supplies	120	575 719	57 087	9.9	.3	66.8
	12811	Video games, including dedicated game terminals and handheld electronic games	9	3 431	1 038	30.3	Z	X
	12812	Other toys and games, including children's vehicles	85	498 227	44 386	8.9	.2	X
	12813	Crafts and craft supplies	9	25 251	2 073	8.2	Z	X
	12814	Other hobby goods and accessories	23	58 608	9 102	15.5	Z	X
	12815	Fireworks and firecrackers	6	4 738	488	10.3	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	43	27 572	4 660	16.9	Z	X
	13150	Miscellaneous durable goods	22	37 863	12 233	32.3	.1	52.0
	13153	Works of art	6	14 278	2 643	18.5	Z	X
	13154	Other miscellaneous durable goods	9	11 181	2 450	21.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	6	10 874	583	5.4	Z	X
	13400	Paper and plastic products	10	26 407	1 748	6.6	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	14	16 505	2 330	14.1	Z	X
	13600	Knit and woven piece goods	8	4 854	1 942	40.0	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	19 806	583	2.9	Z	X
	13800	Men's and boys' wear	244	1 125 613	146 020	13.0	.8	X
	13900	Women's, misses', and girls' wear	134	854 161	95 729	11.2	.5	X
	14000	Footwear	189	1 345 415	135 729	10.1	.7	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	67	212 812	41 165	19.3	.2	X
	15800	Farm supplies	6	3 883	583	15.0	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	29	85 241	7 767	9.1	Z	X
	16120	Art goods, including novelties and souvenirs	37	55 339	6 602	11.9	Z	X
	16150	Wigs, yarns, and leather products	6	8 738	583	6.7	Z	X
	19700	Service receipts and labor charges, including installed parts	283	570 865	128 933	22.6	.7	46.5
	19701	Labor charges for repair work	188	350 968	42 500	12.1	.2	X
19702	Parts installed in repair work	106	196 532	23 430	11.9	.1	X	
19703	Other service receipts and labor charges	93	189 036	63 003	33.3	.3	X	
19730	Advertising specialties, including paper novelties	43	100 387	5 437	5.4	Z	X	
19810	Miscellaneous commodities	159	392 227	54 563	13.9	.3	X	
19940	Rental and operating lease receipts	81	273 782	82 913	30.3	.4	X	
42392	Toy and hobby goods and supplies merchant wholesalers	2 839	X	18 424 149	X	100.0	61.8	
10400	Household and lawn furniture	29	232 513	28 190	12.1	.2	X	
10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	31	172 082	11 976	7.0	.1	X	
10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	68	1 814 594	177 432	9.8	1.0	X	
10800	Photographic equipment and supplies	8	17 503	553	3.2	Z	X	
10950	Packaged computer software, including game software and cartridges ..	27	3 815 825	1 615 494	42.3	8.8	X	
11400	Electrical apparatus and equipment	16	32 242	1 658	5.1	Z	X	
11500	Electric household appliances, including gas clothes dryers	46	1 628 511	42 746	2.6	.2	X	
11600	Electronic parts and equipment, excluding communications equipment ..	6	28 005	2 764	9.9	Z	X	
11700	Hardware	31	102 070	18 241	17.9	.1	X	
12700	Sporting and recreational goods and supplies	99	407 726	70 383	17.3	.4	41.2	
12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	15	21 561	746	3.5	Z	X	
12712	Bicycles and bicycle tires and tubes	39	120 198	10 756	8.9	.1	X	
12713	Billiard, pool, and bowling equipment, and accessories	24	55 300	954	1.7	Z	X	
12714	Camping and fishing equipment and accessories	33	146 414	2 520	1.7	Z	X	
12715	Athletic equipment and accessories	33	152 534	13 589	8.9	.1	X	
12716	Skiing and snowboarding equipment	6	33 328	7 585	22.8	Z	X	
12717	Marine pleasure craft, equipment, and accessories	6	2 438	204	8.4	Z	X	
12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	45	151 841	34 029	22.4	.2	X	

