Overview

The U.S. Census Bureau introduced the Monthly State Retail Sales (MSRS) report as an experimental data product in September 2020. The MSRS is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percentage changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors. These data are provided by state and NAICS beginning in January 2019. We will publish these data monthly on an ongoing basis and seek ways to improve the methodology whenever possible.

Total Retail Sales

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in May 2023 were up 0.9 percent (±0.4 percent) from May 2022.

Nine states had positive and significant year-over-year percentage changes from May 2022 to May 2023.

State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.
Health and Personal Care Stores (NAICS 446)

Retail sales for Health and Personal Care Stores (not seasonally adjusted) for the United States in May 2023 were up 11.4 percent (±0.5 percent) from May 2022.

Forty-eight states and the District of Columbia had positive and significant year-over-year percentage changes from May 2022 to May 2023.

Gasoline Stations (NAICS 447)

Retail sales for Gasoline Stations (not seasonally adjusted) for the United States in May 2023 were down 20.2 percent (±0.6 percent) from May 2022.

Fifty states and the District of Columbia had negative and significant year-over-year percentage changes from May 2022 to May 2023.

To view additional NAICS and state-level data in an interactive data visualization, please visit [https://www.census.gov/retail/state_retail_sales.html](https://www.census.gov/retail/state_retail_sales.html).