

# Monthly State Retail Sales for September 2023

Released December 28, 2023

## Overview

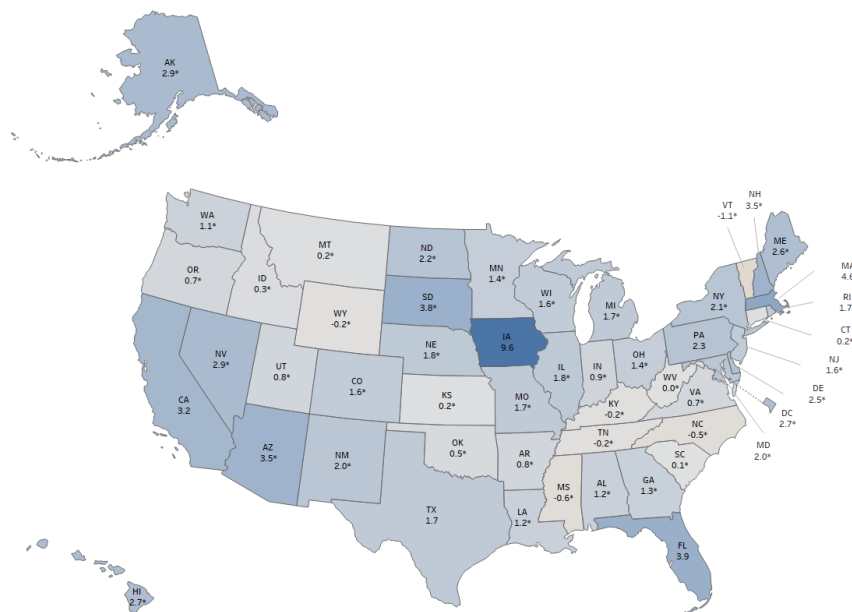
The U.S. Census Bureau introduced the Monthly State Retail Sales (MSRS) report as an experimental data product in September 2020. The MSRS is a blended data product combining Monthly Retail Trade Survey data, administrative data, and third-party data. Year-over-year percentage changes are available for Total Retail Sales excluding Nonstore Retailers as well as 11 North American Industry Classification System (NAICS) retail subsectors. These data are provided by state and NAICS beginning in January 2019. We will publish these data monthly on an ongoing basis and seek ways to improve the methodology whenever possible.

## Total Retail Sales

Total U.S. Retail Sales excluding Nonstore Retailers (not seasonally adjusted) in September 2023 were up 1.9 percent ( $\pm 0.4$  percent) from September 2022. Six states had positive and significant year-over-year percentage changes from September 2022 to September 2023.

**Note:** Revised August 2023 third-party estimates were incorporated as part of this release. This update was in addition to the typical inclusion of September 2023 third-party estimates. Thus, overall year-to-year estimates, as well as measures of error and coverage, were updated in certain NAICS for August 2023. For more information on the third-party data sources, please see the [technical documentation](#).

September 2023 State Year-over-Year Percentage Changes for  
Total Retail excluding Nonstore Retailers



S= Estimate suppressed due to quality concerns

\* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.

Note: State retail sales data not adjusted for seasonal variation, trading-day differences, moving holidays or price changes.

Source: U.S. Census Bureau, Monthly Retail Sales by State, September 2023

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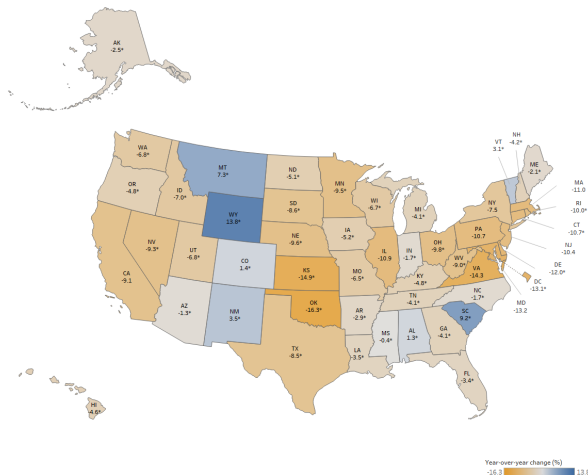
September 2023 State Year-over-Year Percentage Changes for  
Motor Vehicle and Parts Dealers

Year-over-year change (%)

19.9% 17.0% 14.0% 11.0% 8.0% 5.0% 1.9% 0% -1.9% -3.8%

\* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero.  
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September 2023 State Year-over-Year Percentage Changes for Furniture and Home Furnishings Stores



To view additional NAICS and state-level data in an interactive data visualization, please visit [https://www.census.gov/retail/state\\_retail\\_sales.html](https://www.census.gov/retail/state_retail_sales.html).

The Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. P-7506880, Disclosure Review Board (DRB) approval number: CDBRB-FY24-0004).