

Product Lines: 2002

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2002 Economic Census

Real Estate and Rental and Leasing

Subject Series



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CONTENTS

Introduction to the Economic Census	v
Real Estate and Rental and Leasing	ix
Tables	
1. Product Lines by Kind of Business for the United States: 2002 .	1
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	--
-- Not applicable for this report.	

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g., real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Exclusions. The following industries are not included in this sector: real estate investment trusts (REITs), which are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles; and establishments primarily engaged in renting or leasing equipment with operators, which are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 11 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Product Lines by Kind of Business for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing	322 815	X	335 587 706	X	100.0	74.6
	50400	Dividend income	109	995 089	88 575	8.9	Z	X
	50410	Royalty income	2 385	16 917 441	15 959 493	94.3	4.8	X
	50490	Gains (losses) from assets sold or traded, including sale of real property	161	2 820 691	34 903	1.2	Z	X
	50500	Investment income - net	58	1 749 569	65 712	3.8	Z	X
	50520	Asset/investment portfolio management fees	7	21 153	1 016	4.8	Z	X
	50880	Fees from investment consulting and advice, excluding investment management for clients	19	17 148	2 820	16.4	Z	X
	51300	Gross rents from real properties	87	814 493	116 053	14.2	Z	X
	52000	Gross rents from real property owned by this establishment	117 438	120 522 677	109 139 519	90.6	32.5	X
	52100	Real estate brokerage fees and commissions	90 209	77 689 411	59 956 939	77.2	17.9	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	8 367	11 216 448	1 262 594	11.3	.4	X
	52200	Property management fees	61 406	58 113 490	26 983 671	46.4	8.0	X
	52210	Real estate asset management fees	7 289	5 979 638	2 925 088	48.9	.9	X
	52220	Reimbursements from property owners for miscellaneous expenditures	10 656	10 864 684	3 994 732	36.8	1.2	X
	52230	Condominium and cooperative owners' fees and assessments	897	469 225	58 420	12.5	Z	X
	52240	Real estate consulting fees	11 954	10 358 837	2 286 094	22.1	.7	X
	52250	Real estate escrow services	2 394	1 671 397	1 011 693	60.5	.3	X
	52260	Real estate fiduciary fees	229	359 241	250 362	69.7	.1	X
	52270	Real estate appraisal fees	17 402	8 532 073	4 725 818	55.4	1.4	X
	52280	Real estate listing service fees	1 636	1 620 346	591 269	36.5	.2	X
	52290	Real estate auction fees and commissions	1 683	1 321 422	429 002	32.5	.1	X
	52300	Real estate relocation fees	2 909	4 144 665	1 306 832	31.5	.4	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	795	1 480 923	149 356	10.1	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	9 410	11 391 147	320 396	2.8	.1	X
	52420	Insurance and annuity commissions	956	1 013 794	69 007	6.8	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	4 280	8 612 809	769 013	8.9	.2	X
	52440	Net gains (losses) from sales of real property owned by this establishment	4 084	11 667 921	2 088 899	17.9	.6	X
	52450	Other investment income - net	4 238	8 567 041	543 107	6.3	.2	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	13 010	37 778 892	34 252 881	90.7	10.2	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	43	80 047	21 567	26.9	Z	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	15 616	37 025 308	32 956 488	89.0	9.8	X
	52600	Consumer goods rental and/or leasing	42 263	27 323 486	19 761 841	72.3	5.9	X
	52700	Interest income	20 692	43 434 352	1 355 759	3.1	.4	X
	52710	Repair and maintenance services	1 958	3 375 956	490 366	14.5	.1	X
	52720	Sales of merchandise	33 610	32 605 525	4 904 254	15.0	1.5	X
	59810	Other revenue	43 370	79 727 845	6 706 693	8.4	2.0	X
531		Real estate	256 086	X	223 563 114	X	100.0	72.1
	52000	Gross rents from real property owned by this establishment	117 424	120 503 223	109 135 902	90.6	48.8	X
	52100	Real estate brokerage fees and commissions	90 209	77 689 411	59 956 939	77.2	26.8	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	8 367	11 216 448	1 262 594	11.3	.6	X
	52200	Property management fees	61 406	58 113 490	26 983 671	46.4	12.1	X
	52210	Real estate asset management fees	7 289	5 979 638	2 925 088	48.9	1.3	X
	52220	Reimbursements from property owners for miscellaneous expenditures	10 656	10 864 684	3 994 732	36.8	1.8	X
	52230	Condominium and cooperative owners' fees and assessments	897	469 225	58 420	12.5	Z	X
	52240	Real estate consulting fees	11 954	10 358 837	2 286 094	22.1	1.0	X
	52250	Real estate escrow services	2 394	1 671 397	1 011 693	60.5	.5	X
	52260	Real estate fiduciary fees	229	359 241	250 362	69.7	.1	X
	52270	Real estate appraisal fees	17 402	8 532 073	4 725 818	55.4	2.1	X
	52280	Real estate listing service fees	1 636	1 620 346	591 269	36.5	.3	X
	52290	Real estate auction fees and commissions	1 683	1 321 422	429 002	32.5	.2	X
	52300	Real estate relocation fees	2 909	4 144 665	1 306 832	31.5	.6	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	795	1 480 923	149 356	10.1	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	9 410	11 391 147	320 396	2.8	.1	X
	52420	Insurance and annuity commissions	956	1 013 794	69 007	6.8	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	4 280	8 612 809	769 013	8.9	.3	X
	52440	Net gains (losses) from sales of real property owned by this establishment	4 084	11 667 921	2 088 899	17.9	.9	X
	52450	Other investment income - net	4 238	8 567 041	543 107	6.3	.2	X
	52700	Interest income	19 726	32 053 084	628 240	2.0	.3	X
	59810	Other revenue	30 619	55 821 650	4 069 206	7.3	1.8	X
5311		Lessors of real estate	113 201	X	116 240 519	X	100.0	74.7
	52000	Gross rents from real property owned by this establishment	113 041	116 127 058	108 778 194	93.7	93.6	63.6
	52001	Apartments/retirement housing with 5 or more housing units per building	54 224	56 658 354	48 279 621	85.2	41.5	X
	52002	Other residential properties	14 310	7 690 702	4 173 311	54.3	3.6	X
	52003	Home sites for manufactured and/or mobile homes	8 432	4 795 500	4 030 310	84.0	3.5	X
	52004	Office and professional buildings	17 850	33 557 226	24 101 186	71.8	20.7	X
	52005	Shopping center properties, retail shops, and flea market spaces	12 542	24 752 178	16 104 524	65.1	13.9	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
	52000	Gross rents from real property owned by this establishment—Con.						
	52006	Industrial buildings	5 037	9 310 095	4 780 562	51.3	4.1	X
	52007	Self-service storage or miniwarehouses	10 549	4 847 987	3 642 464	75.1	3.1	X
	52008	Other nonresidential buildings	4 266	4 354 569	2 497 843	57.4	2.1	X
	52009	All other real property	4 147	4 078 001	1 168 373	28.7	1.0	X
	52100	Real estate brokerage fees and commissions	4 140	6 193 413	678 520	11.0	.6	70.5
	52101	Residential property sales	1 356	1 126 494	168 441	15.0	.1	X
	52102	Residential property rental	1 355	861 849	274 181	31.1	.2	X
	52103	Nonresidential property sales	382	842 602	90 825	10.8	.1	X
	52104	Nonresidential property rental	1 266	3 734 806	123 657	3.3	.1	X
	52105	Land sales and rental	427	490 382	21 416	4.4	Z	X
	52200	Property management fees	7 029	12 292 179	805 532	6.6	.7	X
	52270	Real estate appraisal fees	187	97 874	11 525	11.8	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	446	1 120 160	100 486	9.0	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	9 410	11 391 147	320 396	2.8	.3	X
	52430	Revenue from construction, remodeling, and repair work done for others	985	3 139 611	147 743	4.7	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	4 084	11 667 921	2 088 899	17.9	1.8	X
	52450	Other investment income - net	4 238	8 567 041	543 107	6.3	.5	X
	52700	Interest income	19 726	32 053 084	628 240	2.0	.5	X
	59810	Other revenue	15 990	31 735 149	2 130 403	6.7	1.8	X
53111		Lessors of residential buildings and dwellings	62 308	X	55 295 976	X	100.0	74.1
	52000	Gross rents from real property owned by this establishment	62 170	55 189 989	52 677 264	95.4	95.3	60.4
	52001	Apartments/retirement housing with 5 or more housing units per building	53 077	51 323 582	47 702 232	92.9	86.3	X
	52002	Other residential properties	11 858	5 873 106	4 023 959	68.5	7.3	X
	52003	Home sites for manufactured and/or mobile homes	301	307 234	49 253	16.0	.1	X
	52004	Office and professional buildings	1 527	2 677 130	351 960	13.1	.6	X
	52005	Shopping center properties, retail shops, and flea market spaces	1 656	2 792 276	288 998	10.4	.5	X
	52006	Industrial buildings	629	676 154	79 773	11.8	.1	X
	52007	Self-service storage or miniwarehouses	366	313 778	27 228	8.7	Z	X
	52008	Other nonresidential buildings	688	785 783	85 900	10.9	.2	X
	52009	All other real property	512	992 130	67 961	6.9	.1	X
	52100	Real estate brokerage fees and commissions	2 656	2 058 997	453 395	22.0	.8	68.8
	52101	Residential property sales	892	725 497	116 359	16.0	.2	X
	52102	Residential property rental	1 220	838 826	271 828	32.4	.5	X
	52103	Nonresidential property sales	181	116 239	24 007	20.7	Z	X
	52104	Nonresidential property rental	606	649 173	31 766	4.9	.1	X
	52105	Land sales and rental	280	286 069	9 435	3.3	Z	X
	52200	Property management fees	4 813	4 915 316	393 963	8.0	.7	X
	52270	Real estate appraisal fees	73	60 394	5 832	9.7	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	360	674 504	57 077	8.5	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	7 806	9 144 983	119 944	1.3	.2	X
	52430	Revenue from construction, remodeling, and repair work done for others	427	650 840	45 075	6.9	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	1 739	1 820 184	619 224	34.0	1.1	X
	52450	Other investment income - net	1 887	1 841 709	70 314	3.8	.1	X
	52700	Interest income	9 384	13 027 442	166 404	1.3	.3	X
	59810	Other revenue	9 858	14 761 153	687 484	4.7	1.2	X
531110		Lessors of residential buildings and dwellings	62 308	X	55 295 976	X	100.0	74.1
	52000	Gross rents from real property owned by this establishment	62 170	55 189 989	52 677 264	95.4	95.3	60.4
	52001	Apartments/retirement housing with 5 or more housing units per building	53 077	51 323 582	47 702 232	92.9	86.3	X
	52002	Other residential properties	11 858	5 873 106	4 023 959	68.5	7.3	X
	52003	Home sites for manufactured and/or mobile homes	301	307 234	49 253	16.0	.1	X
	52004	Office and professional buildings	1 527	2 677 130	351 960	13.1	.6	X
	52005	Shopping center properties, retail shops, and flea market spaces	1 656	2 792 276	288 998	10.4	.5	X
	52006	Industrial buildings	629	676 154	79 773	11.8	.1	X
	52007	Self-service storage or miniwarehouses	366	313 778	27 228	8.7	Z	X
	52008	Other nonresidential buildings	688	785 783	85 900	10.9	.2	X
	52009	All other real property	512	992 130	67 961	6.9	.1	X
	52100	Real estate brokerage fees and commissions	2 656	2 058 997	453 395	22.0	.8	68.8
	52101	Residential property sales	892	725 497	116 359	16.0	.2	X
	52102	Residential property rental	1 220	838 826	271 828	32.4	.5	X
	52103	Nonresidential property sales	181	116 239	24 007	20.7	Z	X
	52104	Nonresidential property rental	606	649 173	31 766	4.9	.1	X
	52105	Land sales and rental	280	286 069	9 435	3.3	Z	X
	52200	Property management fees	4 813	4 915 316	393 963	8.0	.7	X
	52270	Real estate appraisal fees	73	60 394	5 832	9.7	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	360	674 504	57 077	8.5	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	7 806	9 144 983	119 944	1.3	.2	X
	52430	Revenue from construction, remodeling, and repair work done for others	427	650 840	45 075	6.9	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	1 739	1 820 184	619 224	34.0	1.1	X
	52450	Other investment income - net	1 887	1 841 709	70 314	3.8	.1	X
	52700	Interest income	9 384	13 027 442	166 404	1.3	.3	X
	59810	Other revenue	9 858	14 761 153	687 484	4.7	1.2	X

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53111		Lessors of residential buildings and dwellings—Con.						
531110		Lessors of residential buildings and dwellings—Con.						
5311101		Lessors of apartment buildings	52 143	X	50 861 975	X	100.0	74.6
	52000	Gross rents from real property owned by this establishment	52 005		50 755 988	48 555 487	95.7	95.5
	52001	Apartments/retirement housing with 5 or more housing units per building	52 005		50 755 988	47 545 306	93.7	93.5
	52002	Other residential properties	1 693		1 439 105	181 989	12.6	.4
	52003	Home sites for manufactured and/or mobile homes	63		204 891	26 492	12.9	.1
	52004	Office and professional buildings	1 083		2 439 979	317 602	13.0	.6
	52005	Shopping center properties, retail shops, and flea market spaces	1 449		2 580 890	262 631	10.2	.5
	52006	Industrial buildings	399		583 695	65 553	11.2	.1
	52007	Self-service storage or miniwarehouses	178		235 136	18 402	7.8	Z
	52008	Other nonresidential buildings	606		730 356	82 648	11.3	.2
	52009	All other real property	323		878 048	54 864	6.2	.1
	52100	Real estate brokerage fees and commissions	2 056		1 717 324	397 925	23.2	.8
	52101	Residential property sales	727		573 616	98 032	17.1	.2
	52102	Residential property rental	1 060		745 686	240 380	32.2	.5
	52103	Nonresidential property sales	80		104 503	21 963	21.0	Z
	52104	Nonresidential property rental	578		630 771	28 980	4.6	.1
	52105	Land sales and rental	99		178 558	8 570	4.8	Z
	52200	Property management fees	4 104		4 556 096	367 228	8.1	.7
	52270	Real estate appraisal fees	55		52 666	5 454	10.4	Z
	52400	Hotel operation, including rental of guestrooms and units to transients	328		649 093	52 944	8.2	.1
	52410	Receipts and/or commissions from operators of concessions on your premises	7 265		8 758 351	114 364	1.3	.2
	52430	Revenue from construction, remodeling, and repair work done for others	315		585 913	38 280	6.5	.1
	52440	Net gains (losses) from sales of real property owned by this establishment	1 112		1 494 908	504 104	33.7	1.0
	52450	Other investment income - net	1 616		58 445	58 445	3.5	.1
	52700	Interest income	7 977		12 200 866	150 247	1.2	.3
	59810	Other revenue	8 998		14 122 277	617 497	4.4	1.2
5311109		Lessors of dwellings other than apartment buildings	10 165	X	4 434 001	X	100.0	68.1
	52000	Gross rents from real property owned by this establishment	10 165		4 434 001	4 121 777	93.0	93.0
	52001	Apartments/retirement housing with 5 or more housing units per building	1 072		567 594	156 926	27.6	3.5
	52002	Other residential properties	10 165		4 434 001	3 841 970	86.6	86.6
	52003	Home sites for manufactured and/or mobile homes	238		102 343	22 761	22.2	.5
	52004	Office and professional buildings	444		237 151	34 358	14.5	.8
	52005	Shopping center properties, retail shops, and flea market spaces	207		211 386	26 367	12.5	.6
	52006	Industrial buildings	230		92 459	14 220	15.4	.3
	52007	Self-service storage or miniwarehouses	188		78 642	8 826	11.2	.2
	52008	Other nonresidential buildings	82		55 427	3 252	5.9	.1
	52009	All other real property	189		114 082	13 097	11.5	.3
	52100	Real estate brokerage fees and commissions	600		341 673	55 470	16.2	1.3
	52101	Residential property sales	165		151 881	18 327	12.1	.4
	52102	Residential property rental	160		93 140	31 448	33.8	.7
	52103	Nonresidential property sales	101		11 736	2 044	17.4	Z
	52104	Nonresidential property rental	28		18 402	2 786	15.1	.1
	52105	Land sales and rental	181		107 511	865	.8	Z
	52200	Property management fees	709		359 220	26 735	7.4	.6
	52270	Real estate appraisal fees	18		7 728	378	4.9	Z
	52400	Hotel operation, including rental of guestrooms and units to transients	32		25 411	4 133	16.3	.1
	52410	Receipts and/or commissions from operators of concessions on your premises	541		386 632	5 580	1.4	.1
	52430	Revenue from construction, remodeling, and repair work done for others	112		64 927	6 795	10.5	.2
	52440	Net gains (losses) from sales of real property owned by this establishment	627		325 276	115 120	35.4	2.6
	52450	Other investment income - net	271		174 129	11 869	6.8	.3
	52700	Interest income	1 407		826 576	16 157	2.0	.4
	59810	Other revenue	860		638 876	69 987	11.0	1.6
53112		Lessors of nonresidential buildings (except miniwarehouses)	30 895	X	51 778 431	X	100.0	75.8
	52000	Gross rents from real property owned by this establishment	30 895		51 778 431	47 433 433	91.6	91.6
	52001	Apartments/retirement housing with 5 or more housing units per building	922		5 196 030	551 652	10.6	1.1
	52002	Other residential properties	1 607		1 364 505	107 198	7.9	.2
	52003	Home sites for manufactured and/or mobile homes	99		137 450	17 293	12.6	Z
	52004	Office and professional buildings	15 720		30 470 209	23 699 595	77.8	45.8
	52005	Shopping center properties, retail shops, and flea market spaces	10 633		21 741 341	15 781 554	72.6	30.5
	52006	Industrial buildings	4 288		8 509 624	4 686 794	55.1	9.1
	52007	Self-service storage or miniwarehouses	308		700 257	48 071	6.9	.1
	52008	Other nonresidential buildings	3 260		3 415 460	2 391 854	70.0	4.6
	52009	All other real property	1 033		1 715 139	149 422	8.7	.3
	52100	Real estate brokerage fees and commissions	1 075		3 850 807	190 665	5.0	.4
	52101	Residential property sales	172		172 156	22 294	13.0	Z
	52102	Residential property rental	92		24 258	1 154	4.8	Z
	52103	Nonresidential property sales	158		710 819	65 178	9.2	.1
	52104	Nonresidential property rental	630		3 074 400	90 779	3.0	.2
	52105	Land sales and rental	122		183 157	11 260	6.1	Z
	52200	Property management fees	1 611		7 037 761	390 831	5.6	.8

