

Monthly State Retail Sales for November 2020

Released February 26, 2021

Overview

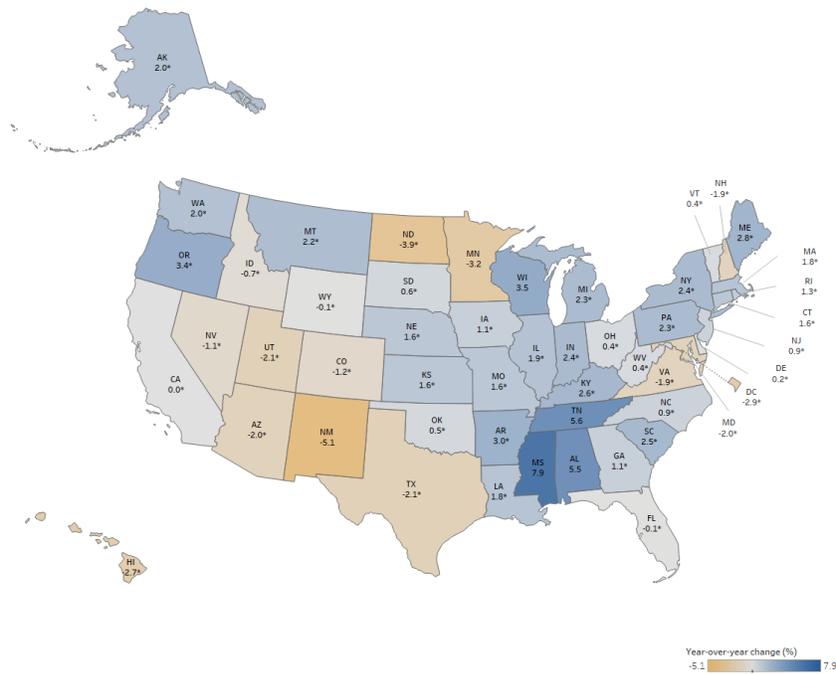
The U.S. Census Bureau introduced the Monthly State Retail Sales (MSRS) report as an experimental data product in September 2020. The MSRS is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percent changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors. These data are provided by state and NAICS from January

2019 through November 2020. We will publish these data monthly on an ongoing basis and seek ways to improve the methodology whenever possible.

Total Retail Sales

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in November 2020 were up 0.6 (± 0.5 percent). Four states had positive and significant year-over-year percent changes from November 2019 to November 2020.

November 2020 State Year-over-Year Percent Changes
for Total Retail Sales excluding Nonstore Retailers



S= Estimate suppressed due to quality concerns
* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.
Note: State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.
Source: U.S. Census Bureau, Monthly Retail Sales by State, November 2020

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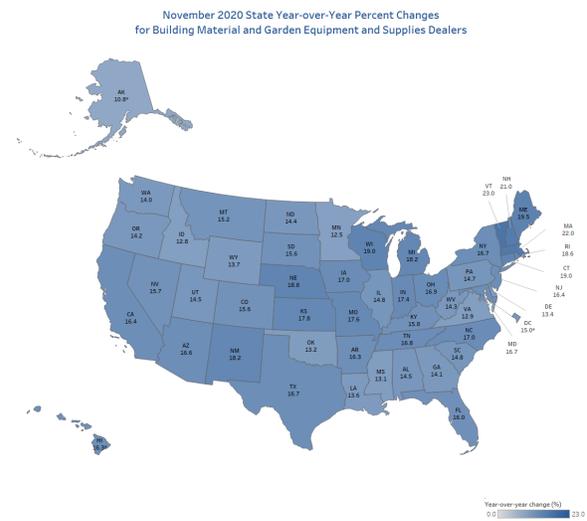
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Building Supplies, Garden Equipment, and Supplies Dealers (NAICS 444)

Retail sales for Building Supplies, Garden Equipment, and Supplies Dealers (not seasonally adjusted) for the United States in November 2020 were up 16.2 percent (± 1.1 percent) from November 2019.

Forty-eight states had positive and significant year-over-year percent changes from November 2019 to November 2020.

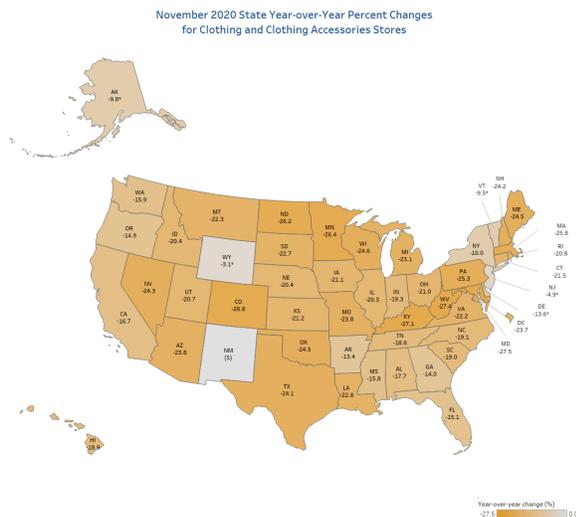


* Estimate suppressed due to quality concerns.
 † The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.
 Note: State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.
 Source: U.S. Census Bureau, Monthly Retail Sales by State, November 2020

Clothing & Clothing Accessories Stores (NAICS 448)

Retail sales for Clothing & Clothing Accessories Stores (not seasonally adjusted) for the United States in November 2020 were down 18.9 percent (± 1.6 percent) from November 2019.

Forty-four states and the District of Columbia had negative and significant year-over-year percent changes from November 2019 to November 2020.



* Estimate suppressed due to quality concerns.
 † The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.
 Note: State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.
 Source: U.S. Census Bureau, Monthly Retail Sales by State, November 2020

State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

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For more state-level data on these subsectors, quality metrics, and technical documentation, please visit: https://www.census.gov/retail/state_retail_sales.html.

For more information on Census Bureau experimental data products, please visit <https://www.census.gov/data/experimental-data-products.html>



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