

Clothing and Clothing Accessories Stores: 2002

Issued November 2004

EC02-44I-20

2002 Economic Census

Retail Trade

Industry Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **Barbara T. Parlett**, **Maria A. Poschinger**, **William R. Samples**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Stephanie L. Glegorovich**, **Jennifer L. Higgerson**, **Brian J. Holt**, **Nicole C. Howe**, **Anna M. Jacobson**, **John W. Nogle II**, **J. Robert Nusz**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, **Jessica A. Watts**, and **Stacey R. Whaley**.

Mathematical and statistical techniques, as well as the coverage operations, were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

Clothing and Clothing Accessories Stores: 2002

Issued November 2004

EC02-44I-20

2002 Economic Census

Retail Trade

Industry Series



U.S. Department of Commerce

Donald L. Evans,

Secretary

Theodore W. Kassinger,

Deputy Secretary

Economics and Statistics Administration

Kathleen B. Cooper,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Charles Louis Kincannon,

Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Summary Statistics for the United States: 2002	1
2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997	2
3. Product Lines by Kind of Business for the United States: 2002 .	3
4. Concentration by Largest Firms for the United States: 2002 ...	25
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	--

-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

This page is intentionally blank.

Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
448	Clothing and clothing accessories stores	149 481	167 888 644	21 257 472	5 125 691	1 418 217	10.7	6.0
4481	Clothing stores	90 823	120 152 074	14 915 148	3 561 211	1 055 233	9.4	5.9
44811	Men's clothing stores	9 428	7 930 279	1 274 216	305 153	62 246	22.3	10.0
448110	Men's clothing stores	9 428	7 930 279	1 274 216	305 153	62 246	22.3	10.0
44812	Women's clothing stores	33 984	31 296 565	3 872 744	933 152	298 809	13.0	9.4
448120	Women's clothing stores	33 984	31 296 565	3 872 744	933 152	298 809	13.0	9.4
44813	Children's and infants' clothing stores	6 568	7 110 277	787 947	184 776	67 148	10.1	2.6
448130	Children's and infants' clothing stores	6 568	7 110 277	787 947	184 776	67 148	10.1	2.6
44814	Family clothing stores	24 407	62 091 043	7 248 800	1 721 780	509 094	4.6	3.8
448140	Family clothing stores	24 407	62 091 043	7 248 800	1 721 780	509 094	4.6	3.8
44815	Clothing accessories stores	5 855	2 784 772	471 891	111 863	27 014	14.7	5.8
448150	Clothing accessories stores	5 855	2 784 772	471 891	111 863	27 014	14.7	5.8
44819	Other clothing stores	10 581	8 939 138	1 259 550	304 487	90 922	16.3	7.1
448190	Other clothing stores	10 581	8 939 138	1 259 550	304 487	90 922	16.3	7.1
4482	Shoe stores	28 388	22 997 531	2 676 105	655 016	204 825	7.9	7.2
44821	Shoe stores	28 388	22 997 531	2 676 105	655 016	204 825	7.9	7.2
448210	Shoe stores	28 388	22 997 531	2 676 105	655 016	204 825	7.9	7.2
4482101	Men's shoe stores	1 585	963 285	140 658	35 449	6 945	11.5	12.2
4482102	Women's shoe stores	3 137	1 971 790	287 334	71 040	24 137	13.8	11.1
4482103	Children's and juveniles' shoe stores	1 078	587 100	86 313	21 622	6 258	7.1	3.2
4482104	Family shoe stores	16 493	12 209 005	1 404 552	346 557	103 951	7.9	9.0
4482105	Athletic footwear stores	6 095	7 266 351	757 248	180 348	63 534	5.7	2.8
4483	Jewelry, luggage, and leather goods stores	30 270	24 739 039	3 666 219	909 464	158 159	19.8	5.9
44831	Jewelry stores	28 537	23 184 757	3 457 070	857 681	147 924	20.3	5.5
448310	Jewelry stores	28 537	23 184 757	3 457 070	857 681	147 924	20.3	5.5
44832	Luggage and leather goods stores	1 733	1 554 282	209 149	51 783	10 235	11.4	10.8
448320	Luggage and leather goods stores	1 733	1 554 282	209 149	51 783	10 235	11.4	10.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
448	Clothing and clothing accessories stores	149 481 1997.. 156 601	167 888 644 136 397 645	21 257 472 16 597 371	1 418 217 1 280 153
4481	Clothing stores	90 823 1997.. 94 740	120 152 074 95 918 083	14 915 148 11 225 054	1 055 233 927 930
44811	Men's clothing stores	9 428 2002.. 12 143 1997.. 9 428	7 930 279 9 864 629 7 930 279	1 274 216 1 325 198 1 274 216	62 246 83 581 62 246
448110	Men's clothing stores	12 143 2002.. 9 428 1997.. 12 143	9 864 629 7 930 279 9 864 629	1 325 198 1 274 216 1 325 198	83 581 62 246 83 581
44812	Women's clothing stores	33 984 2002.. 39 672 1997.. 33 984	31 296 565 27 257 683 31 296 565	3 872 744 3 365 846 3 872 744	298 809 305 685 298 809
448120	Women's clothing stores	33 984 2002.. 39 672 1997.. 33 984	31 296 565 27 257 683 31 296 565	3 872 744 3 365 846 3 872 744	298 809 305 685 298 809
44813	Children's and infants' clothing stores	6 568 2002.. 5 115 1997.. 6 568	7 110 277 4 638 006 7 110 277	787 947 474 416 787 947	67 148 46 520 67 148
448130	Children's and infants' clothing stores	6 568 2002.. 5 115 1997.. 6 568	7 110 277 4 638 006 7 110 277	787 947 474 416 787 947	67 148 46 520 67 148
44814	Family clothing stores	24 407 2002.. 20 450 1997.. 24 407	62 091 043 44 796 060 62 091 043	7 248 800 4 797 129 7 248 800	509 094 392 269 509 094
448140	Family clothing stores	24 407 2002.. 20 450 1997.. 24 407	62 091 043 44 796 060 62 091 043	7 248 800 4 797 129 7 248 800	509 094 392 269 509 094
44815	Clothing accessories stores	5 855 2002.. 5 860 1997.. 5 855	2 784 772 2 132 281 2 784 772	471 891 313 776 471 891	27 014 25 754 27 014
448150	Clothing accessories stores	5 855 2002.. 5 860 1997.. 5 855	2 784 772 2 132 281 2 784 772	471 891 313 776 471 891	27 014 25 754 27 014
44819	Other clothing stores	10 581 2002.. 11 500 1997.. 10 581	8 939 138 '6 553 924 8 939 138	1 259 550 '884 302 1 259 550	90 922 '66 885 90 922
448190	Other clothing stores	10 581 2002.. 11 500 1997.. 10 581	8 939 138 '6 553 924 8 939 138	1 259 550 '884 302 1 259 550	90 922 '66 885 90 922
4482	Shoe stores	28 388 2002.. 31 399 1997.. 28 388	22 997 531 20 543 252 22 997 531	2 676 105 2 348 605 2 676 105	204 825 185 803 204 825
44821	Shoe stores	28 388 2002.. 31 399 1997.. 28 388	22 997 531 20 543 252 22 997 531	2 676 105 2 348 605 2 676 105	204 825 185 803 204 825
448210	Shoe stores	28 388 2002.. 31 399 1997.. 28 388	22 997 531 20 543 252 22 997 531	2 676 105 2 348 605 2 676 105	204 825 185 803 204 825
4482101	Men's shoe stores	1 585 2002.. 2 376 1997.. 1 585	963 285 1 317 461 963 285	140 658 177 238 140 658	6 945 9 879 6 945
4482102	Women's shoe stores	2 376 2002.. 3 137 1997.. 2 376	1 317 461 1 971 790 1 317 461	177 238 287 334 177 238	9 879 24 137 9 879
4482103	Children's and juveniles' shoe stores	4 466 2002.. 1 047 1997.. 4 466	2 343 324 587 100 2 343 324	325 172 86 313 325 172	26 825 6 258 26 825
4482104	Family shoe stores	1 047 2002.. 16 493 1997.. 1 047	459 463 12 209 005 459 463	67 030 1 404 552 67 030	5 632 103 951 5 632
4482105	Athletic footwear stores	16 493 2002.. 18 233 1997.. 16 493	12 209 005 10 498 695 12 209 005	1 404 552 1 159 247 1 404 552	103 951 93 308 103 951
4482105	Athletic footwear stores	16 493 2002.. 18 233 1997.. 16 493	12 209 005 10 498 695 12 209 005	1 404 552 1 159 247 1 404 552	103 951 93 308 103 951
4483	Jewelry, luggage, and leather goods stores	30 270 2002.. 30 462 1997.. 30 270	24 739 039 19 936 310 24 739 039	3 666 219 3 023 712 3 666 219	158 159 166 420 158 159
44831	Jewelry stores	28 537 2002.. 28 336 1997.. 28 537	23 184 757 18 511 350 23 184 757	3 457 070 2 836 030 3 457 070	147 924 154 877 147 924
448310	Jewelry stores	28 537 2002.. 28 336 1997.. 28 537	23 184 757 18 511 350 23 184 757	3 457 070 2 836 030 3 457 070	147 924 154 877 147 924
44832	Luggage and leather goods stores	1 733 2002.. 2 126 1997.. 1 733	1 554 282 1 424 960 1 554 282	209 149 187 682 209 149	10 235 11 543 10 235
448320	Luggage and leather goods stores	1 733 2002.. 2 126 1997.. 1 733	1 554 282 1 424 960 1 554 282	209 149 187 682 209 149	10 235 11 543 10 235