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53112		Lessors of nonresidential buildings (except miniwarehouses)—Con.						
	52270	Real estate appraisal fees	91	32 285	3 940	12.2	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	64	434 542	41 137	9.5	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	637	1 704 905	169 841	10.0	.3	X
	52430	Revenue from construction, remodeling, and repair work done for others	404	2 366 953	90 377	3.8	.2	X
	52440	Net gains (losses) from sales of real property owned by this establishment	1 658	9 032 644	1 356 617	15.0	2.6	X
	52450	Other investment income - net	1 848	6 126 346	453 685	7.4	.9	X
	52700	Interest income	5 745	16 897 035	377 268	2.2	.7	X
	59810	Other revenue	3 740	15 315 576	1 270 637	8.3	2.5	X
531120		Lessors of nonresidential buildings (except miniwarehouses)	30 895	X	51 778 431	X	100.0	75.8
	52000	Gross rents from real property owned by this establishment	30 895	51 778 431	47 433 433	91.6	91.6	65.9
	52001	Apartments/retirement housing with 5 or more housing units per building	922	5 196 030	551 652	10.6	1.1	X
	52002	Other residential properties	1 607	1 364 505	107 198	7.9	.2	X
	52003	Home sites for manufactured and/or mobile homes	99	137 450	17 293	12.6	Z	X
	52004	Office and professional buildings	15 720	30 470 209	23 699 595	77.8	45.8	X
	52005	Shopping center properties, retail shops, and flea market spaces	10 633	21 741 341	15 781 554	72.6	30.5	X
	52006	Industrial buildings	4 288	8 509 624	4 686 794	55.1	9.1	X
	52007	Self-service storage or miniwarehouses	3 268	700 257	48 071	6.9	.1	X
	52008	Other nonresidential buildings	3 200	3 415 460	2 391 854	70.0	4.6	X
	52009	All other real property	1 033	1 715 139	149 422	8.7	.3	X
	52100	Real estate brokerage fees and commissions	1 075	3 850 807	190 665	5.0	.4	72.1
	52101	Residential property sales	172	172 156	22 294	13.0	Z	X
	52102	Residential property rental	92	24 258	1 154	4.8	Z	X
	52103	Nonresidential property sales	158	710 819	65 178	9.2	.1	X
	52104	Nonresidential property rental	630	3 074 400	90 779	3.0	.2	X
	52105	Land sales and rental	122	183 157	11 260	6.1	Z	X
	52200	Property management fees	1 611	7 037 761	390 831	5.6	.8	X
	52270	Real estate appraisal fees	91	32 285	3 940	12.2	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	64	434 542	41 137	9.5	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	637	1 704 905	169 841	10.0	.3	X
	52430	Revenue from construction, remodeling, and repair work done for others	404	2 366 953	90 377	3.8	.2	X
	52440	Net gains (losses) from sales of real property owned by this establishment	1 658	9 032 644	1 356 617	15.0	2.6	X
	52450	Other investment income - net	1 848	6 126 346	453 685	7.4	.9	X
	52700	Interest income	5 745	16 897 035	377 268	2.2	.7	X
	59810	Other revenue	3 740	15 315 576	1 270 637	8.3	2.5	X
5311201		Lessors of professional and other office buildings	14 563	X	26 958 718	X	100.0	75.4
	52000	Gross rents from real property owned by this establishment	14 563	26 958 718	24 636 726	91.4	91.4	63.0
	52001	Apartments/retirement housing with 5 or more housing units per building	490	2 914 839	269 051	9.2	1.0	X
	52002	Other residential properties	582	557 945	38 761	6.9	.1	X
	52003	Home sites for manufactured and/or mobile homes	58	75 069	5 925	7.9	Z	X
	52004	Office and professional buildings	14 563	26 958 718	23 011 347	85.4	85.4	X
	52005	Shopping center properties, retail shops, and flea market spaces	615	3 759 649	644 924	17.2	2.4	X
	52006	Industrial buildings	391	2 794 864	572 949	20.5	2.1	X
	52007	Self-service storage or miniwarehouses	132	215 117	22 237	10.3	.1	X
	52008	Other nonresidential buildings	167	504 275	29 599	5.9	.1	X
	52009	All other real property	311	592 443	41 933	7.1	.2	X
	52100	Real estate brokerage fees and commissions	432	972 946	72 822	7.5	.3	70.0
	52101	Residential property sales	74	47 593	4 340	9.1	Z	X
	52102	Residential property rental	32	9 569	376	3.9	Z	X
	52103	Nonresidential property sales	50	340 924	22 459	6.6	.1	X
	52104	Nonresidential property rental	251	785 675	41 190	5.2	.2	X
	52105	Land sales and rental	55	39 859	4 457	11.2	Z	X
	52200	Property management fees	662	3 010 382	215 532	7.2	.8	X
	52270	Real estate appraisal fees	7	13 313	98	.7	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	32	189 646	23 454	12.4	.1	X
	52410	Receipts and/or commissions from operators of concessions on your premises	238	533 800	35 922	6.7	.1	X
	52430	Revenue from construction, remodeling, and repair work done for others	190	1 034 038	49 056	4.7	.2	X
	52440	Net gains (losses) from sales of real property owned by this establishment	715	4 177 668	742 599	17.8	2.8	X
	52450	Other investment income - net	690	3 151 866	225 569	7.2	.8	X
	52700	Interest income	2 414	8 391 965	190 452	2.3	.7	X
	59810	Other revenue	1 964	8 428 016	766 488	9.1	2.8	X
5311202		Lessors of manufacturing and industrial buildings	3 635	X	4 845 053	X	100.0	81.7
	52000	Gross rents from real property owned by this establishment	3 635	4 845 053	4 360 868	90.0	90.0	68.7
	52001	Apartments/retirement housing with 5 or more housing units per building	66	334 955	36 873	11.0	.8	X
	52002	Other residential properties	221	216 513	21 145	9.8	.4	X
	52004	Office and professional buildings	187	854 187	98 540	11.5	2.0	X
	52005	Shopping center properties, retail shops, and flea market spaces	204	514 608	110 871	21.5	2.3	X
	52006	Industrial buildings	3 635	4 845 053	4 000 629	82.6	82.6	X

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53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53112		Lessors of nonresidential buildings (except miniwarehouses)—Con.						
531120		Lessors of nonresidential buildings (except miniwarehouses)—Con.						
5311202		Lessors of manufacturing and industrial buildings—Con.						
52000		Gross rents from real property owned by this establishment—Con.						
52007		Self-service storage or miniwarehouses	38	41 282	3 991	9.7	.1	X
52008		Other nonresidential buildings	46	74 258	10 993	14.8	.2	X
52009		All other real property	320	684 532	72 713	10.6	1.5	X
52100		Real estate brokerage fees and commissions	289	349 196	19 118	5.5	.4	80.0
52101		Residential property sales	9	28 295	9 252	32.7	.2	X
52102		Residential property rental	31	3 757	395	10.5	Z	X
52103		Nonresidential property sales	24	49 082	2 472	5.0	.1	X
52104		Nonresidential property rental	222	294 731	6 197	2.1	.1	X
52105		Land sales and rental	10	7 994	802	10.0	Z	X
52200		Property management fees	298	810 416	28 562	3.5	.6	X
52270		Real estate appraisal fees	19	9 803	1 797	18.3	Z	X
52410		Receipts and/or commissions from operators of concessions on your premises	9	18 419	550	3.0	Z	X
52430		Revenue from construction, remodeling, and repair work done for others	34	208 279	11 554	5.5	.2	X
52440		Net gains (losses) from sales of real property owned by this establishment	226	1 186 170	220 004	18.5	4.5	X
52450		Other investment income - net	309	766 430	106 217	13.9	2.2	X
52700		Interest income	829	1 946 842	44 640	2.3	.9	X
59810		Other revenue	236	539 133	48 603	9.0	1.0	X
5311203		Lessors of shopping centers and retail stores	8 826	X	16 463 917	X	100.0	76.6
52000		Gross rents from real property owned by this establishment	8 826	16 463 917	15 334 495	93.1	93.1	70.7
52001		Apartments/retirement housing with 5 or more housing units per building	237	1 562 760	215 286	13.8	1.3	X
52002		Other residential properties	435	397 230	29 809	7.5	.2	X
52003		Home sites for manufactured and/or mobile homes	22	43 212	6 080	14.1	Z	X
52004		Office and professional buildings	763	2 339 183	509 501	21.8	3.1	X
52005		Shopping center properties, retail shops, and flea market spaces	8 826	16 463 917	14 427 737	87.6	87.6	X
52006		Industrial buildings	236	635 684	96 422	15.2	.6	X
52007		Self-service storage or miniwarehouses	80	318 408	10 766	3.4	.1	X
52008		Other nonresidential buildings	74	172 277	16 374	9.5	.1	X
52009		All other real property	260	307 886	22 520	7.3	.1	X
52100		Real estate brokerage fees and commissions	280	2 429 600	91 482	3.8	.6	73.1
52101		Residential property sales	77	94 673	8 550	9.0	.1	X
52102		Residential property rental	10	9 782	348	3.6	Z	X
52103		Nonresidential property sales	78	303 920	38 483	12.7	.2	X
52104		Nonresidential property rental	138	1 962 075	40 575	2.1	.2	X
52105		Land sales and rental	39	87 796	3 526	4.0	Z	X
52200		Property management fees	558	2 876 203	99 789	3.5	.6	X
52270		Real estate appraisal fees	57	3 287	1 287	39.2	Z	X
52400		Hotel operation, including rental of guestrooms and units to transients	20	82 742	13 047	15.8	.1	X
52410		Receipts and/or commissions from operators of concessions on your premises	269	835 665	12 358	1.5	.1	X
52430		Revenue from construction, remodeling, and repair work done for others	161	1 026 274	18 585	1.8	.1	X
52440		Net gains (losses) from sales of real property owned by this establishment	563	3 257 385	329 771	10.1	2.0	X
52450		Other investment income - net	582	1 820 453	89 537	4.9	.5	X
52700		Interest income	1 785	5 549 241	115 652	2.1	.7	X
59810		Other revenue	932	5 404 286	357 914	6.6	2.2	X
5311209		Lessors of other nonresidential buildings and facilities	3 871	X	3 510 743	X	100.0	66.3
52000		Gross rents from real property owned by this establishment	3 871	3 510 743	3 101 344	88.3	88.3	61.3
52001		Apartments/retirement housing with 5 or more housing units per building	129	383 476	30 442	7.9	.9	X
52002		Other residential properties	369	192 817	17 483	9.1	.5	X
52003		Home sites for manufactured and/or mobile homes	15	2 918	175	6.0	Z	X
52004		Office and professional buildings	207	318 121	80 207	25.2	2.3	X
52005		Shopping center properties, retail shops, and flea market spaces	988	1 003 167	598 022	59.6	17.0	X
52006		Industrial buildings	26	234 023	16 794	7.2	.5	X
52007		Self-service storage or miniwarehouses	58	125 450	11 077	8.8	.3	X
52008		Other nonresidential buildings	2 973	2 664 650	2 334 888	87.6	66.5	X
52009		All other real property	142	130 278	12 256	9.4	.3	X
52100		Real estate brokerage fees and commissions	74	99 065	7 243	7.3	.2	66.3
52101		Residential property sales	12	1 595	152	9.5	Z	X
52102		Residential property rental	19	1 150	35	3.0	Z	X
52103		Nonresidential property sales	6	16 893	1 764	10.4	.1	X
52104		Nonresidential property rental	19	31 919	2 817	8.8	.1	X
52105		Land sales and rental	18	47 508	2 475	5.2	.1	X
52200		Property management fees	93	340 760	46 948	13.8	1.3	X
52270		Real estate appraisal fees	8	5 882	758	12.9	Z	X
52400		Hotel operation, including rental of guestrooms and units to transients	8	9 627	1 496	15.5	Z	X
52410		Receipts and/or commissions from operators of concessions on your premises	121	317 021	121 011	38.2	3.4	X
52430		Revenue from construction, remodeling, and repair work done for others	19	98 362	11 182	11.4	.3	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53112		Lessors of nonresidential buildings (except miniwarehouses)—Con.						
531120		Lessors of nonresidential buildings (except miniwarehouses)—Con.						
5311209		Lessors of other nonresidential buildings and facilities—Con.						
	52440	Net gains (losses) from sales of real property owned by this establishment	154	411 421	64 243	15.6	1.8	X
	52450	Other investment income - net	267	387 597	32 362	8.3	.9	X
	52700	Interest income	717	1 008 987	26 524	2.6	.8	X
	59810	Other revenue	608	944 141	97 632	10.3	2.8	X
53113		Lessors of miniwarehouses and self-storage units	9 638	X	3 675 143	X	100.0	71.9
	52000	Gross rents from real property owned by this establishment	9 638	3 675 143	3 614 626	98.4	98.4	71.8
	52001	Apartments/retirement housing with 5 or more housing units per building	58	33 385	6 468	19.4	.2	X
	52002	Other residential properties	95	37 605	3 865	10.3	.1	X
	52003	Home sites for manufactured and/or mobile homes	7	4 356	878	20.2	Z	X
	52004	Office and professional buildings	201	89 495	14 710	16.4	.4	X
	52005	Shopping center properties, retail shops, and flea market spaces	88	46 658	8 710	18.7	.2	X
	52006	Industrial buildings	43	44 839	7 814	17.4	.2	X
	52007	Self-service storage or miniwarehouses	9 638	3 675 143	3 557 816	96.8	96.8	X
	52008	Other nonresidential buildings	137	54 645	8 512	15.6	.2	X
	52009	All other real property	78	87 088	5 853	6.7	.2	X
	52100	Real estate brokerage fees and commissions	68	27 546	3 279	11.9	.1	71.9
	52103	Nonresidential property sales	41	14 749	1 624	11.0	Z	X
	52104	Nonresidential property rental	23	10 141	1 086	10.7	Z	X
	52200	Property management fees	170	110 305	4 293	3.9	.1	X
	52270	Real estate appraisal fees	17	2 965	1 298	43.8	Z	X
	52410	Receipts and/or commissions from operators of concessions on your premises	180	99 577	3 561	3.6	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	68	26 983	9 096	33.7	.2	X
	52450	Other investment income - net	62	66 822	3 147	4.7	.1	X
	52700	Interest income	2 621	645 142	8 038	1.2	.2	X
	59810	Other revenue	801	365 397	27 367	7.5	.7	X
531130		Lessors of miniwarehouses and self-storage units	9 638	X	3 675 143	X	100.0	71.9
	52000	Gross rents from real property owned by this establishment	9 638	3 675 143	3 614 626	98.4	98.4	71.8
	52001	Apartments/retirement housing with 5 or more housing units per building	58	33 385	6 468	19.4	.2	X
	52002	Other residential properties	95	37 605	3 865	10.3	.1	X
	52003	Home sites for manufactured and/or mobile homes	7	4 356	878	20.2	Z	X
	52004	Office and professional buildings	201	89 495	14 710	16.4	.4	X
	52005	Shopping center properties, retail shops, and flea market spaces	88	46 658	8 710	18.7	.2	X
	52006	Industrial buildings	43	44 839	7 814	17.4	.2	X
	52007	Self-service storage or miniwarehouses	9 638	3 675 143	3 557 816	96.8	96.8	X
	52008	Other nonresidential buildings	137	54 645	8 512	15.6	.2	X
	52009	All other real property	78	87 088	5 853	6.7	.2	X
	52100	Real estate brokerage fees and commissions	68	27 546	3 279	11.9	.1	71.9
	52103	Nonresidential property sales	41	14 749	1 624	11.0	Z	X
	52104	Nonresidential property rental	23	10 141	1 086	10.7	Z	X
	52200	Property management fees	170	110 305	4 293	3.9	.1	X
	52270	Real estate appraisal fees	17	2 965	1 298	43.8	Z	X
	52410	Receipts and/or commissions from operators of concessions on your premises	180	99 577	3 561	3.6	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	68	26 983	9 096	33.7	.2	X
	52450	Other investment income - net	62	66 822	3 147	4.7	.1	X
	52700	Interest income	2 621	645 142	8 038	1.2	.2	X
	59810	Other revenue	801	365 397	27 367	7.5	.7	X
53119		Lessors of other real estate property	10 360	X	5 490 969	X	100.0	71.7
	52000	Gross rents from real property owned by this establishment	10 338	5 483 495	5 052 871	92.1	92.0	69.4
	52001	Apartments/retirement housing with 5 or more housing units per building	167	105 357	19 269	18.3	.4	X
	52002	Other residential properties	750	415 486	38 289	9.2	.7	X
	52003	Home sites for manufactured and/or mobile homes	8 025	4 346 460	3 962 886	91.2	72.2	X
	52004	Office and professional buildings	402	320 392	34 921	10.9	.6	X
	52005	Shopping center properties, retail shops, and flea market spaces	165	171 903	25 262	14.7	.5	X
	52006	Industrial buildings	77	79 478	6 181	7.8	.1	X
	52007	Self-service storage or miniwarehouses	237	158 809	9 349	5.9	.2	X
	52008	Other nonresidential buildings	181	98 681	11 577	11.7	.2	X
	52009	All other real property	2 524	1 283 644	945 137	73.6	17.2	X
	52100	Real estate brokerage fees and commissions	341	256 063	31 181	12.2	.6	66.7
	52101	Residential property sales	288	225 761	29 290	13.0	.5	X
	52102	Residential property rental	39	16 141	1 144	7.1	Z	X
	52104	Nonresidential property rental	7	1 092	26	2.4	Z	X
	52105	Land sales and rental	21	20 005	705	3.5	Z	X
	52200	Property management fees	435	228 797	16 445	7.2	.3	X
	52270	Real estate appraisal fees	6	2 230	455	20.4	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	20	10 729	2 144	20.0	Z	X
	52410	Receipts and/or commissions from operators of concessions on your premises	787	441 682	27 050	6.1	.5	X
	52430	Revenue from construction, remodeling, and repair work done for others	151	111 980	11 981	10.7	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53119		Lessors of other real estate property—Con.						
	52440	Net gains (losses) from sales of real property owned by this establishment	619	788 110	103 962	13.2	1.9	X
	52450	Other investment income - net	441	532 164	15 961	3.0	.3	X
	52700	Interest income	1 976	1 483 465	76 530	5.2	1.4	X
	59810	Other revenue	1 591	1 293 023	144 915	11.2	2.6	X
531190		Lessors of other real estate property	10 360	X	5 490 969	X	100.0	71.7
	52000	Gross rents from real property owned by this establishment	10 338	5 483 495	5 052 871	92.1	92.0	69.4
	52001	Apartments/retirement housing with 5 or more housing units per building	167	105 357	19 269	18.3	.4	X
	52002	Other residential properties	750	415 486	38 289	9.2	.7	X
	52003	Home sites for manufactured and/or mobile homes	8 025	4 346 460	3 962 886	91.2	72.2	X
	52004	Office and professional buildings	402	320 392	34 921	10.9	.6	X
	52005	Shopping center properties, retail shops, and flea market spaces	165	171 903	25 262	14.7	.5	X
	52006	Industrial buildings	77	79 478	6 181	7.8	.1	X
	52007	Self-service storage or miniwarehouses	237	158 809	9 349	5.9	.2	X
	52008	Other nonresidential buildings	181	98 681	11 577	11.7	.2	X
	52009	All other real property	2 524	1 283 644	945 137	73.6	17.2	X
	52100	Real estate brokerage fees and commissions	341	256 063	31 181	12.2	.6	66.7
	52101	Residential property sales	288	225 761	29 290	13.0	.5	X
	52102	Residential property rental	39	16 141	1 144	7.1	Z	X
	52104	Nonresidential property rental	7	1 092	26	2.4	Z	X
	52105	Land sales and rental	21	20 005	705	3.5	Z	X
	52200	Property management fees	435	228 797	16 445	7.2	.3	X
	52270	Real estate appraisal fees	6	2 230	455	20.4	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	20	10 729	2 144	20.0	Z	X
	52410	Receipts and/or commissions from operators of concessions on your premises	787	441 682	27 050	6.1	.5	X
	52430	Revenue from construction, remodeling, and repair work done for others	151	111 980	11 981	10.7	.2	X
	52440	Net gains (losses) from sales of real property owned by this establishment	619	788 110	103 962	13.2	1.9	X
	52450	Other investment income - net	441	532 164	15 961	3.0	.3	X
	52700	Interest income	1 976	1 483 465	76 530	5.2	1.4	X
	59810	Other revenue	1 591	1 293 023	144 915	11.2	2.6	X
5311901		Lessors of manufactured (mobile) home sites	7 983	X	4 303 722	X	100.0	69.9
	52000	Gross rents from real property owned by this establishment	7 983	4 303 722	4 052 940	94.2	94.2	68.9
	52001	Apartments/retirement housing with 5 or more housing units per building	153	97 940	16 943	17.3	.4	X
	52002	Other residential properties	581	304 247	30 426	10.0	.7	X
	52003	Home sites for manufactured and/or mobile homes	7 983	4 303 722	3 958 654	92.0	92.0	X
	52004	Office and professional buildings	138	114 205	10 066	8.8	.2	X
	52005	Shopping center properties, retail shops, and flea market spaces	88	65 364	7 623	11.7	.2	X
	52006	Industrial buildings	40	17 327	1 890	10.9	Z	X
	52007	Self-service storage or miniwarehouses	203	139 388	7 751	5.6	.2	X
	52008	Other nonresidential buildings	135	63 506	8 621	13.6	.2	X
	52009	All other real property	169	103 871	10 966	10.6	.3	X
	52100	Real estate brokerage fees and commissions	323	242 719	30 634	12.6	.7	64.7
	52101	Residential property sales	283	222 984	29 216	13.1	.7	X
	52102	Residential property rental	36	14 876	1 137	7.6	Z	X
	52104	Nonresidential property rental	7	1 092	26	2.4	Z	X
	52105	Land sales and rental	11	10 703	239	2.2	Z	X
	52200	Property management fees	345	187 015	11 403	6.1	.3	X
	52270	Real estate appraisal fees	6	2 230	455	20.4	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	9	8 397	1 687	20.1	Z	X
	52410	Receipts and/or commissions from operators of concessions on your premises	562	331 274	4 572	1.4	.1	X
	52430	Revenue from construction, remodeling, and repair work done for others	105	105 095	10 893	10.4	.3	X
	52440	Net gains (losses) from sales of real property owned by this establishment	434	472 647	28 954	6.1	.7	X
	52450	Other investment income - net	258	285 562	8 819	3.1	.2	X
	52700	Interest income	1 381	971 032	35 360	3.6	.8	X
	59810	Other revenue	1 276	1 074 582	118 005	11.0	2.7	X
5311909		Lessors of other real estate property	2 355	X	1 179 773	X	100.0	78.5
	52000	Gross rents from real property owned by this establishment	2 355	1 179 773	999 931	84.8	84.8	71.4
	52001	Apartments/retirement housing with 5 or more housing units per building	14	7 417	2 326	31.4	.2	X
	52002	Other residential properties	169	111 239	7 863	7.1	.7	X
	52003	Home sites for manufactured and/or mobile homes	42	42 738	4 232	9.9	.4	X
	52004	Office and professional buildings	264	206 187	24 855	12.1	2.1	X
	52005	Shopping center properties, retail shops, and flea market spaces	77	106 539	17 639	16.6	1.5	X
	52006	Industrial buildings	37	62 151	4 291	6.9	.4	X
	52007	Self-service storage or miniwarehouses	34	19 421	1 598	8.2	.1	X
	52008	Other nonresidential buildings	46	35 175	2 956	8.4	.3	X
	52009	All other real property	2 355	1 179 773	934 171	79.2	79.2	X
	52100	Real estate brokerage fees and commissions	18	13 344	547	4.1	Z	78.5
	52105	Land sales and rental	10	9 302	466	5.0	Z	X
	52200	Property management fees	90	41 782	5 042	12.1	.4	X
	52400	Hotel operation, including rental of guestrooms and units to transients	11	2 332	457	19.6	Z	X