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			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
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42392		MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
		Toy and hobby goods and supplies merchant wholesalers—Con.						
	12800	Toys and hobby goods and supplies	2 839	18 424 149	15 938 079	86.5	86.5	51.6
	12811	Video games players, including dedicated game terminals and handheld electronic games	181	5 104 779	3 301 732	64.7	17.9	X
	12812	Other toys and games, including children's vehicles	1 389	10 435 070	9 450 644	90.6	51.3	X
	12813	Crafts and craft supplies	591	1 259 659	845 197	67.1	4.6	X
	12814	Other hobby goods and accessories	829	2 441 384	2 034 017	83.3	11.0	X
	12815	Fireworks and firecrackers	186	310 815	306 489	98.6	1.7	X
	13000	Jewelry, diamonds, gemstones, and watches	19	48 271	7 554	15.6	Z	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins	8	4 422	2 027	45.8	Z	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs)	8	38 506	15 846	41.2	.1	X
	13150	Miscellaneous durable goods	17	34 453	6 817	19.8	Z	43.1
	13154	Other miscellaneous durable goods	10	5 349	2 079	38.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	89	314 316	28 190	9.0	.2	X
	13400	Paper and plastic products	54	399 436	70 936	17.8	.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	33	166 739	12 529	7.5	.1	X
	13600	Knit and woven piece goods	8	7 370	1 658	22.5	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	19	117 546	5 896	5.0	Z	X
	13800	Men's and boys' wear	43	118 283	16 030	13.6	.1	X
	13900	Women's, misses', and girls' wear	29	116 441	18 794	16.1	.1	X
	14000	Footwear	10	23 583	553	2.3	Z	X
	14400	Confectioneries	8	24 873	4 422	17.8	Z	61.4
	14411	Candy	8	24 873	4 340	17.4	Z	X
	14860	Grocery specialties	6	72 038	19 531	27.1	.1	X
	15300	Plastics materials and basic shapes	14	17 687	4 238	24.0	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	6	13 265	1 842	13.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	97	3 437 025	71 120	2.1	.4	X
	16110	Flowers and florists' supplies	19	27 636	11 607	42.0	.1	X
	16120	Art goods, including novelties and souvenirs	118	348 769	46 984	13.5	.3	X
	16130	Textile bags, bagging, and burlap	6	18 424	368	2.0	Z	X
	16150	Wigs, yarns, and leather products	41	114 230	9 212	8.1	.1	X
	19700	Service receipts and labor charges, including installed parts	68	199 902	46 431	23.2	.3	45.0
	19701	Labor charges for repair work	31	111 361	5 602	5.0	Z	X
	19702	Parts installed in repair work	14	34 173	820	2.4	Z	X
	19703	Other service receipts and labor charges	37	128 955	40 009	31.0	.2	X
	19730	Advertising specialties, including paper novelties	39	139 655	10 502	7.5	.1	X
	19810	Miscellaneous commodities	110	3 482 164	74 437	2.1	.4	X
	19940	Rental and operating lease receipts	35	91 015	19 531	21.5	.1	X
423920		Toy and hobby goods and supplies merchant wholesalers	2 839	X	18 424 149	X	100.0	61.8
	10400	Household and lawn furniture	29	232 513	28 190	12.1	.2	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	31	172 082	11 976	7.0	.1	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	68	1 814 594	177 432	9.8	1.0	X
	10800	Photographic equipment and supplies	8	17 503	553	3.2	Z	X
	10950	Packaged computer software, including game software and cartridges ..	27	3 815 825	1 615 494	42.3	8.8	X
	11400	Electrical apparatus and equipment	16	32 242	1 658	5.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	46	1 628 511	42 746	2.6	.2	X
	11600	Electronic parts and equipment, excluding communications equipment ..	6	28 005	2 764	9.9	Z	X
	11700	Hardware	31	102 070	18 241	17.9	.1	X
	12700	Sporting and recreational goods and supplies	99	407 726	70 383	17.3	.4	41.2
	12711	Firearms, ammunition, reloading equipment, archery supplies, shooting aids, and accessories	15	21 561	746	3.5	Z	X
	12712	Bicycles and bicycle tires and tubes	39	120 198	10 756	8.9	.1	X
	12713	Billiard, pool, and bowling equipment, and accessories	24	55 300	954	1.7	Z	X
	12714	Camping and fishing equipment and accessories	33	146 414	2 520	1.7	Z	X
	12715	Athletic equipment and accessories	33	152 534	13 589	8.9	.1	X
	12716	Skiing and snowboarding equipment	6	33 328	7 585	22.8	Z	X
	12717	Marine pleasure craft, equipment, and accessories	6	2 438	204	8.4	Z	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	45	151 841	34 029	22.4	.2	X
	12800	Toys and hobby goods and supplies	2 839	18 424 149	15 938 079	86.5	86.5	51.6
	12811	Video games players, including dedicated game terminals and handheld electronic games	181	5 104 779	3 301 732	64.7	17.9	X
	12812	Other toys and games, including children's vehicles	1 389	10 435 070	9 450 644	90.6	51.3	X
	12813	Crafts and craft supplies	591	1 259 659	845 197	67.1	4.6	X
	12814	Other hobby goods and accessories	829	2 441 384	2 034 017	83.3	11.0	X
	12815	Fireworks and firecrackers	186	310 815	306 489	98.6	1.7	X
	13000	Jewelry, diamonds, gemstones, and watches	19	48 271	7 554	15.6	Z	X
	13030	Precious metals—gold, silver, and platinum, including precious metal coins	8	4 422	2 027	45.8	Z	X
	13140	Pre-recorded video tapes, and digital video discs (DVDs)	8	38 506	15 846	41.2	.1	X
	13150	Miscellaneous durable goods	17	34 453	6 817	19.8	Z	43.1
	13154	Other miscellaneous durable goods	10	5 349	2 079	38.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	89	314 316	28 190	9.0	.2	X
	13400	Paper and plastic products	54	399 436	70 936	17.8	.4	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries	33	166 739	12 529	7.5	.1	X
	13600	Knit and woven piece goods	8	7 370	1 658	22.5	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	19	117 546	5 896	5.0	Z	X
	13800	Men's and boys' wear	43	118 283	16 030	13.6	.1	X