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448		Clothing and clothing accessories stores	149 481	X	167 888 644	X	100.0	68.8
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	97	281 695	6 209	2.2	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	9	14 959	1 608	10.7	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	43	17 872	1 665	9.3	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	3 778	12 224 826	1 705 871	14.0	1.0	X
	20180	Soaps, detergents, & household cleaners	21	24 751	72	.3	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	22	72 731	28	Z	Z	X
	20200	Men's wear	48 159	85 481 804	28 005 448	32.8	16.7	X
	20220	Women's, juniors', & misses' wear	82 799	114 814 723	65 182 340	56.8	38.8	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	26 403	56 391 037	14 137 500	25.1	8.4	X
	20260	Footwear, including accessories	67 638	92 594 534	25 610 324	27.7	15.3	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	161	162 113	6 101	3.8	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	4 113	21 486 823	1 511 329	7.0	.9	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	56	222 939	2 930	1.3	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	49	56 647	2 497	4.4	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	74	51 478	3 280	6.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	559	1 079 822	50 727	4.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	12 846	30 984 656	3 219 253	10.4	1.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	57 631	65 705 102	23 798 099	36.2	14.2	X
	20420	Books	103	55 334	2 981	5.4	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 662	16 435 731	360 354	2.2	.2	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...	4 477	7 150 414	83 366	1.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	2 035	2 624 716	305 418	11.6	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	17	26 034	355	1.4	Z	X
	20620	Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc.	12	21 763	3 038	14.0	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	6	3 937	1 376	35.0	Z	X
	20850	All other merchandise	11 300	16 565 401	1 943 746	11.7	1.2	X
	29810	All other merchandise	7 913	12 738 791	589 704	4.6	.4	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	22 313	35 348 758	1 352 297	3.8	.8	X
4481		Clothing stores	90 823	X	120 152 074	X	100.0	64.9
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	77	266 797	5 759	2.2	Z	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	9	14 959	1 608	10.7	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	21	10 353	765	7.4	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	3 761	12 198 447	1 703 875	14.0	1.4	X
	20180	Soaps, detergents, & household cleaners	16	21 911	56	.3	Z	X
	20190	Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc.	22	72 731	28	Z	Z	X
	20200	Men's wear	41 501	77 706 367	26 801 500	34.5	22.3	43.6
	20201	Men's overcoats, topcoats, raincoats, outer jackets	23 602	55 591 007	1 558 931	2.8	1.3	X
	20202	Men's suits & formal wear	12 322	38 479 113	2 226 885	5.8	1.9	X
	20203	Men's sport coats & blazers	16 035	43 959 285	1 010 662	2.3	.8	X
	20204	Men's tailored & dress slacks	16 518	46 970 482	1 696 131	3.6	1.4	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	28 695	66 061 869	4 811 291	7.3	4.0	X
	20206	Men's career & work uniforms	5 774	24 926 925	777 936	3.1	.6	X
	20207	Men's dress shirts	17 167	45 852 162	1 800 174	3.9	1.5	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	31 222	68 761 619	5 606 785	8.2	4.7	X
	20209	Men's sweaters	19 558	52 000 185	1 582 458	3.0	1.3	X
	20211	Men's hosiery, pajamas, robes, underwear	17 325	52 856 208	1 202 335	2.3	1.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel. ...	15 587	47 035 249	1 388 459	3.0	1.2	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	28 995	66 065 436	2 008 864	3.0	1.7	X
	20215	Custom-made garments	1 139	1 621 757	107 826	6.6	.1	X
	20216	Men's sweat tops, pants, & warm-ups	11 318	38 604 442	1 022 763	2.6	.9	X
	20220	Women's, juniors', & misses' wear	75 915	106 610 717	64 524 004	60.5	53.7	49.1
	20221	Furs, fur garments	1 647	2 655 209	455 280	17.1	.4	X
	20222	Dresses, including all types	47 728	77 166 985	5 593 793	7.2	4.7	X
	20223	Dressy & tailored coats, outer jackets, rainwear	35 199	69 445 050	2 838 984	4.1	2.4	X
	20224	Suits, pantsuits, sport jackets, blazers	28 599	56 628 794	4 650 711	8.2	3.9	X
	20225	Slacks/pants, jeans, walking shorts, skirts	54 761	89 006 281	14 038 007	15.8	11.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	54 837	88 738 765	18 318 463	20.6	15.2	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Estab-lishments with the product line	All estab-lishments ¹	
4481		Clothing stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	20 655	44 402 612	1 799 595	4.1	1.5	X
	20229	Hosiery, including pantyhose, socks, tights	26 177	58 888 282	1 073 779	1.8	.9	X
	20231	Bras, girdles, corsets	21 986	50 199 039	2 669 989	5.3	2.2	X
	20232	Lingerie, sleepwear, loungewear	32 051	67 650 309	3 429 131	5.1	2.9	X
	20233	Hats, wigs, hairpieces	9 450	8 093 922	362 296	4.5	.3	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	52 739	89 007 238	6 143 488	6.9	5.1	X
	20235	Custom-made garments	3 005	18 436 051	240 996	1.3	.2	X
	20236	Women's sweat tops, pants, & warm-ups	18 558	44 604 448	1 885 099	4.2	1.6	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	7 422	6 924 976	1 024 393	14.8	.9	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	22 973	52 312 031	13 919 142	26.6	11.6	45.4
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	19 573	49 208 211	4 078 026	8.3	3.4	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	20 918	50 588 558	6 364 860	12.6	5.3	X
	20243	Infants' & toddlers' clothing & accessories	16 102	44 582 815	3 476 256	7.8	2.9	X
	20260	Footwear, including accessories	39 114	69 082 009	4 882 883	7.1	4.1	49.8
	20261	Men's footwear, including dress & casual footwear	16 488	35 267 403	956 945	2.7	.8	X
	20262	Women's footwear, including dress & casual footwear	28 899	58 439 754	2 386 902	4.1	2.0	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	7 100	21 558 474	430 061	2.0	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	9 381	34 504 943	548 103	1.6	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	9 513	34 673 745	390 854	1.1	.3	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	2 470	6 545 078	141 287	2.2	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	1 084	1 932 264	28 731	1.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	153	160 865	6 085	3.8	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	4 113	21 486 823	1 511 329	7.0	1.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	39	214 732	2 060	1.0	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	26	38 149	641	1.7	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	12	4 541	143	3.1	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	511	1 045 721	42 748	4.1	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	5 981	24 596 465	2 868 217	11.7	2.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	24 308	37 680 210	2 010 528	5.3	1.7	43.5
	20412	Costume & novelty jewelry	21 204	31 039 679	1 244 913	4.0	1.0	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	8 227	18 356 373	765 615	4.2	.6	X
	20420	Books	62	37 928	1 832	4.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	3 534	16 382 368	353 871	2.2	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	4 447	7 125 423	82 864	1.2	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	1 233	1 300 585	204 937	15.8	.2	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	11	24 208	107	.4	Z	X
	20740	Automotive tires, tubes, batteries, parts, accessories	6	3 937	1 376	35.0	Z	X
	20850	All other merchandise	8 399	14 170 356	561 973	4.0	.5	64.0
	20859	Luggage & leather goods	2 835	7 929 911	165 180	2.1	.1	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 386	7 605 658	352 620	4.6	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	529	1 263 958	26 516	2.1	Z	X
	20883	All other merchandise	126	231 633	17 657	7.6	Z	X
	29810	All other merchandise	4 108	8 615 876	290 326	3.4	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	7 906	22 754 468	373 117	1.6	.3	63.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	3 607	5 185 297	204 589	3.9	.2	X
	29933	Rental of clothing, formal wear, etc.	2 077	2 641 034	74 496	2.8	.1	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	3 563	16 941 412	94 032	.6	.1	X
44811		Men's clothing stores	9 428	X	7 930 279	X	100.0	62.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8	7 930	79	1.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	8	2 538	317	12.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	48	139 652	634	.5	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44811		Men's clothing stores—Con.						
	20200	Men's wear	9 428	7 930 279	7 180 155	90.5	90.5	60.3
	20201	Men's overcoats, topcoats, raincoats, outer jackets	6 963	6 575 312	324 184	4.9	4.1	X
	20202	Men's suits & formal wear	5 916	5 621 854	1 580 426	28.1	19.9	X
	20203	Men's sport coats & blazers	6 574	6 362 304	599 399	9.4	7.6	X
	20204	Men's tailored & dress slacks	6 907	6 374 358	574 628	9.0	7.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	6 768	5 590 767	915 685	16.4	11.5	X
	20206	Men's career & work uniforms	719	442 985	109 569	24.7	1.4	X
	20207	Men's dress shirts	6 068	4 717 644	526 305	11.2	6.6	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	7 971	7 026 544	1 047 225	14.9	13.2	X
	20209	Men's sweaters	5 656	4 372 835	240 535	5.5	3.0	X
	20211	Men's hosiery, pajamas, robes, underwear	5 176	4 146 108	155 594	3.8	2.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	3 526	3 593 289	327 774	9.1	4.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	7 302	6 829 636	616 416	9.0	7.8	X
	20215	Custom-made garments	731	806 271	78 120	9.7	1.0	X
	20216	Men's sweat tops, pants, & warm-ups	1 803	1 276 458	84 295	6.6	1.1	X
	20220	Women's, juniors', & misses' wear	1 888	1 811 910	179 224	9.9	2.3	61.2
	20221	Furs, fur garments	7	22 232	131	.6	Z	X
	20222	Dresses, including all types	239	335 022	8 329	2.5	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	258	497 985	10 046	2.0	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	296	508 331	29 672	5.8	.4	X
	20225	Slacks/pants, jeans, walking shorts, skirts	722	748 772	40 704	5.4	.5	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 253	975 297	43 522	4.5	.5	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	209	140 695	4 332	3.1	.1	X
	20229	Hosiery, including pantyhose, socks, tights	48	43 613	695	1.6	Z	X
	20231	Bras, girdles, corsets	38	24 950	715	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear	42	36 764	453	1.2	Z	X
	20233	Hats, wigs, hairpieces	52	78 166	1 663	2.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	391	775 715	12 795	1.6	.2	X
	20235	Custom-made garments	10	5 526	319	5.8	Z	X
	20236	Women's sweat tops, pants, & warm-ups	265	185 105	8 087	4.4	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	263	353 304	17 761	5.0	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	1 426	970 587	96 749	10.0	1.2	60.5
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 407	956 892	69 722	7.3	.9	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	658	397 038	22 638	5.7	.3	X
	20243	Infants' & toddlers' clothing & accessories	234	197 621	4 389	2.2	.1	X
	20260	Footwear, including accessories	4 757	4 813 679	342 905	7.1	4.3	61.7
	20261	Men's footwear, including dress & casual footwear	4 543	4 641 879	280 973	6.1	3.5	X
	20262	Women's footwear, including dress & casual footwear	293	456 577	14 395	3.2	.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	139	104 842	1 704	1.6	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	482	366 369	40 442	11.0	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	127	106 382	1 783	1.7	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	96	90 930	2 212	2.4	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	137	111 677	1 396	1.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	14	9 834	317	3.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	19	17 288	397	2.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	10	8 406	397	4.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	405	270 898	11 975	4.4	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	327	434 817	10 230	2.4	.1	57.5
	20412	Costume & novelty jewelry	211	311 590	5 603	1.8	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	146	234 827	4 627	2.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	37	23 949	1 031	4.3	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	68	72 086	793	1.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	92	62 729	4 996	8.0	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	8	7 930	79	1.0	Z	X
	20850	All other merchandise	361	276 529	17 129	6.2	.2	61.6
	20859	Luggage & leather goods	127	119 530	2 689	2.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	241	148 200	13 161	8.9	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	9	7 475	77	1.0	Z	X
	20883	All other merchandise	7	15 336	1 202	7.8	Z	X
	29810	All other merchandise	138	175 338	18 081	10.3	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 540	1 749 102	64 632	3.7	.8	61.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 256	1 637 124	43 487	2.7	.5	X
	29933	Rental of clothing, formal wear, etc.	427	226 911	15 773	7.0	.2	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44811		Men's clothing stores—Con.						
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.						
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	190	212 918	5 372	2.5	.1	X
448110		Men's clothing stores	9 428	X	7 930 279	X	100.0	62.0
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	8	7 930	79	1.0	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	8	2 538	317	12.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	48	139 652	634	.5	Z	X
	20200	Men's wear	9 428	7 930 279	7 180 155	90.5	90.5	60.3
	20201	Men's overcoats, topcoats, raincoats, outer jackets	6 963	6 575 312	324 184	4.9	4.1	X
	20202	Men's suits & formal wear	5 916	5 621 854	1 580 426	28.1	19.9	X
	20203	Men's sport coats & blazers	6 574	6 362 304	599 399	9.4	7.6	X
	20204	Men's tailored & dress slacks	6 907	6 374 358	574 628	9.0	7.2	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	6 768	5 590 767	915 685	16.4	11.5	X
	20206	Men's career & work uniforms	719	442 985	109 569	24.7	1.4	X
	20207	Men's dress shirts	6 068	4 717 644	526 305	11.2	6.6	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	7 971	7 026 544	1 047 225	14.9	13.2	X
	20209	Men's sweaters	5 656	4 372 835	240 535	5.5	3.0	X
	20211	Men's hosiery, pajamas, robes, underwear	5 176	4 146 108	155 594	3.8	2.0	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	3 526	3 593 289	327 774	9.1	4.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	7 302	6 829 636	616 416	9.0	7.8	X
	20215	Custom-made garments	731	806 271	78 120	9.7	1.0	X
	20216	Men's sweat tops, pants, & warm-ups	1 803	1 276 458	84 295	6.6	1.1	X
	20220	Women's, juniors', & misses' wear	1 888	1 811 910	179 224	9.9	2.3	61.2
	20221	Furs, fur garments	7	22 232	131	.6	Z	X
	20222	Dresses, including all types	239	335 022	8 329	2.5	.1	X
	20223	Dressy & tailored coats, outer jackets, rainwear	258	497 985	10 046	2.0	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	296	508 331	29 672	5.8	.4	X
	20225	Slacks/pants, jeans, walking shorts, skirts	722	748 772	40 704	5.4	.5	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 253	975 297	43 522	4.5	.5	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	209	140 695	4 332	3.1	.1	X
	20229	Hosiery, including pantyhose, socks, tights	48	43 613	695	1.6	Z	X
	20231	Bras, girdles, corsets	38	24 950	715	2.9	Z	X
	20232	Lingerie, sleepwear, loungewear	42	36 764	453	1.2	Z	X
	20233	Hats, wigs, hairpieces	52	78 166	1 663	2.1	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	391	775 715	12 795	1.6	.2	X
	20235	Custom-made garments	10	5 526	319	5.8	Z	X
	20236	Women's sweat tops, pants, & warm-ups	265	185 105	8 087	4.4	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	263	353 304	17 761	5.0	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	1 426	970 587	96 749	10.0	1.2	60.5
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 407	956 892	69 722	7.3	.9	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	658	397 038	22 638	5.7	.3	X
	20243	Infants' & toddlers' clothing & accessories	234	197 621	4 389	2.2	.1	X
	20260	Footwear, including accessories	4 757	4 813 679	342 905	7.1	4.3	61.7
	20261	Men's footwear, including dress & casual footwear	4 543	4 641 879	280 973	6.1	3.5	X
	20262	Women's footwear, including dress & casual footwear	293	456 577	14 395	3.2	.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	139	104 842	1 704	1.6	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	482	366 369	40 442	11.0	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	127	106 382	1 783	1.7	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	96	90 930	2 212	2.4	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	137	111 677	1 396	1.3	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	14	9 834	317	3.2	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	19	17 288	397	2.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	10	8 406	397	4.7	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	405	270 898	11 975	4.4	.2	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	327	434 817	10 230	2.4	.1	57.5
	20412	Costume & novelty jewelry	211	311 590	5 603	1.8	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	146	234 827	4 627	2.0	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	37	23 949	1 031	4.3	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	68	72 086	793	1.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	92	62 729	4 996	8.0	.1	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	8	7 930	79	1.0	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448110		Men's clothing stores—Con.						
	20850	All other merchandise	361	276 529	17 129	6.2	Z	61.6
	20859	Luggage & leather goods	127	119 530	2 689	2.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	241	148 200	13 161	8.9	.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	9	7 475	77	1.0	Z	X
	20883	All other merchandise	7	15 336	1 202	7.8	Z	X
	29810	All other merchandise	138	175 338	18 081	10.3	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 540	1 749 102	64 632	3.7	.8	61.8
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 256	1 637 124	43 487	2.7	.5	X
	29933	Rental of clothing, formal wear, etc.	427	226 911	15 773	7.0	.2	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	190	212 918	5 372	2.5	.1	X
44812		Women's clothing stores	33 984	X	31 296 565	X	100.0	69.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	36	137 079	939	.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	914	3 388 166	460 690	13.6	1.5	X
	20200	Men's wear	2 087	4 253 516	672 883	15.8	2.2	30.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	1 307	2 945 858	51 147	1.7	.2	X
	20202	Men's suits & formal wear	112	814 889	20 066	2.5	.1	X
	20203	Men's sport coats & blazers	156	941 388	15 691	1.7	.1	X
	20204	Men's tailored & dress slacks	242	1 302 937	18 936	1.5	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	1 678	3 601 282	177 605	4.9	.6	X
	20206	Men's career & work uniforms	10	13 356	1 534	11.5	Z	X
	20207	Men's dress shirts	205	1 452 150	23 424	1.6	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 769	3 627 058	224 922	6.2	.7	X
	20209	Men's sweaters	1 389	2 823 909	43 987	1.6	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	504	1 755 256	20 382	1.2	.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	611	1 513 358	22 717	1.5	.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	1 408	3 168 657	45 158	1.4	.1	X