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531		Real estate—Con.						
5311		Lessors of real estate—Con.						
53119		Lessors of other real estate property—Con.						
531190		Lessors of other real estate property—Con.						
5311909		Lessors of other real estate property—Con.						
	52410	Receipts and/or commissions from operators of concessions on your premises	225	110 408	22 478	20.4	1.9	X
	52430	Revenue from construction, remodeling, and repair work done for others	46	6 885	1 088	15.8	.1	X
	52440	Net gains (losses) from sales of real property owned by this establishment	185	315 463	75 008	23.8	6.4	X
	52450	Other investment income - net	183	246 602	7 142	2.9	.6	X
	52700	Interest income	595	512 433	41 170	8.0	3.5	X
	59810	Other revenue	315	218 441	26 910	12.3	2.3	X
5312		Offices of real estate agents and brokers	76 341	X	63 381 021	X	100.0	73.5
	52000	Gross rents from real property owned by this establishment	2 575	2 869 595	193 470	6.7	.3	X
	52100	Real estate brokerage fees and commissions	76 044	62 942 511	57 847 373	91.9	91.3	72.2
	52101	Residential property sales	59 799	48 179 051	42 445 731	88.1	67.0	X
	52102	Residential property rental	17 935	16 116 682	4 003 434	24.8	6.3	X
	52103	Nonresidential property sales	18 162	17 409 414	4 210 032	24.2	6.6	X
	52104	Nonresidential property rental	11 126	11 271 360	5 194 382	46.1	8.2	X
	52105	Land sales and rental	17 303	12 118 093	1 993 794	16.5	3.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	7 555	10 883 091	1 245 014	11.4	2.0	X
	52200	Property management fees	14 615	14 096 957	1 864 315	13.2	2.9	64.5
	52201	Residential	10 819	7 853 586	844 169	10.7	1.3	X
	52202	Nonresidential	6 022	7 857 671	1 020 146	13.0	1.6	X
	52210	Real estate asset management fees	756	1 237 247	87 548	7.1	.1	X
	52220	Reimbursements from property owners for miscellaneous expenditures	2 392	2 650 430	186 381	7.0	.3	X
	52230	Condominium and cooperative owners' fees and assessments	206	189 898	23 852	12.6	Z	X
	52240	Real estate consulting fees	3 988	5 577 351	279 473	5.0	.4	X
	52250	Real estate escrow services	211	601 287	44 356	7.4	.1	X
	52260	Real estate fiduciary fees	45	59 736	5 185	8.7	Z	X
	52270	Real estate appraisal fees	3 164	3 621 833	251 598	6.9	.4	X
	52280	Real estate listing service fees	928	900 510	120 471	13.4	.2	X
	52290	Real estate auction fees and commissions	736	421 894	83 565	19.8	.1	X
	52300	Real estate relocation fees	2 077	2 684 414	136 300	5.1	.2	X
	52400	Hotel operation, including rental of guestrooms and units to transients	232	143 107	16 848	11.8	Z	X
	52420	Insurance and annuity commissions	661	656 213	33 178	5.1	.1	66.2
	52421	Title	161	269 843	7 901	2.9	Z	X
	52429	Other	556	461 027	25 277	5.5	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	811	1 635 891	171 729	10.5	.3	X
	59810	Other revenue	7 312	14 222 143	790 365	5.6	1.2	X
53121		Offices of real estate agents and brokers	76 341	X	63 381 021	X	100.0	73.5
	52000	Gross rents from real property owned by this establishment	2 575	2 869 595	193 470	6.7	.3	X
	52100	Real estate brokerage fees and commissions	76 044	62 942 511	57 847 373	91.9	91.3	72.2
	52101	Residential property sales	59 799	48 179 051	42 445 731	88.1	67.0	X
	52102	Residential property rental	17 935	16 116 682	4 003 434	24.8	6.3	X
	52103	Nonresidential property sales	18 162	17 409 414	4 210 032	24.2	6.6	X
	52104	Nonresidential property rental	11 126	11 271 360	5 194 382	46.1	8.2	X
	52105	Land sales and rental	17 303	12 118 093	1 993 794	16.5	3.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	7 555	10 883 091	1 245 014	11.4	2.0	X
	52200	Property management fees	14 615	14 096 957	1 864 315	13.2	2.9	64.5
	52201	Residential	10 819	7 853 586	844 169	10.7	1.3	X
	52202	Nonresidential	6 022	7 857 671	1 020 146	13.0	1.6	X
	52210	Real estate asset management fees	756	1 237 247	87 548	7.1	.1	X
	52220	Reimbursements from property owners for miscellaneous expenditures	2 392	2 650 430	186 381	7.0	.3	X
	52230	Condominium and cooperative owners' fees and assessments	206	189 898	23 852	12.6	Z	X
	52240	Real estate consulting fees	3 988	5 577 351	279 473	5.0	.4	X
	52250	Real estate escrow services	211	601 287	44 356	7.4	.1	X
	52260	Real estate fiduciary fees	45	59 736	5 185	8.7	Z	X
	52270	Real estate appraisal fees	3 164	3 621 833	251 598	6.9	.4	X
	52280	Real estate listing service fees	928	900 510	120 471	13.4	.2	X
	52290	Real estate auction fees and commissions	736	421 894	83 565	19.8	.1	X
	52300	Real estate relocation fees	2 077	2 684 414	136 300	5.1	.2	X
	52400	Hotel operation, including rental of guestrooms and units to transients	232	143 107	16 848	11.8	Z	X
	52420	Insurance and annuity commissions	661	656 213	33 178	5.1	.1	66.2
	52421	Title	161	269 843	7 901	2.9	Z	X
	52429	Other	556	461 027	25 277	5.5	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	811	1 635 891	171 729	10.5	.3	X
	59810	Other revenue	7 312	14 222 143	790 365	5.6	1.2	X
531210		Offices of real estate agents and brokers	76 341	X	63 381 021	X	100.0	73.5
	52000	Gross rents from real property owned by this establishment	2 575	2 869 595	193 470	6.7	.3	X
	52100	Real estate brokerage fees and commissions	76 044	62 942 511	57 847 373	91.9	91.3	72.2
	52101	Residential property sales	59 799	48 179 051	42 445 731	88.1	67.0	X
	52102	Residential property rental	17 935	16 116 682	4 003 434	24.8	6.3	X
	52103	Nonresidential property sales	18 162	17 409 414	4 210 032	24.2	6.6	X
	52104	Nonresidential property rental	11 126	11 271 360	5 194 382	46.1	8.2	X
	52105	Land sales and rental	17 303	12 118 093	1 993 794	16.5	3.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	7 555	10 883 091	1 245 014	11.4	2.0	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5312		Offices of real estate agents and brokers—Con.						
53121		Offices of real estate agents and brokers—Con.						
531210		Offices of real estate agents and brokers—Con.						
	52200	Property management fees	14 615	14 096 957	1 864 315	13.2	2.9	64.5
	52201	Residential	10 819	7 853 586	844 169	10.7	1.3	X
	52202	Nonresidential	6 022	7 857 671	1 020 146	13.0	1.6	X
	52210	Real estate asset management fees	756	1 237 247	87 548	7.1	.1	X
	52220	Reimbursements from property owners for miscellaneous expenditures	2 392	2 650 430	186 381	7.0	.3	X
	52230	Condominium and cooperative owners' fees and assessments	206	189 898	23 852	12.6	.4	X
	52240	Real estate consulting fees	3 988	5 577 351	279 473	5.0	.4	X
	52250	Real estate escrow services	211	601 287	44 356	7.4	.1	X
	52260	Real estate fiduciary fees	45	59 736	5 185	8.7	Z	X
	52270	Real estate appraisal fees	3 164	3 621 833	251 598	6.9	.4	X
	52280	Real estate listing service fees	928	900 510	120 471	13.4	.2	X
	52290	Real estate auction fees and commissions	736	421 894	83 565	19.8	.1	X
	52300	Real estate relocation fees	2 077	2 684 414	136 300	5.1	.2	X
	52400	Hotel operation, including rental of guestrooms and units to transients	232	143 107	16 848	11.8	Z	X
	52420	Insurance and annuity commissions	661	656 213	33 178	5.1	.1	66.2
	52421	Title	161	269 843	7 901	2.9	Z	X
	52429	Other	556	461 027	25 277	5.5	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	811	1 635 891	171 729	10.5	.3	X
	59810	Other revenue	7 312	14 222 143	790 365	5.6	1.2	X
5312101		Offices of residential real estate agents and brokers	62 692	X	51 029 555	X	100.0	73.0
	52000	Gross rents from real property owned by this establishment	2 258	2 488 125	140 939	5.7	.3	X
	52100	Real estate brokerage fees and commissions	62 397	50 599 135	47 671 927	94.2	93.4	71.6
	52101	Residential property sales	57 453	47 110 915	42 221 296	89.6	82.7	X
	52102	Residential property rental	17 339	15 708 014	3 920 156	25.0	7.7	X
	52103	Nonresidential property sales	10 271	8 834 783	617 676	7.0	1.2	X
	52104	Nonresidential property rental	3 164	2 456 782	105 932	4.3	.2	X
	52105	Land sales and rental	13 235	9 380 244	806 867	8.6	1.6	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	7 135	10 495 121	1 164 638	11.1	2.3	X
	52200	Property management fees	10 415	8 232 935	910 875	11.1	1.8	61.5
	52201	Residential	10 102	7 228 853	773 279	10.7	1.5	X
	52202	Nonresidential	2 194	2 180 507	137 596	6.3	.3	X
	52210	Real estate asset management fees	314	559 199	38 347	6.9	.1	X
	52220	Reimbursements from property owners for miscellaneous expenditures	1 830	1 645 705	77 223	4.7	.2	X
	52230	Condominium and cooperative owners' fees and assessments	166	162 557	22 132	13.6	Z	X
	52240	Real estate consulting fees	1 558	1 359 373	36 604	2.7	.1	X
	52250	Real estate escrow services	199	559 569	38 854	6.9	.1	X
	52260	Real estate fiduciary fees	24	24 574	1 287	5.2	Z	X
	52270	Real estate appraisal fees	2 099	1 230 587	52 706	4.3	.1	X
	52280	Real estate listing service fees	713	799 999	106 523	13.3	.2	X
	52290	Real estate auction fees and commissions	609	327 168	69 996	21.4	.1	X
	52300	Real estate relocation fees	2 050	2 628 789	135 390	5.2	.3	X
	52400	Hotel operation, including rental of guestrooms and units to transients	230	141 087	16 127	11.4	Z	X
	52420	Insurance and annuity commissions	635	613 204	30 470	5.0	.1	65.3
	52421	Title	157	248 923	6 243	2.5	Z	X
	52429	Other	534	438 938	24 227	5.5	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	366	374 474	71 833	19.2	.1	X
	59810	Other revenue	5 476	10 481 681	443 684	4.2	.9	X
5312109		Offices of nonresidential real estate agents and brokers	13 649	X	12 351 466	X	100.0	75.6
	52000	Gross rents from real property owned by this establishment	317	381 470	52 531	13.8	.4	X
	52100	Real estate brokerage fees and commissions	13 647	12 343 376	10 175 446	82.4	82.4	74.8
	52101	Residential property sales	2 346	1 068 136	224 435	21.0	1.8	X
	52102	Residential property rental	596	408 668	83 278	20.4	.7	X
	52103	Nonresidential property sales	7 891	8 574 631	3 592 356	41.9	29.1	X
	52104	Nonresidential property rental	7 962	8 814 578	5 088 450	57.7	41.2	X
	52105	Land sales and rental	4 068	2 737 849	1 186 927	43.4	9.6	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	420	387 970	80 376	20.7	.7	X
	52200	Property management fees	4 200	5 864 022	953 440	16.3	7.7	69.9
	52201	Residential	717	624 733	70 890	11.3	.6	X
	52202	Nonresidential	3 828	5 677 164	882 550	15.5	7.1	X
	52210	Real estate asset management fees	442	678 048	49 201	7.3	.4	X
	52220	Reimbursements from property owners for miscellaneous expenditures	562	1 004 725	109 158	10.9	.9	X
	52230	Condominium and cooperative owners' fees and assessments	40	27 341	1 720	6.3	Z	X
	52240	Real estate consulting fees	2 430	4 217 978	242 869	5.8	2.0	X
	52250	Real estate escrow services	12	41 718	5 502	13.2	Z	X
	52260	Real estate fiduciary fees	21	35 162	3 898	11.1	Z	X
	52270	Real estate appraisal fees	1 065	2 391 246	198 892	8.3	1.6	X
	52280	Real estate listing service fees	215	100 511	13 948	13.9	.1	X
	52290	Real estate auction fees and commissions	127	94 726	13 569	14.3	.1	X
	52300	Real estate relocation fees	27	55 625	910	1.6	Z	X
	52400	Insurance and annuity commissions	26	43 009	2 708	6.3	Z	74.9
	52429	Other	22	22 089	1 050	4.8	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	445	1 261 417	99 896	7.9	.8	X
	59810	Other revenue	1 836	3 740 462	346 681	9.3	2.8	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)	
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments ¹		
53		Real estate and rental and leasing—Con.							
531		Real estate—Con.							
5313		Activities related to real estate	66 544	X	43 941 574	X	100.0	63.5	
	52000	Gross rents from real property owned by this establishment	1 808		1 506 570	164 238	10.9	.4	X
	52100	Real estate brokerage fees and commissions	10 025		8 553 487	1 431 046	16.7	3.3	62.6
	52101	Residential property sales	4 713		2 652 347	338 588	12.8	.8	X
	52102	Residential property rental	1 437		1 110 920	79 088	7.1	.2	X
	52103	Nonresidential property sales	1 891		2 185 596	288 353	13.2	.7	X
	52104	Nonresidential property rental	4 285		4 753 652	659 293	13.9	1.5	X
	52105	Land sales and rental	1 009		855 956	65 724	7.7	.2	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	812		333 357	17 580	5.3	Z	X
	52200	Property management fees	39 762		31 724 354	24 313 824	76.6	55.3	61.3
	52201	Residential	28 901		20 531 373	14 941 208	72.8	34.0	X
	52202	Nonresidential	17 413		15 816 641	9 372 616	59.3	21.3	X
	52210	Real estate asset management fees	6 533		4 742 391	2 837 540	59.8	6.5	X
	52220	Reimbursements from property owners for miscellaneous expenditures	8 264		8 214 254	3 808 351	46.4	8.7	X
	52230	Condominium and cooperative owners' fees and assessments	691		279 327	34 568	12.4	.1	X
	52240	Real estate consulting fees	7 966		4 781 486	2 006 621	42.0	4.6	X
	52250	Real estate escrow services	2 183		1 070 110	967 337	90.4	2.2	X
	52260	Real estate fiduciary fees	184		299 505	245 177	81.9	.6	X
	52270	Real estate appraisal fees	14 051		4 812 366	4 462 695	92.7	10.2	X
	52280	Real estate listing service fees	708		719 836	470 798	65.4	1.1	X
	52290	Real estate auction fees and commissions	947		899 528	345 437	38.4	.8	X
	52300	Real estate relocation fees	832		1 460 251	1 170 532	80.2	2.7	X
	52400	Hotel operation, including rental of guestrooms and units to transients	117		217 656	32 022	14.7	.1	X
	52420	Insurance and annuity commissions	295		357 581	35 829	10.0	.1	62.5
	52421	Title	147		152 784	24 469	16.0	.1	X
	52429	Other	153		206 041	11 360	5.5	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	2 484		3 837 307	449 541	11.7	1.0	X
	59810	Other revenue	7 317		9 864 358	1 148 438	11.6	2.6	X
53131		Real estate property managers	38 241	X	31 091 183	X	100.0	63.4	
	52000	Gross rents from real property owned by this establishment	1 203		1 255 496	144 609	11.5	.5	X
	52100	Real estate brokerage fees and commissions	7 414		7 480 687	1 248 678	16.7	4.0	62.5
	52101	Residential property sales	3 016		2 046 739	230 459	11.3	.7	X
	52102	Residential property rental	1 244		1 012 514	76 778	7.6	.2	X
	52103	Nonresidential property sales	1 509		1 971 066	265 491	13.5	.9	X
	52104	Nonresidential property rental	3 784		4 520 943	636 276	14.1	2.0	X
	52105	Land sales and rental	428		573 565	39 674	6.9	.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	150		96 842	2 220	2.3	Z	X
	52200	Property management fees	38 241		31 091 183	24 201 248	77.8	77.8	61.2
	52201	Residential	27 993		20 292 941	14 907 673	73.5	47.9	X
	52202	Nonresidential	16 679		15 350 060	9 293 575	60.5	29.9	X
	52210	Real estate asset management fees	1 248		1 672 749	217 329	13.0	.7	X
	52220	Reimbursements from property owners for miscellaneous expenditures	7 984		7 969 657	3 741 907	47.0	12.0	X
	52230	Condominium and cooperative owners' fees and assessments	636		227 927	30 600	13.4	.1	X
	52240	Real estate consulting fees	1 876		2 108 465	134 441	6.4	.4	X
	52250	Real estate escrow services	43		86 588	11 655	13.5	Z	X
	52260	Real estate fiduciary fees	13		45 074	1 559	3.5	Z	X
	52270	Real estate appraisal fees	165		110 921	5 273	4.8	Z	X
	52280	Real estate listing service fees	67		196 517	8 548	4.4	Z	X
	52290	Real estate auction fees and commissions	403		523 645	74 276	14.2	.2	X
	52300	Real estate relocation fees	32		19 274	777	4.0	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	106		216 991	31 689	14.6	.1	X
	52420	Insurance and annuity commissions	106		197 458	10 423	5.3	Z	63.3
	52429	Other	104		197 429	10 417	5.3	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	2 317		3 728 578	436 831	11.7	1.4	X
	59810	Other revenue	5 449		7 947 192	789 120	9.9	2.5	X
531311		Residential property managers	26 112	X	18 793 480	X	100.0	62.0	
	52000	Gross rents from real property owned by this establishment	900		564 139	90 354	16.0	.5	X
	52100	Real estate brokerage fees and commissions	3 458		2 638 787	328 555	12.5	1.7	61.4
	52101	Residential property sales	2 644		1 761 667	203 996	11.6	1.1	X
	52102	Residential property rental	762		704 447	58 291	8.3	.3	X
	52103	Nonresidential property sales	472		336 748	23 530	7.0	.1	X
	52104	Nonresidential property rental	540		583 329	35 591	6.1	.2	X
	52105	Land sales and rental	182		161 606	7 147	4.4	Z	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	115		72 183	1 869	2.6	Z	X
	52200	Property management fees	26 112		18 793 480	15 034 884	80.0	80.0	60.2
	52201	Residential	26 112		18 793 480	14 648 834	77.9	77.9	X
	52202	Nonresidential	4 550		3 052 357	386 050	12.6	2.1	X
	52210	Real estate asset management fees	785		691 411	88 855	12.9	.5	X
	52220	Reimbursements from property owners for miscellaneous expenditures	5 281		4 775 946	2 546 015	53.3	13.5	X
	52230	Condominium and cooperative owners' fees and assessments	619		210 864	29 956	14.2	.2	X
	52240	Real estate consulting fees	793		892 951	42 327	4.7	.2	X
	52250	Real estate escrow services	38		81 784	11 520	14.1	.1	X
	52260	Real estate fiduciary fees	10		12 536	374	3.0	Z	X
	52270	Real estate appraisal fees	76		18 380	1 938	10.5	Z	X
	52280	Real estate listing service fees	39		105 168	3 079	2.9	Z	X
	52290	Real estate auction fees and commissions	163		162 643	14 015	8.6	.1	X
	52300	Real estate relocation fees	32		19 274	777	4.0	Z	X
	52400	Hotel operation, including rental of guestrooms and units to transients	97		197 162	30 522	15.5	.2	X
	52420	Insurance and annuity commissions	79		139 818	6 735	4.8	Z	61.7
	52429	Other	77		139 789	6 729	4.8	Z	X

