# **Monthly State Retail Sales for June 2020**

Released September 30, 2020

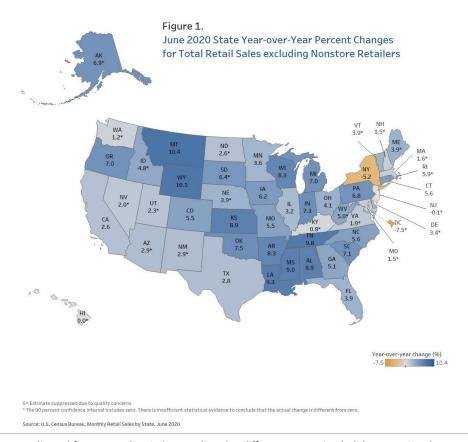
#### **Overview**

The U.S. Census Bureau is rolling-out a new experimental data product featuring modeled state-level retail sales. The Monthly State Retail Sales (MSRS) report is noteworthy because it will be presented graphically as interactive state-level data, and because it is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percent changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors.

These data are provided by state and NAICS from January 2019-June 2020. We plan to publish these data monthly on an ongoing basis and to seek ways to improve the methodology whenever possible.

#### **Total Retail Sales**

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in June 2020 were up 3.8 percent (±0.6 percent) from June 2019. Twenty-seven states had positive and significant year-over-year percent changes from June 2019 to June 2020.



State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

\* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.

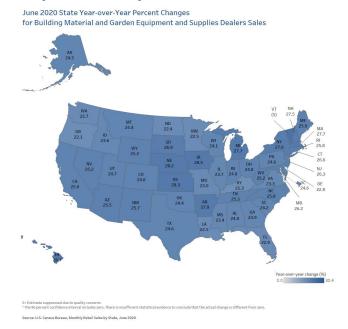


EXPERIMENTAL DATA

## **Building Material and Garden Equipment (NAICS 444)**

Retail sales for Building Material and Garden Equipment and Supplies Dealers (not seasonally adjusted) for the United States in June 2020 were up 24.8 percent (±1.0 percent) from June 2019.

Forty-nine states and the District of Columbia had positive and significant year-over-year percent changes from June 2019 to June 2020.



### Clothing & Clothing Accessories Stores (NAICS 448)

June 2020 State Year-over-Year Percent Changes for Clothing and Clothing Accessories Stores Sales

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Retail sales for Clothing and Clothing Accessories Stores (not seasonally adjusted) for the United States in June 2020 were down 25.4 percent (±2.0 percent)

Forty states and the District of Columbia had negative and significant year-over-year percent changes from June 2019 to June 2020.

To view additional NAICS and state-level data in an interactive data visualization, please visit <a href="https://www.census.gov/retail/state-retail-sales.html">https://www.census.gov/retail/state-retail-sales.html</a>.

State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

For more state-level data on these subsectors, quality metrics, and technical documentation, please visit: <a href="https://www.census.gov/retail/state-retail-sales.html">https://www.census.gov/retail/state-retail-sales.html</a>.

For more information on Census Bureau experimental data products, please visit https://www.census.gov/data/experimental-data-products.html

The Census Bureau has reviewed this monthly data product for unauthorized disclosure of confidential information and has approved the disclosure avoidance practices applied. (Approval ID: CBDRB-FY20-356).



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