	20215	Custom-made garments	8	11 995	558	4.7	Z	X
	20216	Men's sweat tops, pants, & warm-ups	110	443 174	6 756	1.5	Z	X
	20220	Women's, juniors', & misses' wear	33 984	31 296 565	28 072 049	89.7	89.7	60.0
	20221	Furs, fur garments	687	1 037 168	36 775	3.5	.1	X
	20222	Dresses, including all types	31 054	29 437 549	3 406 577	11.6	10.9	X
	20223	Dressy & tailored coats, outer jackets, rainwear	20 734	23 121 276	1 289 362	5.6	4.1	X
	20224	Suits, pantsuits, sport jackets, blazers	19 823	19 090 592	1 921 832	10.1	6.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	30 497	28 828 831	7 567 178	26.2	24.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	30 643	28 462 035	9 973 818	35.0	31.9	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	9 847	7 905 825	337 710	4.3	1.1	X
	20229	Hosiery, including pantyhose, socks, tights	14 855	15 340 637	260 792	1.7	.8	X
	20231	Bras, girdles, corsets	12 465	9 854 662	441 297	4.5	1.4	X
	20232	Lingerie, sleepwear, loungewear	18 014	16 600 011	695 632	4.2	2.2	X
	20233	Hats, wigs, hairpieces	4 852	3 224 172	54 180	1.7	.2	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	25 938	26 752 930	1 469 306	5.5	4.7	X
	20235	Custom-made garments	199	115 797	9 825	8.5	Z	X
	20236	Women's sweat tops, pants, & warm-ups	7 026	6 279 343	422 207	6.7	1.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 215	2 856 750	185 558	6.5	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 407	1 911 281	146 156	7.6	.5	60.2
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 378	1 072 362	28 757	2.7	.1	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 154	1 618 148	66 206	4.1	.2	X
	20243	Infants' & toddlers' clothing & accessories	1 557	1 188 836	51 193	4.3	.2	X
	20260	Footwear, including accessories	13 935	15 743 737	920 128	5.8	2.9	61.1
	20261	Men's footwear, including dress & casual footwear	262	617 312	15 375	2.5	Z	X
	20262	Women's footwear, including dress & casual footwear	13 790	15 639 986	886 460	5.7	2.8	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	85	127 209	2 282	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	26	139 490	561	.4	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	231	540 010	9 726	1.8	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	80	63 132	4 785	7.6	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	36	45 342	939	2.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	35	21 908	626	2.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	293	398 092	14 083	3.5	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	27	109 225	1 252	1.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	11	8 450	626	7.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	170	191 222	6 885	3.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44812		Women's clothing stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	1 198	1 914 098	79 181	4.1	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	13 915	15 124 378	769 903	5.1	2.5	58.0
	20412	Costume & novelty jewelry	13 768	14 906 284	669 538	4.5	2.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	2 687	2 852 911	100 365	3.5	.3	X
	20420	Books	35	24 724	939	3.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	97	139 270	2 504	1.8	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	1 233	1 006 810	6 572	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	30	18 152	2 817	15.5	Z	X
	20850	All other merchandise	897	1 033 413	31 610	3.1	.1	65.9
	20859	Luggage & leather goods	126	450 062	5 953	1.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	713	527 640	18 973	3.6	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	194	423 296	4 064	1.0	Z	X
	20883	All other merchandise	14	39 766	2 620	6.6	Z	X
	29810	All other merchandise	1 464	3 168 777	70 731	2.2	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	868	949 851	35 678	3.8	.1	63.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	632	777 852	20 560	2.6	.1	X
	29933	Rental of clothing, formal wear, etc.	176	67 867	3 601	5.3	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	231	321 601	11 517	3.6	Z	X
448120		Women's clothing stores	33 984	X	31 296 565	X	100.0	69.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	36	137 079	939	.7	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	914	3 388 166	460 690	13.6	1.5	X
	20200	Men's wear	2 087	4 253 516	672 883	15.8	2.2	30.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	1 307	2 945 858	51 147	1.7	.2	X
	20202	Men's suits & formal wear	112	814 889	20 066	2.5	.1	X
	20203	Men's sport coats & blazers	156	941 388	15 691	1.7	.1	X
	20204	Men's tailored & dress slacks	242	1 302 937	18 936	1.5	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	1 678	3 601 282	177 605	4.9	.6	X
	20206	Men's career & work uniforms	10	13 356	1 534	11.5	Z	X
	20207	Men's dress shirts	205	1 452 150	23 424	1.6	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 789	3 627 058	224 922	6.2	.7	X
	20209	Men's sweaters	1 389	2 823 909	43 987	1.6	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	504	1 755 256	20 382	1.2	.1	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	611	1 513 358	22 717	1.5	.1	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	1 408	3 168 657	45 158	1.4	.1	X
	20215	Custom-made garments	8	11 995	558	4.7	Z	X
	20216	Men's sweat tops, pants, & warm-ups	110	443 174	6 756	1.5	Z	X
	20220	Women's, juniors', & misses' wear	33 984	31 296 565	28 072 049	89.7	89.7	60.0
	20221	Furs, fur garments	687	1 037 168	36 775	3.5	.1	X
	20222	Dresses, including all types	31 054	29 437 549	3 406 577	11.6	10.9	X
	20223	Dressy & tailored coats, outer jackets, rainwear	20 734	23 121 276	1 289 362	5.6	4.1	X
	20224	Suits, pantsuits, sport jackets, blazers	19 823	19 090 592	1 921 832	10.1	6.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	30 497	28 828 831	7 567 178	26.2	24.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	30 643	28 462 035	9 973 818	35.0	31.9	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	9 847	7 905 825	337 710	4.3	1.1	X
	20229	Hosiery, including pantyhose, socks, tights	14 855	15 340 637	260 792	1.7	.8	X
	20231	Bras, girdles, corsets	12 465	9 854 662	441 297	4.5	1.4	X
	20232	Lingerie, sleepwear, loungewear	18 014	16 600 011	695 632	4.2	2.2	X
	20233	Hats, wigs, hairpieces	4 852	3 224 172	54 180	1.7	.2	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	25 938	26 752 930	1 469 306	5.5	4.7	X
	20235	Custom-made garments	199	115 797	9 825	8.5	Z	X
	20236	Women's sweat tops, pants, & warm-ups	7 026	6 279 343	422 207	6.7	1.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	3 215	2 856 750	185 558	6.5	.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 407	1 911 281	146 156	7.6	.5	60.2
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 378	1 072 362	28 757	2.7	.1	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 154	1 618 148	66 206	4.1	.2	X
	20243	Infants' & toddlers' clothing & accessories	1 557	1 188 836	51 193	4.3	.2	X
	20260	Footwear, including accessories	13 935	15 743 737	920 128	5.8	2.9	61.1
	20261	Men's footwear, including dress & casual footwear	262	617 312	15 375	2.5	Z	X
	20262	Women's footwear, including dress & casual footwear	13 790	15 639 986	886 460	5.7	2.8	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	85	127 209	2 282	1.8	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	26	139 490	561	.4	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	231	540 010	9 726	1.8	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448120		Women's clothing stores—Con.						
	20260	Footwear, including accessories—Con.						
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	80	63 132	4 785	7.6	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	36	45 342	939	2.1	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	35	21 908	626	2.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	293	398 092	14 083	3.5	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	27	109 225	1 252	1.1	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	11	8 450	626	7.4	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	170	191 222	6 885	3.6	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	1 198	1 914 098	79 181	4.1	.3	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc. . . .	13 915	15 124 378	769 903	5.1	2.5	58.0
	20412	Costume & novelty jewelry	13 768	14 906 284	669 538	4.5	2.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	2 687	2 852 911	100 365	3.5	.3	X
	20420	Books	35	24 724	939	3.8	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	97	139 270	2 504	1.8	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	1 233	1 006 810	6 572	.7	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	30	18 152	2 817	15.5	Z	X
	20850	All other merchandise	897	1 033 413	31 610	3.1	.1	65.9
	20859	Luggage & leather goods	126	450 062	5 953	1.3	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	713	527 640	18 973	3.6	.1	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups . . .	194	423 296	4 064	1.0	Z	X
	20883	All other merchandise	14	39 766	2 620	6.6	Z	X
	29810	All other merchandise	1 464	3 168 777	70 731	2.2	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	868	949 851	35 678	3.8	.1	63.4
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	632	777 852	20 560	2.6	.1	X
	29933	Rental of clothing, formal wear, etc.	176	67 867	3 601	5.3	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	231	321 601	11 517	3.6	Z	X
44813		Children's and infants' clothing stores	6 568	X	7 110 277	X	100.0	67.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15	2 702	71	2.6	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	60	44 653	4 764	10.7	.1	X
	20200	Men's wear	257	358 216	49 203	13.7	.7	64.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	50	70 268	1 215	1.7	Z	X
	20202	Men's suits & formal wear	13	23 456	1 592	6.8	Z	X
	20203	Men's sport coats & blazers	35	43 480	1 203	2.8	Z	X
	20204	Men's tailored & dress slacks	25	84 045	4 476	5.3	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	186	320 815	14 091	4.4	.2	X
	20206	Men's career & work uniforms	24	17 567	1 806	10.3	Z	X
	20207	Men's dress shirts	60	130 437	5 931	4.5	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	189	313 038	9 300	3.0	.1	X
	20209	Men's sweaters	90	146 650	4 770	3.3	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	32	56 294	2 259	4.0	Z	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . .	24	34 195	538	1.6	Z	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	22	41 173	1 004	2.4	Z	X
	20216	Men's sweat tops, pants, & warm-ups	25	51 687	1 018	2.0	Z	X
	20220	Women's, juniors', & misses' wear	457	369 806	78 852	21.3	1.1	64.1
	20222	Dresses, including all types	242	224 665	15 216	6.8	.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	96	122 339	7 922	6.5	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	42	89 637	4 842	5.4	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	218	216 392	13 265	6.1	.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	264	252 271	12 454	4.9	.2	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	58	45 926	2 179	4.7	Z	X
	20229	Hosiery, including pantyhose, socks, tights	127	95 048	1 116	1.2	Z	X
	20231	Bras, girdles, corsets	36	30 062	1 031	3.4	Z	X
	20232	Lingerie, sleepwear, loungewear	30	33 172	1 478	4.5	Z	X
	20233	Hats, wigs, hairpieces	6	2 278	37	1.6	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	190	199 311	7 914	4.0	.1	X
	20235	Custom-made garments	8	374	158	42.2	Z	X
	20236	Women's sweat tops, pants, & warm-ups	44	47 812	2 296	4.8	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	96	70 026	8 920	12.7	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44813		Children's and infants' clothing stores—Con.						
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6 568	7 110 277	6 652 736	93.6	93.6	58.1
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	5 332	5 686 871	1 350 107	23.7	19.0	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 254	6 847 268	3 565 799	52.1	50.2	X
	20243	Infants' & toddlers' clothing & accessories	5 222	5 451 165	1 736 830	31.9	24.4	X
	20260	Footwear, including accessories	2 607	2 954 960	182 945	6.2	2.6	67.0
	20261	Men's footwear, including dress & casual footwear	27	28 988	805	2.8	Z	X
	20262	Women's footwear, including dress & casual footwear	153	111 845	4 835	4.3	.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	2 500	2 851 980	169 675	5.9	2.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	11	19 887	316	1.6	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	8	16 223	263	1.6	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	105	135 396	6 599	4.9	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18	15 602	452	2.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	4 977	142	2.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	98	69 254	3 982	5.8	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	85	85 750	13 154	15.3	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	37	17 420	3 342	19.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	259	177 544	4 551	2.6	.1	59.9
	20412	Costume & novelty jewelry	250	174 236	3 990	2.3	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	24	30 177	561	1.9	Z	X
	20420	Books	23	9 528	782	8.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	305	200 083	21 046	10.5	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	18 913	569	3.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	23	20 762	1 706	8.2	Z	X
	20850	All other merchandise	961	1 082 042	87 313	8.1	1.2	66.5
	20859	Luggage & leather goods	6	15 636	809	5.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	928	1 017 239	81 770	8.0	1.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	13	18 200	397	2.2	Z	X
	20883	All other merchandise	24	37 395	4 337	11.6	.1	X
	29810	All other merchandise	78	42 733	3 484	8.2	Z	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	69	46 715	1 564	3.3	Z	65.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	16	21 650	475	2.2	Z	X
	29933	Rental of clothing, formal wear, etc.	10	2 636	341	12.9	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	43	22 429	748	3.3	Z	X
448130		Children's and infants' clothing stores	6 568	X	7 110 277	X	100.0	67.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	15	2 702	71	2.6	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	60	44 653	4 764	10.7	.1	X
	20200	Men's wear	257	358 216	49 203	13.7	Z	64.7
	20201	Men's overcoats, topcoats, raincoats, outer jackets	50	70 268	1 215	1.7	Z	X
	20202	Men's suits & formal wear	13	23 456	1 592	6.8	Z	X
	20203	Men's sport coats & blazers	35	43 480	1 203	2.8	Z	X
	20204	Men's tailored & dress slacks	25	84 045	4 476	5.3	.1	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	186	320 815	14 091	4.4	.2	X
	20206	Men's career & work uniforms	24	17 567	1 806	10.3	Z	X
	20207	Men's dress shirts	60	130 437	5 931	4.5	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	189	313 038	9 300	3.0	.1	X
	20209	Men's sweaters	90	146 650	4 770	3.3	.1	X
	20211	Men's hosiery, pajamas, robes, underwear	32	56 294	2 259	4.0	Z	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	24	34 195	538	1.6	Z	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	22	41 173	1 004	2.4	Z	X
	20216	Men's sweat tops, pants, & warm-ups	25	51 687	1 018	2.0	Z	X
	20220	Women's, juniors', & misses' wear	457	369 806	78 852	21.3	1.1	64.1
	20222	Dresses, including all types	242	224 665	15 216	6.8	.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	96	122 339	7 922	6.5	.1	X
	20224	Suits, pantsuits, sport jackets, blazers	42	89 637	4 842	5.4	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	218	216 392	13 265	6.1	.2	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	264	252 271	12 454	4.9	.2	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	58	45 926	2 179	4.7	Z	X
	20229	Hosiery, including pantyhose, socks, tights	127	95 048	1 116	1.2	Z	X
	20231	Bras, girdles, corsets	36	30 062	1 031	3.4	Z	X
	20232	Lingerie, sleepwear, loungewear	30	33 172	1 478	4.5	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448130		Children's and infants' clothing stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20233	Hats, wigs, hairpieces	6	2 278	37	1.6	Z	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	190	199 311	7 914	4.0	.1	X
	20235	Custom-made garments	8	374	158	42.2	Z	X
	20236	Women's sweat tops, pants, & warm-ups	44	47 812	2 296	4.8	Z	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	96	70 026	8 920	12.7	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	6 568	7 110 277	6 652 736	93.6	93.6	58.1
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	5 332	5 686 871	1 350 107	23.7		X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	6 254	6 847 268	3 565 799	52.1		X
	20243	Infants' & toddlers' clothing & accessories	5 222	5 451 165	1 736 830	31.9	24.4	X
	20260	Footwear, including accessories	2 607	2 954 960	182 945	6.2	2.6	67.0
	20261	Men's footwear, including dress & casual footwear	27	28 988	805	2.8	Z	X
	20262	Women's footwear, including dress & casual footwear	153	111 845	4 835	4.3	.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	2 500	2 851 980	169 675	5.9	2.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	11	19 887	316	1.6	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	8	16 223	263	1.6	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	105	135 396	6 599	4.9	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18	15 602	452	2.9	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	4 977	142	2.9	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	98	69 254	3 982	5.8	.1	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	85	85 750	13 154	15.3	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	37	17 420	3 342	19.2	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	259	177 544	4 551	2.6	.1	59.9
	20412	Costume & novelty jewelry	250	174 236	3 990	2.3	.1	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	24	30 177	561	1.9	Z	X
	20420	Books	23	9 528	782	8.2	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	305	200 083	21 046	10.5	.3	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	11	18 913	569	3.0	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	23	20 762	1 706	8.2	Z	X
	20850	All other merchandise	961	1 082 042	87 313	8.1	1.2	66.5
	20859	Luggage & leather goods	6	15 636	809	5.2	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	928	1 017 239	81 770	8.0	1.2	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	13	18 200	397	2.2	Z	X
	20883	All other merchandise	24	37 395	4 337	11.6	.1	X
	29810	All other merchandise	78	42 733	3 484	8.2	Z	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	69	46 715	1 564	3.3	Z	65.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	16	21 650	475	2.2	Z	X
	29933	Rental of clothing, formal wear, etc.	10	2 636	341	12.9	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	43	22 429	748	3.3	Z	X
44814		Family clothing stores	24 407	X	62 091 043	X	100.0	61.6
	20160	Drugs, health aids, beauty aids, including cosmetics	1 321	4 481 731	289 344	6.5	.5	X
	20200	Men's wear	24 407	62 091 043	17 597 844	28.3	28.3	39.3
	20201	Men's overcoats, topcoats, raincoats, outer jackets	14 764	45 588 486	1 135 754	2.5	1.8	X
	20202	Men's suits & formal wear	5 974	31 882 509	604 304	1.9	1.0	X
	20203	Men's sport coats & blazers	9 141	36 505 808	391 196	1.1	.6	X
	20204	Men's tailored & dress slacks	9 207	39 115 494	1 093 871	2.8	1.8	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	19 577	56 264 420	3 684 423	6.5	5.9	X
	20206	Men's career & work uniforms	4 234	24 075 802	534 090	2.2	.9	X
	20207	Men's dress shirts	10 593	39 382 486	1 237 292	3.1	2.0	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	19 635	56 900 853	4 103 600	7.2	6.6	X
	20209	Men's sweaters	12 466	44 394 475	1 274 423	2.9	2.1	X