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			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5313		Activities related to real estate—Con.						
53131		Real estate property managers—Con.						
531311		Residential property managers—Con.						
	52430	Revenue from construction, remodeling, and repair work done for others	1 207	1 166 271	169 332	14.5	.9	X
	59810	Other revenue	3 642	4 330 250	392 373	9.1	2.1	X
531312		Nonresidential property managers	12 129	X	12 297 703	X	100.0	65.7
	52000	Gross rents from real property owned by this establishment	303	691 357	54 255	7.8	.4	X
	52100	Real estate brokerage fees and commissions	3 956	4 841 900	920 123	19.0	7.5	64.5
	52101	Residential property sales	372	285 072	26 463	9.3	.2	X
	52102	Residential property rental	482	308 067	18 487	6.0	.2	X
	52103	Nonresidential property sales	1 037	1 634 318	241 961	14.8	2.0	X
	52104	Nonresidential property rental	3 244	3 937 614	600 685	15.3	4.9	X
	52105	Land sales and rental	246	411 959	32 527	7.9	.3	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	35	24 659	351	1.4	Z	X
	52200	Property management fees	12 129	12 297 703	9 166 364	74.5	74.5	62.8
	52201	Residential	1 881	1 499 461	258 839	17.3	2.1	X
	52202	Nonresidential	12 129	12 297 703	8 907 525	72.4	72.4	X
	52210	Real estate asset management fees	463	981 338	128 474	13.1	1.0	X
	52220	Reimbursements from property owners for miscellaneous expenditures	2 703	3 193 711	1 195 892	37.4	9.7	X
	52230	Condominium and cooperative owners' fees and assessments	17	17 063	644	3.8	Z	X
	52240	Real estate consulting fees	1 083	1 215 514	92 114	7.6	.7	X
	52270	Real estate appraisal fees	89	92 541	3 335	3.6	Z	X
	52280	Real estate listing service fees	28	91 349	5 469	6.0	Z	X
	52290	Real estate auction fees and commissions	240	361 002	60 261	16.7	.5	X
	52400	Hotel operation, including rental of guestrooms and units to transients ...	9	19 829	1 167	5.9	Z	X
	52420	Insurance and annuity commissions	27	57 640	3 688	6.4	Z	65.7
	52429	Other	27	57 640	3 688	6.4	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	1 110	2 562 307	267 499	10.4	2.2	X
	59810	Other revenue	1 807	3 616 942	396 747	11.0	3.2	X
53132		Offices of real estate appraisers	13 770	X	4 611 696	X	100.0	69.6
	52000	Gross rents from real property owned by this establishment	177	60 134	2 139	3.6	Z	X
	52100	Real estate brokerage fees and commissions	1 126	359 551	49 241	13.7	1.1	69.6
	52101	Residential property sales	947	285 161	36 914	12.9	.8	X
	52102	Residential property rental	85	16 832	738	4.4	Z	X
	52103	Nonresidential property sales	180	72 529	6 574	9.1	.1	X
	52104	Nonresidential property rental	62	33 221	2 430	7.3	.1	X
	52105	Land sales and rental	56	24 910	2 585	10.4	.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	16	7 434	123	1.7	Z	X
	52200	Property management fees	291	70 990	6 350	8.9	.1	68.5
	52201	Residential	233	42 405	4 555	10.7	.1	X
	52202	Nonresidential	75	33 760	1 795	5.3	Z	X
	52210	Real estate asset management fees	31	7 638	783	10.3	Z	X
	52220	Reimbursements from property owners for miscellaneous expenditures	16	6 256	155	2.5	Z	X
	52240	Real estate consulting fees	522	219 660	35 980	16.4	.8	X
	52250	Real estate escrow services	6	4 491	321	7.1	Z	X
	52270	Real estate appraisal fees	13 770	4 611 696	4 438 180	96.2	96.2	X
	52280	Real estate listing service fees	14	5 143	114	2.2	Z	X
	52290	Real estate auction fees and commissions	55	36 961	10 741	29.1	.2	X
	52300	Real estate relocation fees	13	4 829	108	2.2	Z	X
	52420	Insurance and annuity commissions	55	124 315	12 057	9.7	.3	67.8
	52421	Title	19	117 804	11 456	9.7	.2	X
	52429	Other	41	7 755	601	7.8	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	31	9 204	185	2.0	Z	X
	59810	Other revenue	410	258 767	55 205	21.3	1.2	X
531320		Offices of real estate appraisers	13 770	X	4 611 696	X	100.0	69.6
	52000	Gross rents from real property owned by this establishment	177	60 134	2 139	3.6	Z	X
	52100	Real estate brokerage fees and commissions	1 126	359 551	49 241	13.7	1.1	69.6
	52101	Residential property sales	947	285 161	36 914	12.9	.8	X
	52102	Residential property rental	85	16 832	738	4.4	Z	X
	52103	Nonresidential property sales	180	72 529	6 574	9.1	.1	X
	52104	Nonresidential property rental	62	33 221	2 430	7.3	.1	X
	52105	Land sales and rental	56	24 910	2 585	10.4	.1	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	16	7 434	123	1.7	Z	X
	52200	Property management fees	291	70 990	6 350	8.9	.1	68.5
	52201	Residential	233	42 405	4 555	10.7	.1	X
	52202	Nonresidential	75	33 760	1 795	5.3	Z	X
	52210	Real estate asset management fees	31	7 638	783	10.3	Z	X
	52220	Reimbursements from property owners for miscellaneous expenditures	16	6 256	155	2.5	Z	X
	52240	Real estate consulting fees	522	219 660	35 980	16.4	.8	X
	52250	Real estate escrow services	6	4 491	321	7.1	Z	X
	52270	Real estate appraisal fees	13 770	4 611 696	4 438 180	96.2	96.2	X
	52280	Real estate listing service fees	14	5 143	114	2.2	Z	X
	52290	Real estate auction fees and commissions	55	36 961	10 741	29.1	.2	X
	52300	Real estate relocation fees	13	4 829	108	2.2	Z	X
	52420	Insurance and annuity commissions	55	124 315	12 057	9.7	.3	67.8
	52421	Title	19	117 804	11 456	9.7	.2	X
	52429	Other	41	7 755	601	7.8	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
531		Real estate—Con.						
5313		Activities related to real estate—Con.						
53132		Offices of real estate appraisers—Con.						
531320		Offices of real estate appraisers—Con.						
	52430	Revenue from construction, remodeling, and repair work done for others	31	9 204	185	2.0	Z	X
	59810	Other revenue	410	258 767	55 205	21.3	1.2	X
53139		Other activities related to real estate	14 533	X	8 238 695	X	100.0	60.2
	52000	Gross rents from real property owned by this establishment	428	190 940	17 490	9.2	.2	X
	52100	Real estate brokerage fees and commissions	1 485	713 249	133 127	18.7	1.6	60.2
	52101	Residential property sales	750	320 447	71 215	22.2	.9	X
	52102	Residential property rental	108	81 574	1 572	1.9	Z	X
	52103	Nonresidential property sales	202	142 001	16 288	11.5	.2	X
	52104	Nonresidential property rental	439	199 488	20 587	10.3	.3	X
	52105	Land sales and rental	525	257 481	23 465	9.1	.3	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	646	229 081	15 237	6.7	.2	X
	52200	Property management fees	1 230	562 181	106 226	18.9	1.3	59.8
	52201	Residential	675	196 027	28 980	14.8	.4	X
	52202	Nonresidential	659	432 821	77 246	17.8	.9	X
	52210	Real estate asset management fees	5 254	3 062 004	2 619 428	85.5	31.8	X
	52220	Reimbursements from property owners for miscellaneous expenditures	264	238 341	66 289	27.8	.8	X
	52230	Condominium and cooperative owners' fees and assessments	53	50 778	3 955	7.8	Z	X
	52240	Real estate consulting fees	5 568	2 453 361	1 836 200	74.8	22.3	X
	52250	Real estate escrow services	2 134	979 031	955 361	97.6	11.6	X
	52260	Real estate fiduciary fees	170	253 853	243 617	96.0	3.0	X
	52270	Real estate appraisal fees	116	89 749	19 242	21.4	.2	X
	52280	Real estate listing service fees	627	518 176	462 136	89.2	5.6	X
	52290	Real estate auction fees and commissions	489	338 922	260 420	76.8	3.2	X
	52300	Real estate relocation fees	787	1 436 148	1 169 647	81.4	14.2	X
	52400	Hotel operation, including rental of guestrooms and units to transients	11	665	333	50.1	Z	X
	52420	Insurance and annuity commissions	134	35 808	13 349	37.3	.2	58.3
	52421	Title	126	34 951	13 007	37.2	.2	X
	52429	Other	8	857	342	39.9	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	136	99 525	12 525	12.6	.2	X
	59810	Other revenue	1 458	1 658 399	304 113	18.3	3.7	X
531390		Other activities related to real estate	14 533	X	8 238 695	X	100.0	60.2
	52000	Gross rents from real property owned by this establishment	428	190 940	17 490	9.2	.2	X
	52100	Real estate brokerage fees and commissions	1 485	713 249	133 127	18.7	1.6	60.2
	52101	Residential property sales	750	320 447	71 215	22.2	.9	X
	52102	Residential property rental	108	81 574	1 572	1.9	Z	X
	52103	Nonresidential property sales	202	142 001	16 288	11.5	.2	X
	52104	Nonresidential property rental	439	199 488	20 587	10.3	.3	X
	52105	Land sales and rental	525	257 481	23 465	9.1	.3	X
	52110	Fees charged to real estate agents for office use, advertising, publicity, etc.	646	229 081	15 237	6.7	.2	X
	52200	Property management fees	1 230	562 181	106 226	18.9	1.3	59.8
	52201	Residential	675	196 027	28 980	14.8	.4	X
	52202	Nonresidential	659	432 821	77 246	17.8	.9	X
	52210	Real estate asset management fees	5 254	3 062 004	2 619 428	85.5	31.8	X
	52220	Reimbursements from property owners for miscellaneous expenditures	264	238 341	66 289	27.8	.8	X
	52230	Condominium and cooperative owners' fees and assessments	53	50 778	3 955	7.8	Z	X
	52240	Real estate consulting fees	5 568	2 453 361	1 836 200	74.8	22.3	X
	52250	Real estate escrow services	2 134	979 031	955 361	97.6	11.6	X
	52260	Real estate fiduciary fees	170	253 853	243 617	96.0	3.0	X
	52270	Real estate appraisal fees	116	89 749	19 242	21.4	.2	X
	52280	Real estate listing service fees	627	518 176	462 136	89.2	5.6	X
	52290	Real estate auction fees and commissions	489	338 922	260 420	76.8	3.2	X
	52300	Real estate relocation fees	787	1 436 148	1 169 647	81.4	14.2	X
	52400	Hotel operation, including rental of guestrooms and units to transients	11	665	333	50.1	Z	X
	52420	Insurance and annuity commissions	134	35 808	13 349	37.3	.2	58.3
	52421	Title	126	34 951	13 007	37.2	.2	X
	52429	Other	8	857	342	39.9	Z	X
	52430	Revenue from construction, remodeling, and repair work done for others	136	99 525	12 525	12.6	.2	X
	59810	Other revenue	1 458	1 658 399	304 113	18.3	3.7	X
532		Rental and leasing services	64 344	X	95 107 151	X	100.0	80.1
	52000	Gross rents from real property owned by this establishment	14	19 454	3 617	18.6	Z	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	13 010	37 778 892	34 252 881	90.7	36.0	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	43	80 047	21 567	26.9	Z	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	15 616	37 025 308	32 956 488	89.0	34.7	X
	52600	Consumer goods rental and/or leasing	42 263	27 323 486	19 761 841	72.3	20.8	X
	52700	Interest income	392	2 545 767	383 740	15.1	.4	X
	52710	Repair and maintenance services	1 958	3 375 956	490 366	14.5	.5	X
	52720	Sales of merchandise	33 610	32 605 525	4 904 254	15.0	5.2	X
	59810	Other revenue	12 388	21 325 665	2 332 397	10.9	2.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)	
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments ¹		
53		Real estate and rental and leasing—Con.							
532		Rental and leasing services—Con.							
5321		Automotive equipment rental and leasing	11 962	X	35 778 730	X	100.0	86.7	
	52000	Gross rents from real property owned by this establishment	14		19 454	3 617	18.6	Z	86.7
	52004	Office and professional buildings	14		19 454	3 617	18.6	Z	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	11 962		35 778 730	33 963 618	94.9	94.9	85.7
	52501	Passenger car rental	5 071		19 226 769	17 384 999	90.4	48.6	X
	52502	Passenger car leasing	968		10 295 190	4 275 420	41.5	12.0	X
	52503	Truck rental	5 512		14 499 543	4 211 838	29.0	11.8	X
	52504	Truck leasing	2 794		10 148 896	5 728 741	56.4	16.0	X
	52505	Truck tractors	536		1 509 645	752 749	49.9	2.1	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	921		2 295 386	1 195 593	52.1	3.3	X
	52507	Utility trailers	2 583		2 540 121	281 983	11.1	.8	X
	52508	Motor homes, travel trailers, and other recreational vehicles	272		183 931	132 295	71.9	.4	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	43		80 047	21 567	26.9	.1	X
	52600	Consumer goods rental and/or leasing	2 573		2 636 998	89 358	3.4	.3	X
	52700	Interest income	233		1 279 004	166 872	13.0	.5	86.4
	52701	Interest from lease financing receivables (financing leases)	229		1 277 164	166 770	13.1	.5	X
	52720	Sales of merchandise	3 766		6 123 632	766 406	12.5	2.1	X
	59810	Other revenue	3 185		6 108 627	767 292	12.6	2.1	X
53211		Passenger car rental and leasing	5 649	X	22 682 599	X	100.0	88.0	
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	5 649		22 682 599	22 152 321	97.7	97.7	87.6
	52501	Passenger car rental	4 971		18 979 164	17 315 307	91.2	76.3	X
	52502	Passenger car leasing	872		9 371 516	3 967 236	42.3	17.5	X
	52503	Truck rental	561		4 473 761	607 232	13.6	2.7	X
	52504	Truck leasing	237		1 213 409	243 701	20.1	1.1	X
	52505	Truck tractors	24		43 262	1 540	3.6	Z	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	31		72 424	976	1.3	Z	X
	52507	Utility trailers	45		446 339	14 850	3.3	.1	X
	52508	Motor homes, travel trailers, and other recreational vehicles	23		28 092	1 479	5.3	Z	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	26		23 863	4 558	19.1	Z	X
	52600	Consumer goods rental and/or leasing	110		606 276	38 998	6.4	.2	X
	52700	Interest income	87		827 830	148 475	17.9	.7	87.8
	52701	Interest from lease financing receivables (financing leases)	87		827 830	148 475	17.9	.7	X
	52720	Sales of merchandise	259		465 820	133 235	28.6	.6	X
	59810	Other revenue	331		2 490 616	205 012	8.2	.9	X
532111		Passenger car rental	4 908	X	18 620 917	X	100.0	88.1	
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	4 908		18 620 917	18 474 987	99.2	99.2	87.8
	52501	Passenger car rental	4 908		18 620 917	17 179 910	92.3	92.3	X
	52502	Passenger car leasing	131		5 309 834	678 468	12.8	3.6	X
	52503	Truck rental	524		4 271 375	600 881	14.1	3.2	X
	52504	Truck leasing	21		55 478	7 396	13.3	Z	X
	52507	Utility trailers	22		48 119	7 012	14.6	Z	X
	52508	Motor homes, travel trailers, and other recreational vehicles	11		20 599	1 253	6.1	Z	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	21		22 547	4 235	18.8	Z	X
	52600	Consumer goods rental and/or leasing	28		56 036	10 260	18.3	.1	X
	52700	Interest income	8		28 005	8 728	31.2	Z	87.3
	52701	Interest from lease financing receivables (financing leases)	8		28 005	8 728	31.2	Z	X
	52720	Sales of merchandise	178		189 553	60 144	31.7	.3	X
	59810	Other revenue	211		554 518	62 563	11.3	.3	X
532112		Passenger car leasing	741	X	4 061 682	X	100.0	87.5	
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	741		4 061 682	3 677 334	90.5	90.5	86.4
	52501	Passenger car rental	63		358 247	135 397	37.8	3.3	X
	52502	Passenger car leasing	741		4 061 682	3 288 768	81.0	81.0	X
	52503	Truck rental	37		202 386	6 351	3.1	.2	X
	52504	Truck leasing	216		1 157 931	236 305	20.4	5.8	X
	52505	Truck tractors	22		37 612	1 473	3.9	Z	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	31		72 424	976	1.3	Z	X
	52507	Utility trailers	23		398 220	7 838	2.0	.2	X
	52508	Motor homes, travel trailers, and other recreational vehicles	12		7 493	226	3.0	Z	X
	52600	Consumer goods rental and/or leasing	82		550 240	28 738	5.2	.7	X
	52700	Interest income	79		799 825	139 747	17.5	3.4	87.4
	52701	Interest from lease financing receivables (financing leases)	79		799 825	139 747	17.5	3.4	X
	52720	Sales of merchandise	81		276 267	73 091	26.5	1.8	X
	59810	Other revenue	120		1 936 098	142 449	7.4	3.5	X
53212		Truck, utility trailer, and RV (recreational vehicle) rental and leasing	6 313	X	13 096 131	X	100.0	84.6	
	52000	Gross rents from real property owned by this establishment	14		19 454	3 617	18.6	Z	84.6
	52004	Office and professional buildings	14		19 454	3 617	18.6	Z	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	6 313		13 096 131	11 811 297	90.2	90.2	82.5
	52501	Passenger car rental	100		247 605	69 692	28.1	.5	X
	52502	Passenger car leasing	96		923 674	308 184	33.4	2.4	X
	52503	Truck rental	4 951		10 025 782	3 604 606	36.0	27.5	X
	52504	Truck leasing	2 557		8 935 487	5 485 040	61.4	41.9	X
	52505	Truck tractors	512		1 466 383	751 209	51.2	5.7	X

