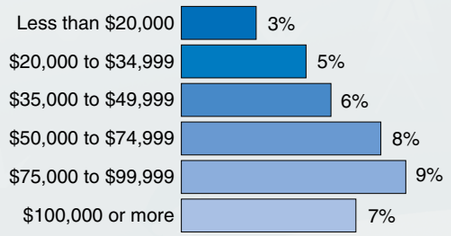
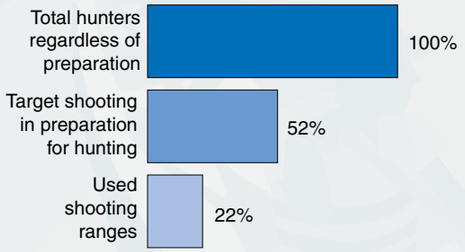
## Percent of U.S. Population Who Hunted by Household Income




## Percent of Hunters Who Prepared by Target Shooting



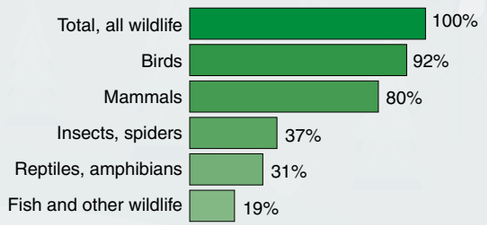

# Wildlife Watching

## Wildlife Watchers

(Numbers in millions)

| | Number | Percent |
|---|---|---|
| **Total participants** | **71.8** | **100** |
| **Away from home** | **22.5** | **31** |
| Observe wildlife | 19.8 | 28 |
| Photograph wildlife | 12.4 | 17 |
| Feed wildlife | 5.4 | 8 |
| **Around the home** | **68.6** | **96** |
| Feed wildlife | 52.8 | 74 |
| Observe wildlife | 45.0 | 63 |
| Photograph wildlife | 25.4 | 35 |
| Maintain plantings/natural areas | 13.4 | 19 |
| Visit parks/natural areas | 12.3 | 17 |

## Percent of Around-the-Home Observers by Type of Wildlife Observed



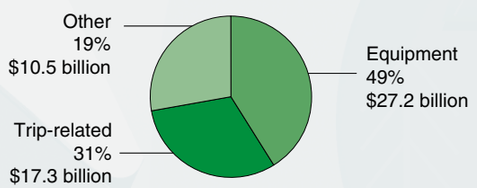

## Away-From-Home Wildlife Watchers by Type of Wildlife Observed, Photographed, or Fed

(Numbers in millions)

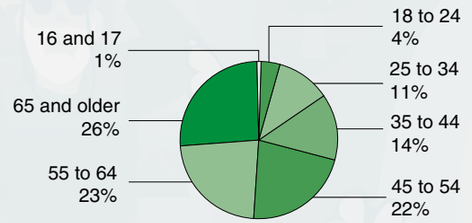
| | Number | Percent |
|---|---|---|
| **Total, all wildlife** | **22.5** | **100** |
| Birds | 18.9 | 84 |
| Waterfowl | 13.3 | 59 |
| Birds of prey | 12.9 | 57 |
| Songbirds | 12.1 | 54 |
| Other water birds | 10.6 | 47 |
| Other birds | 6.9 | 30 |
| Land mammals | 13.7 | 61 |
| Fish | 6.4 | 28 |
| Marine mammals | 4.0 | 18 |
| Other (turtles, butterflies, etc.) | 10.1 | 45 |

## Wildlife-Watching Expenditures

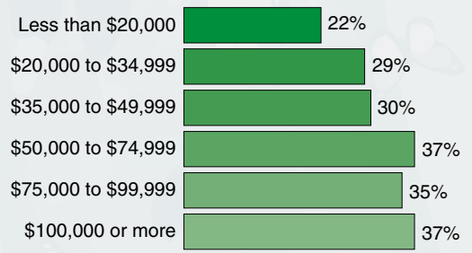
Total: $54.9 billion



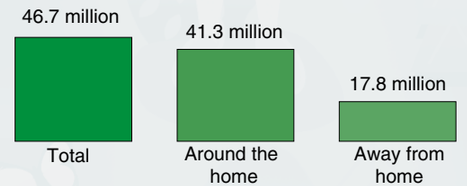

## Percent of Wildlife Watchers by Age




## Percent of U.S. Population Who Wildlife Watched by Household Income




## Bird Watchers




U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

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FISH AND WILDLIFE SERVICE

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# Quick Facts

**From the 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation**

# Quick Facts

In 2011, 90.1 million U.S. residents 16 years old and older, 38 percent of the population, participated in wildlife-related recreational activities.

**Wildlife-Related Recreationists: 2011**

33.1 million anglers
13.7 million hunters
71.8 million wildlife watchers

These recreationists spent $145 billion on their fishing, hunting, and wildlife watching (closely observing, feeding, and photographing wildlife).

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation is a comprehensive source of wildlife-related recreation information. Information is provided in national and state reports available at <http://wsfrprograms.fws.gov/subpages/NationalSurvey/NatSurveyIndex.htm>.