	20211	Men's hosiery, pajamas, robes, underwear	10 932	46 395 669	891 322	1.9	1.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	9 464	40 510 059	616 622	1.5	1.0	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	18 472	55 036 880	1 131 530	2.1	1.8	X
	20215	Custom-made garments	250	662 511	16 014	2.4	Z	X
	20216	Men's sweat tops, pants, & warm-ups	8 475	36 371 070	883 403	2.4	1.4	X
	20220	Women's, juniors', & misses' wear	24 407	62 091 043	27 963 944	45.0	45.0	39.4
	20221	Furs, fur garments	235	1 023 260	37 472	3.7	.1	X
	20222	Dresses, including all types	13 830	45 794 007	1 418 345	3.1	2.3	X
	20223	Dressy & tailored coats, outer jackets, rainwear	13 743	45 371 167	1 499 721	3.3	2.4	X
	20224	Suits, pantsuits, sport jackets, blazers	8 149	36 703 257	2 684 566	7.3	4.3	X
	20225	Slacks/pants, jeans, walking shorts, skirts	22 521	58 731 918	6 372 208	10.9	10.3	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	20 694	57 982 479	8 076 068	13.9	13.0	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44814		Family clothing stores—Con.						
	20220	Women's, juniors', & misses' wear—Con.						
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.....	7 942	34 639 351	948 266	2.7	1.5	X
	20229	Hosiery, including pantyhose, socks, tights.....	8 884	39 515 982	576 063	1.5	.9	X
	20231	Bras, girdles, corsets.....	6 295	35 026 178	761 746	2.2	1.2	X
	20232	Lingerie, sleepwear, loungewear.....	11 256	46 327 369	887 864	1.9	1.4	X
	20233	Hats, wigs, hairpieces.....	2 611	3 688 208	68 233	1.9	.1	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.....	20 592	58 098 589	2 939 878	5.1	4.7	X
	20235	Custom-made garments.....	2 553	18 183 983	205 537	1.1	.3	X
	20236	Women's sweat tops, pants, & warm-ups.....	10 064	37 498 023	1 401 008	3.7	2.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items.....	1 076	2 231 552	86 969	3.9	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories.....	10 091	40 705 646	6 896 452	16.9	11.1	39.7
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories.....	9 783	40 517 179	2 581 549	6.4	4.2	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories.....	9 667	40 334 411	2 642 858	6.6	4.3	X
	20243	Infants' & toddlers' clothing & accessories.....	8 482	37 448 380	1 672 045	4.5	2.7	X
	20260	Footwear, including accessories.....	14 138	43 381 770	3 214 453	7.4	5.2	41.1
	20261	Men's footwear, including dress & casual footwear.....	10 987	29 460 994	630 682	2.1	1.0	X
	20262	Women's footwear, including dress & casual footwear.....	11 874	40 610 543	1 382 969	3.4	2.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear.....	4 142	18 307 107	252 144	1.4	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots.....	8 157	33 450 815	461 889	1.4	.7	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots.....	7 748	33 331 949	353 721	1.1	.6	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots.....	1 777	5 982 346	120 897	2.0	.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.....	512	1 547 862	12 151	.8	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.....	53	101 208	3 725	3.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings.....	3 656	20 990 498	1 491 427	7.1	2.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.....	7	103 692	621	.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture.....	194	692 315	14 902	2.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.....	4 030	22 125 522	2 756 842	12.5	4.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.....	7 360	20 358 411	802 216	3.9	1.3	30.7
	20412	Costume & novelty jewelry.....	4 758	14 254 145	330 665	2.3	.5	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.....	4 713	14 743 358	471 551	3.2	.8	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles.....	2 923	15 928 836	325 357	2.0	.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.....	2 756	5 693 749	62 091	1.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.....	176	543 297	67 679	12.5	.1	X
	20850	All other merchandise.....	4 851	10 682 143	314 181	2.9	.5	61.1
	20859	Luggage & leather goods.....	2 318	7 129 690	124 257	1.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons.....	3 487	5 062 908	167 737	3.3	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups.....	280	794 965	21 691	2.7	Z	X
	20883	All other merchandise.....	7	81 932	496	.6	Z	X
	29810	All other merchandise.....	1 642	4 425 850	171 992	3.9	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided.....	3 670	18 708 031	112 385	.6	.2	61.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install.....	450	1 670 066	38 471	2.3	.1	X
	29933	Rental of clothing, formal wear, etc.....	903	2 145 811	28 016	1.3	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.....	2 484	15 652 261	45 898	.3	.1	X
448140		Family clothing stores.....	24 407	X	62 091 043	X	100.0	61.6
	20160	Drugs, health aids, beauty aids, including cosmetics.....	1 321	4 481 731	289 344	6.5	.5	X
	20200	Men's wear.....	24 407	62 091 043	17 597 844	28.3	28.3	39.3
	20201	Men's overcoats, topcoats, raincoats, outer jackets.....	14 764	45 588 486	1 135 754	2.5	1.8	X
	20202	Men's suits & formal wear.....	5 974	31 882 509	604 304	1.9	1.0	X
	20203	Men's sport coats & blazers.....	9 141	36 505 808	391 196	1.1	.6	X
	20204	Men's tailored & dress slacks.....	9 207	39 115 494	1 093 871	2.8	1.8	X
	20205	Men's casual slacks & jeans, walking shorts, etc.....	19 577	56 264 420	3 684 423	6.5	5.9	X
	20206	Men's career & work uniforms.....	4 234	24 075 802	534 090	2.2	.9	X
	20207	Men's dress shirts.....	10 593	39 382 486	1 237 292	3.1	2.0	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.....	19 635	56 900 853	4 103 600	7.2	6.6	X
	20209	Men's sweaters.....	12 466	44 394 475	1 274 423	2.9	2.1	X
	20211	Men's hosiery, pajamas, robes, underwear.....	10 932	46 395 669	891 322	1.9	1.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.....	9 464	40 510 059	616 622	1.5	1.0	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.....	18 472	55 036 880	1 131 530	2.1	1.8	X
	20215	Custom-made garments.....	250	662 511	16 014	2.4	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448140		Family clothing stores—Con.						
	20200	Men's wear—Con.						
	20216	Men's sweat tops, pants, & warm-ups	8 475	36 371 070	883 403	2.4	1.4	X
	20220	Women's, juniors', & misses' wear	24 407	62 091 043	27 963 944	45.0	45.0	39.4
	20221	Furs, fur garments	235	1 023 260	37 472	3.7	.1	X
	20222	Dresses, including all types	13 830	45 794 007	1 418 345	3.1	2.3	X
	20223	Dressy & tailored coats, outer jackets, rainwear	13 743	45 371 167	1 499 721	3.3	2.4	X
	20224	Suits, pantsuits, sport jackets, blazers	8 149	36 703 257	2 684 566	7.3	4.3	X
	20225	Slacks/pants, jeans, walking shorts, skirts	22 521	58 731 918	6 372 208	10.9	10.3	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	20 694	57 982 479	8 076 068	13.9	13.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	7 942	34 639 351	948 266	2.7	1.5	X
	20229	Hosiery, including pantyhose, socks, tights	8 884	39 515 982	576 063	1.5	.9	X
	20231	Bras, girdles, corsets	6 295	35 026 178	761 746	2.2	1.2	X
	20232	Lingerie, sleepwear, loungewear	11 256	46 327 369	887 864	1.9	1.4	X
	20233	Hats, wigs, hairpieces	2 611	3 688 208	68 233	1.9	.1	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	20 592	58 098 589	2 939 878	5.1	4.7	X
	20235	Custom-made garments	2 553	18 183 983	205 537	1.1	.3	X
	20236	Women's sweat tops, pants, & warm-ups	10 064	37 498 023	1 401 008	3.7	2.3	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	1 076	2 231 552	86 969	3.9	.1	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	10 091	40 705 646	6 896 452	16.9	11.1	39.7
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	9 783	40 517 179	2 581 549	6.4	4.2	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	9 667	40 334 411	2 642 858	6.6	4.3	X
	20243	Infants' & toddlers' clothing & accessories	8 482	37 448 380	1 672 045	4.5	2.7	X
	20260	Footwear, including accessories	14 138	43 381 770	3 214 453	7.4	5.2	41.1
	20261	Men's footwear, including dress & casual footwear	10 987	29 460 994	630 682	2.1	1.0	X
	20262	Women's footwear, including dress & casual footwear	11 874	40 610 543	1 382 969	3.4	2.2	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	4 142	18 307 107	252 144	1.4	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	8 157	33 450 815	461 889	1.4	.7	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	7 748	33 331 949	353 721	1.1	.6	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	1 777	5 982 346	120 897	2.0	.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	512	1 547 862	12 151	.8	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	53	101 208	3 725	3.7	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	3 656	20 990 498	1 491 427	7.1	2.4	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	7	103 692	621	.6	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	194	692 315	14 902	2.2	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	4 030	22 125 522	2 756 842	12.5	4.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	7 360	20 358 411	802 216	3.9	1.3	30.7
	20412	Costume & novelty jewelry	4 758	14 254 145	330 665	2.3	.5	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	4 713	14 743 358	471 551	3.2	.8	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	2 923	15 928 836	325 357	2.0	.5	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	2 756	5 693 749	62 091	1.1	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	176	543 297	67 679	12.5	.1	X
	20850	All other merchandise	4 851	10 682 143	314 181	2.9	.5	61.1
	20859	Luggage & leather goods	2 318	7 129 690	124 257	1.7	.2	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 487	5 062 908	167 737	3.3	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	280	794 965	21 691	2.7	Z	X
	20883	All other merchandise	7	81 932	496	.6	Z	X
	29810	All other merchandise	1 642	4 425 850	171 992	3.9	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	3 670	18 708 031	112 385	.6	.2	61.1
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	450	1 670 066	38 471	2.3	.1	X
	29933	Rental of clothing, formal wear, etc.	903	2 145 811	28 016	1.3	Z	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	2 484	15 652 261	45 898	.3	.1	X
44815		Clothing accessories stores	5 855	X	2 784 772	X	100.0	58.4
	20160	Drugs, health aids, beauty aids, including cosmetics	79	33 696	4 094	12.2	.1	X
	20200	Men's wear	1 110	602 541	205 289	34.1	7.4	57.5
	20201	Men's overcoats, topcoats, raincoats, outer jackets	74	83 741	4 252	5.1	.2	X
	20202	Men's suits & formal wear	9	25 988	1 260	4.8	Z	X
	20203	Men's sport coats & blazers	24	57 193	1 068	1.9	Z	X
	20204	Men's tailored & dress slacks	18	47 884	768	1.6	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	30	35 719	1 470	4.1	.1	X
	20206	Men's career & work uniforms	77	33 959	5 611	16.5	.2	X
	20207	Men's dress shirts	32	42 467	1 182	2.8	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44815		Clothing accessories stores—Con.						
	20200	Men's wear—Con.						
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	57	61 513	2 620	4.3	.1	X
	20209	Men's sweaters	23	48 113	612	1.3	Z	X
	20211	Men's hosiery, pajamas, robes, underwear	99	72 112	10 304	14.3	.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	30	15 799	1 343	8.5	Z	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	910	466 192	172 507	37.0	6.2	X
	20215	Custom-made garments	27	59 344	2 115	3.6	.1	X
	20216	Men's sweat tops, pants, & warm-ups	14	4 826	177	3.7	Z	X
	20220	Women's, juniors', & misses' wear	5 272	2 411 640	2 036 406	84.4	73.1	57.9
	20221	Furs, fur garments	28	68 201	12 524	18.4	.5	X
	20222	Dresses, including all types	174	156 998	10 915	7.0	.4	X
	20223	Dressy & tailored coats, outer jackets, rainwear	88	128 396	16 434	12.8	.6	X
	20224	Suits, pantsuits, sport jackets, blazers	42	56 143	2 240	4.0	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	164	155 599	19 346	12.4	.7	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	219	179 522	34 598	19.3	1.2	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel.	77	38 514	3 401	8.8	.1	X
	20229	Hosiery, including pantyhose, socks, tights	316	104 448	14 703	14.1	.5	X
	20231	Bras, girdles, corsets	64	20 740	1 303	6.3	Z	X
	20232	Lingerie, sleepwear, loungewear	52	31 279	2 342	7.5	.1	X
	20233	Hats, wigs, hairpieces	1 125	361 408	195 434	54.1	7.0	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	4 093	2 024 958	1 670 749	82.5	60.0	X
	20235	Custom-made garments	28	9 502	2 118	22.3	.1	X
	20236	Women's sweat tops, pants, & warm-ups	58	54 792	2 810	5.1	.1	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	264	166 765	47 489	28.5	1.7	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	178	93 095	7 630	8.2	.3	39.9
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	101	59 612	2 047	3.4	.1	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	143	72 660	4 478	6.2	.2	X
	20243	Infants' & toddlers' clothing & accessories	47	23 021	1 105	4.8	Z	X
	20260	Footwear, including accessories	329	312 869	42 745	13.7	1.5	52.2
	20261	Men's footwear, including dress & casual footwear	81	149 007	6 462	4.3	.2	X
	20262	Women's footwear, including dress & casual footwear	288	295 117	31 670	10.7	1.1	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	35	12 383	1 967	15.9	.1	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	21	9 743	364	3.7	Z	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	35	12 928	1 298	10.0	Z	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	17	6 902	838	12.1	Z	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	23	9 477	146	1.5	Z	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	10	3 453	808	23.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	19	2 868	139	4.8	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	27	20 886	6 795	32.5	.2	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	180	218 688	14 453	6.6	.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 003	656 120	402 085	61.3	14.4	46.8
	20412	Costume & novelty jewelry	837	500 547	217 138	43.4	7.8	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	473	398 107	184 947	46.5	6.6	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	19	7 770	835	10.7	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	93	106 991	4 818	4.5	.2	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	19	31 886	752	2.4	Z	X
	20850	All other merchandise	197	160 347	39 487	24.6	1.4	53.9
	20859	Luggage & leather goods	93	102 406	28 456	27.8	1.0	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	104	48 911	8 569	17.5	.3	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	7	595	38	6.4	Z	X
	20883	All other merchandise	16	10 997	2 424	22.0	.1	X
	29810	All other merchandise	160	119 327	8 939	7.5	.3	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	178	91 173	8 772	9.6	.3	53.7
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	117	62 012	5 274	8.5	.2	X
	29933	Rental of clothing, formal wear, etc.	11	10 645	2 156	20.3	.1	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	65	32 185	1 342	4.2	Z	X
448150		Clothing accessories stores	5 855	X	2 784 772	X	100.0	58.4
	20160	Drugs, health aids, beauty aids, including cosmetics	79	33 696	4 094	12.2	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448150		Clothing accessories stores—Con.						
20200		Men's wear	1 110	602 541	205 289	34.1	7.4	57.5
20201		Men's overcoats, topcoats, raincoats, outer jackets	74	83 741	4 252	5.1	.2	X
20202		Men's suits & formal wear	9	25 988	1 260	4.8	Z	X
20203		Men's sport coats & blazers	24	57 193	1 068	1.9	Z	X
20204		Men's tailored & dress slacks	18	47 884	768	1.6	Z	X
20205		Men's casual slacks & jeans, walking shorts, etc.	30	35 719	1 470	4.1	.1	X
20206		Men's career & work uniforms	77	33 959	5 611	16.5	.2	X
20207		Men's dress shirts	32	42 467	1 182	2.8	Z	X
20208		Men's sport shirts, including t-shirts, knit & woven shirts, etc.	57	61 513	2 620	4.3	.1	X
20209		Men's sweaters	23	48 113	612	1.3	Z	X
20211		Men's hosiery, pajamas, robes, underwear	99	72 112	10 304	14.3	.4	X
20212		Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	30	15 799	1 343	8.5	Z	X
20214		Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	910	466 192	172 507	37.0	6.2	X
20215		Custom-made garments	27	59 344	2 115	3.6	.1	X
20216		Men's sweat tops, pants, & warm-ups	14	4 826	177	3.7	Z	X
20220		Women's, juniors', & misses' wear	5 272	2 411 640	2 036 406	84.4	73.1	57.9
20221		Furs, fur garments	28	68 201	12 524	18.4	.5	X
20222		Dresses, including all types	174	156 998	10 915	7.0	.4	X
20223		Dressy & tailored coats, outer jackets, rainwear	88	128 396	16 434	12.8	.6	X
20224		Suits, pantsuits, sport jackets, blazers	42	56 143	2 240	4.0	.1	X
20225		Slacks/pants, jeans, walking shorts, skirts	164	155 599	19 346	12.4	.7	X
20226		Tops, including t-shirts, knit & woven shirts, blouses, sweaters	219	179 522	34 598	19.3	1.2	X
20227		Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	77	38 514	3 401	8.8	.1	X
20229		Hosiery, including pantyhose, socks, tights	316	104 448	14 703	14.1	.5	X
20231		Bras, girdles, corsets	64	20 740	1 303	6.3	Z	X
20232		Lingerie, sleepwear, loungewear	52	31 279	2 342	7.5	.1	X
20233		Hats, wigs, hairpieces	1 125	361 408	195 434	54.1	7.0	X
20234		Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	4 093	2 024 958	1 670 749	82.5	60.0	X
20235		Custom-made garments	28	9 502	2 118	22.3	.1	X
20236		Women's sweat tops, pants, & warm-ups	58	54 792	2 810	5.1	.1	X
20237		Other apparel, including uniforms, smocks, & other apparel items	264	166 765	47 489	28.5	1.7	X
20240		Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	178	93 095	7 630	8.2	.3	39.9
20241		Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	101	59 612	2 047	3.4	.1	X
20242		Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	143	72 660	4 478	6.2	.2	X
20243		Infants' & toddlers' clothing & accessories	47	23 021	1 105	4.8	Z	X
20260		Footwear, including accessories	329	312 869	42 745	13.7	1.5	52.2
20261		Men's footwear, including dress & casual footwear	81	149 007	6 462	4.3	.2	X
20262		Women's footwear, including dress & casual footwear	288	295 117	31 670	10.7	1.1	X
20263		Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	35	12 383	1 967	15.9	.1	X
20265		Men's athletic footwear, including sneakers & outdoor hiking/sports boots	21	9 743	364	3.7	Z	X
20266		Women's athletic footwear, including sneakers & outdoor hiking/sports boots	35	12 928	1 298	10.0	Z	X
20267		Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	17	6 902	838	12.1	Z	X
20268		Footwear accessories, including polishes, laces, trees, storage bags, etc.	23	9 477	146	1.5	Z	X
20270		Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	10	3 453	808	23.4	Z	X
20280		Curtains, draperies, blinds, slipcovers, bed & table coverings	19	2 868	139	4.8	Z	X
20340		Furniture, sleep equipment & outdoor/patio furniture	27	20 886	6 795	32.5	.2	X
20380		Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	180	218 688	14 453	6.6	.5	X
20400		Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 003	656 120	402 085	61.3	14.4	46.8
20412		Costume & novelty jewelry	837	500 547	217 138	43.4	7.8	X
20413		All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	473	398 107	184 947	46.5	6.6	X
20460		Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	19	7 770	835	10.7	Z	X
20490		Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	93	106 991	4 818	4.5	.2	X
20500		Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	19	31 886	752	2.4	Z	X
20850		All other merchandise	197	160 347	39 487	24.6	1.4	53.9
20859		Luggage & leather goods	93	102 406	28 456	27.8	1.0	X
20877		Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	104	48 911	8 569	17.5	.3	X
20878		Seasonal decorations, including decorative plates, napkins, & cups	7	595	38	6.4	Z	X
20883		All other merchandise	16	10 997	2 424	22.0	.1	X