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		MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
423920		Toy and hobby goods and supplies merchant wholesalers—Con.						
	13900	Women's, misses', and girls' wear	29	116 441	18 794	16.1	.1	X
	14000	Footwear	10	23 583	553	2.3	Z	X
	14400	Confectioneries	8	24 873	4 422	17.8	Z	61.4
	14411	Candy	8	24 873	4 340	17.4	Z	X
	14860	Grocery specialties	6	72 038	19 531	27.1	.1	X
	15300	Plastics materials and basic shapes	14	17 687	4 238	24.0	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	6	13 265	1 842	13.9	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	97	3 437 025	71 120	2.1	.4	X
	16110	Flowers and florists' supplies, and other printed materials	19	27 636	11 607	42.0	.1	X
	16120	Art goods, including novelties and souvenirs	118	348 769	46 984	13.5	.3	X
	16130	Textile bags, bagging, and burlap	6	18 424	368	2.0	Z	X
	16150	Wigs, yarns, and leather products	41	114 230	9 212	8.1	.1	X
	19700	Service receipts and labor charges, including installed parts	68	199 902	46 431	23.2	.3	45.0
	19701	Labor charges for repair work	14	111 361	5 602	5.0	Z	X
	19702	Parts installed in repair work	14	34 173	820	2.4	Z	X
	19703	Other service receipts and labor charges	37	128 955	40 009	31.0	.2	X
	19730	Advertising specialties, including paper novelties	39	139 655	10 502	7.5	.1	X
	19810	Miscellaneous commodities	110	3 482 164	74 437	2.1	.4	X
	19940	Rental and operating lease receipts	35	91 015	19 531	21.5	.1	X
42394		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 280	X	31 773 462	X	100.0	63.0
	10400	Household and lawn furniture	6	21 757	3 715	17.1	Z	56.1
	10414	Other furniture, including sleep sofas	6	21 757	2 645	12.2	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	27	39 800	2 919	7.3	Z	X
	10530	Flooring and floor coverings	6	17 000	1 579	9.3	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	83 315	15 389	18.5	Z	X
	10800	Photographic equipment and supplies	8	10 348	531	5.1	Z	X
	10900	Office equipment, excluding computers	8	66 599	2 388	3.6	Z	X
	11200	Copper and brass	42	62 925	6 259	9.9	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing	6	28 243	6 760	23.9	Z	X
	11320	Minerals and ores, excluding coal, gemstones, and crude oil	29	32 443	5 555	17.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	15	71 477	14 911	20.9	Z	58.6
	11511	Televisions	9	28 792	3 254	11.3	Z	X
	11512	Radios, stereos, tape players, and CD players	13	71 110	6 962	9.8	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	9	28 792	1 611	5.6	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	10	65 314	2 545	3.9	Z	33.7
	11618	Other electronic parts and equipment	6	47 760	2 388	5.0	Z	X
	11700	Hardware	8	23 271	3 059	13.1	Z	X
	12700	Sporting and recreational goods and supplies	96	36 351	10 348	28.5	Z	X
	12800	Toys and hobby goods and supplies	23	32 371	3 184	9.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	7 933	27 050 180	26 167 315	96.7	82.4	58.9
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location	3 794	12 545 826	9 894 626	78.9	31.1	X
	13012	Gemstone and pearl jewelry where lapidary work was not performed at this location	1 990	5 279 201	2 742 090	51.9	8.6	X
	13013	Diamonds, diamond jewelry, gemstones, and pearl jewelry where lapidary work was performed at this location	860	2 803 286	1 884 903	67.2	5.9	X
	13014	Watches, clocks, and watch parts	1 276	7 828 508	5 717 346	73.0	18.0	X
	13015	Karat gold jewelry	1 475	5 108 413	2 894 788	56.7	9.1	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry ..	2 269	5 808 286	3 033 562	52.2	9.5	X
	13030	Precious metals--gold, silver, and platinum, including precious metal coins	750	5 999 860	5 270 712	87.8	16.6	X
	13150	Miscellaneous durable goods	17	15 055	2 014	13.4	Z	63.0
	13152	Luggage	7	4 431	535	12.1	Z	X
	13153	Works of art	11	10 624	1 479	13.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	27	11 511	2 014	17.5	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ..	6	7 429	796	10.7	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	6 368	2 919	45.8	Z	X
	13800	Men's and boys' wear	38	53 598	7 164	13.4	Z	26.5
	13811	Men's and boys' suits, coats, and formal wear	8	3 922	126	3.2	Z	X
	13812	Men's and boys' dress and casual shirts, slacks, and jeans, including unisex T-shirts	30	49 676	5 388	10.8	Z	X
	13814	Men's and boys' work clothing and uniforms	8	18 385	30	.2	Z	X
	13815	Other men's and boys' wear, including caps, hats, gloves, neckwear, and umbrellas	30	49 676	1 620	3.3	Z	X
	13900	Women's, misses', and girls' wear	54	83 315	17 778	21.3	.1	29.1
	13912	Women's misses', and girls' dresses and blouses	15	31 055	484	1.6	Z	X
	13914	Women's and misses', and girls' outerwear	10	17 704	660	3.7	Z	X
	13915	Women's, misses', and girls' underwear and sleepwear	10	17 704	56	.3	Z	X
	13916	Other women's, misses', and girls' wear, including caps, hats, gloves, sweaters, and umbrellas	49	79 751	16 553	20.8	.1	X
	13920	Infants' and children's wear, to size 6X	8	9 021	796	8.8	Z	X
	14000	Footwear	6	13 001	2 653	20.4	Z	63.0
	14013	Women's, misses', and girls' footwear, excluding athletic footwear	6	13 001	506	3.9	Z	X
	14400	Confectioneries	6	11 940	5 307	44.4	Z	57.1
	14411	Candy	6	11 940	5 307	44.4	Z	X

