

# POP Culture: 1940

## ICONS: The Homefront, Count Basie, VJ Day



- Radio and club patrons dance to popular singers and musicians, including Rosemary Clooney, Count Basie, Artie Shaw, Bing Crosby, and Cab Calloway.
- Marvel Comics introduces superhero Captain America in March 1941.
- Gas rationing limits personal consumption to three gallons per week in 1942.
- Walt Disney wins a 1943 Academy Award for his animated short film *Der Fuehrer's Face*.
- Band leader Alton Glenn Miller disappears while enroute to Paris, France, December 15, 1944.
- Department stores begin selling Tupperware® in 1946.
- Thirteen stations begin broadcasting commercial television in 1947.
- NASCAR® holds its first modified stock car race in Daytona Beach, FL, in 1948.

### The 1940 Census

U.S. Resident Population:	132,164,569
Population per square mile of land area:	37.2
Percent increase of population from 1930 to 1940:	7.3
Official Enumeration Date:	April 1
Number of States:	48
Cost:	\$67,527,000
Cost per Capita (cents):	51.1
Total Pages in Published Reports:	58,400
Number of Enumerators:	123,069
Census Bureau Director:	<a href="#">William Lane Austin</a>
Number of Questions on the Short Form:	
Number of Questions on the Long Form:	

### 10 Largest Urban Places

Rank	Place	Population
1	New York City, NY	7,454,995
2	Chicago, IL	3,396,808
3	Philadelphia, PA	1,931,334
4	Detroit, MI	1,623,452
5	Los Angeles, CA	1,504,277
6	Cleveland, OH	878,336
7	Baltimore, MD	859,100
8	St. Louis, MO	816,048
9	Boston, MA	770,816
10	Pittsburgh, PA	671,659

U S C E N S U S B U R E A U

Helping You Make Informed Decisions