# Fishing

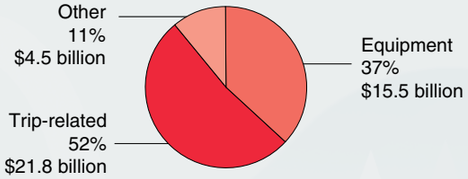
## Anglers and Days of Fishing

(Numbers in millions)

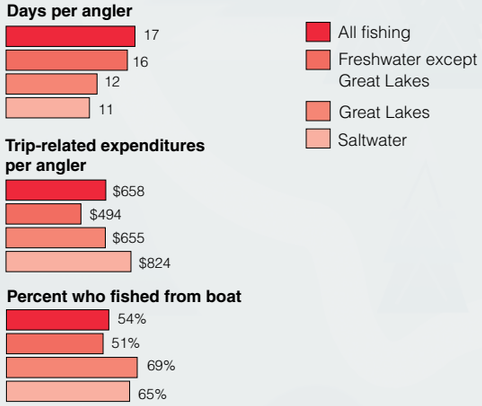
| | Anglers | | Days | |
|---|---|---|---|---|
| | Number | Percent | Number | Percent |
| **Total fishing** | **33.1** | **100** | **554** | **100** |
| Freshwater, total | 27.6 | 83 | 456 | 82 |
| Freshwater, except Great Lakes | 27.1 | 82 | 443 | 80 |
| Great Lakes | 1.7 | 5 | 20 | 4 |
| Saltwater | 8.9 | 27 | 99 | 18 |

## Fishing Expenditures

Total: $41.8 billion




## Comparative Fishing by Type of Fishing

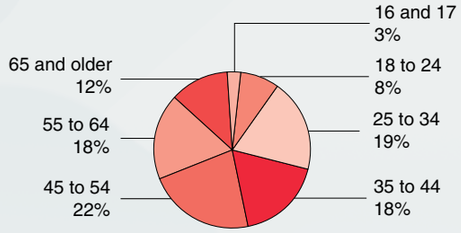



## Anglers Pursuing Selected Fish by Type of Fishing

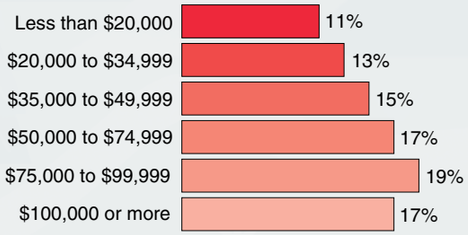
(Numbers in millions)

| Fish sought | Number of anglers | Percent |
|---|---|---|
| **Anglers, total** | **33.1** | **100** |
| **Freshwater except Great Lakes** | **27.1** | **82** |
| Black bass | 10.6 | 32 |
| Panfish | 7.3 | 22 |
| Trout | 7.2 | 22 |
| Catfish/bullhead | 7.0 | 21 |
| **Great Lakes** | **1.7** | **5** |
| Walleye, sauger | 0.6 | 2 |
| Black bass (largemouth) | 0.6 | 2 |
| Perch | 0.5 | 2 |
| Salmon | 0.4 | 1 |
| **Saltwater** | **8.9** | **27** |
| Striped bass | 2.1 | 6 |
| Flatfish (flounder, halibut) | 2.0 | 6 |
| Red drum (redfish) | 1.5 | 5 |
| Sea trout (weakfish) | 1.1 | 3 |

## Percent of Anglers by Age Group




## Percent of U.S. Population Who Fished by Household Income



# Hunting

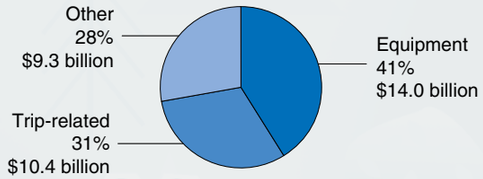
## Hunters and Days of Hunting

(Numbers in millions)

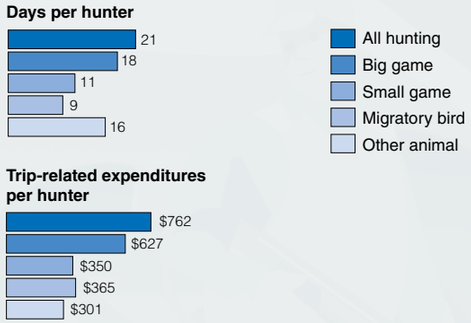
| | Hunters | | Days | |
|---|---|---|---|---|
| | Number | Percent | Number | Percent |
| **Total hunting** | **13.7** | **100** | **282** | **100** |
| Big game | 11.6 | 85 | 212 | 75 |
| Small game | 4.5 | 33 | 51 | 18 |
| Migratory bird | 2.6 | 19 | 23 | 8 |
| Other animal | 2.2 | 16 | 34 | 12 |

## Hunting Expenditures

Total: $33.7 billion

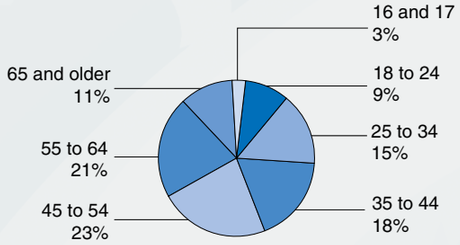



## Comparative Hunting by Type of Hunting




## Hunters Pursuing Selected Game by Type of Hunting

(Numbers in millions)

| Game sought | Number of hunters | Percent |
|---|---|---|
| **Hunters, total** | **13.7** | **100** |
| **Big game** | **11.6** | **85** |
| Deer | 10.9 | 79 |
| Wild turkey | 3.1 | 23 |
| Elk | 0.9 | 6 |
| Bear | 0.5 | 4 |
| **Small game** | **4.5** | **33** |
| Squirrel | 1.7 | 12 |
| Rabbit, hare | 1.5 | 11 |
| Pheasant | 1.5 | 11 |
| Quail | 0.8 | 6 |
| **Migratory birds** | **2.6** | **19** |
| Ducks | 1.4 | 10 |
| Doves | 1.3 | 9 |
| Geese | 0.8 | 6 |

## Percent of Hunters by Age Group