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		MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
42394		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers—Con.						
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	10	44 308	9 858	22.2	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	13	28 391	531	1.9	Z	X
	16120	Art goods, including novelties and souvenirs	179	410 773	31 077	7.6	.1	X
	16130	Textile bags, bagging, and burlap	6	12 205	2 653	21.7	Z	X
	16150	Wigs, yarns, and leather products	8	125 769	21 228	16.9	.1	X
	19700	Service receipts and labor charges, including installed parts	216	1 477 128	67 950	4.6	.2	X
	19730	Advertising specialties, including paper novelties	8	16 451	2 653	16.1	Z	X
	19810	Miscellaneous commodities	221	726 086	52 110	7.2	.2	X
	19940	Rental and operating lease receipts	60	256 424	4 029	1.6	Z	X
423940		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	8 280	X	31 773 462	X	100.0	63.0
	10400	Household and lawn furniture	6	21 757	3 715	17.1	Z	56.1
	10414	Other furniture, including sleep sofas	6	21 757	2 645	12.2	Z	X
	10500	Household china, glassware, crockery, and plastic housewares, excluding paper dishes, cups, napkins, and plastic utensils	27	39 800	2 919	7.3	Z	X
	10530	Flooring and floor coverings	6	17 000	1 579	9.3	Z	X
	10540	Miscellaneous home furnishings, including household containers, flatware, pans, baskets, and kitchen utensils	31	83 315	15 389	18.5	Z	X
	10800	Photographic equipment and supplies	8	10 348	531	5.1	Z	X
	10900	Office equipment, excluding computers	8	66 599	2 388	3.6	Z	X
	11200	Copper and brass	42	62 925	6 259	9.9	Z	X
	11220	Aluminum shapes and forms, including pipes and tubing	6	28 243	6 760	23.9	Z	X
	11320	Minerals and ores, excluding coal, gemstones, and crude oil	29	32 443	5 555	17.1	Z	X
	11500	Electric household appliances, including gas clothes dryers	15	71 477	14 911	20.9	Z	58.6
	11511	Televisions	9	28 792	3 254	11.3	Z	X
	11512	Radios, stereos, tape players, and CD players	13	71 110	6 962	9.8	Z	X
	11513	VCRs, video cameras, digital video disc (DVD) players, and electronic DVD-based game consoles	9	28 792	1 611	5.6	Z	X
	11600	Electronic parts and equipment, excluding communications equipment ..	10	65 314	2 545	3.9	Z	33.7
	11618	Other electronic parts and equipment	6	47 760	2 388	5.0	Z	X
	11700	Hardware	8	23 271	3 059	13.1	Z	X
	12700	Sporting and recreational goods and supplies	96	36 351	10 348	28.5	Z	X
	12800	Toys and hobby goods and supplies	23	32 371	3 184	9.8	Z	X
	13000	Jewelry, diamonds, gemstones, and watches	7 933	27 050 180	26 167 315	96.7	82.4	58.9
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location	3 794	12 545 826	9 894 626	78.9	31.1	X
	13012	Gemstone and pearl jewelry where lapidary work was not performed at this location	1 990	5 279 201	2 742 090	51.9	8.6	X
	13013	Diamonds, diamond jewelry, gemstones, and pearl jewelry where lapidary work was performed at this location	860	2 803 286	1 884 903	67.2	5.9	X
	13014	Watches, clocks, and watch parts	1 276	7 828 508	5 717 346	73.0	18.0	X
	13015	Karat gold jewelry	1 475	5 108 413	2 894 788	56.7	9.1	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry ..	2 269	5 808 286	3 033 562	52.2	9.5	X
	13030	Precious metals--gold, silver, and platinum, including precious metal coins	750	5 999 860	5 270 712	87.8	16.6	X
	13150	Miscellaneous durable goods	17	15 055	2 014	13.4	Z	63.0
	13152	Luggage	7	4 431	535	12.1	Z	X
	13153	Works of art	11	10 624	1 479	13.9	Z	X
	13300	Office paper, office supplies, greeting cards, and labels	27	11 511	2 014	17.5	Z	X
	13500	Pharmaceuticals, pharmaceutical supplies, cosmetics, and toiletries ..	6	7 429	796	10.7	Z	X
	13700	Notions, including buttons, ribbons, lace, sewing accessories, zippers, and bindings	6	6 368	2 919	45.8	Z	X
	13800	Men's and boys' wear	38	53 598	7 164	13.4	Z	26.5
	13811	Men's and boys' suits, coats, and formal wear	8	3 922	126	3.2	Z	X
	13812	Men's and boys' dress and casual shirts, slacks, and jeans, including unisex T-shirts	30	49 676	5 388	10.8	Z	X
	13814	Men's and boys' work clothing and uniforms	8	18 385	30	.2	Z	X
	13815	Other men's and boys' wear, including caps, hats, gloves, neckwear, and umbrellas	30	49 676	1 620	3.3	Z	X
	13900	Women's, misses', and girls' wear	54	83 315	17 778	21.3	.1	29.1
	13912	Women's misses', and girls' dresses and blouses	15	31 055	484	1.6	Z	X
	13914	Women's and misses', and girls' outerwear	10	17 704	660	3.7	Z	X
	13915	Women's, misses', and girls' underwear and sleepwear	10	17 704	56	.3	Z	X