29810		All other merchandise	160	119 327	8 939	7.5	.3	X
29900		All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	178	91 173	8 772	9.6	.3	53.7
29904		Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	117	62 012	5 274	8.5	.2	X
29933		Rental of clothing, formal wear, etc.	11	10 645	2 156	20.3	.1	X
29976		All other nonmerchandise receipts, including charges for delivery, storage, etc.	65	32 185	1 342	4.2	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44819		Other clothing stores	10 581	X	8 939 138	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	12	8 430	73	.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	7	1 446	79	5.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 339	4 110 549	944 349	23.0	10.6	X
	20200	Men's wear	4 212	2 470 772	1 096 126	44.4	12.3	67.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	444	327 342	42 379	12.9	.5	X
	20202	Men's suits & formal wear	298	110 417	19 237	17.4	.2	X
	20203	Men's sport coats & blazers	105	49 112	2 105	4.3	Z	X
	20204	Men's tailored & dress slacks	119	45 764	3 452	7.5	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	456	248 866	18 017	7.2	.2	X
	20206	Men's career & work uniforms	710	343 256	125 326	36.5	1.4	X
	20207	Men's dress shirts	209	126 978	6 040	4.8	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 601	832 613	219 118	26.3	2.5	X
	20209	Men's sweaters	334	214 203	18 131	8.5	.2	X
	20211	Men's hosiery, pajamas, robes, underwear	582	430 769	122 474	28.4	1.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	1 932	1 368 549	419 465	30.7	4.7	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	881	522 898	42 249	8.1	.5	X
	20215	Custom-made garments	123	81 636	11 019	13.5	.1	X
	20216	Men's sweat tops, pants, & warm-ups	891	457 227	47 114	10.3	.5	X
	20220	Women's, juniors', & misses' wear	9 907	8 629 753	6 193 529	71.8	69.3	73.7
	20221	Furs, fur garments	688	503 113	368 354	73.2	4.1	X
	20222	Dresses, including all types	2 189	1 218 744	734 411	60.3	8.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	280	203 887	15 499	7.6	.2	X
	20224	Suits, pantsuits, sport jackets, blazers	247	180 834	7 559	4.2	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	639	324 769	25 306	7.8	.3	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 764	887 161	178 003	20.1	2.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 522	1 632 301	503 707	30.9	5.6	X
	20229	Hosiery, including pantyhose, socks, tights	1 947	3 788 554	220 410	5.8	2.5	X
	20231	Bras, girdles, corsets	3 088	5 242 447	1 463 897	27.9	16.4	X
	20232	Lingerie, sleepwear, loungewear	2 657	4 621 714	1 841 362	39.8	20.6	X
	20233	Hats, wigs, hairpieces	804	739 690	42 749	5.8	.5	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 535	1 155 735	42 846	3.7	.5	X
	20235	Custom-made garments	207	120 869	23 039	19.1	.3	X
	20236	Women's sweat tops, pants, & warm-ups	1 101	539 373	48 691	9.0	.5	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	2 508	1 246 579	677 696	54.4	7.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 303	1 521 145	119 419	7.9	1.3	65.6
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 572	915 295	45 844	5.0	.5	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 042	1 319 033	62 881	4.8	.7	X
	20243	Infants' & toddlers' clothing & accessories	560	273 792	10 694	3.9	.1	X
	20260	Footwear, including accessories	3 348	1 874 994	179 707	9.6	2.0	73.2
	20261	Men's footwear, including dress & casual footwear	588	369 223	22 648	6.1	.3	X
	20262	Women's footwear, including dress & casual footwear	2 501	1 325 686	66 573	5.0	.7	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	199	154 953	2 289	1.5	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	684	518 639	44 531	8.6	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	1 364	666 253	24 063	3.6	.3	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	395	266 372	5 956	2.2	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	358	202 304	13 647	6.7	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	34	19 485	467	2.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	28	8 823	1 301	14.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	10	3 000	15	5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	25	47 142	615	1.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	131	49 839	2 424	4.9	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 444	928 940	21 543	2.3	.2	73.1
	20412	Costume & novelty jewelry	1 380	892 877	17 979	2.0	.2	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	184	96 993	3 564	3.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	153	82 460	3 098	3.8	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	286	226 874	8 021	3.5	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	893	623 759	126 987	20.4	1.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	6	3 937	1 376	35.0	Z	X
	20850	All other merchandise	1 132	935 882	72 253	7.7	.8	73.9
	20859	Luggage & leather goods	165	112 587	3 016	2.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	913	800 760	62 410	7.8	.7	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	26	19 427	249	1.3	Z	X
	20883	All other merchandise	58	46 207	6 578	14.2	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44819		Other clothing stores—Con.						
	29810	All other merchandise	626	683 851	17 099	2.5	.2	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 581	1 209 596	150 086	12.4	1.7	69.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rpts from landscaping; & rpts from heater rep/install	1 136	1 016 593	96 322	9.5	1.1	X
	29933	Rental of clothing, formal wear, etc.	550	187 164	24 609	13.1	.3	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	550	700 018	29 155	4.2	.3	X
448190		Other clothing stores	10 581	X	8 939 138	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	12	8 430	73	.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	7	1 446	79	5.5	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	1 339	4 110 549	944 349	23.0	10.6	X
	20200	Men's wear	4 212	2 470 772	1 096 126	44.4	12.3	67.0
	20201	Men's overcoats, topcoats, raincoats, outer jackets	444	327 342	42 379	12.9	.5	X
	20202	Men's suits & formal wear	298	110 417	19 237	17.4	.2	X
	20203	Men's sport coats & blazers	105	49 112	2 105	4.3	Z	X
	20204	Men's tailored & dress slacks	119	45 764	3 452	7.5	Z	X
	20205	Men's casual slacks & jeans, walking shorts, etc.	456	248 866	18 017	7.2	.2	X
	20206	Men's career & work uniforms	710	343 256	125 326	36.5	1.4	X
	20207	Men's dress shirts	209	126 978	6 040	4.8	.1	X
	20208	Men's sport shirts, including t-shirts, knit & woven shirts, etc.	1 601	832 613	219 118	26.3	2.5	X
	20209	Men's sweaters	334	214 203	18 131	8.5	.2	X
	20211	Men's hosiery, pajamas, robes, underwear	582	430 769	122 474	28.4	1.4	X
	20212	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	1 932	1 368 549	419 465	30.7	4.7	X
	20214	Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc.	881	522 898	42 249	8.1	.5	X
	20215	Custom-made garments	123	81 636	11 019	13.5	.1	X
	20216	Men's sweat tops, pants, & warm-ups	891	457 227	47 114	10.3	.5	X
	20220	Women's, juniors', & misses' wear	9 907	8 629 753	6 193 529	71.8	69.3	73.7
	20221	Furs, fur garments	688	503 113	368 354	73.2	4.1	X
	20222	Dresses, including all types	2 189	1 218 744	734 411	60.3	8.2	X
	20223	Dressy & tailored coats, outer jackets, rainwear	280	203 887	15 499	7.6	.2	X
	20224	Suits, pantsuits, sport jackets, blazers	247	180 834	7 559	4.2	.1	X
	20225	Slacks/pants, jeans, walking shorts, skirts	639	324 769	25 306	7.8	.3	X
	20226	Tops, including t-shirts, knit & woven shirts, blouses, sweaters	1 764	887 161	178 003	20.1	2.0	X
	20227	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel	2 522	1 632 301	503 707	30.9	5.6	X
	20229	Hosiery, including pantyhose, socks, tights	1 947	3 788 554	220 410	5.8	2.5	X
	20231	Bras, girdles, corsets	3 088	5 242 447	1 463 897	27.9	16.4	X
	20232	Lingerie, sleepwear, loungewear	2 657	4 621 714	1 841 362	39.8	20.6	X
	20233	Hats, wigs, hairpieces	804	739 690	42 749	5.8	.5	X
	20234	Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc.	1 535	1 155 735	42 846	3.7	.5	X
	20235	Custom-made garments	207	120 869	23 039	19.1	.3	X
	20236	Women's sweat tops, pants, & warm-ups	1 101	539 373	48 691	9.0	.5	X
	20237	Other apparel, including uniforms, smocks, & other apparel items	2 508	1 246 579	677 696	54.4	7.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 303	1 521 145	119 419	7.9	1.3	65.6
	20241	Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories	1 572	915 295	45 844	5.0	.5	X
	20242	Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories	2 042	1 319 033	62 881	4.8	.7	X
	20243	Infants' & toddlers' clothing & accessories	560	273 792	10 694	3.9	.1	X
	20260	Footwear, including accessories	3 348	1 874 994	179 707	9.6	2.0	73.2
	20261	Men's footwear, including dress & casual footwear	588	369 223	22 648	6.1	.3	X
	20262	Women's footwear, including dress & casual footwear	2 501	1 325 686	66 573	5.0	.7	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	199	154 953	2 289	1.5	Z	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	684	518 639	44 531	8.6	.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	1 364	666 253	24 063	3.6	.3	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	395	266 372	5 956	2.2	.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	358	202 304	13 647	6.7	.2	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	34	19 485	467	2.4	Z	X
	20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	28	8 823	1 301	14.7	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	10	3 000	15	.5	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	25	47 142	615	1.3	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	131	49 839	2 424	4.9	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 444	928 940	21 543	2.3	.2	73.1
	20412	Costume & novelty jewelry	1 380	892 877	17 979	2.0	.2	X
	20413	All other jewelry, including karat gold jewelry; pearl, diamond, & other gemstone jewelry; watches; etc.	184	96 993	3 564	3.7	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448190		Other clothing stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	153	82 460	3 098	3.8	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	286	226 874	8 021	3.5	.1	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	893	623 759	126 987	20.4	1.4	X
	20740	Automotive tires, tubes, batteries, parts, accessories	6	3 937	1 376	35.0	Z	X
	20850	All other merchandise	1 132	935 882	72 253	7.7	.8	73.9
	20859	Luggage & leather goods	165	112 587	3 016	2.7	Z	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	913	800 760	62 410	7.8	.7	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	26	19 427	249	1.3	Z	X
	20883	All other merchandise	58	46 207	6 578	14.2	.1	X
	29810	All other merchandise	626	683 851	17 099	2.5	.2	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	1 581	1 209 596	150 086	12.4	1.7	69.3
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	1 136	1 016 593	96 322	9.5	1.1	X
	29933	Rental of clothing, formal wear, etc.	550	187 164	24 609	13.1	.3	X
	29976	All other nonmerchandise receipts, including charges for delivery, storage, etc.	550	700 018	29 155	4.2	.3	X
4482		Shoe stores	28 388	X	22 997 531	X	100.0	82.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	4 465	218	4.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9	4 549	666	14.6	Z	X
	20200	Men's wear	6 471	7 297 810	1 152 832	15.8	5.0	X
	20220	Women's, juniors', & misses' wear	6 621	7 674 480	583 017	7.6	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 417	4 061 471	218 017	5.4	.9	X
	20260	Footwear, including accessories	28 388	22 997 531	20 661 119	89.8	89.8	80.5
	20261	Men's footwear, including dress & casual footwear	19 015	14 158 900	3 477 457	24.6	15.1	X
	20262	Women's footwear, including dress & casual footwear	20 579	15 182 242	6 090 615	40.1	26.5	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 820	9 703 015	1 131 114	11.7	4.9	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 097	17 427 011	4 779 994	27.4	20.8	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 297	17 122 527	2 612 241	15.3	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 006	14 880 652	1 781 201	12.0	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 087	14 320 438	788 497	5.5	3.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	9	6 796	689	10.1	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 502	4 069 413	112 152	2.8	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	14	7 514	671	8.9	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	23	16 567	145	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	784	1 300 962	98 029	7.5	.4	X
	20850	All other merchandise	196	274 128	39 586	14.4	.2	71.9
	20883	All other merchandise	196	274 128	39 586	14.4	.2	X
	29810	All other merchandise	2 290	1 754 934	114 182	6.5	.5	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	329	211 417	15 110	7.1	.1	X
44821		Shoe stores	28 388	X	22 997 531	X	100.0	82.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	4 465	218	4.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9	4 549	666	14.6	Z	X
	20200	Men's wear	6 471	7 297 810	1 152 832	15.8	5.0	X
	20220	Women's, juniors', & misses' wear	6 621	7 674 480	583 017	7.6	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 417	4 061 471	218 017	5.4	.9	X
	20260	Footwear, including accessories	28 388	22 997 531	20 661 119	89.8	89.8	80.5
	20261	Men's footwear, including dress & casual footwear	19 015	14 158 900	3 477 457	24.6	15.1	X
	20262	Women's footwear, including dress & casual footwear	20 579	15 182 242	6 090 615	40.1	26.5	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 820	9 703 015	1 131 114	11.7	4.9	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 097	17 427 011	4 779 994	27.4	20.8	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 297	17 122 527	2 612 241	15.3	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 006	14 880 652	1 781 201	12.0	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 087	14 320 438	788 497	5.5	3.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44821		Shoe stores—Con.						
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	9	6 796	689	10.1	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 502	4 069 413	112 152	2.8	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	14	7 514	671	8.9	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	23	16 567	145	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	784	1 300 962	98 029	7.5	.4	X
	20850	All other merchandise	196	274 128	39 586	14.4	.2	71.9
	20883	All other merchandise	196	274 128	39 586	14.4	.2	X
	29810	All other merchandise	2 290	1 754 934	114 182	6.5	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	329	211 417	15 110	7.1	.1	X
448210		Shoe stores	28 388	X	22 997 531	X	100.0	82.3
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6	4 465	218	4.9	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	9	4 549	666	14.6	Z	X
	20200	Men's wear	6 471	7 297 810	1 152 832	15.8	5.0	X
	20220	Women's, juniors', & misses' wear	6 621	7 674 480	583 017	7.6	2.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	3 417	4 061 471	218 017	5.4	.9	X
	20260	Footwear, including accessories	28 388	22 997 531	20 661 119	89.8	89.8	80.5
	20261	Men's footwear, including dress & casual footwear	19 015	14 158 900	3 477 457	24.6	15.1	X
	20262	Women's footwear, including dress & casual footwear	20 579	15 182 242	6 090 615	40.1	26.5	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	13 820	9 703 015	1 131 114	11.7	4.9	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	20 097	17 427 011	4 779 994	27.4	20.8	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	20 297	17 122 527	2 612 241	15.3	11.4	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	18 006	14 880 652	1 781 201	12.0	7.7	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	18 087	14 320 438	788 497	5.5	3.4	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	9	6 796	689	10.1	Z	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	4 502	4 069 413	112 152	2.8	.5	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	14	7 514	671	8.9	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .	23	16 567	145	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	784	1 300 962	98 029	7.5	.4	X
	20850	All other merchandise	196	274 128	39 586	14.4	.2	71.9
	20883	All other merchandise	196	274 128	39 586	14.4	.2	X
	29810	All other merchandise	2 290	1 754 934	114 182	6.5	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	329	211 417	15 110	7.1	.1	X
4482101		Men's shoe stores	1 585	X	963 285	X	100.0	80.7
	20200	Men's wear	282	290 691	74 588	25.7	7.7	X
	20220	Women's, juniors', & misses' wear	86	76 716	4 200	5.5	.4	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	36	59 271	3 371	5.7	.4	X
	20260	Footwear, including accessories	1 585	963 285	875 221	90.9	90.9	79.7
	20261	Men's footwear, including dress & casual footwear	1 585	963 285	711 022	73.8	73.8	X
	20262	Women's footwear, including dress & casual footwear	501	379 496	34 238	9.0	3.6	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	88	65 426	2 459	3.8	.3	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	457	375 142	73 396	19.6	7.6	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	189	236 111	16 542	7.0	1.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	38	52 644	3 466	6.6	.4	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	695	436 628	34 098	7.8	3.5	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	36	29 862	1 339	4.5	.1	X
	20850	All other merchandise	10	6 560	761	11.6	.1	X
	29810	All other merchandise	37	30 199	1 955	6.5	.2	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	44	14 228	1 686	11.9	.2	X
4482102		Women's shoe stores	3 137	X	1 971 790	X	100.0	75.1
	20200	Men's wear	18	11 436	1 183	10.3	.1	X
	20220	Women's, juniors', & misses' wear	1 237	843 374	51 502	6.1	2.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	34	13 152	2 070	15.7	.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
4482102		Women's shoe stores—Con.						
	20260	Footwear, including accessories	3 137	1 971 790	1 891 580	95.9	95.9	74.7
	20261	Men's footwear, including dress & casual footwear	512	394 299	61 513	15.6	3.1	X
	20262	Women's footwear, including dress & casual footwear	3 137	1 971 790	1 763 748	89.4	89.4	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	169	90 722	8 720	9.6	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	92	62 466	2 970	4.8	.2	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	218	138 459	13 601	9.8	.7	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	53	30 188	3 405	11.3	.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	988	594 672	37 623	6.3	1.9	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	175	119 412	9 859	8.3	.5	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	7	4 180	670	16.0	Z	X
	29810	All other merchandise	139	128 718	11 732	9.1	.6	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	21	12 619	2 701	21.4	.1	X
4482103		Children's and juveniles' shoe stores	1 078	X	587 100	X	100.0	74.2
	20220	Women's, juniors', & misses' wear	12	5 636	892	15.8	.2	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	763	465 013	71 380	15.4	12.2	X
	20260	Footwear, including accessories	1 078	587 100	509 768	86.8	86.8	72.4
	20261	Men's footwear, including dress & casual footwear	26	8 096	326	4.0	.1	X
	20262	Women's footwear, including dress & casual footwear	54	19 498	1 560	8.0	.3	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	395	148 489	109 946	74.0	18.7	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	28	11 090	479	4.3	.1	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	26	10 838	540	5.0	.1	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	872	513 677	394 684	76.8	67.2	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	140	41 913	2 233	5.3	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	654	427 579	4 280	1.0	.7	X