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5321		Automotive equipment rental and leasing—Con.						
53212		Truck, utility trailer, and RV (recreational vehicle) rental and leasing—Con.						
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing—Con.						
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	890	2 222 962	1 194 617	53.7	9.1	X
	52507	Utility trailers	2 538	2 093 782	267 133	12.8	2.0	X
	52508	Motor homes, travel trailers, and other recreational vehicles	249	155 839	130 816	83.9	1.0	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	17	56 184	17 009	30.3	.1	X
	52600	Consumer goods rental and/or leasing	2 463	2 030 722	50 360	2.5	.4	X
	52700	Interest income	146	451 174	18 397	4.1	.1	83.9
	52701	Interest from lease financing receivables (financing leases)	142	449 334	18 295	4.1	.1	X
	52720	Sales of merchandise	3 507	5 657 812	633 171	11.2	4.8	X
	59810	Other revenue	2 854	3 618 011	562 280	15.5	4.3	X
532120		Truck, utility trailer, and RV (recreational vehicle) rental and leasing	6 313	X	13 096 131	X	100.0	84.6
	52000	Gross rents from real property owned by this establishment	14	19 454	3 617	18.6	Z	84.6
	52004	Office and professional buildings	14	19 454	3 617	18.6	Z	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	6 313	13 096 131	11 811 297	90.2	90.2	82.5
	52501	Passenger car rental	100	247 605	69 692	28.1	.5	X
	52502	Passenger car leasing	96	923 674	308 184	33.4	2.4	X
	52503	Truck rental	4 951	10 025 782	3 604 606	36.0	27.5	X
	52504	Truck leasing	2 557	8 935 487	5 485 040	61.4	41.9	X
	52505	Truck tractors	512	1 466 383	751 209	51.2	5.7	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	890	2 222 962	1 194 617	53.7	9.1	X
	52507	Utility trailers	2 538	2 093 782	267 133	12.8	2.0	X
	52508	Motor homes, travel trailers, and other recreational vehicles	249	155 839	130 816	83.9	1.0	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	17	56 184	17 009	30.3	.1	X
	52600	Consumer goods rental and/or leasing	2 463	2 030 722	50 360	2.5	.4	X
	52700	Interest income	146	451 174	18 397	4.1	.1	83.9
	52701	Interest from lease financing receivables (financing leases)	142	449 334	18 295	4.1	.1	X
	52720	Sales of merchandise	3 507	5 657 812	633 171	11.2	4.8	X
	59810	Other revenue	2 854	3 618 011	562 280	15.5	4.3	X
5321201		Truck rental without drivers	2 860	X	2 411 579	X	100.0	85.0
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	2 860	2 411 579	1 579 092	65.5	65.5	84.6
	52501	Passenger car rental	80	213 387	68 214	32.0	2.8	X
	52502	Passenger car leasing	6	4 680	400	8.5	Z	X
	52503	Truck rental	2 649	2 169 004	1 068 039	49.2	44.3	X
	52504	Truck leasing	23	46 005	11 538	25.1	.5	X
	52505	Truck tractors	74	105 488	37 582	35.6	1.6	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	207	245 497	186 360	75.9	7.7	X
	52507	Utility trailers	2 403	1 911 931	205 991	10.8	8.5	X
	52508	Motor homes, travel trailers, and other recreational vehicles	14	7 188	968	13.5	Z	X
	52600	Consumer goods rental and/or leasing	2 389	1 885 079	26 502	1.4	1.1	X
	52700	Interest income	6	6 108	310	5.1	Z	70.0
	52701	Interest from lease financing receivables (financing leases)	6	6 108	310	5.1	Z	X
	52720	Sales of merchandise	2 437	1 947 919	457 484	23.5	19.0	X
	59810	Other revenue	2 455	1 986 231	345 797	17.4	14.3	X
5321202		Truck leasing	3 138	X	10 488 490	X	100.0	84.6
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	3 138	10 488 490	10 046 707	95.8	95.8	82.3
	52501	Passenger car rental	18	30 857	1 217	3.9	Z	X
	52502	Passenger car leasing	90	918 994	307 784	33.5	2.9	X
	52503	Truck rental	2 290	7 850 038	2 535 735	32.3	24.2	X
	52504	Truck leasing	2 532	8 888 497	5 473 484	61.6	52.2	X
	52505	Truck tractors	438	1 360 895	713 627	52.4	6.8	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers	678	1 969 009	1 005 387	51.1	9.6	X
	52507	Utility trailers	43	123 694	9 382	7.6	.1	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	15	54 217	16 635	30.7	.2	X
	52600	Consumer goods rental and/or leasing	61	141 189	22 875	16.2	.2	X
	52700	Interest income	136	443 226	17 985	4.1	.2	84.3
	52701	Interest from lease financing receivables (financing leases)	136	443 226	17 985	4.1	.2	X
	52720	Sales of merchandise	1 026	3 668 165	169 717	4.6	1.6	X
	59810	Other revenue	355	1 614 253	213 649	13.2	2.0	X
5321209		Utility trailer, and RV (recreational vehicle) rental and leasing	315	X	196 062	X	100.0	76.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	315	196 062	185 498	94.6	94.6	66.2
	52503	Truck rental	12	6 740	832	12.3	.4	X
	52507	Utility trailers	92	58 157	51 760	89.0	26.4	X
	52508	Motor homes, travel trailers, and other recreational vehicles	233	139 479	129 757	93.0	66.2	X
	52600	Consumer goods rental and/or leasing	13	4 454	983	22.1	.5	X
	52720	Sales of merchandise	44	41 728	5 970	14.3	3.0	X
	59810	Other revenue	44	17 527	2 834	16.2	1.4	X
5322		Consumer goods rental	33 643	X	20 700 029	X	100.0	81.3
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	48	33 739	2 087	6.2	Z	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5322		Consumer goods rental—Con.						
	52580	Commercial and industrial machinery and equipment rental and/or leasing	775	837 621	164 069	19.6	.8	80.4
	52584	Heavy equipment used for construction, mining, and forestry with operators	14	7 028	856	12.2	Z	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	73	46 955	9 349	19.9	Z	X
	52586	Computers and computer peripheral equipment	152	96 719	7 827	8.1	Z	X
	52587	Office furniture	337	468 661	92 149	19.7	.4	X
	52592	Audio/visual equipment	161	103 212	3 834	3.7	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	126	163 032	49 477	30.3	.2	X
	52600	Consumer goods rental and/or leasing	33 643	20 700 029	17 001 131	82.1	82.1	80.1
	52611	Consumer appliances	5 321	3 862 413	770 294	19.9	3.7	X
	52612	Consumer electronics	5 146	3 725 053	1 434 576	38.5	6.9	X
	52618	Formal wear and costume	2 491	898 211	778 650	86.7	3.8	X
	52619	Wardrobe (theatrical)	251	104 133	82 596	79.3	.4	X
	52621	Video tapes, discs, DVDs, and video games	18 746	9 400 297	7 530 644	80.1	36.4	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	4 593	3 160 751	259 719	8.2	1.3	X
	52623	Recreational goods and equipment	1 782	538 041	459 859	85.5	2.2	X
	52624	Home health furniture and equipment	2 847	3 842 810	2 854 110	74.3	13.8	X
	52625	Residential furniture	2 852	2 098 720	1 033 200	49.2	5.0	X
	52626	Party supplies	1 973	1 550 400	1 376 244	88.8	6.6	X
	52629	Other consumer goods	4 708	3 345 007	421 239	12.6	2.0	X
	52710	Repair and maintenance services	189	146 661	13 772	9.4	.1	X
	52720	Sales of merchandise	23 854	15 633 263	2 887 238	18.5	13.9	79.6
	52721	Previously rented video tapes, cassettes, discs, or DVDs	12 231	6 768 422	763 659	11.3	3.7	X
	52722	New prerecorded video tapes, cassettes, discs, or DVDs	10 464	6 209 876	605 335	9.7	2.9	X
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	464	334 232	11 429	3.4	.1	X
	52729	Other	21 018	14 632 250	1 506 815	10.3	7.3	X
	59810	Other revenue	5 729	4 887 227	631 699	12.9	3.1	X
53221		Consumer electronics and appliances rental	4 698	X	3 456 037	X	100.0	84.3
	52580	Commercial and industrial machinery and equipment rental and/or leasing	113	169 590	41 284	24.3	1.2	82.6
	52586	Computers and computer peripheral equipment	104	73 306	6 770	9.2	.2	X
	52592	Audio/visual equipment	12	4 055	509	12.6	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	6	95 009	34 005	35.8	1.0	X
	52600	Consumer goods rental and/or leasing	4 698	3 456 037	2 889 088	83.6	83.6	80.8
	52611	Consumer appliances	4 551	3 366 593	702 813	20.9	20.3	X
	52612	Consumer electronics	4 451	3 317 512	1 368 525	41.3	39.6	X
	52621	Video tapes, discs, DVDs, and video games	22	22 602	1 820	8.1	.1	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	3 057	2 437 082	203 977	8.4	5.9	X
	52624	Home health furniture and equipment	11	8 488	3 503	41.3	.1	X
	52625	Residential furniture	1 599	999 709	264 919	26.5	7.7	X
	52626	Party supplies	10	4 011	909	22.7	Z	X
	52629	Other consumer goods	3 989	2 976 989	340 752	11.4	9.9	X
	52710	Repair and maintenance services	7	8 692	385	4.4	Z	X
	52720	Sales of merchandise	4 005	2 939 172	217 717	7.4	6.3	82.3
	52721	Previously rented video tapes, cassettes, discs, or DVDs	12	4 422	630	14.2	Z	X
	52722	New prerecorded video tapes, cassettes, discs, or DVDs	6	3 830	89	2.3	Z	X
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	90	110 166	3 376	3.1	.1	X
	52729	Other	3 979	2 923 990	213 622	7.3	6.2	X
	59810	Other revenue	3 946	2 888 080	307 141	10.6	8.9	X
532210		Consumer electronics and appliances rental	4 698	X	3 456 037	X	100.0	84.3
	52580	Commercial and industrial machinery and equipment rental and/or leasing	113	169 590	41 284	24.3	1.2	82.6
	52586	Computers and computer peripheral equipment	104	73 306	6 770	9.2	.2	X
	52592	Audio/visual equipment	12	4 055	509	12.6	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	6	95 009	34 005	35.8	1.0	X
	52600	Consumer goods rental and/or leasing	4 698	3 456 037	2 889 088	83.6	83.6	80.8
	52611	Consumer appliances	4 551	3 366 593	702 813	20.9	20.3	X
	52612	Consumer electronics	4 451	3 317 512	1 368 525	41.3	39.6	X
	52621	Video tapes, discs, DVDs, and video games	22	22 602	1 820	8.1	.1	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	3 057	2 437 082	203 977	8.4	5.9	X
	52624	Home health furniture and equipment	11	8 488	3 503	41.3	.1	X
	52625	Residential furniture	1 599	999 709	264 919	26.5	7.7	X
	52626	Party supplies	10	4 011	909	22.7	Z	X
	52629	Other consumer goods	3 989	2 976 989	340 752	11.4	9.9	X
	52710	Repair and maintenance services	7	8 692	385	4.4	Z	X
	52720	Sales of merchandise	4 005	2 939 172	217 717	7.4	6.3	82.3
	52721	Previously rented video tapes, cassettes, discs, or DVDs	12	4 422	630	14.2	Z	X
	52722	New prerecorded video tapes, cassettes, discs, or DVDs	6	3 830	89	2.3	Z	X
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	90	110 166	3 376	3.1	.1	X
	52729	Other	3 979	2 923 990	213 622	7.3	6.2	X
	59810	Other revenue	3 946	2 888 080	307 141	10.6	8.9	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5322		Consumer goods rental—Con.						
53222		Formal wear and costume rental	2 564	X	921 581	X	100.0	62.7
	52600	Consumer goods rental and/or leasing	2 564		921 581	861 676	93.5	93.5
	52618	Formal wear and costume	2 372		842 926	774 386	91.9	84.0
	52619	Wardrobe (theatrical)	239		97 665	82 312	84.3	8.9
	52626	Party supplies	16		4 741	822	17.3	.1
	52629	Other consumer goods	51		42 223	3 767	8.9	.4
	52720	Sales of merchandise	1 124		395 421	49 107	12.4	5.3
	52729	Other	1 124		395 421	48 967	12.4	5.3
	59810	Other revenue	176		62 525	10 774	17.2	1.2
532220		Formal wear and costume rental	2 564	X	921 581	X	100.0	62.7
	52600	Consumer goods rental and/or leasing	2 564		921 581	861 676	93.5	93.5
	52618	Formal wear and costume	2 372		842 926	774 386	91.9	84.0
	52619	Wardrobe (theatrical)	239		97 665	82 312	84.3	8.9
	52626	Party supplies	16		4 741	822	17.3	.1
	52629	Other consumer goods	51		42 223	3 767	8.9	.4
	52720	Sales of merchandise	1 124		395 421	49 107	12.4	5.3
	52729	Other	1 124		395 421	48 967	12.4	5.3
	59810	Other revenue	176		62 525	10 774	17.2	1.2
53223		Video tape and disc rental	18 689	X	9 363 597	X	100.0	86.4
	52600	Consumer goods rental and/or leasing	18 689		9 363 597	7 552 781	80.7	80.7
	52611	Consumer appliances	19		2 759	305	11.1	Z
	52612	Consumer electronics	37		6 663	2 611	39.2	Z
	52621	Video tapes, discs, DVDs, and video games	18 689		9 363 597	7 527 997	80.4	80.4
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	1 142		415 142	9 779	2.4	.1
	52625	Residential furniture	19		2 587	496	19.2	Z
	52629	Other consumer goods	209		36 012	10 830	30.1	.1
	52710	Repair and maintenance services	24		4 161	243	5.8	Z
	52720	Sales of merchandise	15 530		8 584 108	1 795 062	20.9	19.2
	52721	Previously rented video tapes, cassettes, discs, or DVDs	12 209		6 762 046	762 910	11.3	8.1
	52722	New prerecorded video tapes, cassettes, discs, or DVDs	10 453		6 204 650	605 219	9.8	6.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	195		52 530	4 958	9.4	.1
	52729	Other	12 729		7 600 657	421 975	5.6	4.5
	59810	Other revenue	552		147 236	15 511	10.5	.2
532230		Video tape and disc rental	18 689	X	9 363 597	X	100.0	86.4
	52600	Consumer goods rental and/or leasing	18 689		9 363 597	7 552 781	80.7	80.7
	52611	Consumer appliances	19		2 759	305	11.1	Z
	52612	Consumer electronics	37		6 663	2 611	39.2	Z
	52621	Video tapes, discs, DVDs, and video games	18 689		9 363 597	7 527 997	80.4	80.4
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	1 142		415 142	9 779	2.4	.1
	52625	Residential furniture	19		2 587	496	19.2	Z
	52629	Other consumer goods	209		36 012	10 830	30.1	.1
	52710	Repair and maintenance services	24		4 161	243	5.8	Z
	52720	Sales of merchandise	15 530		8 584 108	1 795 062	20.9	19.2
	52721	Previously rented video tapes, cassettes, discs, or DVDs	12 209		6 762 046	762 910	11.3	8.1
	52722	New prerecorded video tapes, cassettes, discs, or DVDs	10 453		6 204 650	605 219	9.8	6.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	195		52 530	4 958	9.4	.1
	52729	Other	12 729		7 600 657	421 975	5.6	4.5
	59810	Other revenue	552		147 236	15 511	10.5	.2
53229		Other consumer goods rental	7 692	X	6 958 814	X	100.0	75.4
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	45		25 984	1 665	6.4	Z
	52580	Commercial and industrial machinery and equipment rental and/or leasing	662		668 031	122 785	18.4	1.8
	52584	Heavy equipment used for construction, mining, and forestry with operators	14		7 028	856	12.2	Z
	52585	Heavy equipment used for construction, mining, and forestry without operators	73		46 955	9 349	19.9	.1
	52586	Computers and computer peripheral equipment	48		23 413	1 057	4.5	Z
	52587	Office furniture	337		468 661	92 149	19.7	1.3
	52592	Audio/visual equipment	149		99 157	3 325	3.4	Z
	52599	Other commercial and industrial machinery and equipment without operators	120		68 023	15 472	22.7	.2
	52600	Consumer goods rental and/or leasing	7 692		6 958 814	5 697 586	81.9	81.9
	52611	Consumer appliances	751		493 061	67 176	13.6	1.0
	52612	Consumer electronics	658		400 878	63 440	15.8	.9
	52618	Formal wear and costume	111		50 178	3 029	6.0	Z
	52619	Wardrobe (theatrical)	11		6 303	275	4.4	Z
	52621	Video tapes, discs, DVDs, and video games	31		12 888	438	3.4	Z
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	394		308 527	45 963	14.9	.7
	52623	Recreational goods and equipment	1 777		532 685	458 470	86.1	6.6
	52624	Home health furniture and equipment	2 836		3 834 322	2 850 607	74.3	41.0
	52625	Residential furniture	1 234		1 096 424	767 785	70.0	11.0
	52626	Party supplies	1 947		1 541 648	1 374 513	89.2	19.8
	52629	Other consumer goods	459		289 783	65 890	22.7	.9
	52710	Repair and maintenance services	155		131 295	13 120	10.0	.2