	13916	Other women's, misses, and girls' wear, including caps, hats, gloves, sweaters, and umbrellas	49	79 751	16 553	20.8	.1	X
	13920	Infants' and children's wear, to size 6X	8	9 021	796	8.8	Z	X
	14000	Footwear	6	13 001	2 653	20.4	Z	63.0
	14013	Women's, misses', and girls' footwear, excluding athletic footwear ..	6	13 001	506	3.9	Z	X
	14400	Confectioneries	6	11 940	5 307	44.4	Z	57.1
	14411	Candy	6	11 940	5 307	44.4	Z	X
	15330	Chemicals and allied products, excluding agricultural chemicals, plastics, industrial and natural gases, liquefied petroleum (LP), and petroleum ..	10	44 308	9 858	22.2	Z	X
	16100	Books, periodicals, newspapers, and other printed materials	13	28 391	531	1.9	Z	X
	16120	Art goods, including novelties and souvenirs	179	410 773	31 077	7.6	.1	X
	16130	Textile bags, bagging, and burlap	6	12 205	2 653	21.7	Z	X
	16150	Wigs, yarns, and leather products	8	125 769	21 228	16.9	.1	X
	19700	Service receipts and labor charges, including installed parts	216	1 477 128	67 950	4.6	.2	X
	19730	Advertising specialties, including paper novelties	8	16 451	2 653	16.1	Z	X
	19810	Miscellaneous commodities	221	726 086	52 110	7.2	.2	X
	19940	Rental and operating lease receipts	60	256 424	4 029	1.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line ¹	Establishments with the product line		Product line sales			Response coverage ³ (percent)
			Number	Total sales (\$1,000)	Amount ² (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ²	
MANUFACTURERS' SALES BRANCHES AND OFFICES								
42391		Sporting and recreational goods and supplies merchant wholesalers	107	X	3 552 973	X	100.0	55.2
	12700	Sporting and recreational goods and supplies	107		3 552 973	98.1	98.1	53.5
	12714	Camping and fishing equipment and accessories	13		984 067	37.8	10.5	X
	12715	Athletic equipment and accessories	61		822 975	77.8	18.0	X
	12717	Marine pleasure craft, equipment, and accessories	19		1 214 690	82.8	28.3	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	17		1 651 599	67.6	31.4	X
	19700	Service receipts and labor charges, including installed parts	11		54 787	12.7	.2	55.2
	19701	Labor charges for repair work	11		54 787	7.4	.1	X
	19702	Parts installed in repair work	11		54 787	4.4	.1	X
423910		Sporting and recreational goods and supplies merchant wholesalers	107	X	3 552 973	X	100.0	55.2
	12700	Sporting and recreational goods and supplies	107		3 552 973	98.1	98.1	53.5
	12714	Camping and fishing equipment and accessories	13		984 067	37.8	10.5	X
	12715	Athletic equipment and accessories	61		822 975	77.8	18.0	X
	12717	Marine pleasure craft, equipment, and accessories	19		1 214 690	82.8	28.3	X
	12718	Other sporting and recreational goods, including go-carts, bingo supplies, and playground equipment	17		1 651 599	67.6	31.4	X
	19700	Service receipts and labor charges, including installed parts	11		54 787	12.7	.2	55.2
	19701	Labor charges for repair work	11		54 787	7.4	.1	X
	19702	Parts installed in repair work	11		54 787	4.4	.1	X
42392		Toy and hobby goods and supplies merchant wholesalers	35	X	642 288	X	100.0	48.6
	12800	Toys and hobby goods and supplies	35		642 288	99.3	99.3	43.9
	12812	Other toys and games, including children's vehicles	12		27 188	78.3	3.3	X
	12813	Crafts and craft supplies	6		S	S	4.5	X
	12814	Other hobby goods and accessories	18		S	S	91.4	X
	12815	Fireworks and firecrackers	6		17 066	5.0	.1	X
423920		Toy and hobby goods and supplies merchant wholesalers	35	X	642 288	X	100.0	48.6
	12800	Toys and hobby goods and supplies	35		642 288	99.3	99.3	43.9
	12812	Other toys and games, including children's vehicles	12		27 188	78.3	3.3	X
	12813	Crafts and craft supplies	6		S	S	4.5	X
	12814	Other hobby goods and accessories	18		S	S	91.4	X
	12815	Fireworks and firecrackers	6		17 066	5.0	.1	X
42394		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	37	X	661 820	X	100.0	71.0
	13000	Jewelry, diamonds, gemstones, and watches	33		595 185	100.0	89.9	71.0
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location	7		443 853	27.8	18.6	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry	30		529 893	51.6	41.3	X
423940		Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers	37	X	661 820	X	100.0	71.0
	13000	Jewelry, diamonds, gemstones, and watches	33		595 185	100.0	89.9	71.0
	13011	Diamonds and diamond jewelry where lapidary work was not performed at this location	7		443 853	27.8	18.6	X
	13016	Other jewelry, silverware, and plated ware, including costume jewelry	30		529 893	51.6	41.3	X

