

# Monthly State Retail Sales for June 2021

Released September 28, 2021

## Overview

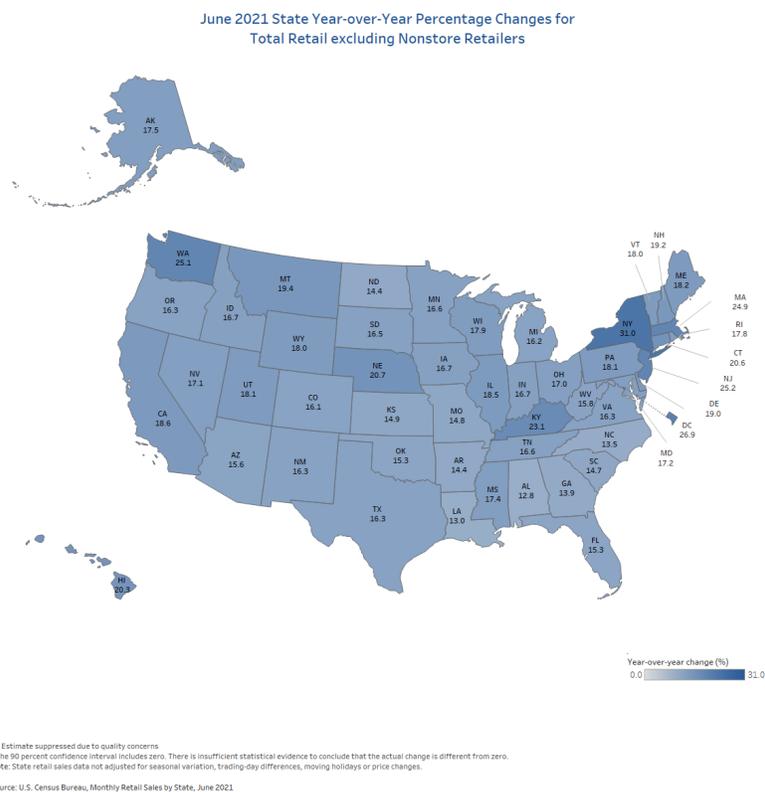
The U.S. Census Bureau introduced the Monthly State Retail Sales (MSRS) report as an experimental data product in September 2020. The MSRS is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percentage changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors. These data are provided by state and NAICS beginning in January 2019. We will publish these data monthly on an ongoing basis and seek ways to improve the methodology whenever possible.

## Total Retail Sales

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in June 2021 were up 17.9 ( $\pm 0.6$ ) from June 2020. Fifty states and the District of Columbia had positive and significant year-over-year percentage changes from June 2020 to June 2021.

## Total Retail Sales

The COVID-19 pandemic may lead to atypical year-over-year percentage changes in the MSRS data. The standard errors associated with these percentage changes may also be atypical. The MSRS standard errors are available [here](#). As you analyze the data during these months, it is important to consider this information in the use of these data. More information on the limitations of the MSRS data is available [here](#).



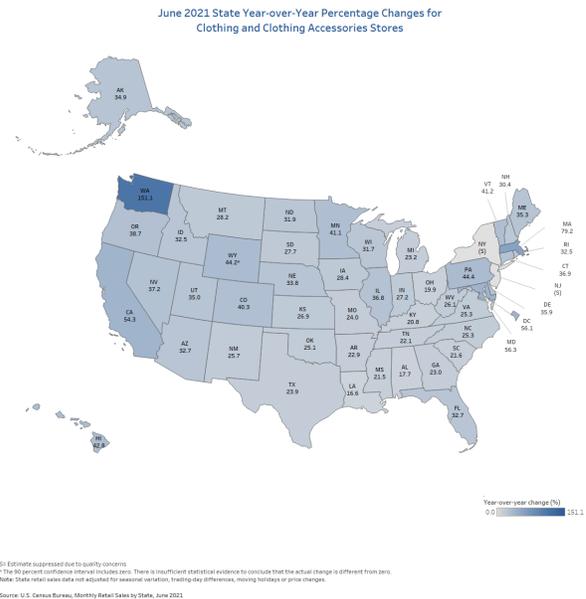
State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

\* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.

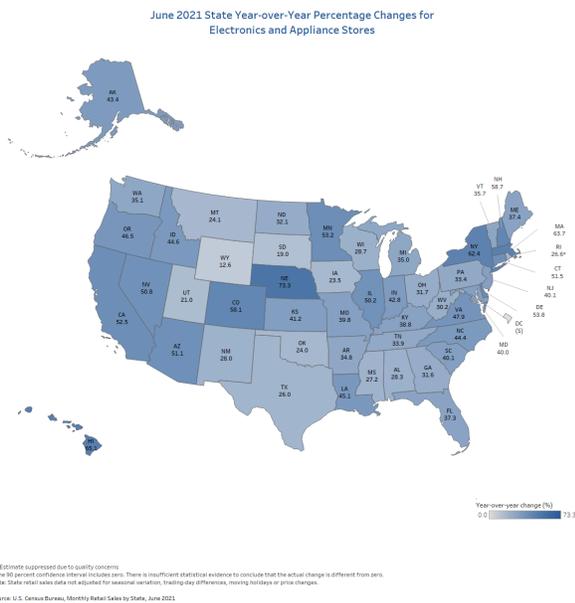
## Clothing and Clothing Accessories Stores (NAICS 448)

Retail sales for Clothing and Clothing Accessories Stores (not seasonally adjusted) for the United States in June 2021 were up 53.9 percent ( $\pm 3.9$  percent) from June 2020.

Forty-seven states and the District of Columbia had positive and significant year-over-year percentage changes from June 2020 to June 2021.



## Electronics and Appliance Stores (NAICS 443)



Retail sales for Electronics and Appliance Stores (not seasonally adjusted) for the United States in June 2021 were up 42.4 percent ( $\pm 3.2$  percent) from June 2020.

Forty-nine states had positive and significant year-over-year percentage changes from June 2020 to June 2021.

To view additional NAICS and state-level data in an interactive data visualization, please visit [https://www.census.gov/retail/state\\_retail\\_sales.html](https://www.census.gov/retail/state_retail_sales.html).

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For more state-level data on these subsectors, quality metrics, and technical documentation, please visit: [https://www.census.gov/retail/state\\_retail\\_sales.html](https://www.census.gov/retail/state_retail_sales.html).

For more information on Census Bureau experimental data products, please visit <https://www.census.gov/data/experimental-data-products.html>

The Census Bureau has reviewed this monthly data product for unauthorized disclosure of confidential information and has approved the disclosure avoidance practices applied. (Approval ID: CBDRB-FY20-356).