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5322		Consumer goods rental—Con.						
53229		Other consumer goods rental—Con.						
	52720	Sales of merchandise	3 195	3 714 562	825 352	22.2	11.9	70.5
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	179	171 536	3 095	1.8	Z	X
	52729	Other	3 186	3 712 182	822 251	22.2	11.8	X
	59810	Other revenue	1 055	1 789 386	298 273	16.7	4.3	X
532291		Home health equipment rental	2 805	X	3 817 275	X	100.0	82.2
	52600	Consumer goods rental and/or leasing	2 805	3 817 725	2 855 942	74.8	74.8	81.5
	52611	Consumer appliances	8	9 424	1 989	21.1	.1	X
	52612	Consumer electronics	8	9 424	3 164	33.6	.1	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	7	7 352	74	1.0	Z	X
	52624	Home health furniture and equipment	2 805	3 817 725	2 849 813	74.6	74.6	X
	52629	Other consumer goods	13	4 663	867	18.6	Z	X
	52710	Repair and maintenance services	10	13 586	2 224	16.4	.1	X
	52720	Sales of merchandise	1 979	2 939 931	711 492	24.2	18.6	77.3
	52729	Other	1 979	2 939 931	711 492	24.2	18.6	X
	59810	Other revenue	472	1 328 189	248 067	18.7	6.5	X
532292		Recreational goods rental	1 757	X	521 783	X	100.0	61.4
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	12	4 276	772	18.1	.1	X
	52600	Consumer goods rental and/or leasing	1 757	521 783	468 280	89.7	89.7	60.2
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	8	2 579	50	1.9	Z	X
	52623	Recreational goods and equipment	1 757	521 783	458 095	87.8	87.8	X
	52626	Party supplies	35	13 094	1 953	14.9	.4	X
	52629	Other consumer goods	50	18 693	8 036	43.0	1.5	X
	52710	Repair and maintenance services	63	38 103	5 652	14.8	1.1	X
	52720	Sales of merchandise	531	166 387	36 034	21.7	6.9	61.0
	52729	Other	531	166 387	36 029	21.7	6.9	X
	59810	Other revenue	179	63 776	10 623	16.7	2.0	X
532299		All other consumer goods rental	3 130	X	2 619 306	X	100.0	68.4
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	33	21 708	893	4.1	Z	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	659	665 925	122 363	18.4	4.7	67.8
	52584	Heavy equipment used for construction, mining, and forestry with operators	14	7 028	856	12.2	Z	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	71	45 044	8 966	19.9	.3	X
	52586	Computers and computer peripheral equipment	48	23 413	1 057	4.5	Z	X
	52587	Office furniture	336	468 466	92 110	19.7	3.5	X
	52592	Audio/visual equipment	149	99 157	3 325	3.4	.1	X
	52599	Other commercial and industrial machinery and equipment without operators	120	68 023	15 472	22.7	.6	X
	52600	Consumer goods rental and/or leasing	3 130	2 619 306	2 373 364	90.6	90.6	66.7
	52611	Consumer appliances	743	483 637	65 187	13.5	2.5	X
	52612	Consumer electronics	650	391 454	60 276	15.4	2.3	X
	52618	Formal wear and costume	108	48 582	3 014	6.2	.1	X
	52619	Wardrobe (theatrical)	11	6 303	275	4.4	Z	X
	52621	Video tapes, discs, DVDs, and video games	26	12 468	413	3.3	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	379	298 596	45 839	15.4	1.8	X
	52623	Recreational goods and equipment	20	10 902	375	3.4	Z	X
	52624	Home health furniture and equipment	31	16 597	794	4.8	Z	X
	52625	Residential furniture	1 231	1 096 056	767 679	70.0	29.3	X
	52626	Party supplies	1 911	1 528 376	1 372 525	89.8	52.4	X
	52629	Other consumer goods	396	266 427	56 987	21.4	2.2	X
	52710	Repair and maintenance services	82	79 606	5 244	6.6	.2	X
	52720	Sales of merchandise	685	608 244	77 826	12.8	3.0	60.3
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	179	171 536	3 095	1.8	.1	X
	52729	Other	676	605 864	74 730	12.3	2.9	X
	59810	Other revenue	404	397 421	39 583	10.0	1.5	X
5323		General rental centers	5 505	X	3 386 786	X	100.0	73.6
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	148	216 580	31 787	14.7	.9	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 607	946 081	575 451	60.8	17.0	72.0
	52584	Heavy equipment used for construction, mining, and forestry with operators	40	28 094	6 062	21.6	.2	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	824	443 368	154 465	34.8	4.6	X
	52586	Computers and computer peripheral equipment	117	72 125	10 553	14.6	.3	X
	52587	Office furniture	16	16 341	1 714	10.5	.1	X
	52588	Office machinery and equipment (except computers and furniture)	21	37 097	3 041	8.2	.1	X
	52592	Audio/visual equipment	147	99 666	2 430	2.4	.1	X
	52599	Other commercial and industrial machinery and equipment without operators	895	562 135	397 186	70.7	11.7	X