¹For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

²Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

³Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Largest firms based on sales by type of operation and kind of business ¹	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
WHOLESALE TRADE							
42391	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	5 476	22 970 136	100.0	1 898 120	453 728	51 250
	4 largest firms	216	2 682 051	11.7	153 978	40 887	3 393
	8 largest firms	224	4 014 419	17.5	201 693	52 893	4 641
	20 largest firms	293	6 533 316	28.4	293 514	76 928	7 016
	50 largest firms	372	9 593 852	41.8	490 671	126 464	11 099
423910	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	5 476	22 970 136	100.0	1 898 120	453 728	51 250
	4 largest firms	216	2 682 051	11.7	153 978	40 887	3 393
	8 largest firms	224	4 014 419	17.5	201 693	52 893	4 641
	20 largest firms	293	6 533 316	28.4	293 514	76 928	7 016
	50 largest firms	372	9 593 852	41.8	490 671	126 464	11 099
42392	Toy and hobby goods and supplies merchant wholesalers						
	All firms	2 874	19 066 437	100.0	1 388 911	328 537	33 961
	4 largest firms	11	6 697 417	35.1	242 568	55 688	3 200
	8 largest firms	18	7 659 744	40.2	298 938	69 281	4 713
	20 largest firms	40	9 520 450	49.9	407 598	95 650	6 589
	50 largest firms	83	11 678 443	61.3	591 590	141 806	10 344
423920	Toy and hobby goods and supplies merchant wholesalers						
	All firms	2 874	19 066 437	100.0	1 388 911	328 537	33 961
	4 largest firms	11	6 697 417	35.1	242 568	55 688	3 200
	8 largest firms	18	7 659 744	40.2	298 938	69 281	4 713
	20 largest firms	40	9 520 450	49.9	407 598	95 650	6 589
	50 largest firms	83	11 678 443	61.3	591 590	141 806	10 344
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	8 317	32 435 282	100.0	1 922 015	461 730	50 845
	4 largest firms	11	4 080 564	12.6	32 182	8 603	522
	8 largest firms	23	5 827 072	18.0	137 064	34 169	2 669
	20 largest firms	38	8 558 906	26.4	261 935	66 754	4 958
	50 largest firms	72	11 519 357	35.5	439 578	113 879	8 898
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	8 317	32 435 282	100.0	1 922 015	461 730	50 845
	4 largest firms	11	4 080 564	12.6	32 182	8 603	522
	8 largest firms	23	5 827 072	18.0	137 064	34 169	2 669
	20 largest firms	38	8 558 906	26.4	261 935	66 754	4 958
	50 largest firms	72	11 519 357	35.5	439 578	113 879	8 898
MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES							
42391	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	5 369	19 417 163	100.0	1 718 964	404 248	47 405
	4 largest firms	218	2 074 125	10.7	115 885	28 411	2 923
	8 largest firms	233	2 913 718	15.0	143 646	35 388	3 719
	20 largest firms	255	4 731 805	24.4	236 849	59 986	5 692
	50 largest firms	334	7 038 559	36.2	398 615	97 839	9 305
423910	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	5 369	19 417 163	100.0	1 718 964	404 248	47 405
	4 largest firms	218	2 074 125	10.7	115 885	28 411	2 923
	8 largest firms	233	2 913 718	15.0	143 646	35 388	3 719
	20 largest firms	255	4 731 805	24.4	236 849	59 986	5 692
	50 largest firms	334	7 038 559	36.2	398 615	97 839	9 305
42392	Toy and hobby goods and supplies merchant wholesalers						
	All firms	2 839	18 424 149	100.0	1 347 312	317 462	32 729
	4 largest firms	11	6 697 417	36.4	242 568	55 688	3 200
	8 largest firms	19	7 623 070	41.4	280 269	65 098	3 901
	20 largest firms	38	9 326 223	50.6	391 514	92 150	5 810
	50 largest firms	90	11 294 099	61.3	578 343	136 364	9 626
423920	Toy and hobby goods and supplies merchant wholesalers						
	All firms	2 839	18 424 149	100.0	1 347 312	317 462	32 729
	4 largest firms	11	6 697 417	36.4	242 568	55 688	3 200
	8 largest firms	19	7 623 070	41.4	280 269	65 098	3 901
	20 largest firms	38	9 326 223	50.6	391 514	92 150	5 810
	50 largest firms	90	11 294 099	61.3	578 343	136 364	9 626
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	8 280	31 773 462	100.0	1 863 308	447 776	49 403
	4 largest firms	11	4 080 564	12.8	32 182	8 603	522
	8 largest firms	23	5 827 072	18.3	137 064	34 169	2 669
	20 largest firms	38	8 417 873	26.5	247 150	64 193	4 798
	50 largest firms	71	11 191 599	35.2	400 357	104 276	7 845

