

Monthly State Retail Sales Data Dictionary¹

Year-over-Year Percent Changes

state_retail_yy.csv – File provides monthly year-over-year percent changes for each state and North American Industry Classification System (NAICS) combination

Variable Name	Variable Type	Description
fips	Character	2-digit State Federal Information Processing Standards (FIPS) code. For more information on FIPS Codes, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html Note: The US is assigned a “00” State FIPS code
stateabbr	Character	States are assigned 2-character official U.S. Postal Service Code. The United States is assigned “USA” as its stateabbr value For more information, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html
naics	Character	Three-digit numeric NAICS value for retail subsector code “TOTAL” assigned to the Total Retail Sales excluding Nonstore Retailers.
yy<YYYYMM>	Numeric	Numeric year-over-year percent change in retail sales value S = Suppressed due to data quality concerns

¹ The Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. P-7506880, Disclosure Review Board (DRB) approval number: CBDRB-FY24-0004).

Standard Errors

state_retail_se.csv – File provides monthly standard errors for the year-over-year percent changes for each state and North American Industry Classification System (NAICS) combination

Variable Name	Variable Type	Description
fips	Character	<p>2-digit State Federal Information Processing Standards (FIPS) code.</p> <p>For more information on FIPS Codes, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html</p> <p>Note: The US is assigned a “00” State FIPS code</p>
stateabbr	Character	<p>States are assigned 2-character official U.S. Postal Service Code.</p> <p>The United States is assigned “USA” as its stateabbr value</p> <p>For more information, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html</p>
naics	Character	<p>Three-digit numeric NAICS value for retail subsector code</p> <p>“TOTAL” assigned to the Total Retail Sales excluding Nonstore Retailers.</p>
se<YYYYMM>	Numeric	<p>Numeric standard error for year-over-year percentage change in retail sales value</p> <p>S = Suppressed due to data quality concerns</p>

Coverage

state_retail_coverage.csv – File provides a categorical measure of the non-imputed coverage of the data for each state and North American Industry Classification System (NAICS) combination

Variable Name	Variable Type	Description
fips	Character	<p>2-digit State Federal Information Processing Standards (FIPS) code.</p> <p>For more information on FIPS Codes, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html</p> <p>Note: The US is assigned a “00” State FIPS code</p>
stateabbr	Character	<p>States are assigned 2-character official U.S. Postal Service Code.</p> <p>The United States is assigned “USA” as its stateabbr value</p> <p>For more information, please reference: https://www.census.gov/library/reference/code-lists/ansi/ansi-codes-for-states.html</p>
naics	Character	<p>Three-digit numeric NAICS value for retail subsector code</p> <p>“TOTAL” assigned to the Total Retail Sales excluding Nonstore Retailers.</p>
cov<YYYYMM>	Character	<p>Character values assigned based on the non-imputed coverage of the data.</p> <p>A = non-imputed coverage is less than 10% of the state/NAICS total. B = non-imputed coverage is greater than or equal to 10% and less than 25% of the state/NAICS total C = non-imputed coverage is greater than or equal to 25% and less than 50% of the state/NAICS total D = non-imputed coverage is greater than or equal to 50% of the state/NAICS total. S = Suppressed due to data quality concerns</p>