	29810	All other merchandise	12	4 438	364	8.2	.1	X
4482104		Family shoe stores	16 493	X	12 209 005	X	100.0	76.8
	20200	Men's wear	2 018	1 665 797	154 812	9.3	1.3	X
	20220	Women's, juniors', & misses' wear	1 396	1 987 260	189 119	9.5	1.5	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	311	276 412	16 360	5.9	.1	X
	20260	Footwear, including accessories	16 493	12 209 005	11 733 217	96.1	96.1	76.0
	20261	Men's footwear, including dress & casual footwear	16 493	12 209 005	2 636 102	21.6	21.6	X
	20262	Women's footwear, including dress & casual footwear	16 493	12 209 005	4 255 522	34.9	34.9	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	12 937	9 002 798	977 494	10.9	8.0	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	14 146	10 182 676	1 393 671	13.7	11.4	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	13 857	9 548 663	1 275 987	13.4	10.5	X
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	11 417	7 442 365	623 385	8.4	5.1	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	14 073	10 337 487	571 056	5.5	4.7	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	1 092	836 927	15 872	1.9	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	7	4 395	366	8.3	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	63	45 784	7 203	15.7	.1	X
	20850	All other merchandise	84	136 375	15 872	11.6	.1	64.8
	20883	All other merchandise	84	136 375	15 872	11.6	.1	X
	29810	All other merchandise	1 714	1 193 674	66 052	5.5	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	225	153 833	8 180	5.3	.1	X
4482105		Athletic footwear stores	6 095	X	7 266 351	X	100.0	94.3
	20200	Men's wear	4 150	5 327 907	922 173	17.3	12.7	X
	20220	Women's, juniors', & misses' wear	3 890	4 761 494	337 304	7.1	4.6	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	2 273	3 247 623	124 836	3.8	1.7	X
	20260	Footwear, including accessories	6 095	7 266 351	5 651 333	77.8	77.8	90.6
	20261	Men's footwear, including dress & casual footwear	399	584 215	68 494	11.7	.9	X
	20262	Women's footwear, including dress & casual footwear	394	602 453	35 547	5.9	.5	X
	20263	Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear	231	395 580	32 495	8.2	.4	X
	20265	Men's athletic footwear, including sneakers & outdoor hiking/sports boots	5 374	6 795 637	3 309 478	48.7	45.5	X
	20266	Women's athletic footwear, including sneakers & outdoor hiking/sports boots	6 007	7 188 456	1 305 571	18.2	18.0	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
4482105		Athletic footwear stores—Con.						
	20260	Footwear, including accessories—Con.						
	20267	Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots	5 626	6 841 778	756 261	11.1	10.4	X
	20268	Footwear accessories, including polishes, laces, trees, storage bags, etc.	2 191	2 909 738	143 487	4.9	2.0	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	2 545	2 655 633	80 802	3.0	1.1	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	23	16 567	145	.9	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	709	1 243 854	89 957	7.2	1.2	X
	20850	All other merchandise	97	127 742	22 598	17.7	.3	88.6
	20883	All other merchandise	97	127 742	22 598	17.7	.3	X
	29810	All other merchandise	388	397 905	34 079	8.6	.5	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	39	30 737	2 543	8.3	Z	X
4483		Jewelry, luggage, and leather goods stores	30 270	X	24 739 039	X	100.0	75.5
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	14	10 433	232	2.2	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	22	7 519	900	12.0	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	8	21 830	1 330	6.1	Z	X
	20200	Men's wear	187	477 627	51 116	10.7	.2	X
	20220	Women's, juniors', & misses' wear	263	529 526	75 319	14.2	.3	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	13	17 535	341	1.9	Z	X
	20260	Footwear, including accessories	136	514 994	66 322	12.9	.3	X
	20270	Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.	7	667	16	2.4	Z	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	17	8 207	870	10.6	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	23	18 498	1 856	10.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	61	46 571	2 893	6.2	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	47	33 491	7 979	23.8	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	6 856	6 381 395	350 347	5.5	1.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 821	23 955 479	21 675 419	90.5	87.6	X
	20420	Books	36	14 898	1 149	7.7	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	114	45 849	5 812	12.7	Z	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	8 424	357	4.2	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	18	23 169	2 452	10.6	Z	X
	20600	Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures	6	1 826	248	13.6	Z	X
	20850	All other merchandise	2 705	2 120 917	1 342 187	63.3	5.4	X
	29810	All other merchandise	1 515	2 367 981	185 196	7.8	.7	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	14 078	12 382 873	964 070	7.8	3.9	X
44831		Jewelry stores	28 537	X	23 184 757	X	100.0	76.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	14	10 433	232	2.2	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	6	18 084	1 159	6.4	Z	X
	20200	Men's wear	13	17 389	927	5.3	Z	X
	20220	Women's, juniors', & misses' wear	89	58 889	6 028	10.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	16 229	232	1.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	21	16 229	1 623	10.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	57	43 587	2 318	5.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	43	20 171	4 637	23.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc.	6 727	6 321 788	342 436	5.4	1.5	72.0
	20388	China/glassware	2 225	3 108 866	140 514	4.5	.6	X
	20389	Flatware & holloware, including sterling silver, plated & stainless steel	1 550	2 727 030	72 494	2.7	.3	X
	20391	Clocks	2 324	2 677 720	46 400	1.7	.2	X
	20392	All other kitchenware & home furnishings, including cookware, cooking accessories, decorative accessories, mirrors, closet & bathroom accessories, etc.	3 515	2 765 782	83 028	3.0	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 537	23 184 757	21 630 003	93.3	93.3	73.0
	20401	Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry	26 041	21 138 238	9 983 976	47.2	43.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
44831		Jewelry stores—Con.						
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.—Con.						
	20402	Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry	19 968	17 833 020	726 119	4.1	3.1	X
	20403	Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry	24 862	19 987 811	2 299 702	11.5	9.9	X
	20404	Loose gemstones, including diamonds & colored gemstones	9 197	9 059 212	1 010 121	11.2	4.4	X
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	24 538	19 940 050	2 943 195	14.8	12.7	X
	20406	Watches	22 380	20 150 800	2 559 911	12.7	11.0	X
	20408	Estate/antique jewelry	4 614	4 432 230	286 165	6.5	1.2	X
	20414	Platinum jewelry - all platinum jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	8 061	6 963 078	337 861	4.9	1.5	X
	20415	All other jewelry, including watchbands and gold-filled, sterling, costume, and novelty jewelry	16 804	12 380 197	1 482 953	12.0	6.4	X
	20420	Books	19	4 173	232	5.6	Z	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11	3 246	232	7.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	14	9 274	696	7.5	Z	X
	20850	All other merchandise	972	566 635	63 062	11.1	.3	69.2
	20863	Art goods, including original pictures & sculptures	405	241 183	17 953	7.4	.1	X
	20867	Coins, medals, & other numismatic items	521	281 652	31 554	11.2	.1	X
	20883	All other merchandise	79	65 407	13 555	20.7	.1	X
	29810	All other merchandise	1 401	2 154 096	168 783	7.8	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 990	12 326 872	959 143	7.8	4.1	74.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	8 455	6 469 019	437 561	6.8	1.9	X
	29907	Parts installed in repair	4 473	3 384 713	136 505	4.0	.6	X
	29952	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	5 742	6 186 734	385 077	6.2	1.7	X
448310		Jewelry stores	28 537	X	23 184 757	X	100.0	76.1
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	14	10 433	232	2.2	Z	X
	20160	Drugs, health aids, beauty aids, including cosmetics	6	18 084	1 159	6.4	Z	X
	20200	Men's wear	13	17 389	927	5.3	Z	X
	20220	Women's, juniors', & misses' wear	89	58 889	6 028	10.2	Z	X
	20240	Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories	9	16 229	232	1.4	Z	X
	20320	Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories	21	16 229	1 623	10.0	Z	X
	20330	Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories	57	43 587	2 318	5.3	Z	X
	20340	Furniture, sleep equipment & outdoor/patio furniture	43	20 171	4 637	23.0	Z	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	6 727	6 321 788	342 436	5.4	1.5	72.0
	20388	China/glassware	2 225	3 108 866	140 514	4.5	.6	X
	20389	Flatware & holloware, including sterling silver, plated & stainless steel	1 550	2 727 030	72 494	2.7	.3	X
	20391	Clocks	2 324	2 677 720	46 400	1.7	.2	X
	20392	All other kitchenware & home furnishings, including cookware, cooking accessories, decorative accessories, mirrors, closet & bathroom accessories, etc.	3 515	2 765 782	83 028	3.0	.4	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	28 537	23 184 757	21 630 003	93.3	93.3	73.0
	20401	Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry	26 041	21 138 238	9 983 976	47.2	43.1	X
	20402	Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry	19 968	17 833 020	726 119	4.1	3.1	X
	20403	Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry	24 862	19 987 811	2 299 702	11.5	9.9	X
	20404	Loose gemstones, including diamonds & colored gemstones	9 197	9 059 212	1 010 121	11.2	4.4	X
	20405	Karat gold jewelry—all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	24 538	19 940 050	2 943 195	14.8	12.7	X
	20406	Watches	22 380	20 150 800	2 559 911	12.7	11.0	X
	20408	Estate/antique jewelry	4 614	4 432 230	286 165	6.5	1.2	X
	20414	Platinum jewelry - all platinum jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/or pearls constitute less than 50 pct of jewelry value	8 061	6 963 078	337 861	4.9	1.5	X
	20415	All other jewelry, including watchbands and gold-filled, sterling, costume, and novelty jewelry	16 804	12 380 197	1 482 953	12.0	6.4	X
	20420	Books	19	4 173	232	5.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448310		Jewelry stores—Con.						
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	11	3 246	232	7.1	Z	X
	20500	Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc.	14	9 274	696	7.5	Z	X
	20850	All other merchandise	972	566 635	63 062	11.1	.3	69.2
	20863	Art goods, including original pictures & sculptures	405	241 183	17 953	7.4	.1	X
	20867	Coins, medals, & other numismatic items	521	281 652	31 554	11.2	.1	X
	20883	All other merchandise	79	65 407	13 555	20.7	.1	X
	29810	All other merchandise	1 401	2 154 096	168 783	7.8	.7	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	13 990	12 326 872	959 143	7.8	4.1	74.9
	29904	Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install	8 455	6 469 019	437 561	6.8	1.9	X
	29907	Parts installed in repair	4 473	3 384 713	136 505	4.0	.6	X
	29952	All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools & equipment, etc.	5 742	6 186 734	385 077	6.2	1.7	X
44832		Luggage and leather goods stores	1 733	X	1 554 282	X	100.0	67.9
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	19	6 823	668	9.8	Z	X
	20200	Men's wear	174	460 238	50 189	10.9	3.2	X
	20220	Women's, juniors', & misses' wear	174	470 637	69 291	14.7	4.5	X
	20260	Footwear, including accessories	133	514 530	66 322	12.9	4.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	17	8 207	870	10.6	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	129	59 607	7 911	13.3	.5	65.2
	20386	Giftware & glassware including vases	102	48 922	6 843	14.0	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	40	17 178	1 068	6.2	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	284	770 722	45 416	5.9	2.9	X
	20420	Books	17	10 725	917	8.6	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	103	42 603	5 580	13.1	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	8 424	357	4.2	Z	X
	20850	All other merchandise	1 733	1 554 282	1 279 125	82.3	82.3	67.8
	20851	Stationery products, including stationery, tablets, pads, & related products	79	42 308	2 686	6.3	.2	X
	20853	Office & school supplies	23	7 476	1 177	15.7	.1	X
	20855	Greeting cards	15	6 497	230	3.5	Z	X
	20856	Magazines & newspapers	6	1 943	153	7.9	Z	X
	20859	Luggage & leather goods	1 733	1 554 282	1 265 464	81.4	81.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	107	81 165	6 421	7.9	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups	8	2 207	77	3.5	Z	X
	20883	All other merchandise	8	3 590	550	15.3	Z	X
	29810	All other merchandise	114	213 885	16 413	7.7	1.1	X
	29900	All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for delv, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	88	56 001	4 927	8.8	.3	62.0
	29906	Other labor charges	45	30 561	2 852	9.3	.2	X
	29907	Parts installed in repair	63	36 591	1 569	4.3	.1	X
	29938	Printing or engraving to order	20	15 199	259	1.7	Z	X
448320		Luggage and leather goods stores	1 733	X	1 554 282	X	100.0	67.9
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	19	6 823	668	9.8	Z	X
	20200	Men's wear	174	460 238	50 189	10.9	3.2	X
	20220	Women's, juniors', & misses' wear	174	470 637	69 291	14.7	4.5	X
	20260	Footwear, including accessories	133	514 530	66 322	12.9	4.3	X
	20310	Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc.	17	8 207	870	10.6	.1	X
	20380	Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc	129	59 607	7 911	13.3	.5	65.2
	20386	Giftware & glassware including vases	102	48 922	6 843	14.0	.4	X
	20387	All other kitchenware & home furnishings, including cookware, cooking accessories, dinnerware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.	40	17 178	1 068	6.2	.1	X
	20400	Jewelry, including watches, watch attachments, novelty jewelry, etc.	284	770 722	45 416	5.9	2.9	X
	20420	Books	17	10 725	917	8.6	.1	X
	20460	Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles	103	42 603	5 580	13.1	.4	X
	20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	7	8 424	357	4.2	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
448320		Luggage and leather goods stores—Con.						
	20850	All other merchandise	1 733	1 554 282	1 279 125	82.3	82.3	67.8
	20851	Stationery products, including stationery, tablets, pads, & related products	79	42 308	2 686	6.3	.2	X
	20853	Office & school supplies	23	7 476	1 177	15.7	.1	X
	20855	Greeting cards	15	6 497	230	3.5	Z	X
	20856	Magazines & newspapers	6	1 943	153	7.9	Z	X
	20859	Luggage & leather goods	1 733	1 554 282	1 265 464	81.4	81.4	X
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	107	81 165	6 421	7.9	.4	X
	20878	Seasonal decorations, including decorative plates, napkins, & cups ...	8	2 207	77	3.5	Z	X
	20883	All other merchandise	8	3 590	550	15.3	Z	X
	29810	All other merchandise	114	213 885	16 413	7.7	1.1	X
	29900	All nonmerch rpts, incl all rpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided	88	56 001	4 927	8.8	.3	62.0
	29906	Other labor charges	45	30 561	2 852	9.3	.2	X
	29907	Parts installed in repair	63	36 591	1 569	4.3	.1	X
	29938	Printing or engraving to order	20	15 199	259	1.7	Z	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
448	Clothing and clothing accessories stores						
	All firms	149 481	167 888 644	100.0	21 257 472	5 125 691	1 418 217
	4 largest firms	7 435	34 713 766	20.7	4 035 063	929 528	287 612
	8 largest firms	11 467	47 339 350	28.2	5 483 469	1 307 533	363 203
	20 largest firms	28 554	68 903 387	41.0	7 819 539	1 885 129	559 803
	50 largest firms	49 516	92 677 804	55.2	10 551 583	2 550 538	779 152
4481	Clothing stores						
	All firms	90 823	120 152 074	100.0	14 915 148	3 561 211	1 055 233
	4 largest firms	7 433	34 711 241	28.9	4 035 035	929 500	287 564
	8 largest firms	10 960	46 493 163	38.7	5 437 587	1 299 508	361 959
	20 largest firms	17 971	62 512 530	52.0	7 091 489	1 699 026	511 671
	50 largest firms	32 990	78 434 077	65.3	8 989 162	2 152 752	670 003
44811	Men's clothing stores						
	All firms	9 428	7 930 279	100.0	1 274 216	305 153	62 246
	4 largest firms	1 886	2 187 602	27.6	352 370	84 619	17 042
	8 largest firms	2 431	2 902 132	36.6	441 864	105 918	21 930
	20 largest firms	2 969	3 573 453	45.1	542 149	128 248	26 747
	50 largest firms	3 432	4 106 366	51.8	620 967	145 794	30 015
448110	Men's clothing stores						
	All firms	9 428	7 930 279	100.0	1 274 216	305 153	62 246
	4 largest firms	1 886	2 187 602	27.6	352 370	84 619	17 042
	8 largest firms	2 431	2 902 132	36.6	441 864	105 918	21 930
	20 largest firms	2 969	3 573 453	45.1	542 149	128 248	26 747
	50 largest firms	3 432	4 106 366	51.8	620 967	145 794	30 015
44812	Women's clothing stores						
	All firms	33 984	31 296 565	100.0	3 872 744	933 152	298 809
	4 largest firms	4 876	9 232 386	29.5	1 067 542	261 843	77 178
	8 largest firms	8 303	12 703 525	40.6	1 442 478	348 614	105 455
	20 largest firms	13 738	17 869 143	57.1	2 064 400	502 282	170 404
	50 largest firms	17 374	22 214 224	71.0	2 552 376	616 646	207 669
448120	Women's clothing stores						
	All firms	33 984	31 296 565	100.0	3 872 744	933 152	298 809
	4 largest firms	4 876	9 232 386	29.5	1 067 542	261 843	77 178
	8 largest firms	8 303	12 703 525	40.6	1 442 478	348 614	105 455
	20 largest firms	13 738	17 869 143	57.1	2 064 400	502 282	170 404
	50 largest firms	17 374	22 214 224	71.0	2 552 376	616 646	207 669
44813	Children's and infants' clothing stores						
	All firms	6 568	7 110 277	100.0	787 947	184 776	67 148
	4 largest firms	2 185	4 140 266	58.2	399 564	93 047	36 110
	8 largest firms	3 196	5 287 145	74.4	521 077	122 458	47 373
	20 largest firms	3 534	5 692 101	80.1	575 429	134 650	50 906
	50 largest firms	3 659	5 958 315	83.8	618 049	144 120	53 247
448130	Children's and infants' clothing stores						
	All firms	6 568	7 110 277	100.0	787 947	184 776	67 148
	4 largest firms	2 185	4 140 266	58.2	399 564	93 047	36 110
	8 largest firms	3 196	5 287 145	74.4	521 077	122 458	47 373
	20 largest firms	3 534	5 692 101	80.1	575 429	134 650	50 906
	50 largest firms	3 659	5 958 315	83.8	618 049	144 120	53 247
44814	Family clothing stores						
	All firms	24 407	62 091 043	100.0	7 248 800	1 721 780	509 094
	4 largest firms	4 578	30 326 763	48.8	3 547 364	838 500	220 019
	8 largest firms	6 313	37 100 347	59.8	4 258 313	1 011 298	301 475
	20 largest firms	11 065	45 946 262	74.0	5 214 373	1 242 221	374 474
	50 largest firms	14 396	53 868 256	86.8	6 125 306	1 458 298	434 111
448140	Family clothing stores						
	All firms	24 407	62 091 043	100.0	7 248 800	1 721 780	509 094
	4 largest firms	4 578	30 326 763	48.8	3 547 364	838 500	220 019
	8 largest firms	6 313	37 100 347	59.8	4 258 313	1 011 298	301 475
	20 largest firms	11 065	45 946 262	74.0	5 214 373	1 242 221	374 474
	50 largest firms	14 396	53 868 256	86.8	6 125 306	1 458 298	434 111
44815	Clothing accessories stores						
	All firms	5 855	2 784 772	100.0	471 891	111 863	27 014
	4 largest firms	2 755	1 453 448	52.2	259 095	63 493	14 862
	8 largest firms	2 822	1 671 066	60.0	293 487	69 413	15 564
	20 largest firms	3 012	1 866 879	67.0	324 835	76 785	17 139
	50 largest firms	3 148	2 007 702	72.1	344 111	82 243	18 228
448150	Clothing accessories stores						
	All firms	5 855	2 784 772	100.0	471 891	111 863	27 014
	4 largest firms	2 755	1 453 448	52.2	259 095	63 493	14 862
	8 largest firms	2 822	1 671 066	60.0	293 487	69 413	15 564
	20 largest firms	3 012	1 866 879	67.0	324 835	76 785	17 139
	50 largest firms	3 148	2 007 702	72.1	344 111	82 243	18 228