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Largest firms based on sales by type of operation and kind of business ¹	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	MERCHANT WHOLESALERS, EXCEPT MANUFACTURERS' SALES BRANCHES AND OFFICES—Con.						
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	8 280	31 773 462	100.0	1 863 308	447 776	49 403
	4 largest firms	11	4 080 564	12.8	32 182	8 603	522
	8 largest firms	23	5 827 072	18.3	137 064	34 169	2 669
	20 largest firms	38	8 417 873	26.5	247 150	64 193	4 798
	50 largest firms	71	11 191 599	35.2	400 357	104 276	7 845
	MANUFACTURERS' SALES BRANCHES AND OFFICES						
42391	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	107	3 552 973	100.0	179 156	49 480	3 845
	4 largest firms	5	1 893 079	53.3	80 381	23 301	1 630
	8 largest firms	47	2 670 214	75.2	114 645	32 358	2 386
	20 largest firms	74	3 365 458	94.7	165 512	46 020	3 426
	50 largest firms	107	3 552 973	100.0	179 156	49 480	3 845
423910	Sporting and recreational goods and supplies merchant wholesalers						
	All firms	107	3 552 973	100.0	179 156	49 480	3 845
	4 largest firms	5	1 893 079	53.3	80 381	23 301	1 630
	8 largest firms	47	2 670 214	75.2	114 645	32 358	2 386
	20 largest firms	74	3 365 458	94.7	165 512	46 020	3 426
	50 largest firms	107	3 552 973	100.0	179 156	49 480	3 845
42392	Toy and hobby goods and supplies merchant wholesalers						
	All firms	35	642 288	100.0	41 599	11 075	1 232
	4 largest firms	22	550 831	85.8	33 196	9 045	1 060
	8 largest firms	30	626 145	97.5	40 894	10 914	1 213
	20 largest firms	35	642 288	100.0	41 599	11 075	1 232
	50 largest firms	35	642 288	100.0	41 599	11 075	1 232
423920	Toy and hobby goods and supplies merchant wholesalers						
	All firms	35	642 288	100.0	41 599	11 075	1 232
	4 largest firms	22	550 831	85.8	33 196	9 045	1 060
	8 largest firms	30	626 145	97.5	40 894	10 914	1 213
	20 largest firms	35	642 288	100.0	41 599	11 075	1 232
	50 largest firms	35	642 288	100.0	41 599	11 075	1 232
42394	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	37	661 820	100.0	58 707	13 954	1 442
	4 largest firms	4	509 217	76.9	42 585	9 868	1 076
	8 largest firms	26	630 491	95.3	53 301	12 402	1 330
	20 largest firms	37	661 820	100.0	58 707	13 954	1 442
	50 largest firms	37	661 820	100.0	58 707	13 954	1 442
423940	Jewelry/watch/silverware/precious stone, and precious metal merchant wholesalers						
	All firms	37	661 820	100.0	58 707	13 954	1 442
	4 largest firms	4	509 217	76.9	42 585	9 868	1 076
	8 largest firms	26	630 491	95.3	53 301	12 402	1 330
	20 largest firms	37	661 820	100.0	58 707	13 954	1 442
	50 largest firms	37	661 820	100.0	58 707	13 954	1 442