See footnotes at end of table.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5323		General rental centers—Con.						
	52600	Consumer goods rental and/or leasing	5 505	3 386 786	2 474 315	73.1	73.1	64.4
	52611	Consumer appliances	1 304	706 295	114 542	16.2	3.4	X
	52612	Consumer electronics	1 283	693 862	191 253	27.6	5.6	X
	52618	Formal wear and costume	43	34 738	1 744	5.0	.1	X
	52619	Wardrobe (theatrical)	21	10 561	974	9.2	Z	X
	52621	Video tapes, discs, DVDs, and video games	16	7 620	266	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	596	354 962	40 559	11.4	1.2	X
	52623	Recreational goods and equipment	48	27 790	1 286	4.6	Z	X
	52624	Home health furniture and equipment	54	36 835	4 651	12.6	.1	X
	52625	Residential furniture	1 175	647 897	191 975	29.6	5.7	X
	52626	Party supplies	1 253	665 575	109 942	16.5	3.2	X
	52629	Other consumer goods	5 505	3 386 786	1 817 123	53.7	53.7	X
	52700	Interest income	12	120 174	7 766	6.5	.2	73.6
	52701	Interest from lease financing receivables (financing leases)	12	120 174	7 766	6.5	.2	X
	52710	Repair and maintenance services	649	363 326	22 831	6.3	.7	X
	52720	Sales of merchandise	2 437	1 413 583	166 729	11.8	4.9	60.8
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	591	361 764	5 778	1.6	.2	X
	52729	Other	2 429	1 407 764	160 915	11.4	4.8	X
	59810	Other revenue	1 665	1 126 798	107 907	9.6	3.2	X
53231		General rental centers	5 505	X	3 386 786	X	100.0	73.6
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	148	216 580	31 787	14.7	.9	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 607	946 081	575 451	60.8	17.0	72.0
	52584	Heavy equipment used for construction, mining, and forestry with operators	40	28 094	6 062	21.6	.2	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	824	443 368	154 465	34.8	4.6	X
	52586	Computers and computer peripheral equipment	117	72 125	10 553	14.6	.3	X
	52587	Office furniture	16	16 341	1 714	10.5	.1	X
	52588	Office machinery and equipment (except computers and furniture)	21	37 097	3 041	8.2	.1	X
	52592	Audio/visual equipment	147	99 666	2 430	2.4	.1	X
	52599	Other commercial and industrial machinery and equipment without operators	895	562 135	397 186	70.7	11.7	X
	52600	Consumer goods rental and/or leasing	5 505	3 386 786	2 474 315	73.1	73.1	64.4
	52611	Consumer appliances	1 304	706 295	114 542	16.2	3.4	X
	52612	Consumer electronics	1 283	693 862	191 253	27.6	5.6	X
	52618	Formal wear and costume	43	34 738	1 744	5.0	.1	X
	52619	Wardrobe (theatrical)	21	10 561	974	9.2	Z	X
	52621	Video tapes, discs, DVDs, and video games	16	7 620	266	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	596	354 962	40 559	11.4	1.2	X
	52623	Recreational goods and equipment	48	27 790	1 286	4.6	Z	X
	52624	Home health furniture and equipment	54	36 835	4 651	12.6	.1	X
	52625	Residential furniture	1 175	647 897	191 975	29.6	5.7	X
	52626	Party supplies	1 253	665 575	109 942	16.5	3.2	X
	52629	Other consumer goods	5 505	3 386 786	1 817 123	53.7	53.7	X
	52700	Interest income	12	120 174	7 766	6.5	.2	73.6
	52701	Interest from lease financing receivables (financing leases)	12	120 174	7 766	6.5	.2	X
	52710	Repair and maintenance services	649	363 326	22 831	6.3	.7	X
	52720	Sales of merchandise	2 437	1 413 583	166 729	11.8	4.9	60.8
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	591	361 764	5 778	1.6	.2	X
	52729	Other	2 429	1 407 764	160 915	11.4	4.8	X
	59810	Other revenue	1 665	1 126 798	107 907	9.6	3.2	X
532310		General rental centers	5 505	X	3 386 786	X	100.0	73.6
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	148	216 580	31 787	14.7	.9	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 607	946 081	575 451	60.8	17.0	72.0
	52584	Heavy equipment used for construction, mining, and forestry with operators	40	28 094	6 062	21.6	.2	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	824	443 368	154 465	34.8	4.6	X
	52586	Computers and computer peripheral equipment	117	72 125	10 553	14.6	.3	X
	52587	Office furniture	16	16 341	1 714	10.5	.1	X
	52588	Office machinery and equipment (except computers and furniture)	21	37 097	3 041	8.2	.1	X
	52592	Audio/visual equipment	147	99 666	2 430	2.4	.1	X
	52599	Other commercial and industrial machinery and equipment without operators	895	562 135	397 186	70.7	11.7	X
	52600	Consumer goods rental and/or leasing	5 505	3 386 786	2 474 315	73.1	73.1	64.4
	52611	Consumer appliances	1 304	706 295	114 542	16.2	3.4	X
	52612	Consumer electronics	1 283	693 862	191 253	27.6	5.6	X
	52618	Formal wear and costume	43	34 738	1 744	5.0	.1	X
	52619	Wardrobe (theatrical)	21	10 561	974	9.2	Z	X
	52621	Video tapes, discs, DVDs, and video games	16	7 620	266	3.5	Z	X
	52622	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	596	354 962	40 559	11.4	1.2	X
	52623	Recreational goods and equipment	48	27 790	1 286	4.6	Z	X
	52624	Home health furniture and equipment	54	36 835	4 651	12.6	.1	X
	52625	Residential furniture	1 175	647 897	191 975	29.6	5.7	X
	52626	Party supplies	1 253	665 575	109 942	16.5	3.2	X
	52629	Other consumer goods	5 505	3 386 786	1 817 123	53.7	53.7	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5323		General rental centers—Con.						
53231		General rental centers—Con.						
532310		General rental centers—Con.						
	52700	Interest income	12	120 174	7 766	6.5	.2	73.6
	52701	Interest from lease financing receivables (financing leases)	12	120 174	7 766	6.5	.2	X
	52710	Repair and maintenance services	649	363 326	22 831	6.3	.7	X
	52720	Sales of merchandise	2 437	1 413 583	166 729	11.8	4.9	60.8
	52723	Video cassette recorders, video cameras, televisions, DVD players, and other video equipment	591	361 764	5 778	1.6	.2	X
	52729	Other	2 429	1 407 764	160 915	11.4	4.8	X
	59810	Other revenue	1 665	1 126 798	107 907	9.6	3.2	X
5324		Commercial and industrial machinery and equipment rental and leasing ..	13 234	X	35 241 606	X	100.0	73.3
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	852	1 749 843	255 389	14.6	.7	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	13 234	35 241 606	32 216 968	91.4	91.4	70.9
	52581	Aircraft without pilots (noncharter)	465	4 771 210	4 291 090	89.9	12.2	X
	52582	Railroad cars	172	3 196 074	2 919 434	91.3	8.3	X
	52583	Commercial ships and barges without crew	129	526 534	306 105	58.1	.9	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	267	769 385	154 309	20.1	.4	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	4 951	10 885 370	9 122 592	83.8	25.9	X
	52586	Computers and computer peripheral equipment	1 042	4 380 379	3 595 797	82.1	10.2	X
	52587	Office furniture	432	796 334	204 979	25.7	.6	X
	52588	Office machinery and equipment (except computers and furniture)	460	1 035 593	347 388	33.5	1.0	X
	52589	Medical machinery and equipment	1 748	2 625 503	2 129 803	81.1	6.0	X
	52591	Motion picture, broadcast, and theatrical equipment	755	1 278 356	1 043 027	81.6	3.0	X
	52592	Audio/visual equipment	1 819	2 145 899	1 535 071	71.5	4.4	X
	52599	Other commercial and industrial machinery and equipment without operators	3 092	7 767 405	6 567 373	84.6	18.6	X
	52600	Consumer goods rental and/or leasing	542	599 673	197 037	32.9	.6	72.1
	52611	Consumer appliances	17	8 844	1 984	22.4	Z	X
	52612	Consumer electronics	35	32 558	9 379	28.8	Z	X
	52619	Wardrobe (theatrical)	6	1 801	75	4.2	Z	X
	52626	Party supplies	194	126 503	17 750	14.0	.1	X
	52629	Other consumer goods	354	464 704	167 848	36.1	.5	X
	52700	Interest income	144	1 145 322	209 069	18.3	.6	73.1
	52701	Interest from lease financing receivables (financing leases)	144	1 145 322	209 069	18.3	.6	X
	52710	Repair and maintenance services	1 120	2 865 969	453 763	15.8	1.3	X
	52720	Sales of merchandise	3 553	9 435 047	1 083 881	11.5	3.1	X
	59810	Other revenue	1 809	9 203 013	825 499	9.0	2.3	X
53241		Construction, transportation, mining, and forestry machinery and equipment rental and leasing	5 499	X	18 414 059	X	100.0	77.8
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	706	1 469 559	219 616	14.9	1.2	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	5 499	18 414 059	16 742 003	90.9	90.9	75.0
	52581	Aircraft without pilots (noncharter)	460	4 626 829	4 285 300	92.6	23.3	X
	52582	Railroad cars	149	3 011 590	2 897 501	96.2	15.7	X
	52583	Commercial ships and barges without crew	127	382 901	298 922	78.1	1.6	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	196	556 506	142 827	25.7	.8	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	4 781	10 588 157	9 075 770	85.7	49.3	X
	52586	Computers and computer peripheral equipment	42	21 324	3 155	14.8	Z	X
	52587	Office furniture	44	23 498	3 074	13.1	Z	X
	52588	Office machinery and equipment (except computers and furniture)	46	20 344	2 469	12.1	Z	X
	52589	Medical machinery and equipment	20	11 392	1 119	9.8	Z	X
	52592	Audio/visual equipment	21	10 734	630	5.9	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	219	237 450	31 101	13.1	.2	X
	52600	Consumer goods rental and/or leasing	185	122 492	30 980	25.3	.2	75.8
	52611	Consumer appliances	13	7 976	1 637	20.5	Z	X
	52626	Party supplies	109	62 520	10 654	17.0	.1	X
	52629	Other consumer goods	91	65 756	18 602	28.3	.1	X
	52700	Interest income	14	178 816	21 868	12.2	.1	77.7
	52701	Interest from lease financing receivables (financing leases)	14	178 816	21 868	12.2	.1	X
	52710	Repair and maintenance services	620	1 759 514	332 359	18.9	1.8	X
	52720	Sales of merchandise	2 033	6 579 619	577 396	8.8	3.1	X
	59810	Other revenue	834	7 206 064	489 837	6.8	2.7	X
532411		Commercial air, rail, and water transportation equipment rental and leasing	718	X	7 825 902	X	100.0	93.7
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	13	6 299	1 414	22.4	Z	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	718	7 825 902	7 481 550	95.6	95.6	93.7
	52581	Aircraft without pilots (noncharter)	451	4 617 382	4 284 776	92.8	54.8	X
	52582	Railroad cars	149	3 011 590	2 897 501	96.2	37.0	X
	52583	Commercial ships and barges without crew	127	382 901	298 922	78.1	3.8	X
	52599	Other commercial and industrial machinery and equipment without operators	14	98 036	286	.3	Z	X
	52710	Repair and maintenance services	66	259 016	47 606	18.4	.6	X
	52720	Sales of merchandise	82	3 060 463	66 386	2.2	.8	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5324		Commercial and industrial machinery and equipment rental and leasing—Con.						
53241		Construction, transportation, mining, and forestry machinery and equipment rental and leasing—Con.						
532411		Commercial air, rail, and water transportation equipment rental and leasing—Con.						
	59810	Other revenue	135	4 320 968	207 278	4.8	2.6	X
5324111		Commercial vessel rental and leasing without crew	123	X	289 603	X	100.0	92.0
	52580	Commercial and industrial machinery and equipment rental and/or leasing	123	289 603	282 188	97.4	97.4	92.0
	52583	Commercial ships and barges without crew	123	289 603	281 984	97.4	97.4	X
	52710	Repair and maintenance services	23	52 114	2 896	5.6	1.0	X
	52720	Sales of merchandise	8	1 693	388	22.9	.1	X
	59810	Other revenue	17	10 648	4 131	38.8	1.4	X
5324112		Railroad car rental and leasing	146	X	2 919 054	X	100.0	90.3
	52580	Commercial and industrial machinery and equipment rental and/or leasing	146	2 919 054	2 862 646	98.1	98.1	90.3
	52582	Railroad cars	146	2 919 054	2 862 349	98.1	98.1	X
	52720	Sales of merchandise	8	54 497	3 031	5.6	.1	X
	59810	Other revenue	13	963 283	31 859	3.3	1.1	X
5324119		Aircraft rental and leasing	449	X	4 617 245	X	100.0	96.0
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	13	6 299	1 414	22.4	Z	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	449	4 617 245	4 336 716	93.9	93.9	96.0
	52581	Aircraft without pilots (noncharter)	449	4 617 245	4 284 769	92.8	92.8	X
	52599	Other commercial and industrial machinery and equipment without operators	12	97 086	154	.2	Z	X
	52710	Repair and maintenance services	43	206 902	44 710	21.6	1.0	X
	52720	Sales of merchandise	66	3 004 273	62 967	2.1	1.4	X
	59810	Other revenue	105	3 347 037	171 288	5.1	3.7	X
532412		Construction, mining, and forestry machinery and equipment rental and leasing	4 781	X	10 588 157	X	100.0	66.0
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	693	1 463 260	218 202	14.9	2.1	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	4 781	10 588 157	9 260 453	87.5	87.5	61.2
	52581	Aircraft without pilots (noncharter)	9	9 447	524	5.5	Z	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	194	555 556	142 762	25.7	1.3	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	4 781	10 588 157	9 075 770	85.7	85.7	X
	52586	Computers and computer peripheral equipment	42	21 324	3 155	14.8	Z	X
	52587	Office furniture	44	23 498	3 074	13.1	Z	X
	52588	Office machinery and equipment (except computers and furniture)	46	20 344	2 469	12.1	Z	X
	52589	Medical machinery and equipment	20	11 392	1 119	9.8	Z	X
	52592	Audio/visual equipment	21	10 734	630	5.9	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	205	139 414	30 815	22.1	.3	X
	52600	Consumer goods rental and/or leasing	183	118 719	30 830	26.0	.3	64.3
	52611	Consumer appliances	13	7 976	1 637	20.5	Z	X
	52626	Party supplies	109	62 520	10 654	17.0	.1	X
	52629	Other consumer goods	89	61 983	18 452	29.8	.2	X
	52700	Interest income	9	18 372	350	1.9	Z	65.0
	52701	Interest from lease financing receivables (financing leases)	9	18 372	350	1.9	Z	X
	52710	Repair and maintenance services	554	1 500 498	284 753	19.0	2.7	X
	52720	Sales of merchandise	1 951	3 519 156	511 010	14.5	4.8	X
	59810	Other revenue	699	2 885 096	282 559	9.8	2.7	X
5324121		Rental and leasing of heavy construction equipment without operators ..	4 151	X	8 474 660	X	100.0	65.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	693	1 463 260	218 202	14.9	2.6	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	4 151	8 474 660	7 444 640	87.8	87.8	61.2
	52581	Aircraft without pilots (noncharter)	9	9 447	524	5.5	Z	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	112	537 819	138 075	25.7	1.6	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	4 151	8 474 660	7 268 682	85.8	85.8	X
	52586	Computers and computer peripheral equipment	42	21 324	3 155	14.8	Z	X
	52587	Office furniture	44	23 498	3 074	13.1	Z	X
	52588	Office machinery and equipment (except computers and furniture)	46	20 344	2 469	12.1	Z	X
	52589	Medical machinery and equipment	20	11 392	1 119	9.8	Z	X
	52592	Audio/visual equipment	21	10 734	630	5.9	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	135	123 686	26 777	21.6	.3	X
	52600	Consumer goods rental and/or leasing	183	118 719	30 830	26.0	.4	63.4
	52611	Consumer appliances	13	7 976	1 637	20.5	Z	X
	52626	Party supplies	109	62 520	10 654	17.0	.1	X
	52629	Other consumer goods	89	61 983	18 452	29.8	.2	X
	52700	Interest income	9	18 372	350	1.9	Z	64.1
	52701	Interest from lease financing receivables (financing leases)	9	18 372	350	1.9	Z	X
	52710	Repair and maintenance services	390	622 096	45 844	7.4	.5	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5324		Commercial and industrial machinery and equipment rental and leasing—Con.						
53241		Construction, transportation, mining, and forestry machinery and equipment rental and leasing—Con.						
532412		Construction, mining, and forestry machinery and equipment rental and leasing—Con.						
5324121		Rental and leasing of heavy construction equipment without operators—Con.						
	52720	Sales of merchandise	1 789	3 319 683	483 561	14.6	5.7	X
	59810	Other revenue	570	2 058 524	251 233	12.2	3.0	X
5324129		Oilfield and well drilling equipment rental and leasing	630	X	2 113 497	X	100.0	69.4
	52580	Commercial and industrial machinery and equipment rental and/or leasing	630	2 113 497	1 815 813	85.9	85.9	60.8
	52584	Heavy equipment used for construction, mining, and forestry with operators	82	17 737	4 687	26.4	.2	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	630	2 113 497	1 807 088	85.5	85.5	X
	52599	Other commercial and industrial machinery and equipment without operators	70	15 728	4 038	25.7	.2	X
	52710	Repair and maintenance services	164	878 402	238 909	27.2	11.3	X
	52720	Sales of merchandise	162	199 473	27 449	13.8	1.3	X
	59810	Other revenue	129	826 572	31 326	3.8	1.5	X
53242		Office machinery and equipment rental and leasing	1 092	X	4 380 324	X	100.0	71.8
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	38	64 913	10 057	15.5	.2	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 092	4 380 324	4 165 062	95.1	95.1	71.2
	52584	Heavy equipment used for construction, mining, and forestry with operators	20	88 103	4 906	5.6	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	25	97 991	9 256	9.4	.2	X
	52586	Computers and computer peripheral equipment	736	3 860 087	3 551 066	92.0	81.1	X
	52587	Office furniture	294	609 424	189 963	31.2	4.3	X
	52588	Office machinery and equipment (except computers and furniture)	323	827 321	332 067	40.1	7.6	X
	52589	Medical machinery and equipment	72	241 041	16 615	6.9	.4	X
	52591	Motion picture, broadcast, and theatrical equipment	33	145 462	8 313	5.7	.2	X
	52592	Audio/visual equipment	153	273 976	41 343	15.1	.9	X
	52599	Other commercial and industrial machinery and equipment without operators	27	65 559	10 869	16.6	.2	X
	52600	Consumer goods rental and/or leasing	124	154 743	59 362	38.4	1.4	71.8
	52612	Consumer electronics	6	3 767	1 071	28.4	Z	X
	52629	Other consumer goods	114	149 227	57 462	38.5	1.3	X
	52700	Interest income	51	515 495	64 926	12.6	1.5	71.4
	52701	Interest from lease financing receivables (financing leases)	51	515 495	64 926	12.6	1.5	X
	52710	Repair and maintenance services	38	120 169	9 478	7.9	.2	X
	52720	Sales of merchandise	97	243 984	39 617	16.2	.9	X
	59810	Other revenue	123	342 791	31 822	9.3	.7	X
532420		Office machinery and equipment rental and leasing	1 092	X	4 380 324	X	100.0	71.8
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	38	64 913	10 057	15.5	.2	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 092	4 380 324	4 165 062	95.1	95.1	71.2
	52584	Heavy equipment used for construction, mining, and forestry with operators	20	88 103	4 906	5.6	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	25	97 991	9 256	9.4	.2	X
	52586	Computers and computer peripheral equipment	736	3 860 087	3 551 066	92.0	81.1	X
	52587	Office furniture	294	609 424	189 963	31.2	4.3	X
	52588	Office machinery and equipment (except computers and furniture)	323	827 321	332 067	40.1	7.6	X
	52589	Medical machinery and equipment	72	241 041	16 615	6.9	.4	X
	52591	Motion picture, broadcast, and theatrical equipment	33	145 462	8 313	5.7	.2	X
	52592	Audio/visual equipment	153	273 976	41 343	15.1	.9	X
	52599	Other commercial and industrial machinery and equipment without operators	27	65 559	10 869	16.6	.2	X
	52600	Consumer goods rental and/or leasing	124	154 743	59 362	38.4	1.4	71.8
	52612	Consumer electronics	6	3 767	1 071	28.4	Z	X
	52629	Other consumer goods	114	149 227	57 462	38.5	1.3	X
	52700	Interest income	51	515 495	64 926	12.6	1.5	71.4
	52701	Interest from lease financing receivables (financing leases)	51	515 495	64 926	12.6	1.5	X
	52710	Repair and maintenance services	38	120 169	9 478	7.9	.2	X
	52720	Sales of merchandise	97	243 984	39 617	16.2	.9	X
	59810	Other revenue	123	342 791	31 822	9.3	.7	X
5324201		Office machine rental and leasing	401	X	556 381	X	100.0	69.6
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	14	23 132	6 986	30.2	1.3	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5324		Commercial and industrial machinery and equipment rental and leasing—Con.						
53242		Office machinery and equipment rental and leasing—Con.						
532420		Office machinery and equipment rental and leasing—Con.						
5324201		Office machine rental and leasing—Con.						
	52580	Commercial and industrial machinery and equipment rental and/or leasing	401	556 381	464 059	83.4	83.4	68.8
	52585	Heavy equipment used for construction, mining, and forestry without operators	6	8 774	4 091	46.6	.7	X
	52586	Computers and computer peripheral equipment	45	36 144	4 778	13.2	.9	X
	52587	Office furniture	198	237 147	157 008	66.2	28.2	X
	52588	Office machinery and equipment (except computers and furniture)	223	331 799	295 784	89.1	53.2	X
	52589	Medical machinery and equipment	12	13 765	555	4.0	.1	X
	52592	Audio/visual equipment	9	2 911	228	7.8	.7	X
	52600	Consumer goods rental and/or leasing	112	143 169	57 147	39.9	10.3	69.6
	52629	Other consumer goods	108	142 301	56 453	39.7	10.1	X
	52700	Interest income	11	12 176	5 154	42.3	.9	69.6
	52701	Interest from lease financing receivables (financing leases)	11	12 176	5 154	42.3	.9	X
	52710	Repair and maintenance services	11	7 553	2 381	31.5	.4	X
	52720	Sales of merchandise	51	29 183	12 380	42.4	2.2	X
	59810	Other revenue	62	75 441	8 274	11.0	1.5	X
5324209		Computer rental and leasing	691	X	3 823 943	X	100.0	72.1
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	24	41 781	3 071	7.4	.1	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	691	3 823 943	3 701 003	96.8	96.8	71.6
	52584	Heavy equipment used for construction, mining, and forestry with operators	18	78 207	4 811	6.2	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	19	89 217	5 165	5.8	.1	X
	52586	Computers and computer peripheral equipment	691	3 823 943	3 546 288	92.7	92.7	X
	52587	Office furniture	96	372 277	32 955	8.9	.9	X
	52588	Office machinery and equipment (except computers and furniture)	100	495 522	36 283	7.3	.9	X
	52589	Medical machinery and equipment	60	227 276	16 060	7.1	.4	X
	52591	Motion picture, broadcast, and theatrical equipment	33	145 462	8 313	5.7	.2	X
	52592	Audio/visual equipment	144	271 065	41 115	15.2	1.1	X
	52599	Other commercial and industrial machinery and equipment without operators	23	55 562	9 349	16.8	.2	X
	52600	Consumer goods rental and/or leasing	12	11 574	2 215	19.1	.1	72.1
	52629	Other consumer goods	6	6 926	1 009	14.6	.7	X
	52700	Interest income	40	503 319	59 772	11.9	1.6	71.7
	52701	Interest from lease financing receivables (financing leases)	40	503 319	59 772	11.9	1.6	X
	52710	Repair and maintenance services	27	112 616	7 097	6.3	.2	X
	52720	Sales of merchandise	46	214 801	27 237	12.7	.7	X
	59810	Other revenue	61	267 350	23 548	8.8	.6	X
53249		Other commercial and industrial machinery and equipment rental and leasing	6 643	X	12 447 223	X	100.0	67.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	108	215 371	25 716	11.9	.2	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	6 643	12 447 223	11 309 903	90.9	90.9	64.7
	52582	Railroad cars	23	184 484	21 933	11.9	.2	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	51	124 776	6 576	5.3	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	145	199 222	37 566	18.9	.3	X
	52586	Computers and computer peripheral equipment	264	498 968	41 576	8.3	.3	X
	52587	Office furniture	94	163 412	11 942	7.3	.1	X
	52588	Office machinery and equipment (except computers and furniture)	91	187 928	12 852	6.8	.1	X
	52589	Medical machinery and equipment	1 656	2 373 070	2 112 069	89.0	17.0	X
	52591	Motion picture, broadcast, and theatrical equipment	720	1 130 091	1 034 579	91.5	8.3	X
	52592	Audio/visual equipment	1 645	1 861 189	1 493 098	80.2	12.0	X
	52599	Other commercial and industrial machinery and equipment without operators	2 846	7 464 396	6 525 403	87.4	52.4	X
	52600	Consumer goods rental and/or leasing	233	322 438	106 695	33.1	.9	65.8
	52612	Consumer electronics	27	27 090	8 291	30.6	.1	X
	52626	Party supplies	81	62 237	6 615	10.6	.1	X
	52629	Other consumer goods	149	249 721	91 784	36.8	.7	X
	52700	Interest income	79	451 011	122 275	27.1	1.0	67.2
	52701	Interest from lease financing receivables (financing leases)	79	451 011	122 275	27.1	1.0	X
	52710	Repair and maintenance services	462	986 286	111 926	11.3	.9	X
	52720	Sales of merchandise	1 423	2 611 444	466 868	17.9	3.8	X
	59810	Other revenue	852	1 654 158	303 840	18.4	2.4	X
532490		Other commercial and industrial machinery and equipment rental and leasing	6 643	X	12 447 223	X	100.0	67.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	108	215 371	25 716	11.9	.2	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5324		Commercial and industrial machinery and equipment rental and leasing—Con.						
53249		Other commercial and industrial machinery and equipment rental and leasing—Con.						
532490		Other commercial and industrial machinery and equipment rental and leasing—Con.						
	52580	Commercial and industrial machinery and equipment rental and/or leasing	6 643	12 447 223	11 309 903	90.9	90.9	64.7
	52582	Railroad cars	23	184 484	21 933	11.9	.2	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	51	124 776	6 576	5.3	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	145	199 222	37 566	18.9	.3	X
	52586	Computers and computer peripheral equipment	264	498 968	41 576	8.3	.3	X
	52587	Office furniture	94	163 412	11 942	7.3	.1	X
	52588	Office machinery and equipment (except computers and furniture)	91	187 928	12 852	6.8	.1	X
	52589	Medical machinery and equipment	1 656	2 373 070	2 112 069	89.0	17.0	X
	52591	Motion picture, broadcast, and theatrical equipment	720	1 130 091	1 034 579	91.5	8.3	X
	52592	Audio/visual equipment	1 645	1 861 189	1 493 098	80.2	12.0	X
	52599	Other commercial and industrial machinery and equipment without operators	2 846	7 464 396	6 525 403	87.4	52.4	X
	52600	Consumer goods rental and/or leasing	233	322 438	106 695	33.1	.9	65.8
	52612	Consumer electronics	27	27 090	8 291	30.6	.1	X
	52626	Party supplies	81	62 237	6 615	10.6	.1	X
	52629	Other consumer goods	149	249 721	91 784	36.8	.7	X
	52700	Interest income	79	451 011	122 275	27.1	1.0	67.2
	52701	Interest from lease financing receivables (financing leases)	79	451 011	122 275	27.1	1.0	X
	52710	Repair and maintenance services	462	986 286	111 926	11.3	.9	X
	52720	Sales of merchandise	1 423	2 611 444	466 868	17.9	3.8	X
	59810	Other revenue	852	1 654 158	303 840	18.4	2.4	X
5324901		Medical equipment rental and leasing (except home health furniture and equipment)	1 640	X	2 301 158	X	100.0	74.8
	52580	Commercial and industrial machinery and equipment rental and/or leasing	1 640	2 301 158	2 137 481	92.9	92.9	72.3
	52584	Heavy equipment used for construction, mining, and forestry with operators	20	5 304	372	7.0	Z	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	27	15 674	1 050	6.7	Z	X
	52586	Computers and computer peripheral equipment	43	79 841	8 388	10.5	.4	X
	52587	Office furniture	41	69 501	7 454	10.7	.3	X
	52588	Office machinery and equipment (except computers and furniture)	30	65 614	5 920	9.0	.3	X
	52589	Medical machinery and equipment	1 640	2 301 158	2 109 957	91.7	91.7	X
	52591	Motion picture, broadcast, and theatrical equipment	20	5 304	52	1.0	Z	X
	52592	Audio/visual equipment	23	15 643	260	1.7	Z	X
	52599	Other commercial and industrial machinery and equipment without operators	25	16 226	4 028	24.8	.2	X
	52600	Consumer goods rental and/or leasing	25	15 696	6 228	39.7	.3	71.7
	52629	Other consumer goods	20	15 162	6 094	40.2	.3	X
	52700	Interest income	28	155 683	70 457	45.3	3.1	74.8
	52701	Interest from lease financing receivables (financing leases)	28	155 683	70 457	45.3	3.1	X
	52710	Repair and maintenance services	6	2 639	180	6.8	Z	X
	52720	Sales of merchandise	267	296 365	71 592	24.2	3.1	X
	59810	Other revenue	39	74 331	15 116	20.3	.7	X
5324902		Industrial equipment rental and leasing	4 332	X	9 036 799	X	100.0	64.9
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	92	166 814	23 885	14.3	.3	X
	52580	Commercial and industrial machinery and equipment rental and/or leasing	4 332	9 036 799	8 117 720	89.8	89.8	62.2
	52582	Railroad cars	23	184 484	21 933	11.9	.2	X
	52584	Heavy equipment used for construction, mining, and forestry with operators	29	115 654	5 566	4.8	.1	X
	52585	Heavy equipment used for construction, mining, and forestry without operators	116	179 730	35 878	20.0	.4	X
	52586	Computers and computer peripheral equipment	216	413 614	33 122	8.0	.4	X
	52587	Office furniture	53	93 911	4 488	4.8	.1	X
	52588	Office machinery and equipment (except computers and furniture)	61	122 314	6 932	5.7	.1	X
	52589	Medical machinery and equipment	16	71 912	2 112	2.9	Z	X
	52591	Motion picture, broadcast, and theatrical equipment	29	15 521	2 850	18.4	Z	X
	52592	Audio/visual equipment	1 572	1 706 291	1 474 547	86.4	16.3	X
	52599	Other commercial and industrial machinery and equipment without operators	2 816	7 441 272	6 517 983	87.6	72.1	X
	52600	Consumer goods rental and/or leasing	199	289 728	93 464	32.3	1.0	63.5
	52612	Consumer electronics	22	26 556	8 157	30.7	.1	X
	52626	Party supplies	76	58 972	6 435	10.9	.1	X
	52629	Other consumer goods	126	220 928	78 872	35.7	.9	X
	52700	Interest income	51	295 328	51 818	17.5	.6	64.9
	52701	Interest from lease financing receivables (financing leases)	51	295 328	51 818	17.5	.6	X
	52710	Repair and maintenance services	401	883 168	105 606	12.0	1.2	X
	52720	Sales of merchandise	1 028	2 121 500	360 564	17.0	4.0	X
	59810	Other revenue	767	1 531 080	283 742	18.5	3.1	X