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
44819	Other clothing stores						
	All firms	10 581	8 939 138	100.0	1 259 550	304 487	90 922
	4 largest firms	1 535	4 515 838	50.5	517 430	128 664	42 146
	8 largest firms	2 176	4 833 430	54.1	570 962	142 160	46 005
	20 largest firms	2 565	5 176 558	57.9	623 875	154 846	50 004
	50 largest firms	2 775	5 547 072	62.1	682 221	168 401	52 530
448190	Other clothing stores						
	All firms	10 581	8 939 138	100.0	1 259 550	304 487	90 922
	4 largest firms	1 535	4 515 838	50.5	517 430	128 664	42 146
	8 largest firms	2 176	4 833 430	54.1	570 962	142 160	46 005
	20 largest firms	2 565	5 176 558	57.9	623 875	154 846	50 004
	50 largest firms	2 775	5 547 072	62.1	682 221	168 401	52 530
4482	Shoe stores						
	All firms	28 388	22 997 531	100.0	2 676 105	655 016	204 825
	4 largest firms	11 897	9 287 491	40.4	965 682	237 592	79 032
	8 largest firms	13 774	12 137 664	52.8	1 228 452	300 611	103 350
	20 largest firms	17 525	15 750 506	68.5	1 630 554	398 604	141 737
	50 largest firms	19 478	17 572 543	76.4	1 855 338	454 523	155 468
44821	Shoe stores						
	All firms	28 388	22 997 531	100.0	2 676 105	655 016	204 825
	4 largest firms	11 897	9 287 491	40.4	965 682	237 592	79 032
	8 largest firms	13 774	12 137 664	52.8	1 228 452	300 611	103 350
	20 largest firms	17 525	15 750 506	68.5	1 630 554	398 604	141 737
	50 largest firms	19 478	17 572 543	76.4	1 855 338	454 523	155 468
448210	Shoe stores						
	All firms	28 388	22 997 531	100.0	2 676 105	655 016	204 825
	4 largest firms	11 897	9 287 491	40.4	965 682	237 592	79 032
	8 largest firms	13 774	12 137 664	52.8	1 228 452	300 611	103 350
	20 largest firms	17 525	15 750 506	68.5	1 630 554	398 604	141 737
	50 largest firms	19 478	17 572 543	76.4	1 855 338	454 523	155 468
4482101	Men's shoe stores						
	All firms	1 585	963 285	100.0	140 658	35 449	6 945
	4 largest firms	708	403 686	41.9	57 894	15 491	2 937
	8 largest firms	766	496 154	51.5	68 687	18 036	3 507
	20 largest firms	853	585 817	60.8	82 177	21 184	4 083
	50 largest firms	919	671 930	69.8	94 402	23 992	4 530
4482102	Women's shoe stores						
	All firms	3 137	1 971 790	100.0	287 334	71 040	24 137
	4 largest firms	1 406	890 115	45.1	122 249	29 624	14 093
	8 largest firms	1 523	993 485	50.4	135 595	32 356	14 867
	20 largest firms	1 615	1 148 237	58.2	156 382	37 265	15 893
	50 largest firms	1 716	1 294 829	65.7	179 800	43 100	17 189
4482103	Children's and juveniles' shoe stores						
	All firms	1 078	587 100	100.0	86 313	21 622	6 258
	4 largest firms	660	420 791	71.7	55 103	14 055	4 142
	8 largest firms	691	442 005	75.3	58 868	14 903	4 381
	20 largest firms	733	462 204	78.7	62 947	15 815	4 632
	50 largest firms	770	491 383	83.7	68 773	17 207	4 927
4482104	Family shoe stores						
	All firms	16 493	12 209 005	100.0	1 404 552	346 557	103 951
	4 largest firms	8 143	5 807 755	47.6	581 478	144 780	46 418
	8 largest firms	10 303	7 822 967	64.1	786 982	196 781	67 214
	20 largest firms	11 502	9 139 118	74.9	940 897	232 914	76 524
	50 largest firms	12 361	9 931 280	81.3	1 044 853	259 106	82 788
4482105	Athletic footwear stores						
	All firms	6 095	7 266 351	100.0	757 248	180 348	63 534
	4 largest firms	3 863	5 125 087	70.5	505 687	119 914	46 309
	8 largest firms	4 391	5 742 750	79.0	571 608	135 372	50 780
	20 largest firms	4 650	6 152 213	84.7	610 110	145 310	53 380
	50 largest firms	4 777	6 372 244	87.7	636 812	151 549	54 839
4483	Jewelry, luggage, and leather goods stores						
	All firms	30 270	24 739 039	100.0	3 666 219	909 464	158 159
	4 largest firms	4 280	5 540 204	22.4	717 573	181 545	34 279
	8 largest firms	5 977	7 360 756	29.8	1 010 100	262 036	45 872
	20 largest firms	6 895	9 143 207	37.0	1 209 737	313 797	53 945
	50 largest firms	8 103	10 671 995	43.1	1 437 699	371 000	63 551
44831	Jewelry stores						
	All firms	28 537	23 184 757	100.0	3 457 070	857 681	147 924
	4 largest firms	4 280	5 540 204	23.9	717 573	181 545	34 279
	8 largest firms	5 977	7 360 756	31.7	1 010 100	262 036	45 872
	20 largest firms	6 730	8 692 267	37.5	1 172 116	305 295	52 970
	50 largest firms	7 475	9 953 794	42.9	1 349 290	349 817	59 057