¹For the 2002 Economic Census, the definition of Merchant Wholesalers and the kind-of-business and type-of-operation structures for the Wholesale Trade sector changed to reflect revisions to the 1997 North American Industry Classification System (NAICS). For more details, see Comparability of the 1997 and 2002 Economic Censuses.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Wholesale trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each wholesale trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; full- and part-time leased employees whose payroll was

filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit by establishments primarily engaged in wholesale trade; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer and passed on to the wholesaler; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; and nonoperating income from such sources as investments, rental or sales of real estate, and interest.

Sales do not include wholesale sales made by manufacturers, retailers, service establishments, or other businesses whose primary activity is other than wholesale trade. They do include receipts other than from the sale of merchandise at wholesale, e.g., service receipts, retail sales, etc., by establishments primarily engaged in wholesale trade.

TYPES OF OPERATION

In addition to being classified by kind of business, merchant wholesale establishments are also classified by type of operation according to the ownership of the business and character of the transactions. Merchant wholesale establishments are grouped into the following two major types of operation and related subgroups:

Merchant wholesalers, except manufacturers' sales branches and offices. Establishments primarily engaged in buying and selling merchandise on their own account. Included here are such types of establishments as wholesale distributors and jobbers, importers, exporters, own-brand importers/marketers, terminal and country grain elevators, and farm products assemblers.

Wholesale distributors and jobbers. Establishments primarily engaged in buying and selling merchandise in the domestic market not manufactured by the parent company.

Importers. Establishments buying and selling goods at wholesale on their own account, whose principal source of purchases was foreign.

Exporters. Establishments primarily engaged in purchasing goods in the United States and selling them to foreign customers.

Own-brand importers/marketers. Companies or establishments that deal primarily or exclusively in the parent company's own branded products manufactured outside the United States. The products are either imported into the United States and then sold or they are sold and then drop-shipped directly from a foreign location to the United States customer.

Terminal grain elevators. Grain elevators primarily engaged in buying and selling grain received from country grain elevators and grain marketing establishments. They have sizable space for grain storage, and products are received primarily by rail or barge rather than by truck.

Country grain elevators. Grain elevators, cooperative or other, buying and receiving grain directly from farmers by truck and selling at wholesale.

Assemblers of farm products, except country grain elevators. Establishments primarily engaged in purchasing directly from farmers and assembling and marketing farm products at wholesale.

Manufacturers' sales branches and offices. Establishments primarily maintained by manufacturing, refining, and mining companies apart from their plants or mines for marketing their products at wholesale. Sales branches and offices located at plants or administrative offices are classified as manufacturers' sales branches or offices, if separate records are available.

Manufacturers' sales branches. Branches with a stock of merchandise for sale. Included are refiner marketers owned and operated by petroleum refining companies primarily for marketing their products.

Manufacturers' sales offices. Offices without a stock of merchandise for sale.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

42391 SPORTING AND RECREATIONAL GOODS AND SUPPLIES MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

423910 SPORTING AND RECREATIONAL GOODS AND SUPPLIES MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

42392 TOY AND HOBBY GOODS AND SUPPLIES MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

423920 TOY AND HOBBY GOODS AND SUPPLIES MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

42394 JEWELRY, WATCH, PRECIOUS STONE, AND PRECIOUS METAL MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

423940 JEWELRY, WATCH, PRECIOUS STONE, AND PRECIOUS METAL MERCHANT WHOLESALERS

This industry comprises establishments primarily engaged in the merchant wholesale distribution of jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

PART 2. 1997 NAICS

42191 SPORTING AND RECREATIONAL GOODS AND SUPPLIES WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

421910 SPORTING AND RECREATIONAL GOODS AND SUPPLIES WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.

42192 TOY AND HOBBY GOODS AND SUPPLIES WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

421920 TOY AND HOBBY GOODS AND SUPPLIES WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.

42194 JEWELRY, WATCH, SILVERWARE, PRECIOUS STONE, AND PRECIOUS METAL WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

421940 JEWELRY, WATCH, PRECIOUS STONE, AND PRECIOUS METAL WHOLESALERS

This industry comprises establishments primarily engaged in wholesaling jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, essentially all firms were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For some very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Sales or receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales or receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify those industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, sales of product lines, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from those establishments sent a report form that completed the appropriate inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of the sales item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate sales of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three wholesale establishments – a hardware merchant wholesaler (NAICS 42371), a plumbing equipment merchant wholesaler (NAICS 42372), and an electrical appliance merchant wholesaler (NAICS 42362) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 4237 and a one-establishment firm in NAICS 4236, and as a single three-establishment firm in wholesale trade totals.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