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

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NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
532		Rental and leasing services—Con.						
5324		Commercial and industrial machinery and equipment rental and leasing—Con.						
53249		Other commercial and industrial machinery and equipment rental and leasing—Con.						
532490		Other commercial and industrial machinery and equipment rental and leasing—Con.						
5324903		Motion picture equipment rental	374	X	612 713	X	100.0	73.0
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	14		47 408		3.6	.3
	52580	Commercial and industrial machinery and equipment rental and/or leasing	374		612 713		588 926	96.1
	52591	Motion picture, broadcast, and theatrical equipment	374		612 713		583 144	95.2
	52592	Audio/visual equipment	9		26 194		4 496	17.2
	52710	Repair and maintenance services	28		70 243		4 416	6.3
	52720	Sales of merchandise	60		94 293		15 975	18.9
	59810	Other revenue	25		19 651		1 666	8.5
5324909		Theatrical equipment rental	297	X	496 553	X	100.0	67.0
	52580	Commercial and industrial machinery and equipment rental and/or leasing	297		496 553		465 776	93.8
	52591	Motion picture, broadcast, and theatrical equipment	297		496 553		448 533	90.3
	52592	Audio/visual equipment	41		113 061		13 795	12.2
	52600	Consumer goods rental and/or leasing	8		16 896		7 000	41.4
	52710	Repair and maintenance services	27		30 236		1 724	5.7
	52720	Sales of merchandise	68		99 286		18 737	18.9
	59810	Other revenue	21		29 096		3 316	11.4
533		Lessors of nonfinancial intangible assets (except copyrighted works)	2 385	X	16 917 441	X	100.0	75.3
	50400	Dividend income	109		995 089		88 575	8.9
	50410	Royalty income	2 385		16 917 441		15 959 493	94.3
	50490	Gains (losses) from assets sold or traded, including sale of real property	161		2 820 691		34 903	1.2
	50500	Investment income - net	58		1 749 569		65 712	3.8
	50520	Asset/investment portfolio management fees	7		21 153		1 016	4.8
	50880	Fees from investment consulting and advice, excluding investment management for clients	19		17 148		2 820	16.4
	51300	Gross rents from real properties	87		814 493		116 053	14.2
	52700	Interest income	574		8 835 501		343 779	3.9
	59810	Other revenue	363		2 580 530		305 090	11.8
5331		Lessors of nonfinancial intangible assets (except copyrighted works)	2 385	X	16 917 441	X	100.0	75.3
	50400	Dividend income	109		995 089		88 575	8.9
	50410	Royalty income	2 385		16 917 441		15 959 493	94.3
	50411	Oil and petroleum	327		406 776		366 945	90.2
	50412	Patent leasing/licensing	426		8 137 515		7 760 875	95.4
	50413	Franchise leasing/licensing	1 359		6 824 752		5 959 542	87.3
	50414	Copyright leasing/licensing	300		1 716 820		1 489 890	86.8
	50419	All other	346		2 260 118		382 241	16.9
	50490	Gains (losses) from assets sold or traded, including sale of real property	161		2 820 691		34 903	1.2
	50500	Investment income - net	58		1 749 569		65 712	3.8
	50520	Asset/investment portfolio management fees	7		21 153		1 016	4.8
	50880	Fees from investment consulting and advice, excluding investment management for clients	19		17 148		2 820	16.4
	51300	Gross rents from real properties	87		814 493		116 053	14.2
	52700	Interest income	574		8 835 501		343 779	3.9
	59810	Other revenue	363		2 580 530		305 090	11.8
53311		Lessors of nonfinancial intangible assets (except copyrighted works)	2 385	X	16 917 441	X	100.0	75.3
	50400	Dividend income	109		995 089		88 575	8.9
	50410	Royalty income	2 385		16 917 441		15 959 493	94.3
	50411	Oil and petroleum	327		406 776		366 945	90.2
	50412	Patent leasing/licensing	426		8 137 515		7 760 875	95.4
	50413	Franchise leasing/licensing	1 359		6 824 752		5 959 542	87.3
	50414	Copyright leasing/licensing	300		1 716 820		1 489 890	86.8
	50419	All other	346		2 260 118		382 241	16.9
	50490	Gains (losses) from assets sold or traded, including sale of real property	161		2 820 691		34 903	1.2
	50500	Investment income - net	58		1 749 569		65 712	3.8
	50520	Asset/investment portfolio management fees	7		21 153		1 016	4.8
	50880	Fees from investment consulting and advice, excluding investment management for clients	19		17 148		2 820	16.4
	51300	Gross rents from real properties	87		814 493		116 053	14.2
	52700	Interest income	574		8 835 501		343 779	3.9
	59810	Other revenue	363		2 580 530		305 090	11.8
533110		Lessors of nonfinancial intangible assets (except copyrighted works)	2 385	X	16 917 441	X	100.0	75.3
	50400	Dividend income	109		995 089		88 575	8.9
	50410	Royalty income	2 385		16 917 441		15 959 493	94.3
	50411	Oil and petroleum	327		406 776		366 945	90.2
	50412	Patent leasing/licensing	426		8 137 515		7 760 875	95.4
	50413	Franchise leasing/licensing	1 359		6 824 752		5 959 542	87.3
	50414	Copyright leasing/licensing	300		1 716 820		1 489 890	86.8
	50419	All other	346		2 260 118		382 241	16.9
	50490	Gains (losses) from assets sold or traded, including sale of real property	161		2 820 691		34 903	1.2
	50500	Investment income - net	58		1 749 569		65 712	3.8

See footnotes at end of table.

Table 1. Product Lines by Kind of Business for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
53		Real estate and rental and leasing—Con.						
533		Lessors of nonfinancial intangible assets (except copyrighted works)—Con.						
5331		Lessors of nonfinancial intangible assets (except copyrighted works)—Con.						
53311		Lessors of nonfinancial intangible assets (except copyrighted works)—Con.						
533110		Lessors of nonfinancial intangible assets (except copyrighted works)—Con.						
	50520	Asset/investment portfolio management fees	7	21 153	1 016	4.8	Z	X
	50880	Fees from investment consulting and advice, excluding investment management for clients	19	17 148	2 820	16.4	Z	X
	51300	Gross rents from real properties	87	814 493	116 053	14.2		X
	52700	Interest income	574	8 835 501	343 779	3.9	2.0	X
	59810	Other revenue	363	2 580 530	305 090	11.8	1.8	X
5331101		Oil royalty companies	321	X	385 650	X	100.0	68.0
	50400	Dividend income	43	13 872	613	4.4	.2	X
	50410	Royalty income	321	385 650	371 497	96.3	96.3	64.2
	50411	Oil and petroleum	321	385 650	366 487	95.0	95.0	X
	50419	All other	33	25 603	5 010	19.6	1.3	X
	50490	Gains (losses) from assets sold or traded, including sale of real property	57	34 753	3 532	10.2	.9	X
	50500	Investment income - net	22	12 989	864	6.7	.2	X
	51300	Gross rents from real properties	29	22 296	1 261	5.7	.3	X
	52700	Interest income	102	49 505	2 981	6.0	.8	X
	59810	Other revenue	39	19 304	4 866	25.2	1.3	X
5331109		Patent owners and lessors	2 064	X	16 531 791	X	100.0	75.5
	50400	Dividend income	66	981 217	87 962	9.0	.5	X
	50410	Royalty income	2 064	16 531 791	15 587 996	94.3	94.3	68.9
	50411	Oil and petroleum	6	21 126	458	2.2	Z	X
	50412	Patent leasing/licensing	426	8 137 515	7 760 875	95.4	46.9	X
	50413	Franchise leasing/licensing	1 359	6 824 752	5 959 542	87.3	36.0	X
	50414	Copyright leasing/licensing	300	1 716 820	1 489 890	86.8	9.0	X
	50419	All other	313	2 234 515	377 231	16.9	2.3	X
	50490	Gains (losses) from assets sold or traded, including sale of real property	104	2 785 938	31 371	1.1	.2	X
	50500	Investment income - net	36	1 736 580	64 848	3.7	.4	X
	50520	Asset/investment portfolio management fees	7	21 153	1 016	4.8	Z	X
	50880	Fees from investment consulting and advice, excluding investment management for clients	17	16 393	2 784	17.0	Z	X
	51300	Gross rents from real properties	58	792 197	114 792	14.5	.7	X
	52700	Interest income	472	8 785 996	340 798	3.9	2.1	X
	59810	Other revenue	324	2 561 226	300 224	11.7	1.8	X

¹Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Revenue of establishments reporting product line revenue as percent of total revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group include establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 236, Construction of Buildings. Establishments primarily engaged in subdividing and improving raw land for subsequent sale to builders are classified in Subsector 237, Heavy and Civil Engineering Construction.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles.

5311 LESSORS OF REAL ESTATE

This industry group includes establishments classified in the following NAICS industries: 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; and 53119, Lessors of Other Real Estate Property.

53111 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes.

Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311101 LESSORS OF APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per building) that are used as residences. Included are establishments that may lease (rent) apartments and then act as lessors in subleasing to others.

5311109 LESSORS OF DWELLINGS OTHER THAN APARTMENT BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments that may lease (rent) residential space and then act as lessors in subleasing to others.

53112 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 LESSORS OF NONRESIDENTIAL BUILDINGS (EXCEPT MINIWAREHOUSES)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are: (1) owner-lessors of nonresidential buildings; (2) establishments renting real estate and then acting as lessors in subleasing it to others; and (3) establishments providing full service office space, whether on a lease or service contract basis. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

5311201 LESSORS OF PROFESSIONAL AND OTHER OFFICE BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 LESSORS OF MANUFACTURING AND INDUSTRIAL BUILDINGS

This industry comprises establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 LESSORS OF SHOPPING CENTERS AND RETAIL STORES

This industry comprises establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 LESSORS OF OTHER NONRESIDENTIAL BUILDINGS AND FACILITIES

This industry comprises establishments primarily engaged in leasing (renting) nonresidential buildings, not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

531113 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 LESSORS OF MINIWAREHOUSES AND SELF-STORAGE UNITS

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531119 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 LESSORS OF OTHER REAL ESTATE PROPERTY

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

5311901 LESSORS OF MANUFACTURED (MOBILE) HOME SITES

This industry comprises establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 LESSORS OF RAILROAD PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments that may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 LESSORS OF OTHER REAL PROPERTY

This industry comprises establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry group includes establishments classified in the following NAICS industry: 53121, Offices of Real Estate Agents and Brokers.

53121 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 OFFICES OF REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

5312101 OFFICES OF RESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 OFFICES OF NONRESIDENTIAL REAL ESTATE AGENTS AND BROKERS

This industry comprises establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 ACTIVITIES RELATED TO REAL ESTATE

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as managing real estate for others and appraising real estate.

53131 REAL ESTATE PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal).

531311 RESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing residential real estate for others.

531312 NONRESIDENTIAL PROPERTY MANAGERS

This industry comprises establishments primarily engaged in managing nonresidential real estate for others.

53132 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 OFFICES OF REAL ESTATE APPRAISERS

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

53139 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 OTHER ACTIVITIES RELATED TO REAL ESTATE

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

532 RENTAL AND LEASING SERVICES

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment, and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements, is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 AUTOMOTIVE EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both types of services.

53211 PASSENGER CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 PASSENGER CAR RENTAL

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

532112 PASSENGER CAR LEASING

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

53212 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

532120 TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks; truck tractors or buses; semitrailers; utility trailers; or RVs (recreational vehicles).

5321201 TRUCK RENTAL, WITHOUT DRIVERS

This industry comprises establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semitrailers.

5321202 TRUCK LEASING

This industry comprises establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 UTILITY TRAILER AND RECREATIONAL VEHICLE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 CONSUMER GOODS RENTAL

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental, although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 CONSUMER ELECTRONICS AND APPLIANCES RENTAL

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

53222 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 FORMAL WEAR AND COSTUME RENTAL

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

53223 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 VIDEO TAPE AND DISC RENTAL

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

53229 OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 HOME HEALTH EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

532292 RECREATIONAL GOODS RENTAL

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

532299 ALL OTHER CONSUMER GOODS RENTAL

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

5323 GENERAL RENTAL CENTERS

This industry group includes establishments classified in the following NAICS industry: 53231, General Rental Centers.

53231 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 GENERAL RENTAL CENTERS

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audiovisual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

5324 COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 CONSTRUCTION, TRANSPORTATION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 COMMERCIAL AIR, RAIL, AND WATER TRANSPORTATION EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

5324111 COMMERCIAL VESSEL RENTAL AND LEASING WITHOUT CREW

This industry comprises establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 RAILROAD CAR RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing railroad cars.

5324119 AIRCRAFT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 CONSTRUCTION, MINING, AND FORESTRY MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

5324121 RENTAL AND LEASING OF HEAVY CONSTRUCTION EQUIPMENT WITHOUT OPERATORS

This industry comprises establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 OILFIELD AND WELL DRILLING EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing oil field and well-drilling equipment.

53242 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

5324201 OFFICE MACHINE RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 COMPUTER RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

5324901 MEDICAL EQUIPMENT RENTAL AND LEASING (EXCEPT HOME HEALTH EQUIPMENT)

This industry comprises establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 INDUSTRIAL EQUIPMENT RENTAL AND LEASING

This industry comprises establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 MOTION PICTURE EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 THEATRICAL EQUIPMENT RENTAL

This industry comprises establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment, and sets.

533 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

Industries in the lessors of nonfinancial intangible assets (except copyrighted works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchiser, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate, and Subsector 532, Rental and Leasing Services, respectively.

5331 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry group includes establishments classified in the following NAICS industry: 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

5331101 OIL ROYALTY TRADING COMPANIES

This industry comprises establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 PATENT OWNERS AND LESSORS

This industry comprises establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