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
448310	Jewelry stores						
	All firms	28 537	23 184 757	100.0	3 457 070	857 681	147 924
	4 largest firms	4 280	5 540 204	23.9	717 573	181 545	34 279
	8 largest firms	5 977	7 360 756	31.7	1 010 100	262 036	45 872
	20 largest firms	6 730	8 692 267	37.5	1 172 116	305 295	52 970
	50 largest firms	7 475	9 953 794	42.9	1 349 290	349 817	59 057
44832	Luggage and leather goods stores						
	All firms	1 733	1 554 282	100.0	209 149	51 783	10 235
	4 largest firms	535	770 488	49.6	84 181	19 648	3 920
	8 largest firms	678	952 758	61.3	114 533	27 969	5 079
	20 largest firms	847	1 085 609	69.8	134 530	33 074	6 064
	50 largest firms	948	1 209 092	77.8	154 187	38 461	7 114
448320	Luggage and leather goods stores						
	All firms	1 733	1 554 282	100.0	209 149	51 783	10 235
	4 largest firms	535	770 488	49.6	84 181	19 648	3 920
	8 largest firms	678	952 758	61.3	114 533	27 969	5 079
	20 largest firms	847	1 085 609	69.8	134 530	33 074	6 064
	50 largest firms	948	1 209 092	77.8	154 187	38 461	7 114

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are

proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

PART 2. 1997 NAICS

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate sales of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three retail establishments – a furniture store (NAICS 4421), a home furnishings store (NAICS 4422), and an electronics and appliance store (NAICS 4431) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 442 and a one-establishment firm in NAICS 443, and as a single three-establishment firm in Retail Trade totals (NAICS 44-45).

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

